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# PRASAR BHARATI

India's Public Service Broadcaster

# Annual Report

# 2016-17





# **PRASAR BHARATI**

## **ANNUAL REPORT 2016-17**



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### INTRODUCTION

Prasar Bharati (INDIA'S PUBLIC SERVICE BROADCASTER) is the only public service broadcaster in the country, with Akashvani (All India Radio) and Doordarshan as its two constituents. It came into existence on 23rd November, 1997 with the mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

### OBJECTIVES

The major objectives of Prasar Bharati as laid out in the Prasar Bharati Act, 1990 are as follows:-

- i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii) To promote national integration.
- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

### THE PRASAR BHARATI BOARD

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairman, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as its

ex-officio Members. The tenure of Chairman is three years subject to the maximum age limit of 70 years. The Executive Member has tenure of five years, subject to an age-limit of 65 years. The Member (Finance) and the Member (Personnel) are whole-time members with six year tenure, subject to the age-limit of 62 years. The Prasar Bharati Board meets at least six times in a year.

### COMPOSITION OF PRASAR BHARATI BOARD 2016-17

**CHAIRMAN** - DR. A SURYA PRAKASH

**CHIEF EXECUTIVE OFFICER** - SHRI JAWHAR SIRCAR (till 03.11.2016)  
Shri S.C. Panda (Interim Charge) (w.e.f. 04.11.2016 till 05.02.2017)  
Shri Rajeev Singh (Interim Charge) (w.e.f. 06.02.2017)

### WHOLE TIME MEMBERS

Member (Personnel) - Shri S.C. Panda (till 05.02.2017)

Member (Finance) - Shri Rajeev Singh

### MEMBER NOMINATED BY MINISTRY OF INFORMATION & BROADCASTING

Shri J.S Mathur, Special Secretary (till 25.04.2016)  
Shri Ajay Mittal, Secretary (16.05.2016 till 29.08.2016)  
Ms. Jayashree Mukherjee, Addl. Secretary (w.e.f. 30.08.2016)

### PART TIME MEMBERS

Shri Muzaffar Ali  
Shri Anup Jalota  
Shri Ashok Kumar Tandon  
Shri Sunil Alagh  
Shri Shashi Shekhar Vempati  
Ms. Kajol Devgan

### EX-OFFICIO MEMBERS

Shri F. Sheheryar  
Ms. Aparna Vaish (till 29.06.2016)  
Ms. Supriya Sahu (w.e.f. 29.06.2016)

## **THE ORGANISATIONAL SET-UP**

The Prasar Bharati Board functions at the apex level ensuring the formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of Prasar Bharati Act, 1990. The Executive Member functions as the Chief Executive Officer (CEO) of Prasar Bharati. Officers from different streams working in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in integration of the actions, operations, plans and policy implementation as well as in looking after the budget, accounts and general financial matters of the organisation.

Prasar Bharati Commercial Revenue Divisions located at Mumbai, New Delhi, Kolkata, Chennai, Bengaluru, Thiruvananthapuram, Kochi, Guwahati and Hyderabad looks after all the Marketing and Revenue activities of both All India Radio and Doordarshan. An independent Central Sales Unit along with 15 main Commercial Broadcasting Service Centres looks after the marketing of broadcast time in AIR.

Prasar Bharati also has a unified vigilance set-up at the headquarters, headed by a Chief Vigilance Officer.

The DG, AIR and DG, Doordarshan head the All India Radio Directorate and the Doordarshan Directorate respectively. While the News wing of All India Radio is headed by DG: News Services Division, DG: News and Current Affairs heads the News wing of Doordarshan.

## **ALL INDIA RADIO**

The Directorate General, All India Radio functions under Prasar Bharati. Director General is the Head of the Department and is responsible for the overall administration and supervision of the entire AIR network. In performance of his duties and functions, the Director General, AIR is assisted by officers of the following wings.

## **PROGRAMME WING**

Additional Director Generals (ADGs) at the Headquarters and in the Regions assist the Director General in proper supervision of the stations. The Headquarters of the Regional ADGs are situated at Kolkata (Eastern Region), Mumbai (Western Region-I), Lucknow (Central Region-I), Bhopal (Central Region-II) and Guwahati (North Eastern Region), Chennai (South Region-I), Bangalore (South Region-II), Delhi (North Region-I) and Chandigarh (North Region-II). Another office of ADG is to be set-up at Ahmedabad (Western Region-II).

### **ENGINEERING WING**

In respect of the technical matters, Director General is assisted by an Engineer-in-Chief and ADG (Engineering) at the Headquarters and by the Zonal Chief Engineers in zones. In addition, there is a Planning and Development Unit at the Headquarters in respect of the Development Plan Schemes of All India Radio. For the civil construction activities, the Director General is assisted by the Civil Construction Wing (CCW) of AIR, which is headed by a Chief Engineer. The CCW caters to the needs of Doordarshan also.

### **ADMINISTRATIVE WING**

Additional Director General (Administration) and Additional Director General (Finance) assist the Director General on all matters of the administration and finance. One Director each looks after the Engineering Administration, Programme Administration and financial matters.

### **SECURITY WING**

The Director General is assisted by a Deputy Director General (Security), an Assistant Director General (Security) / Deputy Director (Security) on the matters relating to the security and safety of AIR installations viz., transmitters, studios, offices, etc. The Security requirements of Doordarshan are also looked after by these officers.

### **AUDIENCE RESEARCH WING**

There is a Director (Audience Research) to assist the Director General in carrying out feedback studies on the programmes broadcast by the stations of All India Radio. Director (Audience Research) is assisted by a Joint Director (Audience Research).

### **ACTIVITIES OF SUBORDINATE OFFICES OF AIR IN BRIEF**

There are a number of subordinate offices of All India Radio performing the distinct functions. The broad activities of these offices / divisions are summarised as under:

#### **NEWS SERVICES DIVISION**

The News Services Division works round-the-clock and it broadcasts over 607 news bulletins both for Home and External Services. The bulletins are in Indian languages and various foreign languages. The Division is headed by the Director General (News). There are 46 Regional News Units in AIR. The bulletins vary from region to region according to the news worthiness of national, regional and local affairs.



### EXTERNAL SERVICES DIVISION

The External Services Division of All India Radio broadcasts in 27 languages i.e., 15 foreign and 12 Indian languages. These services are radiated for an aggregate duration of 72 hours daily and are projected to over 100 countries.

### TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE

This service looks after the exchange of programmes among the stations, building up and maintenance of sound archives and also the commercial release of prestigious recordings of music maestros.

### RESEARCH DEPARTMENT

The functions of the Research Department include Research and Development of equipment required by AIR and Doordarshan, investigation and studies relating to AIR and Doordarshan, development of prototype models of R&D equipment for limited use field trials in AIR and Doordarshan network.

### CENTRAL STORE OFFICE

AIR's Central Store Office, located at New Delhi, performs the functions relating to procurement, stocking and distribution of the engineering stores required for the maintenance of technical equipment at All India Radio Stations.

### COMMERCIAL BROADCASTING SERVICE CENTRES & VIVIDH BHARATI SERVICE (VBS)

There are 41 Vividh Bharati-cum-Commercial Broadcasting Service (CBS) Centres including the exclusive VB Centres. The work relating to CBS is performed by two Wings i.e. Sales Wing and Production Wing. An independent Central Sales Unit along with 15 main Commercial Broadcasting Service Centres looks after the marketing of broadcast time in AIR.

### SANCTIONED STRENGTH OF AIR

Group wise employees in AIR as on 31.03.2017 in AIR is given below:-

	Sanctioned Strength	In Position	Vacancy Position
<b>Group A</b>	2002	806	1196
<b>Group B</b>	5160	3056	2104
<b>Group C</b>	18967	10187	8780
<b>Total</b>	26129	14049	12080

## **DOORDARSHAN**

Director General is the head of Doordarshan who is assisted by Additional Director Generals in the Programme Wing, Administration and Finance Wing, Engineer-in-Chief in Engineering Wing; News Wing is headed by Director General (News).

## **PROGRAMME WING**

Like All India Radio, Additional Directors General (ADGs) looks after all aspects relating to programme conceptualization, production and acquisition at national, regional and local level. They are assisted by Deputy Directors General (DDGs) programmes. These officers belong to programme cadre of Doordarshan.

## **NEWS WING**

The News Wing of Doordarshan is responsible for procurement, editing and production of all news and current affairs programmes broadcast on Doordarshan Channels at the national and regional level. Director General (News) heads the News Wing of Doordarshan.

## **ENGINEERING WING**

Engineering Wing is headed by Engineer-in-Chief. He is assisted by Additional Director General (ADG) and Deputy Director General (DDG) Engineering at Directorate and at the Zonal Offices which are located at Delhi, Mumbai, Kolkata, Chennai and Guwahati. Engineer-in-Chief is responsible for overall maintenance of technical activities including planning, system design, project implementation, operation and maintenance, human resource and training.

## **ADMINISTRATION & FINANCE WING**

Additional Director General (Administration) and Additional Director General (Finance) assist the Director General on all matters of the administration and finance. One Director each looks after the Engineering Administration, Programme Administration and financial matters.

## SANCTIONED STRENGTH

The group-wise sanctioned strength of officers and staff in Doordarshan is given below:-

	Sanctioned Strength	In Position	Vacancy Position
<b>Group A</b>	1083	529	554
<b>Group B</b>	5964	5185	779
<b>Group C</b>	13580	8302	5278
<b>Total</b>	20627	14016	6611

## NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (PROGRAMME)

National Academy of Broadcasting & Multimedia (NABM) being the training wing of Prasar Bharati situated at Kingsway Camp, Delhi, is responsible for training of in-service Programme and Administrative personnel working at various stations/offices of All India Radio & Doordarshan. Regional Training Institutes namely, NABM (P), Bhubaneswar and RABM (P) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire country with appropriate module to impart training to the staff of AIR & Doordarshan. The Regional Academy of Broadcasting & Multimedia (RABMs) are controlled by National Academy of Broadcasting & Multimedia (Programme), Delhi for coordination of various training programmes.

## NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (TECHNICAL)

The National Academy of Broadcasting & Multimedia (Technical), part of the Directorate since 1985, now functions at Kingsway Camp, Delhi. The Institute organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Superintending Engineers. It also conducts the departmental, the qualifying and the competitive examinations. There is a Regional Academy of Broadcasting & Multimedia (Technical) at Bhubaneswar as well.

Prasar Bharati, through All India Radio and Doordarshan, provides maximum coverage of the population and is one of the largest terrestrial networks in the world. The immense social responsibility of the Prasar Bharati – AIR and Doordarshan is in consonance with the potential of the network as it reaches vast masses of the people throughout the country. Over the years, Prasar Bharati true to its role as India's Public Service Broadcaster has been successful to a great extent in fulfilling its statutory mandate as enshrined in Section 12 of the Prasar Bharati Act.

Doordarshan and All India Radio are, perhaps, the only media that are safeguarding the citizen's rights to be informed freely, truthfully and objectively on all matters of public interest, national or international, and presenting a fair and balanced flow of information including the contrasting views without advocating any opinion or ideology of its own. Through its various programmes, the organization has always strived to uphold the unity and integrity of the country and the values enshrined in our Constitution.

The Organization has been paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology. It has been providing adequate coverage to the diverse cultures and languages of the various regions of the country by broadcasting appropriate programmes. It has been broadcasting appropriate programme keeping in view the special needs of the youth, the status and problems of women, social justice, welfare of working classes, special needs of the minorities and tribal communities, protecting the interest of the children and vulnerable sections of society, etc.

The need for a public service broadcaster like Prasar Bharati has further increased in view of more than 800 channels that are focussing on commercial programmes only. Prasar Bharati is the only counter-balancing force in a highly commercialized electronic media environment. In fact, the ethical norms and guidelines developed by Prasar Bharati over a period of time are serving as bench-marks for the industry.

### **POLICY INITIATIVES OF PRASAR BHARATI BOARD**

During 2016-17, six meetings of Prasar Bharati Board (135th to 140th) were held. Additionally, a number of meetings of various Committees set up by the Board were held to deliberate upon the key issues referred to them to help quick and effective decision making by the Board.

In these meetings, a wide variety of Policy, Financial and Administrative issues were deliberated and decided upon to ensure that the system benefits more to the

organisation in terms of improved revenue, gainful utilisation of resources, better deployment of manpower, effective conduct of Public Broadcasting Services, etc.

As part of this endeavour, the key issues that have been decided upon or were under dynamic consideration, during the year are:

1. Slot Sale Policy for cost effective Content Procurement for Doordarshan
2. Amendment in SFC Guidelines for Programmes under the Self Financed Commissioning Scheme for DD-Kisan & DD-National channels
3. Modification in Programme Commissioning Guidelines for North East, DD-Kashir, DD-National channels
4. Launch of Arun Prabha TV Channel for the North East
5. Organization of the first International ABU (Asia-Pacific Broadcasting Union) Dance Festival 2017 at Hyderabad in partnership with Government of Telangana.
6. Framing of Policy Guidelines for the DTH (Direct to Home) Platform of Doordarshan
7. One Time Settlement Scheme for Recovery of Dues from Private Producers
8. Procedure to decide Commercial Tariffs for Airtime Sale
9. Procedure for Processing high-value Engineering Procurement Proposals
10. Setting up of a Digital Platform for Prasar Bharati
11. Effective Utilisation of Technical Manpower Resources between AIR and Doordarshan
12. Filling up vacancies in Regional News Units (RNUs) with Programme Personnel
13. DPCs for Promotion of various Categories of Personnel of AIR and Doordarshan
14. Issues regarding framing of Recruitment Rules for Prasar Bharati Employees
15. Medical Policy for PB employees recruited after 5.10.2007 and deputationists in PB
16. Prasar Bharati Employees Group Insurance Scheme
17. Recoupment of Medical Expenses of Government Employees working in Prasar Bharati from the Government on an annual basis
18. Cadre Review of various categories of Employees in AIR & Doordarshan and Implementation of Recommendations

## **ACTIVITIES OF INTERNATIONAL RELATIONS DIVISION IN PRASAR BHARATI MEMORANDUM OF UNDERSTANDING (MOU)**

During the year (2016-17), three Memorandums of Understanding (MoUs) were signed with the Public Broadcasters of Kyrgyzstan, Tajikistan, and UAE for cooperation and collaboration in the broadcasting sector in the areas of mutual interest. Adequate steps were taken for implementation of various provisions of MoUs between the countries in consultation with Doordarshan and All India Radio.

Apart from this, a joint understanding between DD News and CCTV News content Co. Ltd., China signed on 30.08.2016 for the news-exchange and news-alignment.

### **EXCHANGE OF PROGRAMME/CONTENT EXCHANGE UNDER THE PROVISIONS OF MOU**

As an outcome of the meeting held between Ambassador of India in Beijing, Member (Pers.), PB and CCTV, China in April 2016, CCTV sent 2 Hard Discs containing sports programmes. Programme - exchange between Prasar Bharati and CCTV, China has taken place particularly in view of the visit of Hon'ble President to China during 24th May -27th May, 2016. As many as three documentaries received from CCTV, China were telecast on DD Sports. Another documentary received from CCTV, China titled "Laughing Meat Balls" was telecast on DD Bharati channel on 23rd May, 2016. A hard-disk containing four high-quality programmes of Doordarshan has also been sent to CCTV, China for telecast on 20th May 2016. Most content-exchange takes place on gratis basis and no revenue is earned or expenditure is incurred.

Mauritius Broadcasting Corporation has shortlisted 10 Doordarshan programmes for telecast on Mauritius Broadcasting Corporation i.e. "Gora", "Yeh hai India meri jaan", "Spectacular India", "Forts of India", "Shrikant-Story of love", "Values and struggle", "Kashmakash Zindagi Ki", "Peecha Karo", "Aakhir Kon", "Ek Lakshya and Beti ka Farz". MBC has also sent some programmes to Doordarshan for telecast i.e. Anjoria (3 programme), Rangsaaz (3 programme), Mati Banal Sona, Satrangi and Sanskriti Sarovar.

### **VVIP VISITS DURING THE YEAR**

The delegations from Romania, Turkey, China, Turkmenistan, Kyrgyzstan and Tajikistan visited Prasar Bharati in order to sign MoUs and to exchange views on the subject of mutual interest and boost the bilateral relations.

An official delegation of Turkish companies, led by the Istanbul Chamber of Commerce & Tourism, attended FICCI FRAMES 2016 here, to promote collaboration in cinema and television sector between India and Turkey. The Turkish Delegation is very encouraged with the initial response at the three-day conclave and Turkey is predicting content exports of \$20 Million to India by 2018, Ambassador of Turkey to India, Mr. Burak Akcapar said in a statement. Turkish delegation had borne the entire expenditure.

A 16 member Chinese Media Team visited DD News on 14.10.2016 and interactive meeting took place with DG: DD, DD News higher officers, followed by a tour of newsroom, studios and other facilities of DD News. News wings of AIR & DD had provided media coverage abroad to about 50 events including VVIP visits.

### **ASIA PACIFIC BROADCASTING UNION (ABU) AND AIBD ACTIVITIES**

ABU, Prasar Bharati and Govt. of Telangana jointly organized the first ABU International Dance Festival during 13-16 January 2017 in Hyderabad, India. 15 Dance Groups from across the country participated in this event. More than 2200 audiences witnessed the event.

AIR is one of the founder members of ABU and has contributed a lot in its various technical activities to promote the development of broadcasting in Asia Pacific region. During the 53rd Asia-Pacific Broadcasting Union General Assembly held in Bali, Indonesia, Director General, Doordarshan was elected as the Vice President of ABU for a 3 years term. Doordarshan was re-elected as a member of ABU Technical Bureau & All India Radio also re-elected as a member of ABU Programme Bureau. AIR Producer bagged ABU 'Community Service Announcement Award' for 'Diary of a Tiger' during this event. The announcement aims to raise the awareness of tiger extinction.

DD producer bagged the 2nd ABU Award for his programme on Climate change and Disaster Risk Recovery.

30 officers from AIR & DD attended various ABU meetings & events organised abroad.

Prasar Bharati is also very active in the activities of AIBD. NABM (T) has conducted several training courses for participants from Asia-Pacific region on behalf of AIBD.



***ABU ADMINISTRATIVE COUNCIL MEETING 2016, SUVA, FIJI***



***ABU GENERAL ASSEMBLY AND ASSOCIATED MEETINGS, 2016, BALI, INDONESIA***



***AIBD GENERAL CONFERENCE, 2016, TEHRAN, IRAN***





***ASIA MEDIA SUMMIT, 2016 (INCHEON, KOREA)***

List of International events in which Prasar Bharati participated during the year 2016-17

Sl. No.	Name of Events	Period	Place/Country
1.	ABU Radio Asia & 4th ABU Song Festival	24-26 April 2016	Beijing, China
2.	101st ABU Mid-year Administrative Council Meeting	20-21 May 2016	Nadi, Fiji
3.	13th Asia Media Summit-2016 and Pre-summit Workshop	22-26 May, 2016	Incheon, South Korea
4.	Broadcast Asia	31 May-3 June 2016	Singapore
5.	ABU Radio Drama Workshop	25-29 July, 2016	Colombo, Sri Lanka

6.	AIBD General Conference and Associated Meetings	25-27 August, 2016	Tehran, Iran
7.	Coverage of 31st Olympic Games	August 2016	Rio de Janeiro, Brazil
8.	ABU-ROBOCON-2016 International Contest	19-23 August 2016	Bangkok, Thailand
9.	AIBD/BIRTV/CITV Technical/ Programme Exchange Projects	23-28 August, 2016	Beijing, China
10.	International Broadcasting Convention (IBC)-2016	08-11 September, 2016	Amsterdam, Netherlands
11.	UNICEF's Critical Appraisal Skills Programme (CASP)	18-22 September, 2016	Oxford, U.K
12.	4th Regional Workshop on OTT & IBB Technologies Services for Media	27-30 September, 2016	Kuala Lumpur, Malaysia
13.	Participation in the EBU New Radio Day	13-14 October, 2016	Madrid, Spain
14.	53rd ABU General Assembly & Associated Meetings	18-26 October, 2016	Bali, Indonesia
15.	DVB Asia 2016 Conference & Exhibition	29 Nov to 01 Dec 2016	Bangkok, Thailand
16.	AIBD/ABU Regional Workshop of Local-to-Global News coverage	5-7 December, 2016	Kuala Lumpur, Malaysia
17.	ASEAN Media Exchange Programme	11-19 December, 2016	Cambodia and Indonesia
18.	In-country News Workshop supported by ABU	19-24 December, 2016	Bhutan
19.	ABU Digital Broadcasting Symposium	6-9 March, 2017	Kuala Lumpur, Malaysia
20.	Conduct training programmes for MBC Staff in Mauritius	15-17 March, 2017	Mauritius

### **NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (NABM)**

National Academy of Broadcasting & Multimedia (Programme) hitherto known as Staff Training Institute (Programme), is the apex training institute of Prasar Bharati. It is located at Kingsway Camp, Delhi and is responsible for training of in-service Programme and Administrative personnel working at various stations /offices of All India Radio and Doordarshan. It was established as an attached office of DG, AIR,

New Delhi in 1948 and later on 01.01.1990 it was shifted to the present location at Radio Colony, Kingsway Camp as subordinate office of DG:AIR. Subsequently other six Regional Training Institutes namely, NABM(P) Bhubaneswar & RABMs (P) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire country with a mandate to impart training to the staff of AIR & Doordarshan. The Regional Academy of Broadcasting & Multimedia (Programme), erstwhile known as Regional Training Institute (Programme) are under control and supervision of National Academy of Broadcasting & Multimedia (Programme), Delhi for coordination of various training programmes.

NABM Delhi, NABM Bhubaneswar and RABMs under them were transferred to Prasar Bharati vide Prasar Bharati order No. A-10011/8/2016-PPC Dated:11/07/2016 and the order upheld the functional autonomy of both NABM (P) & NABM (T) by categorically outlining that RABMs will be controlled in the following manner –“The NABMs Technical and Programme at Delhi will respectively be responsible for the supervision of NABM at Bhubaneswar and RABMs (Technical) at Shillong and Malad(Mumbai) and RABMs (Programme) Shillong, Lucknow, Hyderabad, Ahmedabad and Thiruvananthapuram.

It is also chartered in the said order of Prasar Bharati that the Heads of NABMs (Technical and Programme) at Delhi will, henceforth, report to the Member (Personnel) through the ADG (Estt. & Admin) Prasar Bharati.



**DISASTER MANAGEMENT WORKSHOP 17<sup>TH</sup> &18<sup>TH</sup> JANUARY, 2017**

## 1 INDUCTION TRAINING PROGRAMME

The launching of massive and combined Induction Training Programme (ITP) initiated for the first time by Prasar Bharati in the year 2015 which aimed at training newly inducted personnel recruited by Prasar Bharati in programme and engineering cadres of both AIR and Doordarshan in a span of less than two years is a watershed in the history of Prasar Bharati. The ITP conducted at NABM, Delhi & Bhubaneswar simultaneously is almost complete with trained manpower of nearly 561, newly inducted Programme personnel in the cadre of AD(P)s/PEXes /TREXes/PAs during the last two years. The planning, scheduling and other important initiatives for ITP were triggered by NABM, Delhi which included development of study materials on Television Production, Radio Handbook, Administrative Handbook in two volumes, assistance in arrangement of resource persons and logistic support including supply of training kits etc. for both NABMs at Delhi & Bhubaneswar. The broad framework of Induction Training Programme which runs for nine weeks at both the academies where two ITP coincided after three weeks and ran in a parallel way with major role and involvement of NABM (P) Delhi in the execution of this nine week Programme. It is worth mentioning here that prior to this, induction training programmes for DD officials were outsourced to FTII, Pune where our own faculty was deployed, thus losing a substantial amount of money from Prasar Bharati exchequer which has now been marginalized.

### GENESIS

*Creativity is harbinger of inherent imagination and innovation*

Today contemporary & constantly shifting media industry prefer individuals who can tap, understand, analyze and challenge the inherent creativity and come up with fresh and innovative interpretations. Induction Training matrix is devised with a vision to effectively capture & unravel this inherent creativity and to acquaint them with the Basics of Radio & TV production. It is driven by hosts of ubiquitous concepts & designs which come together to identify and enhance potential, capability, capacity & creativity and equip them to meet the challenges of changing media landscape.

In consonance with this vision, new incumbents of AIR and Doordarshan in the cadre of Programme Executive, Transmission Executives, Production Assistants, Assistant Directors and Engineering Assistants were subjected to comprehensive and multi-modal training methodology at “National Academy of Broadcasting & Multimedia” in Delhi & Bhubaneswar.

### NINE WEEKS MODULE

Six Weeks theory and Three Weeks practical training, both in Audio & Audio-visual medium has been specifically designed to give exposure toward the appropriate vocational, practical and theoretical learning in Broadcasting. A strong emphasis on Programme production (content & technique) is present throughout the course,

which addresses all facets of production and operations. The first three days are primarily an introduction to the organization and Media world in general. Two weeks thereafter are Radio specific and subsequent three weeks caters to the TV related subjects. After which three weeks practical training is imparted both in Audio & Audio-Video programme productions. The first three days and the last three weeks is common training platform for both programmers and engineers. Diversified approach is employed throughout on shaping Prasar Bharati workforce as media professionals with an understanding of all aspects of Radio and Television production, at the same time transforming them into responsible and independent Public Service Broadcasters.

### **FINAL RADIO PRODUCTION**

10mts

Planning, Writing and Recording

Editing & Sound Mixing of a Radio Programme

### **PRODUCTION OF A TV PROGRAMME**

In this phase the participants are divided into two sections A & B.

After common briefings, section A is put on Radio Production and section B on TV production alternately.

The groups are exchanged for the next day & this is how each team is swapped for the next 3 weeks to undergo Practical Exercise of Radio/ENG & Television Studio production.

### **DISSECTION**

Preview and review is an essential part of this phase, where participants are asked to critically analyze the programmes produced by them and submit feedback at the end.

### **CONCLUSION**

At the end of Nine weeks exhaustive & elaborative training programme, the trainees are transformed & well equipped to undertake the challenges- associated with the media world.

## **2 IN-HOUSE TRAINING COURSES FOR AIR & DD STAFF**

NABMs and RABMs of Prasar Bharati aim towards creating an effective workforce by developing competence, expanding horizon and sharpening the inherent prowess by planning and executing courses which are appropriate, useful and relevant. The courses are designed with a vision to foster and facilitate the attributes of the staff and also to increase awareness and equip them to meet the challenges of changing times vis-a-vis media. These workshops are meant for Programme and Administrative staff of AIR & Doordarshan. Combined courses for Programme,

Engineering & Administrative Wings are also organised in order to achieve the goal of close coordination and cooperation amongst the technical and programme staff. Comprehensive training programmes were conducted during the year on varied subjects which include Programme courses like, Archiving & Digitization, Role of Social Media, Workshop on Tribal and Folk culture, Radio Formats, Team Building & Leadership, Redesigning, Programming on Development content, Mass Media & Eco awareness, Health & Wellness Programmes, Youth & children Programme, Gender issues & Gender related Programmes, Training for Vani Trainers, Airtime Marketing, Broadcast Strategy during Natural Disasters, Radio Agrivision, Participatory Special Audience Programme, Duty Room Management, Social Media & Programming, Ethics & work Culture, Handling Audition, Broadcast journalism, New Trends in sports Coverage, Automation & Digitisation of Libraries, Agriculture School on AIR, Marketing Strategy and Communication, Commentary on sports & non sports events, Promo Jingles & Cross channel publicity, Digital Payment System etc.

Three one day long awareness campaign was conducted on the theme Swachh Bharat and Prevention of Sexual Harassment at Directorate General: Doordarshan, New Delhi.

The administrative courses are also held for the Administrative staff as well as for the staff posted in Programme and Engineering wings of AIR & Doordarshan and include subjects like, Staff Welfare Measures, RTI and Record Management, Disciplinary Procedures and Departmental Inquiries, Financial Administration, Reservation in Services, Establishment Rules, Purchase Management, Handling Court /CAT Cases & RTI Matters, Retirement Benefits & Model Calculations, Procurement Procedures & Stores Management, Skill Upgradation for MTS, Refresher Course on office Management, Superannuation Planning, Administrative Vigilance, Web based solution of receipt & Payment system of Prasar Bharati etc. These courses generally cover the requirements of administrative staff for due discharge of their duties.

### **3 TRAINING FOR PERSON WITH DISABILITIES**

Prasar Bharati has entrusted this institute with the work of recruitment for various posts in different categories of persons with disabilities, which was completed fairly and in a time bound manner as per guidelines of Ministry of I & B and Ministry of Social Justice & Empowerment last year. Not only that Specialised Training Sessions were organised for PWD candidates by arranging resource persons according to their specific need and integrate them with process the normal ITP.

### **4 SPECIAL TELEVISION PRODUCTION COURSES**

National Academy of Broadcasting & Multimedia (Programme), Delhi & Bhubaneswar have planned seven Courses including a refresher course on specialised streams of TV production in the Annual Training Calendar for the Year 2017-18 for newly

inducted TREXs & PEXs who have completed their Induction Training Programme as desired by the Chairman of Prasar Bharati.

### **5 INDUCTION TRAINING FOR PROMOTEEES**

National Academy of Broadcasting & Multimedia (Programme), Delhi, is planning to organise Induction course for recently promoted PEXs & ADPs at Delhi & Bhubaneswar as Induction Training programme remained discontinued for last few years.

### **6 TRAINING ON RECEIPT & ACCOUNTS**

Training for DDOs of both AIR & Doordarshan was organised with respect to web based solution of receipt and payments Monitoring System of Prasar Bharati in Coordination with NABM (T) & Prasar Bharati.



### ***WORKSHOP ON PENSION AND RETIREMENT BENEFIT -2016***

### **7 HUMAN RESOURCE INFORMATION SYSTEM**

National Academy of Broadcasting & Multimedia (Programme), Delhi, has successfully uploaded and updated information regarding its human resource to integrate with organisational framework.

### **8 MODERNISATION & COMPUTERISATION**

State-of-art facilities have been created at NABM Delhi & Bhubaneswar with computer labs. Efforts are being made to create such facilities at all the RABMs.

### **9 NEW PENSION SCHEME & TRAINING PROGRAMMES**

Registration has successfully been made on the portal of NSDL facilitating CRA for implementation of New Pension Scheme. The subject on New Pension scheme is being incorporated invariably in workshop on Pension & retirement benefit conducted at our training academies.

### **10 LIMITED DEPARTMENTAL COMPETITIVE EXAMINATION**

Limited Departmental Competitive Examination for promotion to the grade of LDC

to UDC and Head Clerk/Actt./Assistant in terms of recruitment rules notified by Ministry of I& B Notification no. 10(43)/92-S.II(B&A) dated 14/11/1994 were conducted by NABM(P), Delhi on 23rd July, 2016 & 24th July, 2016 at 7 & 14 examination centres respectively located in the different zones of country. The process of LDCE is complete with declaration of result on 28th March, 2017 & 31st March, 2017.

### **11 TRAINING ON DIGITAL PAYMENT SYSTEM**

In view of demonetisation of currency special workshop were organised for staff to encourage and promote digital payment as per Government of India guidelines.

### **12 ANNUAL TRAINING CALENDAR MEETING: 2017-18**

Annual Training Calendar Meeting 2017-2018 was organised by NABM: Delhi for two days on 20th February, 2017 & 21st February, 2017 to give shape to the training Programmes of all NABM & RABMs in which after due deliberation 107 training programmes including 60 Programme Courses and 40 Administrative Courses were finalized for both AIR & Doordarshan personnel. It includes 7 TV specific courses which are planned to be conducted at NABM, Delhi and Bhubaneswar. The training calendar covers relevant programmes of Government of India & focuses on topics like Broadcast during disaster, New Media Technology, Social Media & Broadcasting, Redesigning Programme with Gender Sensitivity, New Vistas in Legal awareness Programme, Go Green, Good Governance, Changing Lifestyle, Health & Fitness, Developmental Broadcast, Reservation In Services, Digital Literacy & Transactions, Web based Receipt & Payment Accounts, RTI, Record Management, Financial Management, Administrative Vigilance, etc.

### **13 SCREENING TEST FOR DEOs**

NABM (P) Delhi successfully conducted screening Test for 45 numbers of Data Entry Operators, working in Prasar Bharati Archives at their request on 27th March 2017.

### **OUTSIDE PAID COURSES**

#### **1. VANI (VOICE ARTICULATION AND NURTURING INITIATIVE) CERTIFICATE COURSE**

All India Radio is the first electronic media in the country where Announcers/ Presenters/ Comperes and News Readers have set the style in presentation. Based on this unique expertise, NABM (Programme), Delhi has specifically designed courses for the performers in broadcast media. VANI Certificate Course is one such course which is helpful in honing the skills of programme presenters, announcers and anchors. The five day VANI (Voice Articulation and Nurturing Initiative) Certificate Course is conducted by AIR Stations. Candidates for this course are selected after auditions at each station and then trained. Total number of courses conducted during April, 2016 to March, 2017 was 43 in which 923 participants were trained thereby earning a net revenue of Rs 25,76,050 (Twenty Five lakh Seventy Six Thousand & Fifty only).



Efforts are on for bringing out, Hindi and other regional version of Vani Handbook which is so far available in English only.

## **2. MASS COMMUNICATION ( PRACTICAL TRAINING)**

Internship (Practical Training) is imparted to the students of mass media of recognized institutes/universities on payment at Capital/ Regional Stations. Total 2 courses were conducted in which 37 students were trained during April, 2016 to March, 2017, earning a net revenue of Rs.96,000 (Ninety Six Thousand only).

## **3. VOICE CULTURE WORKSHOP FOR AIR INDIA /CUSTOMISED VANI**

NABM Delhi organises Voice Culture Workshop for cabin crew of AIR INDIA through which substantial revenue is being earned yearly. AIR India has always been evaluating the course as excellent and the learning experience at AIR as a cherished memory in their personal as well as professional life.

Recently NABM has initiated Customised Vani Programme at the demand of Vaishno Devi Trust in J&K, more such proposal are coming which will generate substantial amount of revenue in future.

## **4. MULTI CAMERA TV-STUDIO PRODUCTION COURSE**

Prasar Bharati has approved to conduct four numbers of courses on Multi Camera TV-Studio Production during the year 2017-18 by NABM (P), with four weeks duration of each course by limiting the maximum numbers of participants to 20 with a prescribed course fee of Rs. 20,000/- per student.

## **VISION DOCUMENT**

With the christening of STIPs and RTIPs as National Academy of Broadcasting & Multimedia (Programme) and Regional Academy of Broadcasting & Multimedia (Programme) respectively by Prasar Bharati, the goals and objectives of these training academies are being redefined and revisited to revamp the entire management of these academies in toto and to transform and develop these academies as a centre of excellence in media education, training and research in the country and making itself reliant and self sufficient unit under Prasar Bharati. It is to set industry standards and become a certifying authority for media education. All this while honing the skills of its in house staff equipping them to deliver public service broadcast while going for innovative revenue models and 'skill the needy' in the identified areas of media vocations.

In the light of above NABM (P) Delhi has produced a vision document which envisages collaboration under public-private partnership and interaction with industry. It also perceives an active link with Ministry of Skill Development and entrepreneurship to provide certified skill to professionals in the industry.

The Vision document includes Short term Radio and TV Courses which have been designed to augment revenue. The document has already been submitted for due deliberation and approval of Prasar Bharati. These courses will open new vistas of revenue generation for the organisation.

### **REVENUE EARNED (PAID COURSES)**

National Academy of Broadcasting & Multimedia (Programme), Delhi, during April, 2016 to March, 2017 earned a net revenue of Rs.26,72,050 (Twenty Six lakh Seventy Two Thousand and Fifty) from paid courses. The revenue has dwindled due to scrapping up of requirement of VANI course at AIR station for casual assignees by DG: AIR.

NABM (P) Delhi and Bhubaneswar together have completed Induction Training Programme for 26 Batches in both Radio & Television production and techniques during the last two years which were managed entirely in house. NABM has thus negated any expenditure on this account which earlier used to be done with FTTI and other institution on payment basis, thus saving money in the process.

### **NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (TECHNICAL)**

The National Academy of Broadcasting and Multimedia, NABM (T) (formerly known as Staff Training Institute STI (T)) is a premier training academy of Prasar Bharati. The prime objective of the Academy is to develop and nurture the broadcast professionals of All India Radio & Doordarshan for their optimum performance in the dynamic ever challenging Broadcasting environment. Over the period of time, NABM has emerged as the leading institution to impart training in the field of radio and television production, post-production and broadcasting for broadcasters in the Asia-Pacific region.

The Academy has modern infrastructure to impart world class quality of the training and keep pace with technological changes. Class rooms are equipped with latest audio/visual facilities. The Academy has Radio & TV studios with latest production and post-production equipment, measurement lab, computer lab, networking lab, Radio & TV transmitters. It has a library with collection of over 7000 books. The academy has excellent hostel facilities with 120 rooms. The Academy also supervises the functions of NABM, Bhubaneshwar, RABM, Shillong and RABM Malad.

More than thousand engineering personnel are trained every year by the Academy. Apart from this, the Academy collaborates with Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/workshops for the radio and television engineering personnel of various countries in Asia Pacific region. Details of the main activities are listed below:

## 1. NATIONAL ACTIVITIES

### A. TRAINING ACTIVITIES FOR AIR AND DD ENGINEERING STAFF

#### 1. TV Courses

- TV Studio and Newsroom Automation
- TV Production & Post production (SDTV & HDTV)
- TV Transmitter (Analog & Digital)
- Satellite Earth Station, Direct-to-Home and DSNG

#### 2. Radio Courses

- Radio Studio and Newsroom Automation System
- Radio Production and post production
- Radio Transmitters
- Digital Radio Transmitter & Technology
- Captive Earth Station & DSNG

#### 3. Computer Technology

- Computer Networking & Server Administration
- Computer Hardware Maintenance
- New Media Technology

#### 4. Management & Administrative Skill Development Course

5. **Diesel Generator** - Operation and maintenance of Diesel generator.

#### 6. Special Courses

- Executive Development Program for senior officers of AIR/DD
- Induction Training Programs for newly recruited PEX/TREX/EA
- Induction Training Program for newly recruited Technicians
- Workshop on Web Based Receipt & Payment Monitoring System at NABM Delhi, NABM Bhubaneswar, RABM Shillong, RABM Thiruvananthapuram & AIR Pune
- Workshop on Information Security and Education Awareness (Two days)
- Workshop on Stress Management (Two days)
- A workshop on Information & Cyber Security (Three days)

**7. Pre-Exam trainings****Summary of the Training Courses during 2016-17**

S N	Name of Training Institute	Courses conducted	Persons trained including outside trainees
1	National Academy of Broadcasting and Multimedia, Delhi	65	1766
2	National Academy of Broadcasting and Multimedia, Bhubaneswar	21	580
3	Regional Academy of Broadcasting and Multimedia, Shillong	06	121

**B. REVENUE EARNING COURSES:-**

The Academy organizes tailor made Faculty Development Programs for Lecturers/ Assistant Professors/HODs of Polytechnic and Degree Colleges. The objective of such training programs is to impart knowledge in latest broadcasting technology and give industry experience. The academy organized following such training programs:-

- Industrial training Programme for faculty of Maharashtra State Polytechnic from 25th to 29th July, 2016 at AIR Pune for 36 candidates.
- Industrial training Programme for faculty of Maharashtra State Polytechnic from 26th to 30th September, 2016 at AIR Pune for 44 candidates.
- Industrial training Programme for faculty of Maharashtra State Polytechnic from 13th to 17th February, 2017 at AIR Pune for 30 candidates.
- Summer training for Engineering students:- A Course on “Summer Training for Engineering Students” was conducted from 10th June, 2016 to 18th July, 2016 for 19 candidates.

**INTERNATIONAL ACTIVITIES**

Every year the Academy organizes In-country and Sub-regional training programmes in collaboration with AIBD. For In-country training programme participants are invited from the AIR & DD and resource persons/trainers are provided by AIBD. For the sub-regional training program, participants are invited from AIR & DD as well as from countries of Asia-Pacific regions and resource persons/trainers are provided by NABM.

The Academy organized AIBD-In country Workshop on Emerging Trends in Satellite Broadcasting from 19th to 23rd September, 2016 for 21 candidates at NABM Delhi.

### **USE OF HINDI IN PRASAR BHARATI SECRETARIAT**

Hindi Section of Prasar Bharati Secretariat is regularly involved in the following activities:-

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU) on broadcasting between Prasar Bharati and different countries.
- Hindi Translations of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising the quarterly meetings of Official Language Implementation Committee and issuing the minutes and implementing it.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3(3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Pakhwara etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.
- Translation of any other Report and Returns, as per requirement.
- Organising other activities for progressive use of Hindi in the Prasar Bharati Secretariat.

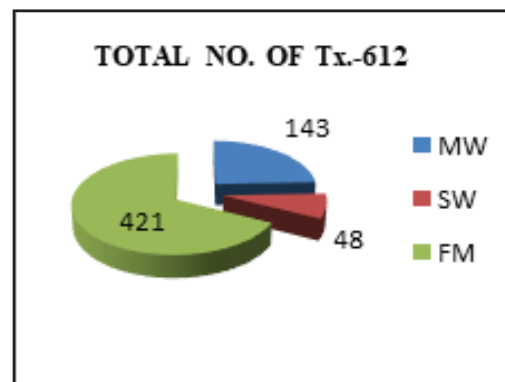
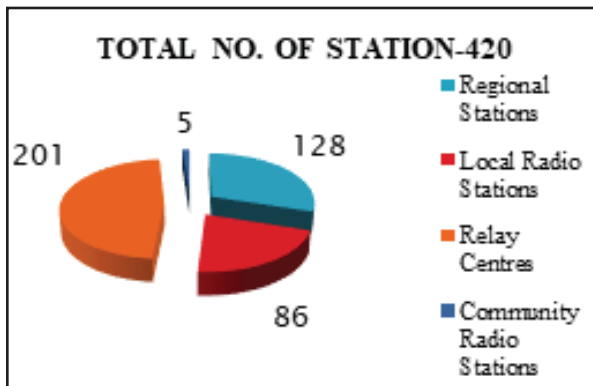


**PRASAR BHARATI**  
**All INDIA RADIO**  
**ANNUAL REPORT 2016-17**

**FACTS AT A GLANCE**

**TOTAL BROADCASTING CENTRES 420**

- Regional Stations 128
- Local Radio Stations 86
- Relay Centres 201
- Community Radio Stations 05



**TRANSMITTERS**

- Medium Wave 143
- Short Wave 48
- FM 421
- Total (MW + SW + FM) 612

**SATELLITE DIGITAL RADIO ON DTH PLATFORM**

**DD DIRECT PLUS – INDIA’S ONLY FREE-TO-AIR DTH SERVICE**

- Existing AIR Channels 32
- Regional News Units 46



The phenomenal growth achieved by All India Radio over the past eight decades has made it one of the largest media organisations in the world. Now, it has 420 stations and 612 transmitters. To meet the communication needs of the plural society that India is, the network expanded gradually imbibing new technologies and programme production techniques. Continuing with the adoption of newer technology, All India Radio's services are being digitalized.

### THE OBJECTIVES

With an aim to provide information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujana Hitaya Bahujana Sukhaya), All India Radio strives to:-

- a) Uphold the unity of the country and the democratic values enshrined in the Constitution.
- b) Present a fair and balanced flow of information of national, regional, local and international interest, including contrasting views, without advocating any opinion or ideology of its own.
- c) Promote the interests and concerns of the entire nation, being mindful of the need for harmony and understanding within the country and ensuring that the programmes reflect the varied elements, which make the composite culture of India.
- d) Produce and transmit varied programmes designed to awaken, inform, enlighten, educate, entertain and enrich all sections of the people.
- e) Produce and transmit programmes relating to the developmental activities in all facets including extension work in agriculture, education, health and family welfare and science & technology.
- f) Serve the rural, illiterate and under-privileged population, keeping in mind the special needs and interests of the young, social and cultural minorities, the tribal population and those residing in border regions, backward or remote areas.
- g) Promote social justice and combat exploitation, inequality and such evils as untouchability and narrow parochial loyalties.
- h) Serve the rural population, minority communities, women, children, illiterate as well as other weaker and vulnerable sections of the society.
- i) Promote national integration.

### THREE-TIER BROADCASTING

To realise its objectives AIR has evolved over the years, a three-tier system of broadcasting namely National, Regional, and Local. It caters to the information,



education, and entertainment needs of the audiences through its stations in this country of continental dimension and with a plural society. They provide news, music, spoken word and other programmes to almost the entire population of the country, 121 crore as per the 2011 census. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

In National Service, the national programmes which are heard on the Medium Wave in most part of the country cater to the first-tier broadcasting. Recently, it has started airing on Short Wave also. The regional and Sub-regional stations provide the second-tier of broadcasting giving the programmes in the regional languages and promoting regional and cultural facets. In addition, FM Channels at metros cater to the modern needs of the people primarily the youth. The Vividh Bharati has also been shifted to FM broadcasting system at 40 places. The 86 stations on FM mode set up to cater to the needs and tastes of the audiences of small towns in various parts of the country are the Local Radio stations (LRS). In the last couple of years the community radio has become very popular among different electronic media available in the country and not surprisingly, All India Radio has also set-up Community Radio Service at five places in the North Eastern Region as the voice of the local tribal population.

### **NATIONAL CHANNEL**

National Channel forms the first stage of the three tier system and it was started on 18th May, 1988. The National Channel of All India Radio works as a night service from 6.50 p.m. to 6.10 a.m. the next morning.

Having the whole area of India as its zone, the programme composition of the Channel has been designed to make it representative of the varied cultural mosaic and ethos of the Nation as a whole.

### **REGIONAL CHANNELS**

Regional Channels of AIR are located mostly in the state capitals and in major linguistic-cultural regions of every state. Altogether 128 such channels are spread over 29 states and 6 Union territories (UTs) of the country. The public service broadcasting arm of AIR, the Regional Channels put out infotainment programmes with the objective of enriching the lives of their listeners. The Regional Channels, broadcast largely on the Medium Wave frequency, follow a composite programming mix. They also promote art and culture with a major emphasis on Indian classical music. Around 40 percent of the total broadcast on primary channels comprises music, which includes Classical music, light music, folk music, film music and the music of various other languages. News and current affairs programmes constitute 20 to 30% of the broadcast time. Radio plays and drama, health & family welfare

programmes, programmes for women and children, farm and home programmes aimed at empowering rural masses are the other important segments of the primary channels. These channels being the most accessible of all the AIR channels, strive to reach their audiences in the languages most understood.

### LOCAL RADIO STATIONS (LRS)

At present 86 Local Radio Stations are located across the country. These stations are catering to the local population of the area, providing utility services and reach right into the heart of the community, which uses the microphone to reflect and enrich its life. What distinguishes Local Radio from the regional network is its down to earth, intimate, and uninhibited approach. The programmes of the local radio are area- specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

In the present scenario, as most of the LRS of AIR are on FM, Vividh Bharati Programmes are relayed by a majority of them besides local content. At present most of the Local Radio Stations are broadcasting for the duration of 17 Hrs. Out of which, 7 hours are Vividh Bharati relay. The content is approximately 60% local and 40% relay (Including News and other relay programmes of regional stations). Thus, serving the purpose for which they were created.

### COMMUNITY RADIO STATIONS

Community radio centres were set up at 5 places in the North Eastern Region to serve the local tribal population.

1. Mon	CRS	1 kW MW	1584 kHz
2. Tuensang	CRS	1 kW MW	1602 kHz
3. Nongstoin	CRS	1 kW MW	1485 kHz
4. Williamnagar	CRS	1 kW MW	1602 kHz
5. Saiha	CRS	1 kW MW	1602 kHz

### FM RAINBOW

FM Rainbow channel of All India Radio was launched at a time when radio listening was declining especially in big cities. People representing the higher economic strata of the society thought it out of fashion to listen to radio programmes which according to them, were addressing to the needs of average middle class radio-listeners. Technological improvements made in the field of sound-recording tempted the young music lovers to opt for other modes of music players because reception quality of these songs on AM mode was not as lively as it was in stereophonic cinema halls or on digital electronic equipments. FM radio filled this gap effectively by ensuring disturbance-free high quality music to its listeners. Even the presentation

style of the comperes on FM channel was transformed to suit the changing tastes of listeners. Inter-personal chatting style of the comperes caught the pulse of youth and allured them to come close to their radio. In its round-the-clock broadcast, the radio listeners were served with a recipe of whole new gamut of entertainment. Soon FM radio acquired the status of modern radio because it was speaking in their style and providing them the listening pleasure. The old glory of radio was restored once again at least in terms of listening percentages.

At present, AIR has 421 FM transmitters across the country, by which it covers 34% of the area and 47% of the population of the country. Out of these, FM Rainbow channel is available at 23 places i.e. at Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Kasauli, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareilly, Jammu, Srinagar and Vijayawada. Besides this, Delhi Rainbow is also relayed fully from Mussoorie, Aligarh, and partly from Dharamshala and Bhatinda. The FM channel includes Pop music, Film songs, and Classical & Devotional music, News Headlines, etc. The advantages of FM channel over Medium Wave channel and Short Wave are:-

- \* High Quality sound.
- \* Stereo transmission.
- \* Greater freedom from interference and noise.
- \* Uniform day and night coverage.
- \* Capacity to provide value-added services.

### **FM GOLD**

FM Gold channel was on air on 1st September, 2001 at Delhi as a niche infotainment channel with 30% of News and Current affairs component and 70% of entertainment programming. At present, FM Gold channel is available daily round the clock. FM Gold channel is available at five places- four metros i.e.( Delhi, Mumbai, Kolkata, Chennai) and Ludhiana. This additional channel gave its listeners an option to choose between the two, besides listening to other parallel running AIR and Private FM stations in the area. This channel is trying to provide information interlinked with entertainment and brings information updates on Traffic, Airlines, Railways, weather, etc.

### **DTH SERVICE**

DTH Radio Channel is a Satellite Service meant for the listeners who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati with up linking facilities at Todapur, Delhi. It is not a terrestrial broadcast service and DTH programmes cannot be tuned in through the ordinary radio receiver sets. DTH will

cover the entire country as well as neighbouring countries. DTH is a 24 hour service broadcast digitally. The programming is planned in such a way that the repetitions are kept at a minimum.

The DTH Service provides different language channels available in every nook and corner of the country. The most significant aspect of DTH broadcast is its digital quality.

The following 32 Channels are available on DTH :-

1. HINDI : AIR Delhi is the originating station. Programmes from other Hindi stations having linkage facilities with Delhi i.e. AIR Lucknow, AIR Jaipur, AIR Bhopal, AIR Shimla and AIR Patna find a place in Hindi DTH Channel.
2. GUJARATI : AIR Ahmedabad is the originating station. Gujarati programmes from Vadodra, Rajkot, Bhuj and Surat are accommodated in Gujarati DTH channel.
3. MARATHI : AIR Mumbai is the originating station. Programmes from Nagpur and Pune form the part of Marathi DTH channel, besides F.M Rainbow and F.M Gold.
4. BENGALI : AIR Kolkata is the originating station. Programmes from Kolkata 'A', F.M Kolkata and Siliguri are the contents of Bangla DTH channel.
5. TELUGU : Uplink station is AIR Hyderabad. Besides Hyderabad main station programmes, CBS Hyderabad, Vijayawada, Cuddapah, and Visakhapatnam are the other programme contributing stations.
6. TAMIL : Uplink station is AIR Chennai. Programmes from Chennai F.M Trichy, Puducherry, Madurai, CBS Chennai, and FM Rainbow Chennai are included in Tamil DTH Channel.
7. KANNADA : AIR Bangalore is the anchor station. Programmes from CBS Bangalore, F.M Rainbow, Dharwad, Mysore, and Mangalore are included in Kannada DTH channel.
8. PUNJABI : AIR Jalandhar is the main contributor of programmes of Punjabi DTH channel. Besides this, the programmes of Jalandhar B, F.M Jalandhar and Chandigarh are also broadcast from this channel.
9. NORTH-EASTERN SERVICE : AIR Shillong and other capital stations in North-eastern region.
10. VIVIDH BHARATI SERVICE : MUMBAI.
11. FM RAINBOW : DELHI.
12. FM GOLD : DELHI.
13. URDU : EXTERNAL SERVICES DIVISION.
14. MALAYALAM : AIR THIRUVANATHAPURAM

15. ORIYA : AIR CUTTACK
16. ASSAMESE : AIR GUWAHATI
17. FM RAINBOW : AIR CHENNAI
18. FM GOLD : AIR MUMBAI
19. FM RAINBOW : AIR BANGALORE
20. FM RAINBOW : AIR MUMBAI
21. FM RAGAM / AMRUTHAVARSHINI : AIR BANGALORE/TIRUCHIRAPLLI
22. FM (GOLD) : AIR KOLKATA
23. NATIONAL CHANNEL : AIR DELHI
24. PRIMARY CHANNEL : AIR Vijayawada
25. PRIMARY CHANNEL : AIR LUCKNOW
26. PRIMARY CHANNEL : AIR PATNA
27. PRIMARY CHANNEL : AIR BHOPAL
28. PRIMARY CHANNEL : AIR JAIPUR
29. FM RAINBOW : AIR MUMBAI
30. FM GOLD : AIR CHENNAI
31. FM RAINBOW : AIR KOLKATA
32. PRIMARY CHANNEL : AIR IMPHAL

### VIVIDH BHARATI

The popular Vividh Bharati Service provides entertainment for 15 hours a day from 41 CBS-VB centres. Beside this, Vividh Bharati Service is also relayed through 65 Local Radio Stations and 100 Watt FM transmitters located across the country.

The programmes are put out from Mumbai and other AIR VB stations relay. Regional Stations originate a few programmes at some specified timings in their respective languages.

#### Transmission

I

II

III

#### Timings (All days)

05.55 AM to 10.05 AM

12.00 Noon to 05.30 PM

06.15 PM to 11.00 PM

Vividh Bharati Delhi provides now seamless broadcast from 5.55AM to 11.10 pm.

### LIVE STREAMING

Live streaming of the FM Rainbow, FM Gold, Urdu Service, Vividh Bharati and Ragam channel have been supplemented with following eight additional popular

channels of AIR:

- i. Gujarati
- ii. Malayalam
- iii. Punjabi
- iv. Marathi
- v. Bangla
- vi. Tamil
- vii. Telugu
- viii. Kannada

### EXTERNAL SERVICES

External Services Division of All India Radio ranks high among the external radio networks of the world both in its reach and range covering about 100 countries in 27 languages. The AIR, through its external broadcasts, aims to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Pashto, Dari, Baluchi, Sinhalese, Nepali, Tibetan, Chinese, Thai, Burmese and Bhasha Indonesia. The services in Hindi, Tamil, Telugu, Malayalam and Gujarati are directed at overseas Indians while those in Urdu, Punjabi, Sindhi, Saraiki, Kannada and Bengali are meant for listeners in the Indian sub-continent.



**SHRI M. VENKAIAH NAIDU, THE HON'BLE MINISTER OF I & B INAUGURATING AIR KALBURGI GOLDEN JUBILEE CELEBRATION ON 11<sup>TH</sup> DECEMBER, 2016**

**NEW INITIATIVES DURING THE YEAR**

- a. The Mega Project of Sanskar Geet, the first ever National movement initiated by All India Radio to preserve folk legacy which includes all Eight Dharmas, Hundreds of cults, Sects, Mat-Sampradayas prevailing in the country along with more than Six thousand Castes/Sub-castes/Tribes/Clans and other communities. It includes 1652 Indian languages and dialects/sub dialects across the country. Besides these, folk legacy of Girmitiya Majdoors of Fiji, Guyana, Surinam, Mauritius, Ghana, South Africa, Trinidad-Tobago etc. is also included in this Mega Project.
- b. Implementation of Highway Advisory System on NH-8 (Delhi to Jaipur), launched by Ministry of Road Transport and Highways. Under this scheme, HAS-Bulletins with live updates are being broadcast as per arrangement of Ministry of Road Transport and Highways through AIR Delhi, Jaipur and Alwar.
- c. The Maitree Service of All India Radio targeted to listeners in India as well as Bangladesh and parts of Myanmar with a 1000 KW (SPT) DRM transmitter was inaugurated by the Hon'ble President of India, Shri Pranab Mukherjee on 28th June, 2016 at Chinsurah in West Bengal.
- d. A 26 episode science serial on Disaster Management entitled, "Kahin Der na Ho Jaye (Hindi version) and "Lest we lose" (English) was launched in May 2016 by AIR Stations in 19 languages in collaboration with Vigyan Prasar, Ministry of Science & Technology.
- e. A 52 episode science serial on the theme of "Sustainable Development" will be launched in collaboration with Vigyan Prasar in 2017-18. Preparatory Workshop for this serial was held at Bengaluru in November, 2016.
- f. NSD has taken into consideration the popular demand of starting news bulletins in various dialects too.
- g. In November 2016, additional Gojri bulletin from RNU Jammu started.
- h. For Bangla listeners located in Bangladesh and India, news and news based programmes in Bangla started through its recently inaugurated Akashvani Maitree channel.
- i. Revamping and strengthening of ESD services particularly those targeted to Indian Sub-continent, our immediate neighbourhood, Af-Pak region and the regions which are considered important both from foreign relations and strategic perspectives, was initiated.
- j. A multimedia webpage and the mobile app of Baluchi service was launched in the wake of the Hon'ble Prime Minister Shri Narendra Modi's address to the nation from the ramparts of the Lal Quila on the Independence Day sharing concern about the condition about the Baluchi nationals in Pakistan.
- k. A multi-media website with Live Internet Radio, mobile apps and Radio on Demand components at par with other international broadcasters has been

launched for all the 27 services of ESD. This will enhance the access of all the ESD services globally and particularly to the areas where the service was not reaching hither before. The multi-media web portal of ESD is available on ([www.airworldservice.org](http://www.airworldservice.org))

- l. A massive digitization work for all recordings of archival value has been initiated wherein more than 25,000 tapes in different Indian and Foreign Languages have been digitized in a time bound manner and the remaining digitization work is under progress.
- m. ESD has also initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system.
- n. ESD has started using the other social media platforms like Facebook, Twitter, WhatsApp, mobile app etc. for propagation of its programmes and making them more interactive in nature. WhatsApp based request programme has been introduced in Urdu Service which is getting responses from all over the World, while with the launch of mobile apps, ESD services have now become easily accessible around the globe.
- o. During the year 2016-17, IR Unit successfully coordinated AIR's participation in the 4th ABU Radio Song Festival, 2016. A song entry titled 'Creation' sung by Ms. Thokcom Lansana Chanu, a twelve standard student of Imphal (Manipur) made a place amongst the fourteen shortlisted finalists of the said festival.
- p. AIR's entry-'Diary of a Tiger' (एक बाघ की डायरी) won the 1st Prize in the 'Community Service Announcement' category of the prestigious ABU Prizes 2016- an international competition of radio programmes.
- q. AIR contributed to the preliminary judging of the ABU Prizes 2016 in two categories. Shri R. N. Mishra, ADG (News), NSD, AIR, New Delhi and Shri Rakesh Dhaundiya, Programme Executive, AIR, Bhopal served as the external jury members for international entries received in the categories 'News Reporting' and 'Radio Drama' respectively.
- r. As part of the Human Resource Information System (HRIS) software being developed, a module for "Basic Data entry" has been deployed to capture the basic data of all the employees of Prasar Bharati. The data entries for most offices have been completed. Verification of the data is in progress.
- s. In the Human Resource Information System (HRIS) software being developed, various application modules like leave module, training module, grievance management, performance appraisal etc. are proposed to be developed.
- t. An on line Telephone directory has been developed and implemented. It is linked on AIRNET homepage by the link "Contacts".
- u. Migration process for email (Domain: air.org.in) to NIC servers has been completed provision for 25000 free e-mail IDs for AIR employees has been made by NIC.



- v. Radio on web through CDN, has become inevitable for delivery of AIR's audio content effectively through quality live streaming. In this initiative, CDN services are being hired from NIC to enhance the listener's experience of streaming through website of AIR and mobile apps.
- w. Software for monitoring of Receipts and Payments has been demonstrated and partially launched after imparting trainings.
- x. A basic structure of the PRASARNET has been developed. Applications and modules are being developed.
- y. Development of left out modules of PRASARNET portal based on the recommendations of the committee comprising representative from PB, AIR, Doordarshan and NSD.
- z. To provide seamless connectivity in Akashvani Bhavan, wireless LAN setup is in final stages of being launched.
- aa. The online registration software "Online Music Audition system" is also going to be launched soon after the integration of Payment portal is complete.
- bb. "Payroll Package", developed in house by IT Division and is being used by all officers/stations for preparation of Pay and salary slips. The notification of 7th Pay Commission posed a typical issue of combining both – 6th Pay Commission rules and 7th Pay Commission recommendations. The same was incorporated and made available timely for offices and is currently operational.

## PROGRAMME ACTIVITIES

(A) IMPORTANT LIVE COVERAGES	
1.	Live Broadcast of the inaugural session of 3rd Asia Ministerial Conference on Tiger Conservation from Vigyan Bhawan, New Delhi on its Rajdhani Channel and FM Rainbow Channel on Tuesday, 12th April, 2016 from 3.55 P.M onwards.
2.	Live Broadcast of the 63rd National Film Awards Presentation Ceremony from Vigyan Bhawan, New Delhi on Tuesday, 03rd May, 2016 from 05.50 P.M. onwards.
3.	Broadcast of a special live programme incorporating speech of Hon'ble Prime Minister Shri Narendra Modi to the Joint Session of US Congress on 8th June, 2016.
4.	Live Broadcast of the inaugural function of Akashvani Maitree, the Bangla Channel of the External Services Division of All India Radio and the launching of AIR's Multi-Media Bangla Website by the Hon'ble President of India Shri Pranab Mukherjee at Rabindra Sadan Auditorium, Kolkata on Tuesday, 28th June, 2016.

5.	Live Broadcast of the Presentation of National Awards for the Year-2013 to the Awardees by the Honourable President of India Shri Pranab Mukherjee on the occasion of International Day against Drug Abuse and Illicit Trafficking from Vigyan Bhawan, New Delhi on Sunday, 26th June, 2016.
6.	Live Broadcast of the Swearing-In Ceremony of New Ministers to be inducted into the Union Council of Ministers from Rashtrapati Bhawan on Tuesday, 05th July, 2016.
7.	Live Broadcast on Saturday, 06th August, 2016 of the function on the release of app., presentation of certificates by the Hon'ble Prime Minister Shri Narendra Modi and interactive programme on Digital India from Indira Gandhi Indoor Stadium, New Delhi.
8.	Live Broadcast of the function of the launching of 70th year of India's Independence Celebrations by the Hon'ble Prime Minister Shri Narendra Modi on Tuesday, 09th August, 2016 from Gram Bhabhra, District Alirajpur, Madhya Pradesh, the birth place of National Freedom Struggle Hero Chandra Shekhar Azad.
9.	Live broadcast of the Flag Hoisting Ceremony and Address to the Nation by the Prime Minister Shri Narendra Modi from the ramparts of Red Fort on 15th August, 2016.
10.	Live Broadcast of the presentation ceremony of the Rajiv Gandhi Khel Ratna Awards, Arjuna Awards and Other Sports Awards on Monday, 29th August, 2016 from Rashtrapati Bhawan, New Delhi.
11.	Live broadcast on 14th September, 2016 of the function organised by the Department of Official Language, Ministry of Home Affairs, Government of India on the occasion of Hindi Diwas at Rashtrapati Bhawan Sabhagar, New Delhi.
12.	Live broadcast on 2nd October, 2016 of the inaugural function of the Pravasi Bharatiya Kendra held at Chanakyapuri, New Delhi.
13.	Live broadcast of Floral Tributes to the Martyrs at the Plaque between Building Gate no. 11 & 12, Parliament House, New Delhi on 13th December, 2016.
14.	Live broadcast of the Hon'ble President's address to both the Houses of Parliament on Budget Session.
15.	Live Broadcast of National Convention of Women Sarpanches: Swachh Shakti - 2017 Sammelan on 8th March, 2017.
16.	Live Broadcast on 18th March, 2017 the inaugural session of the NALSA's (National Legal Services Authority's) 15th All India Meet of State Legal Services Authority held at Pravasi Bharatiya Kendra, Chanakya Puri, New Delhi.

17.	Live Broadcast on 20th March, 2017 the function on Defence Investiture Ceremony - One from Rashtrapati Bhawan, New Delhi.
18.	Live Broadcast on 30th March, 2017 the function on Civil Investiture Ceremony - One from Rashtrapati Bhawan, New Delhi.



**KUHUK CONCERT OF AIR DELHI ON 6<sup>TH</sup> MARCH, 2017**

#### **(B) OTHER IMPORTANT COVERAGES/BROADCASTS**

1.	Broadcast of 'Mann Ki Baat' - Hon'ble Prime Minister's address to the people of India on different issues/topics (every month).
2.	Post-Box No.111 Mann Ki Baat (Programme based on listeners feedback).
3.	The launching of Stand-Up India scheme by The Hon'ble Prime Minister Shri Narendra Modi from Noida, Uttar Pradesh on Tuesday, 5th April, 2016.
4.	On Thursday, 14th April, 2016 from 6.25 p.m. onwards, the function of the launching of National Agriculture Market (NAM) by the Hon'ble Prime Minister Shri Narendra Modi from Vigyan Bhawan, New Delhi.
5.	Broadcast of a programme "Ek Nai Subah", organised on the occasion of completion of Two Years of Union Government, from the lawns of India Gate, New Delhi on 28th May, 2016 from 4.55 P.M, onwards.
6.	Broadcast of the recording of the address delivered by the Hon'ble Prime Minister Shri Narendra Modi in the function organised in connection with the completion of two years of Union Government on 29th May, 2016 at Davangere in Karnataka.

7.	Broadcast of the Mass Yoga Demonstration Function held in Chandigarh on the occasion of International Yoga Day-2016 on Tuesday, 21st June 2016.
8.	Hon'ble President of India Shri Pranab Mukherjee's Address to the Nation on the eve of Independence Day on 14th August, 2016. Regional language versions were also broadcast by concerned AIR, stations.
9.	Broadcast of message delivered by Hon'ble Home Minister Shri Rajnath Singh on eve of Hindi Divas on 13th September, 2016.
10.	Broadcast of Curtain Raiser on the 47th International Film Festival of India held in Panaji (Goa) from 20th November, 2016 to 25th November, 2016.
11.	The following programmes have been broadcast in connection with the celebrations of Republic Day-2017: - a) Address to the Nation by the Hon'ble President on the eve of the Republic Day on 25th January, 2017. Regional language versions to be also broadcast by concerned AIR Stations. b) Broadcast of the recording of National Symposium of Poets on 25th January, 2017. c) Live broadcast of Republic Day Parade and the Cultural Pageant from Raj Path in New Delhi on 26th January, 2017. d) Radio report on Beating Retreat Ceremony on 29th January, 2017. e) Coverage provided to the other Republic Day-2017 Celebrations/ events.
12.	Broadcast of Curtain Raiser on the Swachh Shakti, 2017 Sammelan on 7th March, 2017.



**STATION DIRECTORS' CONFERENCE PRESIDED BY CEO PRASAR BHARATI-  
AT PUNE 13<sup>TH</sup> -14<sup>TH</sup> JULY-2016**

**(C) RADIO REPORTS**

1.	Tuesday, 5th April, 2016 at 8.30 P.M. a Radio Report on the function being held in New Delhi to mark 109th Birth Anniversary of former Deputy Prime Minister of India, Babu Jagjivan Ram.
2.	14th April, 2016 at 10.00 P.M. a Radio Report on the various functions organised on the occasion of Birth Anniversary of Babasaheb Dr. B. R. Ambedkar.
3.	25th April, 2016 At 03.00 P.M. a Radio Report on the inaugural session of the Joint Conference of the Chief Ministers of States and the Chief Justices of High Courts was held at Vigyan Bhawan, New Delhi on 24th April, 2016.
4.	Consolidated Radio Report on 6th September, 2016 on the Closing Ceremony of the Film Festival of BRICS Countries held at Siri Fort Auditorium, New Delhi.
5.	Broadcast of a Radio Report on the programme Inner Strength and Disaster Resilience on 3rd February, 2017 organised By National Disaster Response Force (NDRF) at Vigyan Bhawan, New Delhi
6.	Broadcast of a Radio Report on a workshop on Swachh Bharat Mission (Gramin) organised by the Ministry of Drinking Water and Sanitation held at New Delhi on 6th February, 2017.
7.	Broadcast of a radio report on the various events organised in connection with National Science Day on Tuesday, 28th February, 2017.



***A VISIT OF ARMED FORCES DELEGATION TO AIR ON 30<sup>th</sup> JUNE, 2016***

### DR. RAJENDRA PRASAD MEMORIAL LECTURE-2016

All India Radio started an Annual Memorial Lecture Series in honour of the first President of India Dr. Rajendra Prasad since 1969. This is one of the most prestigious memorial lecture series in the country. The lecture is organised every year by turn in different parts of the country before an invited audience. Eminent personalities and scholars from the fields of literature, culture, economics, politics, science and other social sciences are invited to deliver the lecture in Hindi on a subject of their choice. Many stalwarts like renowned litterateur Dr. Hazari Prasad Dwivedi, Mahadevi Verma, Dr. Harivansh Rai Bachchan, famous social scientist Dr. P.C. Joshi have delivered this memorial lecture over the years among others. The memorial lecture for 2016 was delivered by Shri Kesari Nath Tripathi, Governor of West Bengal on the topic “Nirvachan Vidhi Ki Sansodhan Prakriya Main Sudhar: Jangadna Ke Sandarbh Mein”. The recording of the lecture was broadcast on the national network of All India Radio on the birthday of Dr. Rajendra Prasad on 3rd December, 2016 at 9.30 pm.



### DR. RAJENDRA PRASAD MEMORIAL LECTURE-2016

### SARDAR PATEL MEMORIAL LECTURE -2016

This lecture series is being organized since 1956 onwards in memory of the first Information and Broadcasting Minister of independent India Sardar Vallabh Bhai Patel. In this lecture series delivered in English by renowned scholars, administrators, jurists, historians, social scientists, economists are invited to speak on a subject chosen by them before an invited audience. The first lecture was delivered by Dr. C. Rajagopalachari, the first Indian Governor General. Ever since a galaxy of speakers including former Chief Justice of India Sh. P.N. Bhagwati, renowned historian like Prof. Bipin Chandra, Prof. Romila Thapar, and National Security Advisor Sh. Shiv Shankar Menon among others have delivered this lecture.

The Sardar Patel Memorial Lecture for the year 2016 was delivered on 28th October, 2016 by Dr. Jitendra Singh, Honourable Minister of State (Independent Charge) for

Ministry of Development of North Eastern Region, Minister of State in the Prime Minister's office, Minister in Personnel, Public Grievances and Pensions, Atomic Energy and Space on "Co-operative Federalism: Reconciling Regional Aspirations and National Cohesion". The recording of this lecture was broadcast on 31st October, 2016 at 9.30 PM on the national network of All India Radio.



### ***SARDAR PATEL MEMORIAL LECTURE-2016***

### **SARV –BHASHA KAVI SAMMELAN -2016**

Introduced in 1956, the Sarva Bhasha Kavi Sammelan (National Symposium of Poets) is an endeavour to provide a creative platform to national integration and linguistic harmony through mutual interaction and coordinated presentation of the best in contemporary poetry of all Indian languages. Its uniqueness is underlined by the fact that it is the only programme of its kind, wherein eminent poets of 22 Indian languages now come together on one stage to offer their creative best. Poems in all these languages are presented by the poets themselves before an invited audience, followed by the rendering their Hindi versions translated by eminent poets of different languages. A two hour recording of this programme is broadcast on the national network of AIR on 25th January, on the eve of the Republic Day at 10 P.M. At the same time, regional language versions of this programme are broadcast from concerned AIR stations. Thus, this programme reaches across the length and breadth of the nation.

In 2005, four new languages, namely, Dogri, Maithili, Santhali and Bodo were added to the list of languages taking the total to twenty two languages. This programme is a reflection of the rich cultural and literary shared heritage of Indian languages, incomparable with any other programme in its status and grandeur.

During this year "Sarva Bhasha Kavi Sammelan" was organized at Varanasi on 12th January, 2017 and broadcast on 25th January, 2017.



**SARV -BHASHA KAVI SAMMELAN -2016**

### **AKASHVANI LOK SAMPADA SANRAKSHAN MAHAPRIYOJANA (SANSKAR GEET)**

The first ever National movement initiated by All India Radio to preserve folk legacy which includes all Eight Dharmas, Hundreds of cults, Sects, Mat-Sampradayas prevailing in the country along with more than Six thousand Castes/ Sub-castes/ Tribes/ Clans and other communities. It includes 1652 Indian languages and dialects/ sub dialects across the country. Besides this folk legacy of Girmitiya Majdoors of Fiji, Guyana, Surinam, Mauritius, Ghana, South Africa, Trinidad-Tobago etc. is also included in the Mega Project.

AIR's project envisages recording (i) songs associated with different rituals (Sanskars)-stages/ milestones in the life span of a person (ii) a variety of Lok Geet such as Ritu Geet, Parv Geet, Shram Geet, Nadi Geet, Vriksh Geet, Sthal Geet, Parvat Geet and Andolan Geet and (iii) Lok Gaathayain (legends). This will be one of the many major achievements of AIR in preserving the cultural heritage of India for the posterity.

In this process approximately 20,000 Sanskar Geet and traditional folk songs in 22 languages and 87 dialects have been recorded and preserved in Akashvani Archives. In view of the archival value of these songs, National Book Trust, under the Ministry of Culture has signed MOU with AIR.





**WORKSHOP ON MEGA PROJECT SANSKAR GEET AT JAIPUR**

## **PUBLICITY**

1. AIR lends support to the various programmes/schemes launched by the Government on its Network of 420 stations during the year 2016-17. Spoken Word Section, deals with the publicity of important subject/schemes/policies of the Ministry/Departments of Government of India. Regular publicity was given through various formats of programme by all AIR stations in the country on following themes/subject for the period 1st April, 2016 to 31st March, 2017:

- i. Swachh Bharat Abhiyan (Swachh Bharat Pakhwada, Sanitation etc.)
- ii. Make in India and Skill India programme
- iii. Ganga Rejuvenation Programme (Namami Gange) – Ministry of Water Resources Campaign
- iv. Ek Bharat Shreshtha Bharat
- v. Promoting Tourism & World Tourism Day
- vi. Women's role in freedom struggle
- vii. Celebration of 70 years of Independence
- viii. 4th Phase of Cable TV Digitization
- ix. Payment of Bonus Act 1965 notification (Amendment Act 2015)
- x. Amarnath Yatra and Kailash Mansarovar Yatra
- xi. Patriotic Festival - 12th to 14th August, 2016
- xii. Legal Awareness Programmes

xiii. Action Plans in R/o Ministry of I&B on the recommendation of the Group of Secretaries, on eight Thematic Areas.

2. Suitable publicity were also given through announcements to the J & K Assembly Election, Jawahar Navodaya Vidyalaya entrance test, Award Schemes of Ministry of Social Justice and Empowerment for “ Prevention of Alcoholism and Substance (Drug) Abuse.

3. Publicity support extended to the Notification/announcements received from Lok Sabha and Rajya Sabha Secretariat on the following subjects/committees/bills:

- The Citizenship Amendment Bill -2016.
- Transgender Persons (Protection of Rights Bill 2016)
- Lok Sabha 21 Fellowship for writing books
- Medical Education and Healthcare in the Country.
- Enemy Property (Amendment and Validation) Bill 2016. Select Committee of Rajya Sabha on the Real Estate (Regulation & Development) Bill, 2013.

4. Publicity was given to the various Schemes of National Foundation for Communal Harmony.

5. Special emphasis has been given to publicity of “Swachh Bharat Abhiyan” and Action Taken Reports are regularly being sent to Ministry.

6. Monthly Cabinet Summary was sent every month to Ministry of Information and Broadcasting.

7. Periodical reports on various subjects are sent to Ministry of I & B/ Prasar Bharati including Prime Minister’s New 15 Point Programme.

### **PROGRAMME PLANNING AND DEVELOPMENT**

1. Jury Session for the programme categories of Akashvani Annual Awards – 2015 was held from 4th October, 2016 to 6th October 2016.

2. Jury Session of Gandhian Philosophy and Public Service Broadcasting Awards - 2016 was held on 10th November, 2016.

3. Presentation Ceremony of Akashvani Annual Awards for the year 2012 & 2013 was held on 15th November, 2016 at New Delhi. Shri M. Venkaiah Naidu, the Hon’ble Minister of I&B and Shri Rajyavardhan Singh Rathore, Hon’ble MOS, I&B gave away the prizes to the winners in various categories of Programme, Engineering, News, Audience Research, Training, etc. at a glittering ceremony.



***SHRI M. VENKAI AH NAIDU, THE HON'BLE MINISTER OF I&B AND COL. RAJYAVARDHAN SINGH RATHORE, HON'BLE MOS, I&B DURING AKASHVANI ANNUAL AWARD CEREMONY 2012-13 ON 15<sup>TH</sup> NOVEMBER, 2016***

### **NATIONAL CHANNEL**

National Channel serves in three languages - Hindi, Urdu and English with vast variety of programme on Science, Health, Sports, Literature, Humour, Current Social Issues, and Cultural Heritage so as to enrich the vast knowledge of its listeners. Education, Culture and Social Economic Development are the focal points of VIVIDHA programme broadcast in Hindi and English on alternate days. Similarly, an Urdu programme Manzar is broadcast daily. Magazine programme on economics, science, sports, music and literature are broadcast on regular basis. Carrier guidance, Current Affairs and Social issues are taken up in the weekly programme FOCUS. In other weekly programmes personalities from different fields are featured in the programme of Senior Citizens and Mulaquat.

The following programmes were broadcast in the year 2016-17:

1. At National Channel, Hon'ble Prime Minister Shri. Narendra Modi's Programme – "Mann Ki Baat" is being relayed live through initiating a special transmission since the beginning of this much acclaimed programme. However, National Channel being an Evening & Night Transmission, a special noon transmission service is held on the last Sunday of every month. In addition to this, the programme. "Mann Ki Baat" is again scheduled at 8:00 pm on the same day in our regular night transmission.
2. At Rashtriya Prasaran Seva (NCH), many programmes highlighting the new welfare schemes of government were broadcast by National Channel during the period from 1st April 2016 to 31st March 2017 like "Pradhan Mantri Jeevan Jyoti Beema Yojna", "Smart City Mission", "Swachh Bharat Abhiyan", "Stand up India", "Ustad schemes for minorities" and "Schemes for the welfare of person with disabilities".

3. Programmes were mounted on various other schemes launched for cross section of society from time to time. This includes schemes like; Rashtriya Saur Urja Mission, Start Up India, Make in India, Digital India etc.
4. Programmes were broadcast in various formats, like talks, interviews including phone-in programmes to create the awareness about government initiatives in public health sector such as “Mission Indradhanush”, “Rashtriya Bima Yojna”, “AYUSH” etc.
5. Taking note of this fact that government is focussing on financial inclusion of backward and marginalized sections of society; National Channel broadcast different programmes on various themes to make people aware about such schemes. Focus was on the schemes such as ‘Pradhan Mantri Suraksha Bima Yojna’, ‘Atal pension Yojna’, ‘Pradhan Mantri Jan Dhan Yojna’ etc.
6. National channel made programmes on almost all Government schemes related to the upliftment of farmers and people from rural area of the country such as ‘Din Dayal Upadhyay Gramin Kaushal Yojna’, ‘Fasal Bima Yojna’, ‘Soil Health Card’, ‘Pradhan Mantri Gram Sinchai Yojna’.
7. Environmental issues were also included in our programmes in which concerned officers of Joint Secretary level were invited. Renowned Environmentalist Sh. M.C. Mehta also featured in one of our personality based programme “Mulaquat”.
8. In connection with the commemoration of 70th Independence Day this year, National Channel prepared and broadcast 25 radio spots focusing on the life of great Freedom-Fighters. The same spots along with patriotic songs were broadcast including theme based songs on Government’s Public Welfare Schemes for the common man during the entire month of August, 2016.
9. National Channel organized workshops to promote the ‘International Day of Yoga’, and produced several programmes on it. On this occasion, a Panel discussion on “Yoga-for happiness and stress free life” was also done.
10. For the purpose of creating awareness and sensitize the public through positive portrayal of women in media, suitable programmes were broadcast in different formats.
11. Programmes on financial issues such as “Pradhan Mantri Swarn Nivesh Yojna”, “Impact of GST”, “Pradhan Mantri Mudra Yojna”, “Emerging sector of e-Commerce”. Programmes based on views and feedbacks of beneficiaries of government schemes were broadcast. These programmes were made in various formats including Phone-In programmes and O.B based programmes.
12. As regards new programme initiatives, a new programme titled “WhatsApp Choice” (based on Listener’s messages and film music request) was initiated.
13. During the entire period from April, 2016 to March 2017 a number of Radio series based on the work of World renowned authors were aired under the category of “Commissioned Programmes”.

### **NEW INITIATIVES AS REGARDS MODERNISATION AND COMPUTERISATION CARRIED OUT DURING THE YEAR 2016-17**

- (i) Five numbers of Desktop computers installed in different studios of this station which were of old generation, have been replaced by new generation of computers with latest window software and ADOBE recording software.
- (ii) Netia recording system which was not working at the station since long has been re-energised.
- (iii) This station has lots of recording in tape library including some important recording on the spool tapes which are deteriorating with the time. Also lot of vinyl disk having old songs are present in the library of this station. To preserve these entire recordings, one studio is being converted to transfer all these recordings in the digital form by installing two numbers of spool tape recorders, one professional turn table along with one console and one computer with recording software and DVD writer.
- (iv) To enhance the coverage of this station, efforts are being made for live streaming of the programmes originated from this station through AIRNET platform.

### **FARM & HOME BROADCAST**

All India Radio is dedicated to its rural audience for more than five decades. Farm and Home programmes are broadcast by all stations of AIR. Programmes have been designed to cater to the day to day seasonal needs of the farming community incorporating latest information and technology for best agricultural output. These programmes create awareness about the ways & means to improve the quality of the country's farming community. The programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 Minutes per day for Rural Women, Children & Youth. The Farm & Home units of AIR broadcast composite programmes including equal segments of rural development scheme and hard-core agriculture with programmes on subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation and allied agriculture activities like food and agro processing, dry and wasteland agriculture and also on segments dwelling on employment schemes, loan, insurance and training facilities, sanitation, health hygiene and nutrition etc.

AIR expanded its Agriculture Broadcasts with the launch of an exclusive project on Mass Media support to Agriculture Extension entitled 'Kisanvani' from February, 2004 in collaboration with the Department of Agriculture & Cooperation, Ministry of Agriculture and Farmer's Welfare, to keep local farmers informed about the daily market rates, weather reports and day to day information in their respective areas, at micro level. Presently Kisanvani is being broadcast from identified 96 AIR stations across the country. Broadcast on a narrow casting mode, the programme is mostly interactive in content involving field based recordings of farmer's and studio dial

outs and dial-ins with experts and farming community which are quite popular with the target audience.

### **CAMPAIGN ON SAFE AND JUDICIOUS USE OF PESTICIDES**

Programmes creating awareness amongst the general public and the farming community in particular, have been broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.

Comprehensive guidelines have been issued to the stations in this regard detailing the Do's and Don'ts for the farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables were also highlighted by stations in their programmes.

### **COMPREHENSIVE WEATHER FORECASTS FOR FARMERS**

Comprehensive weather forecasts of five minutes duration for farmers are being broadcast in daily Farm & Home programmes of all AIR stations and all 96 stations broadcasting Kisanvani programmes. The daily weather forecasts coverage includes details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost, etc. so as to alert farmers and help prevent crop failures.

### **ENVIRONMENT**

In view of its importance, wildlife and forest conservation is treated by AIR as a challenge and emphasis is given on development activities as well as social rituals. All India Radio projects the success of governmental initiatives, which take place in forestry, wildlife conservation and ecological balance. As such, AIR is broadcasting programmes on themes such as wildlife and animal care through its various special audience programmes.

World Environment Day is observed by all stations on 5th June every year by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone depletion, climate change, water harvesting and noise pollution were also addressed suitably in the programming schedules.

All the AIR stations are giving wide publicity to the legal factors concerning environment and forestry. These programmes are monitored regularly by the Directorate through monthly statements sent by AIR stations.

Stations have been mounting sustained publicity to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.

AIR Stations broadcasting Farm and Home and Kisanvani programmes are advised to mount suitable programmes in different formats, for creating awareness amongst the farming community about the use of organic solid waste as manure in agriculture operations as part of media campaign under Swachh Bharat Mission. AIR Stations have been instructed to broadcast audio spots on the different flagship programmes of Ministry of Agriculture & Farmers' Welfare.

### **PUBLICITY TO CROP SPECIFIC ADVISORY TO FARMERS**

Stations located in the potato growing regions have been advised to mount awareness programmes for the farmers for adopting preventive measures for the fungal diseases forecast for the seasonal potato crops predicted by the Central Potato Research Institute.

Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif cotton crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

### **WORLD SOIL HEALTH DAY (05.12.2016)**

Stations observed World Soil Health Day on 05.12.2016 by mounting special programmes about the need and importance of conserving soil and tackling the problem of soil degradation in the country.

### **RADIO KISAN DIWAS (15.02.2017)**

Progressive Farmers, who got benefited by the information disseminated through the Kisanvani programme on AIR, share their experiences with other fellow farmers in their regional language/dialect. All India Radio observes 15th February as Radio Kisan Diwas over all its stations by mounting special programmes on the occasion. Stations broadcasting Kisanvani programme successfully hosted special invited audience programmes on the day by inviting senior district administration authorities, senior state agriculture department officials, university experts and selected progressive farmers.

### **FLAGSHIP PROGRAMMES OVER THE AIR NETWORK**

All AIR Stations have been advised to broadcast programmes in different formats about various schemes for creating awareness amongst the farming community. Some of the programmes broadcast are detailed below:

**1) CITY COMPOST**

All AIR stations have been advised to mount suitable publicity campaigns to educate the farming community in particular, about the benefits of city compost and vermi-composting in agriculture practices. Jingles are also being broadcast on the subject.

**2) SOIL HEALTH CARD**

Programmes for creating awareness amongst the farming community about the advantages of the Soil Health Card and the use of Neem coated Urea in agricultural practices were also broadcast. Wide publicity was given to the advantages of the Soil Health Card, benefits of city compost, Paramparagat Krishi Vikas Yojana and mission for organic value chain development for North Eastern States.

**3) PRADHAN MANTRI FASAL BIMA YOJNA**

Programmes creating awareness amongst the general public and the farming community in particular, are being broadcast about Pradhan Mantri Fasal Bima Yojana. The messages of the Hon'ble Union Minister of Agriculture and Farmers Welfare were broadcast on the Pradhan Mantri Fasal Bima Yojana, Food Security Mission, etc. in the Kisanvani programmes.

**4) AUDIO SPOT ON REDUCTION IN FERTILISER PRICES**

Audio spot on reduction in fertiliser prices were broadcast by AIR stations broadcasting Farm and Home and Kisanvani programmes.

**5) NATIONAL AGRICULTURE MARKET (NAM)**

Stations have been mounting suitable programmes on National Agriculture Market (NAM). It is a Pan-India Electronic trading portal which networks the existing APMC mandis to create a unified national market for agricultural commodities, promotes uniformity for streamlining of procedures across the integrated markets, removes information asymmetry between buyers and sellers, promotes real time price discovery, based on actual demand and supply and promotes transparency in auction processes.

Programme Heads of all AIR stations broadcasting Kisanvani and Farm & Home programme were advised to mount suitable publicity in different formats for disseminating information about the National Agriculture Market.

**6) NATIONAL CONFERENCE ON AGRICULTURE FOR KHARIF CAMPAIGN**

Radio reports were broadcast on the National Conference on Agriculture for Kharif Campaign organized at the National Agriculture Science Centre, ICAR, Pusa, New Delhi, on 11th & 12th April 2016.

**7) PUBLICITY TO GOVERNMENT PROCUREMENT PROGRAMME**

Stations were advised to mount suitable programmes on the Government's procurement programmes and policies in respect of pulses, oil seeds and cereals.



**8) PUBLICITY TO GOVERNMENT MEASURES FOR PULSES DISTRIBUTION**

Wide publicity was given to the measures taken by the Government to check the rising prices of pulses like banning of export, allowing import at zero duty, incentivizing production and managing distribution to states and central agencies from buffer stocks.

**9) PUBLICITY TO INDIA INTERNATIONAL TRADE FAIR – 2016**

AIR gave wide publicity to the Agriculture pavilion organized by Ministry of Agriculture and Farmers Welfare, at IITF 2016 on the theme 'Digital Agriculture' in which innovative technologies in agriculture was showcased for the benefit of farming community.

**10) KISANVANI IMPACT ASSESSMENT AND CAPACITY BUILDING WORKSHOP**

Farm and Home Unit, DG: AIR is currently conducting five 'Impact Assessment and Capacity Building' workshops across the country for the Kisanvani Programme Producers of all the identified 96 Kisanvani broadcasting AIR stations, in collaboration with the Ministry of Agriculture and Farmers Welfare, during FY: 2016-17 & 2017-18. Besides the representation of officials from Agriculture Ministry and Directorate General, All India Radio, these workshops would be attended by regional subject matter/agro industry experts, agriculture scientists, agro meteorologists from IMD, State agriculture department/district administration officials, NIC scientists, Information Technology Experts, Progressive Farmers etc. The first in the series of workshop was held successfully from 29th to 30th March 2017 at National Thermal Power Complex, Rihand nagar (Beejpur), Sonbhadra, Uttar Pradesh.

**HEALTH & FAMILY WELFARE PROGRAMMES****WOMEN'S PROGRAMME**

Women's programme of All India Radio cover subjects related to socio – economic development of women, health and family welfare, food and nutrition, scientific home management, women entrepreneurship, education including adult education, women empowerment, gender issues etc.

All India Radio broadcasts a number of programmes in different formats for the welfare of girl child. Programmes of the family welfare section of the stations generally aim at creating social awareness on the issues relating to female foeticide, gender discrimination, awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms were also used to communicate with the rural audience. "Beti Bachao Beti Padhao" programme was launched by the Prime Minister in 2015. After the launch of programme, the Director General, All India Radio has issued instruction to all stations to give special attention while planning their programmes on the popularization of the 'Beti Bachao Beti Padhao'. The same campaign continues in 2017.

The 2017 theme for international women's day is, "women in the changing world of work: Planet 50-50 by 2030". Programmes were broadcast in different formats on the theme as talks, discussions, interviews etc with women achievers from urban as well as rural areas from different walks of life, highlighting their achievements. International women's week of this year was also observed with the view of empowering women in the society.

Apart from this, on the basis of references received from different ministries regarding problems confronting women, programme heads of all AIR stations were advised to focus in the women's programmes related to Sexual crimes against women, Indecent portrayal of women in media, Breast Cancer Awareness Month and Menstrual Hygiene. AIR also contributed in collaboration with UNICEF in their programmes related to women and children such as Routine Immunization, Gender Violence, Encourage Breast feeding (MAA programmes), etc.

### **HEALTH PROGRAMMES**

Health programmes are part of regular broadcasts of All India Radio. Almost every AIR station broadcasts health awareness programmes on regular basis. These programmes are planned and broadcast as per the health requirement of the concerned area, potential out-break of seasonal diseases and as per the instructions / advice of Ministry and the Directorate General of All India Radio. All the health related issues as awareness about disease, their causes and prevention, information about available treatment, awareness about immunization information, government facilities for the treatment of different diseases and health related government schemes are taken up under the programme.

Other subjects covered in regular broadcast of health programmes include topics like right age of marriage, delay the first child, space between two children, terminal methods, maternal care, child survival, promotion of inter-spouse communication / male responsibility, neutralizing male preference syndrome, medical termination of pregnancy, promotion of institutional legal provisions, management of reproductive tract infections (RTIs) and sexually transmitted infections (STIs), pre-natal diagnostic techniques (regulations and prevention of misuse) act- 1994, breast feeding, disability, T.B., leprosy and reproductive child health etc.

Avian flu spread in many parts of the country and had become a serious public health problem. Directorate General of All India Radio issued instructions to all AIR stations, particularly located in avian flu affected areas, to mount suitable programmes to create awareness about the disease.

Similarly, during dengue and chikunguniya spread in some parts of the country, special awareness programme on prevention of dengue were broadcast across the network of All India Radio. AIR is also collaborating with the Ministry of Health and Family Welfare regarding workshops and awareness generation.

Wide publicity is being given to organ donation campaign launched by NOTTO (National Organ and Tissue Transplant Organization). Suitable programmes are being mounted against drug abuse, AIDS and to create awareness about the rehabilitation and facilities being provided to the leprosy affected persons/families.

Special efforts are being made to create awareness on global Iodine deficiency disorders. All AIR stations are publicizing information, education and communication to promote campaign against malnutrition.

Programmes in various formats are being broadcast from AIR stations across the country to create awareness about the adverse child sex ratio and to alter the negative mindsets leading to abortion of girl child foetus.

In order to improve the vaccine coverage, the Ministry of Health & Family Welfare has launched Mission Indradhanush in April, 2015. Wide coverage is being given to the mission through AIR network throughout the year. Year 2017 covered next phase of immunization through this campaign and AIR is giving wide coverage and publicity to this.

Nutrition has also been focus of many programmes of AIR broadcasts. National Nutrition Day was given wide coverage and information disseminated about the importance of nutrition during the formative years of children and lactating women.

Breast cancer awareness month was also publicized to generate awareness about the causes, symptoms, prevention and cure in women of all age groups. The breast cancer awareness month, marked in countries across the world every October, helps to increase attention and support for awareness, early detection and treatment as well as palliative care of this disease.

In some of our special audience programmes like rural/women/youth & health, AIR registered audience groups. These groups contributed towards spreading of general awareness on the health related subjects.

### **CHILDREN'S PROGRAMME**

All stations broadcast programmes for children on regular basis. AIR broadcasts programmes from different stations for children of three categories, viz. programmes for children between the age of 5 to 7 years, 8 to 14 years age and special programmes for the rural children.

Some of the programmes are broadcast on weekly basis such as plays, short stories, features, choral singing, interviews, stories from epics, etc.

The following points are a regular feature of the programmes broadcast by AIR stations for children:

1. Protection of rights of children and particularly protection of identity of children in need of care and protection of juveniles in conflict law.
2. Care and support to disabled children.
3. Care and support to children under difficult circumstances.
4. Equal status of girls.
5. Universal access to basic education to children and more attention to girl's education.
6. Providing safe and supportive environment to children.
7. Improvement in the economic condition of family and self – reliant society.
8. National and international cooperation for better future of the child.
9. Safe drinking water facility and sanitary means of excreta disposal.
10. Protection from vulnerability to Internet and Online world.

Wide publicity was given to the approved "Guidelines for media reporting on children" issued by Hon'ble Delhi High Court as requested by Delhi Commission for protection of child rights. AIR contributed in UNICEF's programmes by disseminating information all over India.

UNICEF's workshops on Routine Immunization of Children, End violence against children were attended by officials of AIR for improving their understanding of the issues and spread of information. This year government of India has reiterated its focus on guidelines given by Hon'ble Supreme Court on PC & PNDT (Pre-Conception And Pre-Natal Diagnostic Techniques) Act.

Accessible India campaign has also received wide coverage by AIR in its programmes. Efforts have been made on local and national level to promote the government campaign to make all buildings, offices, workplaces and public amenities accessible to Divyang (Differently abled) people.

### **GOVERNMENT'S FLAGSHIP SCHEMES**

Accessible India Campaign launched by the government for the disabled was widely publicized by AIR throughout its network. Various achievements of government were also made a part of AIR's broadcast.

Swachh Bharat Mission was launched for the cleanliness of surroundings. It was given its due publicity by AIR. The mission encompasses aspects of health and

personal hygiene, rural sanitation, urban sanitation, disease prevention, water borne diseases, pollution related diseases etc., which are integral parts of health and family welfare broadcast of All India Radio. Programme heads of all AIR stations were therefore advised to further strengthen their coverage of these aspects in their special audience programmes for women, children and youth.

Under women empowerment major thrust has been on “Swachh Shakti Saptah” in which Government of India stressed on linking women with sanitation and hygiene in society. Protection against sexual crimes and other atrocities has always been a major focus and AIR’s role has been pivotal in improving women’s condition in society and improving image of women in media.

## MUSIC

All India Radio has been rendering a yeomen service in the propagation and preservation of Indian Music since its inception with its unfeigned commitment as a public service broadcaster.

The year under review (April 2016 to March 2017) commenced with the broadcast of Trinity and Other Vaggeyakara Music Concerts in the National Programme of Music scheduled in the months of April - June, 2017, featuring eminent artistes Smt. Ranjani & Smt. Gayathri of Chennai (Tyagaraja Compositions), Shri M. K. Shankaran Nambothri of Thrissur (Muthuswamy Dikshitar Compositions), Smt. I. Swetha Prasad of Hyderabad (Shyama Shastry Compositions) and Sri M. Raghavendra of Medikeri (compositions of Bellary Seshagiri Achar).

Some of the renowned artists featured in the National Programme of Music, Ravivasariya Akhil Bharatiya Sangeet Sabha and National Programme of Regional Light & Folk Music for the year under review were:

### **A) HINDUSTANI CLASSICAL**

Pt. Ranjeet Sen Gupta (Sarod), Special Tribute to Vidushi Kishori Amonkar (Vocal) from central archives, Jayateerath Mevundi (Vocal), Ravikiran Nakod (Tabla), Sanjeev Abeyankar (Vocal), Abey Rustoom Sopori (Santoor), Pt. Kartik Kumar (Sitar), Kailash Patro (Violin), D. Kumar Das (Vocal), Pt. Prateek Chaudhary (Sitar), Vid. Suranjana Bose (Lt. Classical Vocal), Pt. Sujit Saha (Tabla), Pradeep Kumar Barot (Sarod), and S. L. Venugopal (Vocal).

### **B) HINDUSTANI LIGHT & FOLK**

Special Shabad Gayan on 350th Birth Anniversary of Guru Gobind Singh ji by Bhai Nirmal Singh Ragi & Party, Modern Adhunik Bangla Geet by Sanjeev Ghosh & Puratani Geet by Devyani Mukherjee, Songs of Meghalaya, Ghazal by Jitendra Singh & Gujarati and Folk Music by Hemant Chauhan.

**C) KARNATIC CLASSICAL**

Shri R. Mohan (Claironet), Tumkur Shri B. Ravishankar (Mridangam), Smt. M. Jogulamba & Smt. N. Krishnaveni (Veena Duet), Sh. VSK Chakrapani (Violin), Sri Prapancham S. Balachandar (Flute), Smt. Nagavalli Nagaraj (Vocal), Sri Dwaram Durga Prasada Rao & Sri Dwaram Satyanarayana (Violin Duet), Shri Maharajapuram S. Srinivasan (Vocal), Smt. S. Srivani (Veena), Kothakota Shri N. Rama Rao (Dolu Solo), Smt. Raji Gopalakrishnan (Vocal), Shri Alangudy AV. Pakkirisamy & Party (Nagaswaram), Shri Suresh K. Nair (Vocal), Shri K. Sathyanarayanan (Keyboard), Smt. Sherthalai R. Ananthakrishnan (Mridangam), Anayadi Smt. C. Dhanalakshmi (Vocal), Lalgudi Shri GJR Krishnan and Smt. Vijayalakshmi (Violin Duet).

**D) KARNATIC LIGHT & FOLK**

Smt. Sangeetha Balachandra (Devotional Music), Shri M. Mahadeva Swamy (Tamburi Pada/Devarapada), Shri. P. Purnachandar (Lt. Music - Telugu) and Shri. MV. Simhachala Sastry (Harikatha).

**E) A SPECIAL PROGRAMME IN CONNECTION WITH THE 70TH YEAR INDEPENDENCE DAY CELEBRATION FEATURING PATRIOTIC SONGS BY SP. BALASUBRAMANIAM (PATRIOTIC SONGS).****AKASHVANI SANGEET SAMMELAN 2016**

An annual music event, started way back in the year 1954, much sought after by both artistes and connoisseurs, Akashvani Sangeet Sammelan has evolved as a strong brand name for All India Radio in the mind space of connoisseurs for over six decades. Organized all over the country, featuring both eminent artistes and upcoming youngsters from the stream of Hindustani and Carnatic Classical Music, no artiste of national and international eminence has ever missed out from being featured in the prestigious event.



**AKASHVANI SANGEET SAMMELAN -2016**

The salient feature of this year's Akashvani Sangeet Sammelan concerts has been that besides the galaxy of classical artistes traditionally featured, the event has been enriched by folk, light and western music artistes to make it a complete music festival.

This year's Akashvani Sangeet Sammelan Concerts were held at 24 venues on 24th September, 2016 (Saturday) featuring many eminent and promising artists from across the country. The evening concerts for Hindustani and Carnatic music were held at 16 venues i.e. Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Bengaluru, Agra, Bhopal, Chandigarh (Jalandhar), Dharwad, Jaipur, Pune, Valasad (Vadodara), Thiruvananthapuram, Kozhikode and Vizianagaram (Visakhapatnam). The morning concerts for Hindustani music were held at 2 venues i.e. Patna and Shimla. The evening concerts for Light and Folk music were held at 5 places i.e. Almora, Rampur, Sambalpur, Mysuru and Kalaburagi.

Western Music concert was held at Shillong. In all, around 200 artistes have participated in this prestigious event.

The broadcast of these concerts on the National hook-up from all Capital and Regional Stations of AIR, besides on Raagam Channel on DTH, Web streaming and AIR LIVE mobile app. started from 22nd October, 2016 and continued till 30th November, 2016.

Some of the artistes, both prominent and upcoming featured in this year's Sangeet Sammelan concerts were:

Pt. Vishwamohan Bhatt (Mohan Veena), Ustad Moinuddin Khan (Sarangi), Vikku Vinayakram (Chatur Ghatam), S Shashank (Flute), Pt. Surykant Khaladkar (Sundri), Ritesh-Rajnish Mishra (Vocal Duet), Dr. S Sowmya (Vocal), Vishnubhatla Sisters (Vocal Duet), Patthabhiram Pandit (Vocal), Punya Srinivas (Veena), Koyel Dasgupta (Light Classical Vocal), Prashant-Nishant Mullick (Dhrupad/Dhamar), Pt. Kushal Das (Sitar), Madurai T N S Krishna (Vocal), Pushpraj Koshti (Surbahar), V V Ramana Murthy (Mridangam), Ustad Akram Khan (Tabla) and KG Kalyanasundaram (Tavil). Deepali Wattal (Ghazal), V Deepika (Devotional), Pavani Kashinath (Devaranama), Sharada Bharat Vadavati (Vachana), Ustad Ahmed Hussain and Ustad Mohammad Hussain (Ghazal/Bhajan) and Basanti Bisht (Garwali Folk). Prosanto Chunder Dutt- Violin (Western Classical), Lou Majaw & Party (Rock & Roll) and Rudolph Wallang & Party (Western Band).

### **AIR MUSIC COMPETITIONS-2016**

AIR Music Competition is a regular feature of AIR to scout new talent among youth. As a tribute to the Shehnai Maestro, Bharat Ratna Ustad Bismillah Khan whose birth centenary year was observed beginning 21st March, 2016, All India Radio instituted a special Prize in the name of the legend with the title "Akashvani Ustad Bismillah Khan Vishesh Puraskar" in this year's AIR Music Competitions. The prize distribution function was held at Dharwad, Jalandhar and Patna for Hindustani Music and Bengaluru and Hyderabad for Karnatic Music.

In order to encourage the talent in the field of Western Music, AIR has introduced first & second prizes in the following categories:

**1. WESTERN MUSIC (VOCAL), 2. WESTERN INSTRUMENTAL MUSIC (SOLO), 3. WESTERN BAND**

Marking the 170th Aradhana Celebrations of Saint Composer Thyagaraja, a live broadcast of Thyagaraja Aradhana Music festival on the National Hook-up in the National Programme of Music on 14th January, 2017 and also, a live coverage of Pancharatna Gosthi Ganam (group rendering of Pancharatna compositions) in the morning on 17th January, 2017 from Thiruvaiyaru was made.

## SPORTS

During the period 1st April, 2016 to 31st March 2017, All India Radio provided appropriate coverage to various National and International sporting events on its national hook-up as well as over regional AIR Stations. Details of national hook-up coverage of some major events are as under:-

### (A) MULTI-DISCIPLINARY EVENTS

#### 1. 31st Summer Olympic Games-2016, Rio De Janeiro, Brazil:

All India Radio provided extensive and exclusive coverage to 31st Summer Olympic Games-2016, Rio De Janeiro (Brazil) with 'a Curtain Raiser' programme on 5th July, 2016, daily highlights capsules from 6th August, 2016 to 22nd August, 2016, live commentaries on all India specific Women's Hockey and Badminton matches, Tennis matches and live commentary of all India specific matches, Semi-Final and Final Matches of Men's Hockey. Live hourly updates were broadcast on FM Rainbow along with Breaking News on FM Rainbow Network and FM Gold channels.

Government of India's Target Olympic Podium (TOP) scheme was highlighted throughout AIR coverage of the event. The government's efforts to promote Yoga were also given adequate coverage.



**31<sup>ST</sup> SUMMER OLYMPIC GAMES-2016, RIO DE JANEIRO, BRAZIL**



2. Radio Report on NCC Cadets National Games -2016 organised in Delhi from 16th to 26th October, 2016.



***AIR WITH UNION MINISTER OF STATE FOR I & B, COL. RAJYAVARDHAN SINGH RATHORE, AN OLYMPIC SILVER MEDALLIST***

**(B) CRICKET**

1. ICC World Twenty-20 Cricket Tournament held in India from 15th March, 2016 to 3rd April, 2016.
2. 'Stumped'- Season III AIR-BBC-ABC co-production from 1st April, 2016 to 31st March, 2017 (every Saturday on FM Rainbow Network)

**(C) VOLLEYBALL**

1. Live commentary of the Maitree Cup Volleyball Match between Border Security Force and Border Guarding Bangladesh played in New Delhi on 3rd October, 2016.

**(D) FOOTBALL**

1. Live coverage of 128th Durand Cup Football Tournament final match played in Delhi on 11th September, 2016.
2. Live coverage of BRICS under Seventeen Football Tournament final match played in Panaji on 15th October, 2016.
3. Live commentary of Under- Seventeen Boys Final Match of Subroto Cup Football Tournament played in Delhi on 22nd October, 2016.
4. Live coverage of the 71st Santosh Trophy Football Tournament final match played in Goa on 26th March 2017.

**(E) TENNIS**

1. Daily Reports on the Wimbledon Tennis Championship, 2016 from 29th June, 2016 to 11th July, 2016.
2. Live commentary of Davis Cup Tennis World Group Play-off Tie match played in Chandigarh from 15th to 17th July, 2016.
3. Live commentary of Davis Cup Tennis World Group Play-off Tie match played in Delhi from 16th to 18th September, 2016.
4. Live commentary of the Chennai open Tennis Tournament-2017 played in Chennai on 8th January 2017.
5. Live commentary of Davis Cup Group 1 Asia/Oceania 1st Round Tennis Matches played in Pune from 3rd to 5th February, 2017.
6. Live commentary of Davis Cup Group 1 Asia/Oceania 2nd Round Tennis Matches played in Bengaluru from 7th to 9th March

**(F) HOCKEY**

1. Live coverage of Final Match of 33rd Surjit Hockey Tournament played in Jalandhar on 11th November, 2016
2. Live coverage of Final Match of 121st Beighton Cup Hockey Tournament played in Kolkata on 27th December, 2016.

**(G) BADMINTON**

1. Live coverage of the Final Matches of the Syed Modi India Grand Prix Gold Badminton Championship-2017 played in Lucknow on 29th January, 2017.
2. Live coverage of the Final Matches of the 81st Senior National Badminton Championship-2017 played in Patna on 7th February, 2017.

**(H) CYCLING**

Radio Report on 37th Senior, 24th Junior Asian Track Cycling Championship and 6th Para Cycling Championship held in Delhi from 6th to 10th February 2017 was broadcast on 11th February, 2017.

**(I) SHOOTING**

Two Radio Reports on the ISSF World Cup Rifle/Pistol/Shotgun Championship held at Delhi from 24th February to 4th March 2017 were broadcast on 27th February and 4th March, 2017. Hourly live updates were broadcast on FM Rainbow network from 24th February to 1st March, 2017. A total of 41 updates were broadcast.

**NEWS SERVICES DIVISION**

All India Radio (AIR) has the distinction of being one of the major broadcasting organizations in the world. The News Services Division (NSD) of All India Radio disseminates news and news based programmes to listeners in India and abroad.

### **VISION STATEMENT**

Living up to its noble ideals of “Bahujan Hitaya, Bahujan Sukhaya”, the News Services Division (NSD) of AIR strives to provide news and views to every dweller in this vast country in varied terrains, 24X7, in all major Languages and Dialects, while adhering to highest professional ethics and standards in Radio Broadcasting. It would provide a platform for the voices of the people as they go about their daily lives.

NSD, AIR will embrace new technologies and practices to add to the traditional platform and disseminate News and Discussion Programmes on New Media applications, including Social Media as Radio Plus.

NSD, AIR would foster a cooperative productive working environment within the organization steeped in creativity, excellence, honesty, integrity and transparency at all levels.

### **SOURCE OF NEWS**

The bulk of AIR news comes from its own Correspondents spread all over the country. It has about 90 regular Correspondents in India and abroad. At present, NSD has its special correspondents posted at Colombo, Dhaka, Dubai and Kathmandu. Apart from this, AIR has over 500 Part-time Correspondents based at nearly all district headquarters.

NSD also subscribes to the news wire agencies – i.e. UNI, PTI and their corresponding Hindi services – Univarta and Bhasha.

The NSD of All India Radio broadcasts 607 bulletins daily in 92 languages/ dialects in Home, Regional, External and DTH Services. External bulletins are in 15 foreign languages like Arabic, Baluchi, Burmese, Dari, French, Nepali, Persian, Pashto, Sinhala, Tibetan etc. NSD has over 61 hours of total daily broadcast of news bulletins and current affairs programs and nearly 1318 News based programmes broadcast in a month. Apart from this regular broadcast, Special bulletins/programmes during elections, budgets, sessions of parliament/state legislatures are also mounted time to time.

### **EXPANSION AND INNOVATIVE EFFORTS**

The NSD, AIR has been expanding its presence year after year, across various domains with the aim to disseminate news to the public and reaching diverse cross section of the society. NSD, AIR has embraced new technologies and practices, since last three years, to add to its traditional platform and disseminate News and Discussion Programmes on New Media applications, including Social Media as Radio.

The News Services Division has also substantially increased its presence on the social media viz Website, Facebook, Twitter, Soundcloud, YouTube & Instagram and has crossed major milestones in reaching out to audience far and wide.

- Sound Cloud - a very popular audio platform started in 2014. Major National bulletins and current affairs programs are put on sound cloud shortly after their broadcast and links are provided through Twitter & Facebook. Today NSD has over 13734 followers and over 2 lakh plays in total.
- The Facebook was started in June 2013 with an aim to cater young generation. On a given day, its followers have reached more than 32 Lakh.
- The Twitter account of NSD-airnewsalerts started in January 2013 to keep listeners updated, minute by minute. Today, its followers are over 15 Lakh which includes almost all journalists across the country.
- Keeping pace with NSD headquarters, the Regional news units of NSD, have also started their Twitter pages in their respective regional languages.
- The website of NSD- newsonair.com carries various National, International, sports, business news besides News based programmes, Features and special programmes. The audio and text of news bulletins from NSD and Regional News Units are also carried on the website. It has more than 343 Lakh successful visits per month.

### **STARTING OF NEW RNU/ BULLETIN**

- Being a Public broadcaster, NSD has taken into consideration the popular demand of starting news bulletins in various dialects too.
- In November, 2016, additional Gojri bulletin from RNU Jammu started.
- President Shri. Pranab Mukherjee launched Akashvani Maitree channel and its website in Kolkata on 23rd August, 2016 for Bengali listeners, which includes news and news based programmes in Bengali. Akashvani Maitree is an innovative initiative to reach out to the Bengali listeners not only in India and Bangladesh but also across the world.

### **THRUST AREA**

1. Digitization; Procuring required software, hardware and imparting training.
2. Digital Broadcast of News- Internet radio.
3. Radio plus format- integration of Social Media with News Activities.
4. Archiving of News and Current Affairs programmes generated by News Services Division.
5. Automation of RNUs through use of expanded IT infrastructure.

6. Upgrading NSD news gathering.
7. RNUs enhanced presence on Social Media.

### **STRENGTHENING OF FOREIGN NEWS POOL**

To streamline and strengthen Foreign News Pool, Monitoring Unit has been merged with General News Room and a separate Foreign News Pool Desk (FND) has been created.

To enhance the editorial, translation and news reading skills, a workshop for Hindi Editors and Newsreader-cum-translators including contractual and casual assignees was organised on 20th October, 2016 on the subject “Behetar Sampaadana, Anuvaad aur Vaachan”, in which veteran editors were invited to interact with the participants.

### **REGIONAL NEWS UNITS**

All India Radio's 46 Regional News Units (RNUs) play a vital role in catering to the information needs of the people. RNUs make bulletins and programmes in 77 regional languages/ dialects to make news region specific and people friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the state. The RNUs originate 444 bulletins every day for a total duration of about 33 hours that includes regional, external, DTH services and FM headlines. RNUs also mount 12720 news-based programmes in a month for a total duration of nearly 1706 hours besides broadcasting special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of information savvy listeners during their daily busy schedule in cities and towns. At present 249 headline bulletins in 16 languages are being produced by RNUs.

RNUs have about 92 full-time correspondents/ editors (including Seven non-RNU correspondents) working across the country. In addition, services of more than 500 Part Time correspondents (PTCs) at district level are being utilized to get news stories from remote areas. They are provided guidance and professional support by regular correspondents and editors in the RNUs. With a view to strengthen the professional skills of PTCs for better quantitative and qualitative output, NSD organizes orientation workshops for them from time to time. PTC workshop was organised on 13th October, 2016 at Bhubaneswar, Odisha to sensitize PTCs about emergence of new media viz Twitter/Facebook and how to give inputs to them. Director General (News), Shri. Sitanshu Kar briefed the PTCs about the issue. Now 45 RNUs have twitter handle and 23 RNUs have their facebook account till 31st March, 2017.

NSD organised PTC workshops in election bound states of West Bengal, Kerala, UP, Manipur, Uttarakhand, Goa and Punjab to sensitize them about election coverage and model code of conduct.

Additional Gojri bulletin of 5 minutes was started from RNU Jammu on public demand in November, 2016.

#### **‘MANN KI BAAT’ PROGRAMME**

Prime Minister’s “Mann Ki Baat” address to the nation was covered in all major news bulletins including regional languages bulletins. Live webcasting on NSD’s website was also done.

#### **COVERAGE OF SWACHH BHARAT MISSION ACTIVITIES**

News Services Division of All India Radio made wide coverage of Swachhta Pakhwada activities of various Ministries and departments of the Government including special coverage of Swachh Shakti Sptah organised from 1st March, 2017 to 8th March, 2017 in its bulletins. NSD broadcast the contributions of general public inspired by Swachh Bharat Mission in its major news bulletins. NSD also put out many special programmes to mark the second anniversary of ‘Swachh Bharat Mission’.

46 Regional News Units of AIR gave wide coverage to spot news of 2nd anniversary of Swachh Bharat Mission on 2nd Oct 2016 in their respective regional bulletins. RNUs mounted special programmes on the theme under their current affairs slot. Social Media platforms of NSD viz. Twitter and Facebook as well as website widely covered various activities and programmes on the theme organised throughout the country. The coverage had noticeable impact on Social Media platforms. Twitter/Facebook were also used for cross media publicity of special programmes on radio planned on the theme.

More than 50 stories were posted on facebook. Stories were tweeted and re-tweets of related important events were also sent. In addition, tweets containing video clips, audio clips and pictures to its Twitter followers were sent. More than 100 Tweets were posted during the period of campaign.

NSD also prepared an action plan fixing targets for the Swachhta related activities as stipulated in the calendar of activities circulated by the Ministry of I&B which focus on cleanliness drive every month. A progress report is also being sent to the Prasar Bharati/ Ministry of I & B every month.

Swachhta Pakhwada was duly celebrated in the NSD, AIR and its 46 Regional News Units (RNUs) as per schedule issued by Ministry of I & B from 16th to 31st January, 2017. Wide coverage was also given to various activities relating to Swachhta Pakhwada of Ministry of I & B in News bulletins and news based programmes.

### **COVERAGE OF GOVERNMENT SCHEME**

NSD, AIR gave wide coverage to various social, economic and developmental schemes/programmes launched by the government from time to time such as financial inclusion, digital India, cleanliness drives, Make in India, Start up, Bhim App, Pradhan Mantri Awas Yojana, Pradhan Mantri Ujjawala Yojana, Rights of Persons with Disabilities, Accessible India Campaign etc. through news bulletins as well as Talks and Current Affairs Programmes. The news items on government schemes were also posted by Social Media Unit on Twitter and Facebook pages on regular basis. Regional News Units of AIR also gave wide coverage to the Government schemes in their respective regional bulletins and mounted programmes on the related subjects.

### **COVERAGE ON DEMONETIZATION SCHEMES**

Wide publicity was given to support the demonetization steps initiated by the Government. NSD, AIR used more than 350 news items on Demonetization in its various bulletins which includes sound bytes of Prime Minister, Finance Minister, I&B Minister and other Union Ministers as well as Economic Affairs Secretary and RBI Governor during the month of November and December 2016 as a special campaign for publicity of demonetization scheme. Apart from news broadcast in its various bulletins, NSD broadcast a series of special discussion programmes in connection with Demonetization scheme on various topics. Regional News Units of AIR also gave wide coverage to the scheme in their respective regional bulletins and mounted special programmes. Social Media team retweeted a series of posts by PIB and Ministry of I&B, which tries to put the record straight about Rumours/Myths. NSD provided special coverage to the Digi Dhan Mela and Lucky Grahak Yojana programmes organised in various cities/states across the country. In addition to daily Market Mantra programme, several discussion programmes relating to Digi Dhan Mela were broadcast from NSD headquarters and RNUs.

NSD organised a workshop on 5th December, 2016 to encourage its employees to make use of Debit Cards for personal transactions instead of cash.

NSD also broadcast special programmes relating to “Media campaign about safe and legal migration”.

### **COVERAGE OF ASSEMBLY ELECTIONS**

NSD made proper arrangements for the coverage of elections to nine state assemblies and oath-taking ceremonies of new Chief Ministers in those states i.e. West Bengal, Tamil Nadu, Puducherry, Kerala, Uttar Pradesh, Uttarakhand, Manipur, Goa and Punjab. Social Media Cell of NSD, AIR also widely covered various activities relating to elections. Special live programmes like Radio Bridge, Public Speak were mounted by NSD to analyse the scenario and give latest information to people.

### **WEBSITE & SOCIAL MEDIA CELL**

The IT unit maintains and updates the NSD's official website [newsonair.nic.in](http://newsonair.nic.in). Various National, International, sports, business news, besides news based programmes, Features and Special programme are uploaded on the website. Audio and text of news bulletins from NSD and Regional News Units carried on the website. The Audio and text for Independence Day Address of Prime Minister, President's Addresses on eve of Independence Day and Republic Day, Union Budget, Railway Budget etc. were uploaded on website. Live webcasting of 'Mann ki Baat' programme is done on NSD's website through special window. Awareness programme carried on website- 'Azadi 70 Saal-Yaad Karo Qurbani', 'Swachh Bharat Abhiyan', 'International yoga day', online services for voters, Coverage of campaigns such as 'Rashtriya Ekta Divas', 'Vigilance Awareness Week', Dos and Don'ts during Earthquake, News policy for broadcast media, Guidelines for coverage of Elections by AIR and Doordarshan and many more.

NSD has made its presence impressively on social media. Likes for NSD's facebook page have crossed 3.2 million. NSD's official Twitter handle @airnewsalerts has crossed 1.59 million followers. LIVE tweeting was done on special events and awareness campaigns such as presentation of Economic survey, General Budget and celebration of International Yoga Day, Rashtriya Ekta Diwas and Swachh Bharat Abhiyan etc.

To cater to the needs of moving population AIR mobile news app was launched in the month of April, 2013. Listeners can listen to their news and news based programs on their mobile phone. App is available on internet free of cost.

### **REPORTING UNIT**

Reporting unit covered diverse news events and happenings during the period which includes completion of 2 years of Government, new initiatives like 'Gramodaya se Bharat Uday' and programmes like 'Azadi ke 70 Saal Zara Yaad karo Kurbaani' were also covered. All editions of Prime Minister's 'Mann Ki Baat' on All India Radio were covered extensively. Special Correspondents went abroad for extensive coverage of President, Vice President and Prime Minister's visit. These includes President's visit to China, Ghana, Ivory Coast Namibia and Nepal. Vice President's visit to Hungary, Algeria, Nigeria, Mali, Morocco, Tunisia, Venezuela for NAM conference, Rwanda, Uganda and Jarkarta. Prime Minister's visit to Saudi Arabia, Iran, Afghanistan, Switzerland, Qatar, Mexico, Uzbekistan, Vietnam, Japan, Mozambique, South Africa, Tanzania, Kenya and G-20 Summit at Hangzhou, China, ASEAN-India and East Asia Summits at Laos were widely covered in AIR's news bulletins. BRICS Summit and India-Russia annual summit which was held in Goa was also covered prominently.



Besides, Monsoon session, Winter Session and Budget Session of Parliament, Birth centenary of Pt. Deen Dayal Upadhyay and Birth Anniversary of Sardar Patel were other important news events covered by the Reporting Unit.

### **TALKS AND CURRENT AFFAIRS UNIT**

The Talks & Current Affairs unit has been assigned to broadcast analytical news based programmes on various topics. The idea is to help the listeners understand major news developments, put things in perspective and deal with a subject in detail. Various topics were discussed extensively in Current Affairs, Spotlight/News Analysis, Samayiki, Money Talk, Vaad Samvaad, Countrywide, Surkhiyon Se Pare, Public Speak and Charcha Ka Vishay Hai programmes.

Important programmes broadcast includes discussion on completion of two years of NDA government, Demonetization Scheme and Digi Dhan Mela, International Day of Yoga, Swachhata Abhiyan, Beti Bachao– Beti Padhao, Kanya Bhrun Hatya, Women safety, Pandit Deen Dayal Upadhyay's contribution, Sardar Vallabhbhai Patel contribution to unite India, Inauguration of Stand-up India Scheme, India-US Defence Cooperation and Make in India Scheme, discussions on Assembly Elections to various states, Pradhan Mantri Ujjwala Yojana, Gramoday Se Bharat Uday, Heart of Asia Conference – 2016, Skill development in Youth, Live coverage of counting of votes to various assembly elections.

NSD also broadcast programme on minority welfare, increase in Minimum Support Price of Paddy, Pradhan Mantri Fasal Bima Yojana, Impact of Britain exit from European Union on India, Seventh Pay Commission Report, Fifteen years vision document of NITI Aayog, Swachh Survekshan-2017, Nuclear Security Summit and Global Terror Database, discussions on G-20 Finance Ministers' Meet, Integration of Agriculture markets and farmers' interest, Paris Agreement on climate change, India-China relations and many other bilateral relations.

NSD broadcast interview of many Ministers, Heads of government institutions and other dignitaries. Discussions were mounted on Prime Minister's monthly broadcast to the nation "Mann Ki Baat". Special live bilingual programmes were mounted on presentation of General Budget. Special programmes on Issues Before Parliament in English and Sansad Ke Samaksh Mudde in Hindi were also broadcast during the sessions of Parliament. Special Live Radio Bridge Programmes were broadcast on day of counting of votes for assembly elections.

### **SPECIAL YEAR END PROGRAMME SERIES**

NSD broadcast a series of year end programmes- 2016 from 21st December, 2016 to 30th December, 2016 on various issues highlighting the achievements of the government in different areas which includes Agriculture, Education, Health,

Environment, Digital India, Finance, Make in India, Defence, Foreign Affairs etc. NSD also mounted special discussion programmes on Swachhta Abhiyan and demonetization scheme of the government. These programme were broadcast in its regular chunks of Spotlight, Samayiki, News Analysis, Money Talk, Vaad Samvaad, Surkhiyon Se Pare, Current Affairs, Charcha Ka Vishay Hai, Countrywide, Live Phone-in Programme Public Speak etc. NSD, AIR also mounted a special programme on important events of the year- 2016 which was broadcast on 31 December, 2016 on national hook up.

### **REFERENCE AND PP&D UNIT**

This Unit, supplies the prior information about the various activities/ programmes of the government and political parties on daily basis to various units of NSD. The unit deals with Actions Plans and Action Taken Reports, compilation of various reports asked by the Ministry of I&B, Prasar Bharati and DG, AIR, which includes monthly Cabinet Summary and progress report on the programmes broadcast from NSD to disseminate the achievements, schemes and messages of the government as well as ATN's in respect of monthly activities as per Swachhta calendar. The unit also deals with scrutinisation of applications for Akashvani Annual Awards. During the period of the report guidelines for Akashvani Annual Awards (News) were reviewed and fresh guidelines were issued. The unit also provided inputs for various important meetings in PB/ Ministry of I & B from time to time, which includes meetings of standing committee of Parliament and PB board meetings. The Officer In-charge (Reference/PP&D) also supervises Library, which has 15654 titles. Out of the total collection, it has about 856 books on mass media and broadcasting. The Library subscribes to about 26 newspapers and 67 magazines. On the recommendation of Book Selection Committee various books for library purchased and annual verification of library was also completed.

### **ADMINISTRATIVE WING**

CVC guidelines are strictly followed in the posting of various staff on the sensitive posts for transparency in the day to day work of administration and accounts. The file tracking system was made operational. 123 RTI applications and 18 First Appeals were received and replies to 121 RTI applications and 1st appeals were given within the prescribed time limit. 2 RTI applications had been received in the last week of March, 2017 and they were under process.

### **WOMEN WELFARE ACTIVITIES**

The Internal Complaint Committee (ICC) to redress the grievances of Women employees exists in NSD. A separate rest room for the women employees has also been earmarked. Guidelines issued by the government for welfare of SC/ST/OBCs and minorities are being followed strictly.

### **IMPLEMENTATION OF OFFICIAL LANGUAGE HINDI**

Various orders issued by the Department of Official languages are given due weightage for the implementation of Official language Hindi. Town Official language implementation committee Delhi (Centre) honoured NSD by two prizes i.e. first prize for commendable work in official language and IIIrd prize for in house journal 'Akashvani Samachar Bharati 2015'.

### **COMMERCIAL WING OF AIR**

The onus for generating revenue for All India Radio lies on its commercial set-up. In spite of the fast changing scenario in the field of Radio Broadcasting during the last few years, Commercial Wing of All India Radio through its Central Sales Unit at Mumbai, 15 main Commercial Broadcasting Service Centers located in different parts of the country, Commercial and Revenue Divisions (CRD) at Mumbai, Delhi, Bangalore and Kolkata has been able to augment the overall commercial revenue of the organization year after year along with maintaining its basic identity as a Public Service Broadcaster.

A prescribed Code of Conduct governs the programmes as well as commercials broadcast on All India Radio. While strictly adhering to the Broadcast and Commercial Codes and facing budgetary & staff constraints at almost all the AIR Stations including CBS Centres, Vividh Bharati Stations and FM Channels, Commercial Wing has been able to procure business from major corporate clients/advertisers as well as Government Departments and the PSUs.

As part of the new initiatives for revenue generation, we have for the first time ventured into revenue sharing arrangements. The recent such tie-ups for M.S. Dhoni's biopic and for the broadcast of audio version of Mahabharata have been successful. With these tie-ups we are not only getting quality content for AIR while saving on our production cost but also generating good revenue with shared market efforts of both the parties. Added to it, process of revision of tariff has also been completed and the new rate card would be implemented shortly.

Commercial Wing has continued 1:1 Bonus Schemes for spot-buys booking on all Primary Channels, Local Radio Stations, FM as well as Vividh Bharati Stations. While monitoring such market-friendly schemes, Commercial Wing is in constant touch with clients/advertisers at all levels so as to convince them to invest their major part of ad-spends on All India Radio, the only medium which covers the entire country. CRDs and CBS Centers provide cost-effective media plans for their clients giving maximum opportunity of publicity to their products/services within their available budget.

The Commercial Wing of All India Radio has been equally involved with the Commercial Policy of AIR thus guiding different CBS Centres at each step by examining their

proposals weighing all aspects. Besides, this Wing is also giving support/strategic feed back to the policy makers in the Programme Wing in order to make the radio broadcasts more effective in the current competitive media environment. In fact, the onus for generating revenue for the organization as a whole lies upon the Commercial Wing and undoubtedly it has given good results in augmenting the overall revenue of the organization in the last few years by initiating long term & short term initiatives in this direction and also motivating the CBS Centres across the country to perform even better.

The table below shows All India Radio's gross revenue earnings from all sources including commercials during the last five years.

<b>YEAR</b>	<b>GROSS REVENUE EARNING</b>
2012-13	Rs.376.68 crore
2013-14	Rs.510.95 crore
2014-15	Rs.473.05 crore
2015-16	Rs. 524.13 crore.
2016-17	Rs. 531.01 crore.

## **COMMERCIAL AND REVENUE DIVISION**

The overall revenue generation of Prasar Bharati has been growing remarkably ever since Marketing Divisions came into being in 2000. The first Marketing Division was established in Mumbai and at present Marketing Divisions are functional at New Delhi, Bangalore, Kolkata and Mumbai. All these divisions working towards generating commercial revenue for All India Radio have been renamed as Commercial and Revenue Divisions.

Commercial and Revenue Divisions of Prasar Bharati function as key flashpoints between the entire media market and the programming link to ensure that the best market practices are also taken forward on Radio and Doordarshan in a progressive manner. The planned, strategic and aggressive marketing methodology of these Divisions is contributing immensely to the overall revenue generation of Prasar Bharati. A single window facility for all the channels of All India Radio and Doordarshan, CRDs cater to all the needs of advertising.

Some of our major clients include Ministry of Agriculture, Ministry of Consumer Affairs, Ministry of Drinking Water and Sanitation, Ministry of Minority Affairs, Ministry of Rural Development, Ministry of Health & Family Welfare, Directorate of Income Tax ,Ministry of Human Resource Development, National Disaster Management Authority, Ministry of Home Affairs, Registrar General of Births and Deaths, DOPT, PCRA, BSNL & Private clients such as Spicejet, Finolex pipes, Exide Life Insurance, Suzuki Two wheelers, Glaxo SmithKline Health Care, Maruti Suzuki etc.

Association of the Prime Minister of India with All India Radio through the programme “Mann Ki Baat” has not only given a boost to AIR’s image but is also giving us good revenue. This year’s highlights also include earning good revenue from Radio partnership of popular movie “M.S. Dhoni-The Untold Story” and adding many new clients like Patanjali, NALSA, Gopaljee Anand, TVS motorcycles, Election Commission of India, UGC and Ministry of New and Renewable Energy etc. it is for the first time, All India Radio has earned revenue to the tune of Rs. 1.1 Crore by successfully marketing the Radio Partnership with popular movie “M.S. Dhoni- The Untold Story”. One of the most notable achievements of this year has been successful marketing of audio version of Doordarshan’s 1988 epic serial ‘Mahabharat’. So far, approximate Rs. 9 Crore have been earned through effective marketing of this serial. All India Radio has been able to earn overall commercial revenue of Rs. 531.01 Crore in the year 2016-17, out of which Rs. 272 Crore were contributed by CRD Delhi alone.



**AKASHVANI REVENUE AWARD -2016-17 BEING GIVEN AWAY BY SHRI JAWHAR SIRCAR, CEO, PB AND SHRI S.C. PANDA, MEMBER (PERSONNEL)**

### **TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE:**

The Transcription Service was started on 3rd April, 1954 and entrusted with the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents & Prime Ministers of India. This unit was also performing the duty of the processing of vinyl disc labelled “AIR-TS records” for preservation of recordings for future broadcast. The nomenclature of the Service was changed to “Transcription & Programme Exchange Service” from 1st April, 1959 and the office was placed under the independent charge of a Director. As the processed records eventually proved to be uneconomical, the processing work had to be closed down in June 1967 and new modes of preservation like analogue magnetic tapes etc. came into use. Informal archiving had been there in the country, this unit took this job later as an organized activity.

### **ORGANIZATIONAL STRUCTURE**

This office has the following functional units-

- a. Central Archives (Digital Sound Archives)

- b. Programme Exchange Unit (Internal & Foreign)
- c. Transcription of Presidents'/ Prime Ministers' speeches
- d. Refurbishing Unit
- e. Commercial Releases & Marketing

### **RELEASE FROM AIR ARCHIVES**

All India Radio got the opportunity to record, broadcast and preserve the renditions of all the major musicians over a period of time. Today it has a rich repertoire of Indian Classical Music, both in Hindustani and Carnatic. Since April 2003, AIR Archives has started releasing selection from its precious music collections under the banner "Akashvani Sangeet". So far 105 music albums have been released from the Central Archives. Sales counters for those were opened in 100 AIR stations and many of the Doordarshan Kendras. In addition to this, released albums are also available with a retail stall in Dilli Haat, New Delhi.



***INAUGURATION OF AIR ARCHIVES SALE COUNTER BY SHRI S.C. PANDA,  
CEO, PRASAR BHARATI***

### **READY FOR RELEASE ACDS**

After completion of screening, selection, audio quality improvement and finalization, the following Audio CDs are ready for release:

- a) Gurbani,
- b) Church Choirs,
- c) Hamd – Naat – Salaam – Manqabat
- d) Ustad Mushtaq Ali Khan (Sitar)

### **NEW MARKETING STRATEGIES**

AIR has been releasing authentic and original archival music under the banner of “Akashvani Sangeet”. But till recently due to lack of proper online and other modes of publicity, its availability in the market was not noticeable. In order to circumvent this lacuna, various proposals have been explored. Thereafter, an online portal named [www.prasarbharatiarchives.co.in](http://www.prasarbharatiarchives.co.in) was launched in February, 2016. The rare collection from the archives of Akashvani and Doordarshan are now available on this portal for public to purchase. Also, the same are now available on [www.amazon.in](http://www.amazon.in).

### **SOUND ARCHIVES**

The Sound Archives of All India Radio can be called the National Audio Archives of the nation as it is the largest audio library of Indian music recordings.

The library preserves voice recordings of eminent personalities, freedom fighters and national leaders. Apart from this, award-winning radio dramas, features, documentaries and memorial lectures are also available in the library. This library also contains recordings of all the Presidents and Prime Ministers of India.

### **DIGITAL SOUND ARCHIVES**

Transcription & Programme Exchange Service (T&PES) has taken up a mega project of digitizing all the analogue content. A special project was launched to digitize all Archival recordings in 2001 and the project is still continuing. Resultantly, Akashvani has become one of the major digital libraries in the broadcasting network with internationally accepted norms.

Programmes transferred so far into digital medium are 29432 hours approximately.

### **RADIO AUTOBIOGRAPHY**

In the category of Radio Autobiography, 228 recordings of eminent personalities from various walks of life have been preserved. The Central Archives of All India Radio is a rich repository of priceless recordings of Radio Autobiographies of renowned musicians, public figures, litterateurs, etc. like Sh. J.R.D Tata, Ustad Ali Akbar Khan, Sh. Harivansh Rai Bachchan and Dr. Verghese Kurien, etc.

Recently, we have recorded Autobiographies of following eminent personalities:

- a) Padma Shree Vidushi Prof. Rita Ganguli, renowned Hindustani classical vocalist
- b) Padma Shree Dr. Gyan Chaturvedi, national level senior Cartoonist
- c) Dr. Kapil Tiwari, senior writer, philosopher, language expert and research scholar

To enrich the collection further, the Central Archives is planning to record various other luminaries from different walks of life.

### **PROGRAMME EXCHANGE LIBRARY**

The main purpose of this unit is to exchange good quality audio programmes among the stations as per their requirements. In PEU Library approx. 8000 tapes containing the recordings of music and spoken word programmes along with Radio Serials and Lessons on Languages and Community Singing Songs are used for this purpose. Transcription & Programme Exchange Service has been allotted a fixed chunk between 1110 hrs. and 1215 hrs. on RN Channel for transmitting programmes to all AIR stations. These include programmes from Sound Archives, Programme Exchange Library and also those contributed by stations.

Programme Exchange Library circulates radio serials which are produced under software development projects of PP&D unit of DG: AIR to identified radio stations. Moreover, monthly chain play produced by the Central Drama unit of DG: AIR are also circulated to identified radio stations after being fed through regular RN channel chunk.

### **TRANSCRIPTION UNIT**

One of the important functions of this unit is to transcribe the recording of speeches delivered by the President and the Prime Minister and preserve them in the form of volumes in chronological order.

It is obligatory on the part of AIR stations to record all the speeches delivered by the President and the Prime Minister in public functions. The bound volumes of all transcriptions of above are prepared and kept in the Archives. All the speeches of President and Prime Minister are preserved in CD form with detailed data entry. Also, transcription of 'Mann Ki Baat' by Prime Minister Narendra Modi along with the audio CD is being preserved in Central Archives.



**LUCKNOW VASANTOTSAVA-2017 ON 24<sup>TH</sup> FEBRUARY, 2017**



### HIGHLIGHTS DURING 1ST APRIL 2016 TO 31ST MARCH 2017

#### 1) FOR PROMOTION AND AWARENESS OF AKASHVANI SANGEET CDS AND ARCHIVAL MATERIAL OF AIR AND DOORDARSHAN, STALLS WERE PUT UP DURING THE FOLLOWING EVENTS:-

- a. CII GES 2016 at Greater Noida on 21st to 23 April, 2016
- b. Delhi Book Fair, 27th August to 4th September, 2016 at Pragati Maidan
- c. Akashvani Sangeet Sammelan 24th September, 2016, New Delhi
- d. CII Big Picture Summit at Le Méridien, New Delhi on 25-26 October, 2016
- e. SIMCON Conference in Vigyan Bhawan, New Delhi on 9-10th December, 2016
- f. World Book Fair, Pragati Maidan, New Delhi on 7-15th January, 2017
- g. International Spiritual Film Festival at hotel Taj, Varanasi on 17-19th March, 2017

#### 2) FOLLOWING ACDS WERE RELEASED

- a. Shreemad Bhagabat: A set of 8 Audio CDs has been released and put for online sale at [www.prasarbharatiarchives.co.in](http://www.prasarbharatiarchives.co.in) (Shreemad Bhagabat in Odia Language)
- b. Jagannath Bhajanvali ACDs (Vol. 4 and Vol. 5):

(The voices of Odia singers in the past rendered a unique magical effect on the devotees of Lord Jagannath which were almost lost in oblivion. The Akashvani Archives has made arduous effort to retrieve and enliven them in the minds of thousands of listeners.)



**CD RELEASE CEREMONY OF SHRI JAGANNATH BHAJANAVALI AT BHUBANESWAR -23<sup>RD</sup> JUNE-2016**

- c. Indru Oru Thagaval, Thenkatchi Ko Swaminathan (Vol-1 & Vol-2):  
(Thenkatchi Ko, Swaminathan, a down-to-earth person and an impressive narrator was the host of the daily programme “INDRU ORU THAGAVAL” over All India Radio, Chennai.)
- d. M.S. Viswanathan (Radio Autobiography of legendary Music Director):  
The present CD is an autobiography of late M.S.Viswanathan (MSV) based on a long interview made with him by Shri R.Sudarshan, a Programme Executive of All India Radio at Chennai. MSV talks about his life and work, recollecting and retrieving momentous occasions of his long career.
- e. Tanjore S. Kalyanaraman (Carnatic Vocal):  
Tanjore S. Kalyanaraman, popularly known as SKR in music circles was a front ranking concert performer in the second half of the 20th Century.
- f. Emani Sankara Sastry (Veena Recital):  
A top ranking musician and an outstanding Veena Maestro Emani was ahead of his times, gave concerts throughout the length and breadth of the country and abroad. His participation in the East-West music festival, Tansen festival, AIR’s National Programmes of Music, Vishnu Digambar Festival, Sur Singar Samsad’s Haridas Sangeet Sammelan and other prestigious music conferences won him distinction in the field of music.
- g. Borgeet (Assamese Devotional Songs):  
Borgeet or the noble numbers were composed by the great preacher and founder of Neo-Vaishnavism in Assam, Srimanta Sankardeva and his principal disciple Sri Sri Madhabdeva in the last part of 15th century and first part of 16th century. Borgeets have a specific place in Vaishnava music.
- h. Baidehisha Bilasa (Odia Devotional Songs):  
Baidehisha Bilasa is one of the greatest works by 19th century poet Upendra Bhanja. By offering it in a musical form, the All India Radio has begun a new tradition of listening to ancient Odia literature.
- i. Akshaya Mohanty (Popular Songs)  
Akshaya Mohanty was an Indian singer, lyricist, composer, musician and writer. He has contributed Odia bhajans, songs, folk songs, film and non-film music, modern light songs in Odia on contemporary themes and ballads based on popular legends in Odisha.

### 3) SANSKAAR GEET AND OTHER TRADITIONAL SONGS:

So far 4200 songs approx of Sanskaar Geet along with their notation, script, translation in Hindi and English and photographs sent by DG:AIR under Akashvani Lok Sampada Sanrakshan Maha Pariyojana have been preserved in the Central Archives.

#### 4) **WEB BASED LIBRARY MANAGEMENT SYSTEM:**

A web based Library Management System common for both All India Radio & Doordarshan has been developed. It is primarily applied for archiving of enormous quantity of valuable information regarding audio and video content, photos and documents of All India Radio and Doordarshan.

#### 5) **DIGITIZATION OF OLD PUBLICATIONS:**

Digitization work of old magazines, journals and books of All India Radio, viz. Indian Listeners, Akashvani, etc. has been completed and the same has been uploaded on website [www.pblibrary.co.in](http://www.pblibrary.co.in).

### **EXTERNAL SERVICES DIVISION (ESD)**

#### **A. BRIEF INTRODUCTION**

The cardinal role played by International/External Broadcasting as an instrument of Foreign Policy and Public Diplomacy needs no elaboration. Nations attach great importance to international broadcasting as a means of projecting their image and point of view abroad.

Due to its colonial link with England, broadcasting came almost simultaneously in England and India. Shortly after BBC started its first foreign language broadcast in Arabic in 1938, All India Radio entered the domain of external broadcast on 1st October, 1939 purely as a tool for propaganda for the Allies during the World War II with a service in Pushto language to counter the German Radio Blitzkrieg in the region and supplement the efforts by the BBC in this part of the world. At the dawn of Independence, ESD had to don a new avatar as the voice of an emerging nation, an old civilization, a tool for diplomacy and also effective propaganda machinery at the time of different crises.

Since then the External Services Division of AIR has been a vital link between India and rest of the World, specially with those countries where the interest of India are intertwined because of Indian population, staying in those countries. Indians, who left their home decades ago in search of better life today live on every part of the globe and are still interested to know what “The Country of their birth” holds for them. Naturally, External Services Broadcast has been projecting the Indian point of view on matters of national and international importance through its various programmes.



***ESD SPECIAL PROGRAMME OF GOS WITH KAILASH SATYARTHI***

External Services Division of All India Radio ranks high among the External Radio networks of the world both in reach and range covering about 100 countries in 27 languages. AIR through its external broadcasts, aims to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Tibetan, Chinese, Thai, Burmese and Bhasha Indonesia. The services in Hindi, Bangla, Tamil, Telugu, Malayalam, Kannad and Gujarati are directed at overseas Indians while those in Urdu, Punjabi, Sindhi, Saraiki, Sinhala, Bangla and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. External Services Division follows a composite pattern that generally comprises News Bulletins, Commentaries, Currents Events and Review of the Indian Press.

Besides Newsreel, Magazine Programmes on sports and literature, talks and discussions on social economic, political historical, scientific and cultural subjects, features on developmental activities, important events and institutions, classical, folk and modern music of India's diverse regions, form a major part of total programme output.

The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The fact of India's large technical manpower and its achievements and ecological balance are put across in easy and simple parlance.

Similarly, India's faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed. External Services Division continues to supply recordings of music, spoken word and composite programmes to about 25 foreign broadcasting organizations under the existing Cultural Exchange Programmes, in addition to this External Services Division continues to beam all across the globe commentaries on contemporary and relevant issues and press reviews in all its transmissions.

## **B. NEW INITIATIVES AND MODERNISATION EFFORTS**

(1) Revamping and strengthening of ESD services particularly those targeted to Indian Sub-continent, our immediate neighbourhood, Af-Pak region and the regions which are considered important both from foreign relations and strategic perspectives was initiated. As part of this, ESD has recently undertaken revamping and modernisation of its various services targeted to these regions. Specific emphasis has been laid on content reorientation of its Nepali, Tibetan, Chinese, Dari, Baluchi, Urdu, Sindhi, Bangla, Pushto and Persian services during the year.

As part of this effort, during the recent visit of the Prime Minister Shri Narendra Modi to Iran, the External Services Division launched a dedicated multi media website and mobile app for its Persian service. The Hon'ble Prime Minister made special reference to this service during his state visit to Iran last year. In view of the important place Bangladesh occupies in India's foreign policy and foreign relations, a dedicated service for Bangladesh and the Bengali speaking diaspora "Akashvani Maitree" was launched on 23rd August 2016 by the Hon'ble President of India Shri Pranab Mukherjee. The concept of this unique channel emanates from the decision taken during the visit of the Hon'ble Prime Minister of India to Dhaka, regarding exploring possibilities of content sharing among the broadcast organisations of the two nations for further strengthening the existing close cultural, economic, political and emotional bonding between the two neighbours. This channel broadcasts programmes from the State of the art high power 1000 Kw DRM transmitter installed at Chinsurah in West Bengal with a capacity to cover the entire length and breadth of Bangladesh. The channel broadcasts programmes for 16 hours per day and is also available through live streaming on a multi media website [airworldservice.org](http://airworldservice.org) and mobile app.



**INAUGURATION OF MAITREE CHANNEL BY HON'BLE PRESIDENT OF INDIA SHRI PRANAB MUKHERJEE ON 23<sup>RD</sup> AUGUST, 2016**

Similarly a multimedia webpage and the mobile app of Baluchi service was also launched in the wake of the Hon'ble Prime Minister Shri Narendra Modi's address to the nation from the ramparts of the Lal Quila on the Independence Day sharing concern about the condition about the Baluchi nationals in Pakistan. Baluchi service of ESD has been broadcasting since May, 1974. The service has been very popular among the Baluchi population living in Af-Pak region. There has long been a clamour for improving our reception and also broaden our reach from even Baluchi Diaspora living outside the region. The launch of this multi media website and mobile app on 16th September, 2016 will further enhance reach of the service.



***INAUGURATION OF BALUCHI SERVICE WEBSITE BY CHAIRMAN  
SHRI A. SURYA PRAKASH ON 16<sup>TH</sup> AUGUST, 2016***

(2) Steps have been initiated to strengthen the Talks Unit of the ESD to enable it to produce more area specific news and current affairs based programmes.

(3) A multi-media website with Live Internet Radio, mobile apps and Radio on Demand components at par with other international broadcasters has been launched for all the 27 services of ESD. This will enhance the access of all the ESD services globally and particularly to the areas where the service was not reaching hither before. The multi-media web portal of ESD is available on ([www.airworldservice.org](http://www.airworldservice.org)).

(4) A massive digitization work for all recordings of archival value has been initiated wherein more than 25,000 tapes in different Indian and Foreign Languages have been digitized in a time bound manner and the remaining digitization work is under progress.

(5) ESD has also initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system.

(6) ESD has started using the other social media platforms like Facebook, Twitter, WhatsApp, mobile app etc. for propagation of its programmes and making them more interactive in nature. WhatsApp based request programme has been introduced in Urdu Service which is getting responses from all over the World, while with the launch of mobile apps, ESD services have now become easily accessible around the globe.

### **C. REVIVING CO-OPERATION AND CO-ORDINATION WITH MEA:**

To foster a greater understanding of India abroad, particularly in view of India's ever growing stature through the medium of Radio, recently initiatives have been taken to revive the coordination and cooperation with the MEA (XP Division in view of the commonality of purposes of XP Division of MEA and ESD, AIR).

A major decision has been taken to observe an External Broadcast Day by all the Indian Missions abroad to popularise the 15 foreign and 12 Indian Language Services of ESD. Keeping with the new neighbourhood policy of the NDA Govt, a decision has been taken to start a Dzongkha language service for Bhutan.



***WELCOME TO STUDIO ONE-GENERAL OVERSEAS SERVICE OF ESD***

### **D. SOME OF THE IMPORTANT PROGRAMMES BROADCAST FROM ESD FROM 01/04/2016 TO 31/03/2017 WERE AS UNDER:**

1. Focus : Interview with Mr. Etienne Schneider, Deputy Prime Minister and Minister for Economy, Luzembourg. Interviewer: Vikram Bahl.
2. Of Persons, Places & Things: Interview with Mr. Jonathan Granoff, American lawyer, Screenwriter, lecturer and President of the Global Security Institute Interviewer: Sanjiv Dosajh
3. Indian Heritage: 'Right against Might' (On Salt March of Mahatma Gandhi)
4. Special Talk on World Health Day: Beat Diabetes (The Theme of World Health Day) By Dr. A.S. Lata, Sr. Consultant Diabetes, Sitaram Bhartia Institute of Science & Research, New Delhi

5. Dateline Delhi: Discussion – Nuclear Security Summit an Indian perspective  
Participants: 1) Commodore (Retd) Uday Bhaskar,  
2) Prof. Raja Raman, Prof. Emeritus, School of Physical Sciences, JNU  
3) Mr. Pallava Bagla, Sr. Science Journalist
6. Delhi Chronicle : Delhi Sufi Shrines  
Script by R.V. Smith, Historiographer & Columnist
7. Special Talk on the occasion of ‘World Earth Day’  
By Dr. Meenakshi Dua, Assistant Professor, School of Environmental Sciences.  
JNU
8. Special Talk on ‘May Day’ Labour Movement  
Script: Dr Jeet Singh Mann, Associate Prof, National Law University, Delhi  
Read by: Sanjiv Baruah
9. An Interview with Mr. Ovidiu Mikelescu, President & Director General, Radio  
Romania.  
Interviewer: Kaushik Roy
10. Indian Heritage: Wisdom of India – Kautilya’s Arthasartra  
Talk by Prof. M.G.S. Narayanan, Former Chairman ICHR (6 part talk series)
11. My Dateless India Diary: An Interview with Ms. Susan Griffith Jones,  
Writer, Photographer, Painter and Film Maker  
Interviewer: Lucy G. Chattopadhyay  
Production: Divya Nambissan
12. Excerpts from the speeches delivered by Prime Minister of India  
Shri Narendra Modi during his visit to Iran on 22nd & 23rd May 2016
13. Indian Heritage: World No Tobacco Day  
Talk by Dr. Pushpendra Kumar Verma, Assistant Professor, Specialist in TB &  
Chest Diseases, National Institute of TB and Respiratory diseases, Delhi
14. Focus: Role of Public Broadcaster  
An Interview with Dr. A Surya Prakash, Chairman, Prasar Bharati, Broadcasting  
Corporation of India. Interviewer: N Bindu
15. My Dateless India Diary: Interview with Yurinkho Ando Louchon, Japanese  
artist.  
Interviewer: Lucy G. Chattopadhyay.
16. The Recording of the speech delivered by Hon’ble Prime Minister Shri Narendra  
Modi at Shanghai Cooperation Organisation Summit 2016 at Tashkent,  
Uzbekistan



17. Focus: BREXIT AND INDIA-  
A dialogue between Ambassadors (retired) C.Dasgupta and Dipankar De Sarkar, Senior Journalist.
18. Focus: India European Union Relation after BREXIT  
An Interview with Shri Peter Szijjarto, Foreign Minister of Hungary  
Interviewer: Vickram Bahl
19. Travelogue: Fa - Hien – First Chinese pilgrim to visit India  
Script& Presentation: Prof. K.T.S. Sarao, Historian, Buddhist Scholar, Delhi University
20. Welcome to Studio 1: An Interview with Annabeth Robinson, Performance artist & educator lecture, at Leeds College of art, UK and Manuela Benini, Performer and facilitator who works with the vocabularies of Kathak Dance from UK  
Interviewer: Jasleen Vohra Produced by Monika Gulati
21. India as they see it: An interview with Melba Pria, Ambassador of Mexico to India  
Interviewer: Kaushik Roy
22. Welcome to Studio 1: An Interview with Jankar and his music band Mala Rumba, from Mexico Interviewer: Sunit Tandon , Produced by Monika Gulati
23. Our Guest: An Interview with former Indian Diplomat to China Shri Ashok K. Kantha, Distinguished fellow with Vivekananda International foundation.  
Interviewer: Archana Dutta, Former D.G. News
24. Dateline Delhi: Discussion: “BRICS- significance for the world”  
Participants: 1) HHS Vishwanathan former Diplomat & Author  
2) Qamar Agha, Expert on International Affairs & Defence  
3) Vivan Sharan, Expert on International Trade & Policy  
4) Aditi Phadnis, Senior Journalist- Moderator
25. BRICS 2016 GOA SUMMIT- Agenda and Dimensions (Discussion)  
Participants: Alok Amitabh Divry, Joint Secretary, Ministry of External Affairs; Sameer Saran, Vice President Observer Research Foundation (Moderator) Dr. Sachin Chaturvedi, DG: Research & Information System for Developing Countries.
26. India as they see it : An interview with Dr. Rizali Wilmar Indrakesumo, Ambassador of Indonesia to India.  
Interviewer: Kaushik Roy
27. Pravasi Bhartiya Divas: An Interview with Shri Dnyaneshwar Mulay, Secretary, Overseas Indian Affairs, Ministry of External Affairs, Government of India.

28. Indian Heritage: From Girimitya to Minister (Journey and heritage of Indentured labours from India)

An interview with Mahendra Utchanah, Former Minister, Member of Parliament from Mauritius and former Chairman of Apravasi Ghat

Interviewer: D. Thomas (OB based)

29. Documentary: “Radio is you” (The theme of World Radio Day this Year) Script / Research: Sarita Barara, Radio Broadcaster

Narration: Maria Albina Michael

Producer: Dominic Thomas. Assistance in Production: Savita Khera

30. India as they see it: An Interview with Ambassador of Lithuania H.E. Mr. Laimonas Talat Kelpsa. Interviewer: Shri Qazim Ali Khan (AIR Rampur Contribution)

31. “Global Economy after Trump”

An interview with Prof. Biswajit Dhar from Jawaharlal Nehru University, Former DG, RIS, MEA Think Tank and Former Director of WTO centre of Indian Institute of Foreign Trade. Interviewer: Pallavi Manchanda, Research Scholar.

### INTERNATIONAL RELATIONS UNIT

International Relations Unit handles all international programme matters pertaining to AIR. Its responsibilities includes processing of foreign deputations, organising In-country training workshops/conferences/international conferences; Coordination of implementation of Cultural Exchange Programmes Agreements (CEPs) & Memorandum of Understanding (MoU) signed with the foreign broadcasting organisations for cooperation in the field of broadcast; Participation of AIR’s programme entries in international competitions; AIR’s membership with international media bodies etc.



**FELICITATION OF ABU AWARD 2016.**



**A SIX-MEMBER DELEGATION OF CHINA RADIO INTERNATIONAL (CRI) VISITED AIR**

### ACTIVITIES & ACHIEVEMENTS DURING THE PERIOD 2016-17

1. During the year 2016-17, IR Unit successfully coordinated AIR's participation in the 4th ABU Radio Song Festival- 2016. A song entry titled 'Creation' sung by Ms. Thokcom Lansana Chanu, a twelve standard student of Imphal, Manipur, made a place amongst the fourteen shortlisted finalists of the said festival. As per rule of the festival, the singers of all finalist-songs were invited by the ABU for their live performance at the gala finale function which was held on 26th April, 2016 in Beijing, China. The festival was opened with the performance of Indian singer and as greatly appreciated by one and all. The finale event was organised on the sidelines of Radio Asia-2016 Conference. This conference was attended by DG, AIR and Member(Pers.), Prasar Bharati. The China National Radio hosted the event.
2. AIR's entry-'Diary of a Tiger' (एक बाघ की डायरी) won the 1st Prize in the 'Community Service Announcement' category of the prestigious ABU Prizes 2016- an international competition of radio programmes. The programme was produced by Shri Abhinay Srivastava, Programme Executive AIR, Allahabad. The award included a trophy, certificate and a cash prize of 2000 USD.
3. AIR also contributed to the preliminary judging of the ABU Prizes 2016 in two categories. Shri R. N. Mishra, ADG (News), NSD, AIR, New Delhi and Shri Rakesh Dhaundiyal, Programme Executive, AIR, Bhopal served as the external jury members for international entries received in the categories 'News Reporting' and 'Radio Drama' respectively.
4. Under the Cultural Exchange Programme Agreements (CEP) signed between Government of India and different countries, the Bulgarian music programmes was broadcast from AIR Delhi on the occasion of Bulgaria's the Slavonic Letters and Bulgarian Education & Culture Day observed on 24th May, 2016.



**RADIO ASIA -2016**

5. Delegations from Russia, China and Romania visited AIR during the year with the objective of strengthening cooperative relationship in the field of broadcasting between two countries.

6. During the period, a total seven foreign deputations of the Programme officials of AIR were successfully processed by IR Unit.



***ABHINAV SRIVASTAVA ABU AWARD WINNER WITH DG, AIR***

### **AUDIENCE RESEARCH UNIT**

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over almost all the big media organizations do in-house audience research in one form or the other or 'Market Research' in marketing parlance as no media organization can afford to put their scarce resource at stake without knowing the potential audience (consumers) and market for their media content. Besides, they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

All India Radio has been the pioneer in this field. It has a wide network of Audience Research Units (ARUs) across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Programme ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfil their commercial objectives. ARU also functions as the data bank and a reference section for the organization.

During the financial year 2016-17, following audience research surveys/studies and compilations were carried out:

1. Telephonic Quick Feedback Study on “Maan Ki Baat” for all the episodes broadcast during the year-2016-17.
2. Quick Feedback Study (Field Survey) on “Maan Ki Baat” at 30 AIR stations in August-September, 2016
3. Impact Assessment Study on the Publicity Campaign in the Left Wing Extremism (LWE) Affected Area-Phase-II at 07 Stations in July-August, 2016
4. Telephonic Quick Feedback Survey on BSNL campaign at 20 stations in September, 2016
5. Telephonic Quick Feedback Survey on ‘Dhoni Ek Ankahi Kahani’ at 18 stations in October, 2016
6. Radio Audience Survey on FM Channels at 26 stations in February-March, 2017
7. Compilation of Annual Report of Prasar Bharati, 2015-16.
8. Compilation of Annual Report of Ministry of Information and Broadcasting, Government of India, 2016-17.

## ENGINEERING

### A. GROWTH OF NETWORK & COVERAGE

All India Radio is one of the largest broadcasting networks in the world. At the time of independence, there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

By 31st March, 2017, AIR network has grown to 420 stations and 612 transmitters (143 MW, 48 SW & 421 FM) which provide coverage to 99.20% of the population spread over 92.00% area of the country. This includes 195 nos. of 100 W FM transmitters installed for localized coverage of about 8-10 km radius.

### B. HIGHLIGHTS OF THE ACTIVITIES DURING THE YEAR:

#### 1. EFFECTIVE FROM 01.4.2016 TO 31.03.2017, THE NUMBER OF STATIONS HAS INCREASED FROM 418 TO 420 AND NUMBER OF TRANSMITTERS HAS INCREASED FROM 606 TO 612.

- (a) New Stations/ Transmitters commissioned during the year:
  - (i) Basanti : 100W FM Transmitter.
  - (ii) Shirdi : 100 W FM Transmitter.
- (b) Transmitter commissioned at existing station during the year:
  - **Kavaratti** : Replacement of existing 1 KW by 10 kW MW Tr.
  - **Suratgarh (Rajasthan)** : Replacement of existing 300 kW MW Tr. by 300 kW MW DRM Tr.
  - **Jalandhar (Punjab)** : Replacement of existing 300 kW MW Tr. by 300 kW MW DRM Tr.

- **Sasaram (Bihar)** : Replacement of existing 6 kW FM Tr. by 6 kW FM Tr.
- **Balurghat (West Bengal)** : In place of existing 100 W FM Tr. by 10 kW FM Tr. Installed and commissioned.
- **Murshidabad (West Bengal)** : Replacement of existing 6 kW FM Tr. by 6 kW FM Tr.
- **Bhawanipatna (Odisha)** : 5 kW FM Tr.DD Site (Relay Station).
- **Kurseong (West Bengal)** : Replacement of exiting 1 kW MW transmitter by 10 kW FM transmitter
- **Siliguri (West Bengal)** : Replacement of exiting 200 kW MW Tr. by 200 kW MW DRM Tr.
- **Jamshedpur (Jharkhand)** : Replacement of exiting 1 kW MW transmitter by 10 kW FM Tr.
- **Bhuj (Gujarat)** : 5 kW FM transmitter DD site (Rely station)
- **Ambikapur (Chhattisgarh)** : 5 kW FM transmitter DD site (Rely station)
- **Chhattarpur (Madhya Pradesh)** : 5 kW FM transmitter DD site (Relay Station)



**INAUGURATION OF DRM SILIGURI**

(c) Other activities.

- Land has been acquired at Nellore and Ratlam for setting up of 10 kW FM transmitter setup while the process has been initiated for acquiring of land at Udhampur, Itawah and Sultanpur.
- Site surveys have been carried out for setting up of 10 kW FM transmitter setups at six locations along Indo Nepal boarder.

- Site for setting up 10 kW FM transmitter setup at Ludhiana has been finalized in the campus of Punjab Agriculture University. The process of acquiring the site will be started soon.

## **2. STATIONS/TRANSMITTERS TECHNICALLY READY: FOLLOWING STATIONS ARE TECHNICALLY READY FOR COMMISSIONING:**

- |                             |   |   |
|-----------------------------|---|---|
| 1. Dehradun, Uttarakhand    | - | 10 kW FM Transmitter with Studio facility |
| 2. Longtherai (Tripura)     | - | 5 kW FM Transmitter with Studios facility |
| 3. Jalgaon(Maharashtra)     | - | 5 KW FM Transmitter                       |
| 4. Amritsar (Punjab)        | - | 20 kW FM Transmitter                      |
| 5. Chautan Hill (Rajasthan) | - | 20 kW FM Transmitter                      |
| 6. Darjeeling (West Bengal) | - | 10 kW FM Transmitter with Studio facility |
| 7. Silchar (Assam)          | - | 5 kW FM Transmitter with Studios facility |
| 8. Silchar (Assam)          | - | Stereo Studio facility                    |
| 9. Kohima (Nagaland)        | - | Stereo Studio facility                    |
| 10. Naushera (J&K)          | - | 10 KW FM Transmitters.                    |

## **3. DIGITALIZATION SCHEME:**

Projects completed & under implementation.

- (i) Replacement of 33 Nos. of old MW Transmitters by new MW DRM Transmitters at existing Stations:
  - 20 kW (6 Nos.): All the transmitters have been installed & commissioned.
  - 100 kW (11 Nos.): All the transmitters have been installed & commissioned.
  - 200 kW (10 Nos.): All the transmitters installed & commissioned.
  - 300 kW (6 Nos.): All the transmitters installed & commissioned.
- (ii) Replacement of 3 Nos. of SW Transmitters by SW DRM Transmitters:
  - One 500 kW SW DRM Tr. at Bangalore has been installed and taken into regular service.
  - 02 Nos. of 100 kW SW DRM Transmitters procured for Kingsway (Delhi) are now being installed at Kingsway (Delhi).
- (iii) 100 W FM Transmitters at 100 locations for extending FM coverage in uncovered rural and semi urban areas (at existing AIR/LPT sites of DD):
  - Transmitters installed at all places.
- (iv) Replacement of old FM Transmitters at remote & border areas at 34 locations (27 Nos. of 06 kW & 07 Nos. of 10 kW) with same power and 6 Nos. of 1 kW MW

Transmitter by 10 kW FM Transmitter:

- All 13 Nos. of 10 kW transmitters have been installed.
  - 27 Nos. of 6 kW FM transmitters have been installed & taken into service.
- (v) New 1 kW/5 kW FM Tr. at 24 places:
- 1 kW FM transmitter (12 Nos.) & 5 kW (12 Nos.) have been installed and many of them have been taken into service.
- (vi) Digitalization of 98 Studios:
- Automation software, server, storage with back-up have been provided at 48 stations.
  - For remaining 50 stations, action has been initiated.
- (vii) Digitalization of Archival facility:
- Setting up of Archival facility at Delhi, Chennai, Mumbai, Kolkata & Hyderabad has been completed which includes digitalization & restoration work stations with database server & storage.
- (viii) Augmentation of existing RNUs (44 Nos.) and Creation of New RNUs (7 Nos.):
- Augmentation work completed at all the places.
  - Out of 7 new RNUs to be created, work completed at 3 places (Jodhpur, Sambalpur & Rajkot). At remaining 4 places (Poonch, Vishakhapatnam, Darbhanga & Passighat) - hardware has been provided & software is being provided.
- (ix) Digital Studio Tx. links (127 Nos.):
- Equipment received in zonal office godown.
- (x) New Captive Earth Stations (5 Nos.):
- Supply, Installation, Testing & Commissioning (SITC) order for 5 New Captive Earth Stations at Dehradun, Silchar, Tiruchirapalli, and Madurai & Dharwad has been placed.

#### **4. SPECIAL PACKAGE FOR J&K (PHASE-III):**

- The scheme includes setting up of 4 Nos. of 10 kW FM Transmitters at Green Ridge (Uri Sector), Himbotingla (Ladakh Region), Patni Top (Jammu Region) and at existing TV site at Naushera.
- The 10 KW FM Transmitter at Naushera is technically ready for commissioning and other three numbers at Uri, Himbotingla and Patnitop are near completion.
- In addition to above, 4 Nos. of 100 W FM Transmitters at Kargil, Dras, Tiesuru & Padam have already been commissioned for providing FM coverage to these areas.



## 5. NORTH-EAST SPECIAL PACKAGE (PHASE-II):

Special Package for expansion & improvement of AIR services in North East and Island Territories is under implementation. The Package includes:

i. 1 KW FM stations – 19 Nos:

1. Arunachal Pradesh : Roing (under diversion from Anini), Bomdila, Changlang, Daporjio, Khonsa
2. Assam : Karimganj, Lumding, Goalpara
3. Manipur : Ukhrul, Tamenglong
4. Meghalaya : Cherrapunjee
5. Mizoram : Tuipang, Chemphai, Kolasib
6. Nagaland : Wokha, Zunheboto, Phek
7. Tripura : Udaipur, Nutan Bazar

New sites were required for setting up the 19 Nos. of new FM stations. The tedious process of acquisition of sites at these places through respective state government delayed the scheme.

- 17 sites out of 19 have been acquired.
- Transmitters installed at 15 places i.e. at Goalpara, Udaipur, Nutan Bazar, Kolasib, Tuipang, Lumding, Champhai, Changlong, Khonsa, Cherapunjee, Daporijio, Wokha & Phek, Bomdila & Karimganj. Work for remaining 02 places is in progress.
- A suitable site at Tamenglong (Manipur) was not found and now the scheme is being considered for relocating to Senapati (Manipur).
- A suitable site at Anini (Arunachal Pradesh) was not found and now the scheme is being considered for relocating to Namsai (Arunachal Pradesh).

ii. 100 W FM relay transmitters at 100 places: Transmitter installed at 96 places and under installation at 2 places. Two transmitters diverted.

iii. Chinsurah: 1000 kW MW Tr. (Replacement of existing 1000 kW MW Tr.) – Transmitter installed and commissioned.

iv. Strengthening of Zonal Office at Guwahati-

- Construction of Permanent Office accommodation at Guwahati completed.
- Construction of Staff Quarters for NE Zone (38 nos.) has also been completed.



**LAYING FOUNDATION STONE OF FM TRANSMITTER IN UDHAMPUR BY DR. JITENDRA SINGH, HONOURABLE MINISTER OF STATE, MARCH-2017**

## **6. NEW INITIATIVES UNDER 12TH PLAN:**

### **(1) New FM Transmitters with Limited production facility : 11 Places**

- (i) 10 kW FM Transmitter (8 nos.) [Kakinada (A.P.), Muzaffarpur (Bihar) at TV Site, Ratlam (M.P.), Krishnanagar (W.B.) at TV Site, Ludhiana (Punjab) Bundi (Raj.) at TV Site, Etawah (U.P.) and Meerut (U.P.)] :

Sites for new stations at Meerut (UP) and Ratlam (MP) has been acquired from the State Governments. The Etawah (UP) site is yet to be acquired. Purchase order for procurement of 10 kW FM transmitters, (4 Nos.) has been placed.

[At Ludhiana, an interim setup of FM Transmitter at BSNL premises has already been commissioned]

- (ii) 5 kW FM Transmitter (3 nos.) [Alappuzha (Kerala), Amethi (U.P.) and Rewa (M.P.)]:

Purchase order for procurement of 5 kW FM transmitter (2 Nos.) has been placed.

[At Amethi, an interim setup of 5 kW FM Transmitter at DD Site has already been commissioned]

### **(2) Additional Channel with FM Transmitter : 7 Places**

- (i) 20 kW FM Transmitter - 4

[Delhi, Kolkata, Mumbai and Chennai]

- (ii) 10 kW FM Transmitters - 3

[Kanpur (U.P.), Vijaywada (A.P) and Panaji Goa]

Order placed for procurement of 20 kW FM transmitters (4 Nos.) and purchase order for procurement of 10 kW FM transmitters (3 Nos.) has been placed.

**(3) Replacement of MW transmitters under LWE Scheme.**

4 numbers of 100 KW and 2 numbers of 200 KW MW transmitters are being replaced with same power of MW DRM ready transmitters. Purchase order for procurement of the same has been placed.

**(4) Setting up of 100 W FM transmitters at existing LPT/HPT DD sites (100 locations)-**

The scheme was under review. Presently it has been decided to procure 100 numbers of 100 W FM transmitters. In this regard NIT has been published.

**(5) Replacement/upgradation of old FM transmitter by FM Transmitters at 77 places**

Order placed for procurement of 20 kW FM transmitters (3 Nos.), 10 kW FM Tr. (63 Nos.) and 5 kW FM Tr. (11 Nos.).

**(6) Replacement of old MW transmitters by FM transmitters at 6 places.**

- Kinnaur (H.P) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Joranda (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Soro (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Almora (Uttarakhand) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Oottacamund (Tamil Nadu) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.
- Mathura (Uttar Pradesh) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.

Order placed for procurement of 10 kW FM transmitters (2 Nos.) and 1 kW FM transmitters (4 Nos.).

**(7) FM Broadcasting setup with DD along Indo-Nepal Border: 8 Places:**

- Scheme for setting up of FM transmitters along Indo-Nepal Border was approved under 12th Plan. 10 kW FM transmitters at 6 locations are to be installed at existing SSB's centers along the bordering areas.
- Joint surveys with Nodal Officers of SSB (MHA) have been carried out for identification of suitable locations and 10 locations have been identified. Finalization of 6 locations out of 10 surveyed locations will be carried out after considering coverage related aspects, availability of resources at the SSB's centre and inter-se-priority.

**(8) Studios.**

(i) Digitalization of 29 Studios:

The equipment like Digital hand held recorder and Phone-in-console received at sites. Technical bid of OB Mixer is under evaluation. Specifications for AC plants have been finalised.

(ii) Refurbishing of 6 AIR studios:

Project note issued, DTE sanctioned for Refurbishing of studio.

(iii) Creation of Archival facility at Guwahati:

Detailed project note for setting up of Regional Archive centre at Guwahati is under finalisation.

**(9) Strengthening of Training facilities**

Training facility at Delhi and Bhubaneswar are being modernised as per approved plan allocation.

**(10) Strengthening of Research & Development**

R&D department of AIR has taken up initiative to develop SDR, DRM receiver, interactive radio services, remote control of AIR transmitters etc. Scheme for development of FM antenna has also been entrusted to R&D department.

**(11) Broadcasting on alternate platforms**

Live streaming of 13 popular AIR Channels has been started. These channels are also available on iOS, window and Android platforms for mobile application.

**7. ACTIVITIES OF IT DIVISION: MAJOR RECENT HAPPENINGS AND ACHIEVEMENTS DURING THE YEAR ARE AS FOLLOWS:**

1. Live streaming of the following thirteen popular channels of AIR; have been migrated to NIC data center at Shastri Park, Delhi.
  - i. FM Rainbow
  - ii. FM Gold
  - iii. Urdu
  - iv. Vividh Bharati
  - v. Gujarati
  - vi. Malayalam
  - vii. Punjabi
  - viii. Marathi
  - ix. Bangla
  - x. Tamil
  - xi. Telugu
  - xii. Kannada
  - xiii. Raagam
2. As part of the Human Resource Information System (HRIS) software being developed, a module for “Basic Data entry” module has been deployed to capture

the basic data of all the employees of Prasar Bharati. The data entries for most offices have been completed. Verification of the data is in progress.

3. In the Human Resource Information System (HRIS) software being developed, various application modules like leave module, training module, grievance management, performance appraisal etc. are proposed to be developed.
4. An on line Telephone directory has been developed and implemented. It is linked on AIRNET homepage by the link "Contacts".
5. Migration process for email (Domain: air.org.in) to NIC servers has been completed provision for 25000 free e-mail IDs for AIR employees has been made by NIC.
6. Radio on web through CDN, has become inevitable for delivery of AIR's audio content effectively through quality live streaming. In this initiative, CDN services are being hired from NIC to enhance the listener's experience of streaming through website of AIR and mobile apps.
7. Software for monitoring of Receipts and Payments has been demonstrated and partially launched after imparting trainings.
8. A basic structure of the PRASARNET has been developed. Applications and modules are being developed.
9. Development of left out modules of PRASARNET portal, based on the recommendations of a proposed committee of representative from PB, AIR, Doordarshan and NSD for the requirements of PRASARNET.
10. To provide seamless connectivity in Akashvani Bhavan, wireless LAN setup is in final stages of being launched.
11. The capacity of present Internet leased Line of Akashvani Bhawan is being augmented with redundancy features. Tender process for the same has been initiated.
12. The online registration software "Online Music Audition system", is also going to be launched soon, after the integration of Payment portal is complete.
13. "Payroll Package", developed in house by IT Division and is being used by all officers/stations for preparation of Pay and salary slips. The notification of 7th Pay Commission posed a typical issue of combining both – 6th Pay Commission rules and 7th Pay Commission recommendations. The same was incorporated and made available timely for offices and is currently operational.

#### **8. ACTIVITIES OF AIR RESOURCES:**

AIR Resources was established in May'2001 with the aim to generate revenue through the sharing of Prasar Bharati resources/ infrastructure. Prasar Bharati has vast reserve of infrastructure in the form of land, building, tower, transmitters, studios, DTH platform, satellite up-link/down-link facilities, training facilities etc. Prasar Bharati also has vast reserve of expertise in the planning, system-design, installation, testing/commissioning and operation and maintenance of a broadcasting setup.

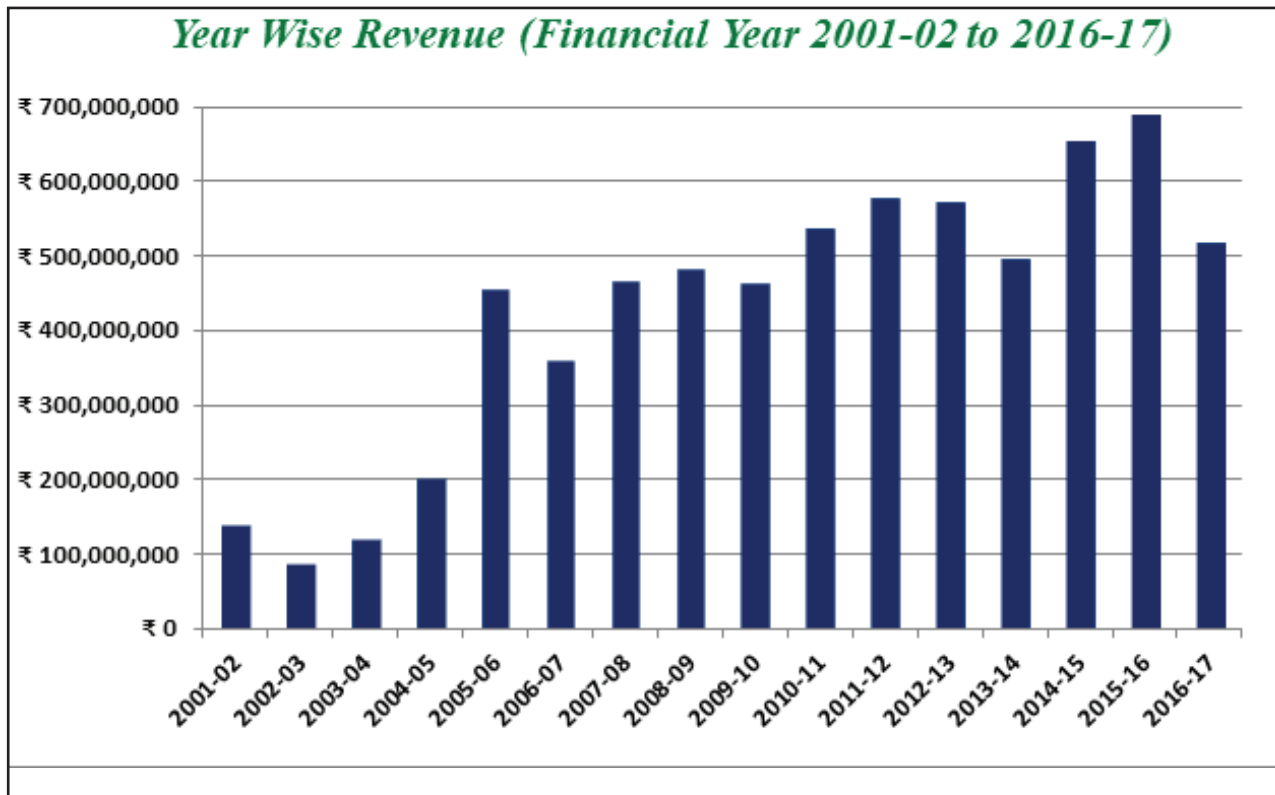
AIR Resources has already signed 209 fresh Agreement with Private FM broadcasters for migration of 209 channels from Phase-II to Phase-III & 20 Pvt FM operators have not yet signed agreement with AIR Resources whereas they have signed GOPA with Ministry of I & B for migration from Phase-II to Phase-III. AIR has also signed Infrastructure Agreement with 94 fresh LOI holders under Batch – I of Phase III scheme where as 42 LOIs have been issued under Batch-II whose agreements are being considered.

In addition to this, AIR Resources is also sharing Prasar Bharati infrastructure with Mobile operators at 43 places with BSNL/ MTNL and 56 places with private mobile operators. AIR Resources is also managing operation of SMS based service on AIR Programmes on revenue sharing basis and is maintaining records of total No. of SMS hits from various mobile operators on various AIR Programmes across India and revenue share for Prasar Bharati as per the terms of the Agreement.

AIR Resources is also generating revenue by providing training to engineering/ Diploma students (AIR & Doordarshan Stations) on weekly fee basis.

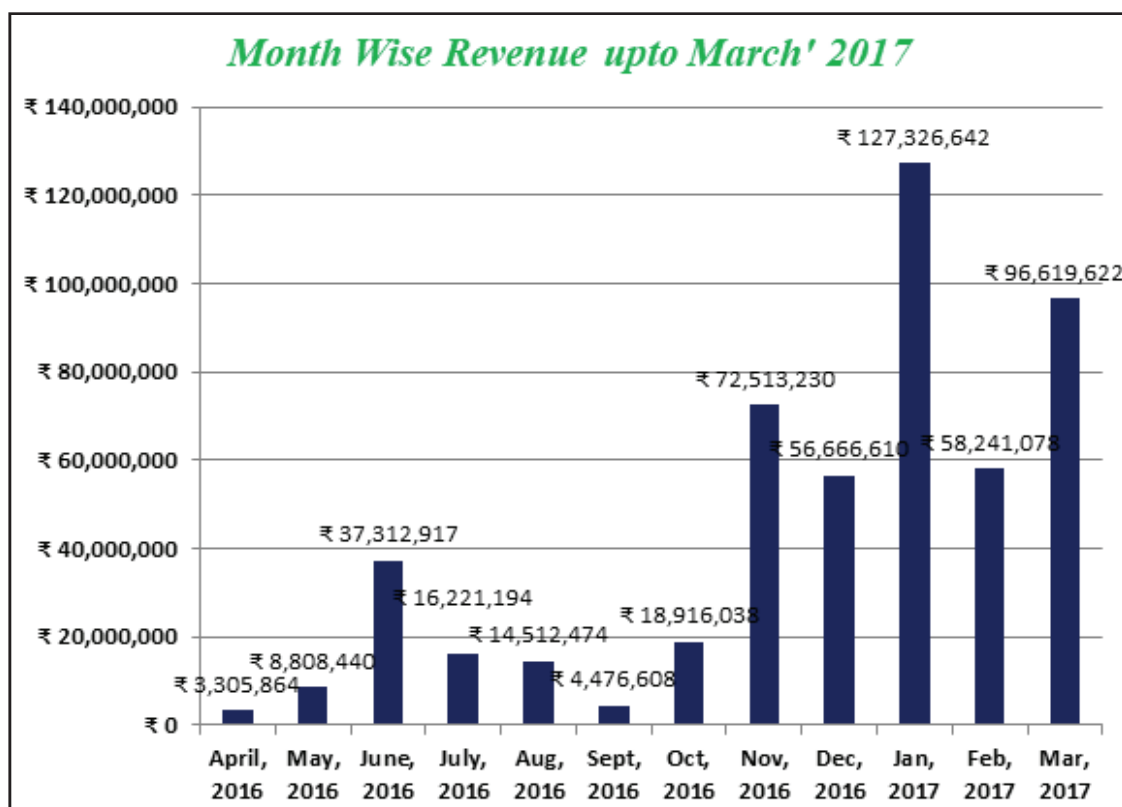
AIR Resources is also earning revenue by a joint venture agreement with IGNOU for operation & maintenance of Gyanvani FM transmitters at 37 places in India. The Gyan Vani services of IGNOU are likely to restart from AIR Network in near future. AIR Resources has been generating revenue right from the year of its inception (2001-02). The Progressive revenue generated from 2001-2002 to till 2016-17 is Rs. 6,75,15,72,800/- and is depicted graphically below:

<b>S. NO.</b>	<b>PERIOD</b>	<b>AMOUNT IN RS.</b>
01	2001-2002 AIR Resource started May 2001)	Rs. 13,38,25,000/-
02	2002-03	Rs. 8,38,59,900/-
03	2003-04	Rs. 11,50,20,500/-
04	2004-05	Rs. 19,70,19,300/-
05	2005-06	Rs. 45,04,49,781/-
06	2006-07	Rs. 35,50,67,009/-
07	2007-08	Rs. 46,14,36,834/-
08	2008-09	Rs. 47,97,29,427/-
09	2009-10	Rs. 45,89,81,599/-
10	2010-11	Rs. 53,22,84,545/-
11	2011-12	Rs. 57,39,84,778/-
12	2012-13	Rs. 56,72,03,504/-
13	2013-14	Rs. 49,08,72,113/-
14	2014-15	Rs. 65,01,43,374/-
15	2015-16	Rs. 68,67,74,419/-
16	2016-17	Rs. 51,49,20,717/-
	<b>TOTAL</b>	<b>RS. 6,75,15,72,800/-</b>



The revenue generated during the current financial year till March, 2017 is Rs. 51,49,20,717/- and the target fixed by Prasar Bharati for financial year 2017-18 is Rs 75 crore. The graphical representation of the revenue earned during the current financial year from April, 2016 onwards, month wise is given below:

<b>S. NO.</b>	<b>PERIOD</b>	<b>AMOUNT IN Rs.</b>
01	April'2016	Rs. 33,05,864/-
02	May'2016	Rs. 88,08,440/-
03	June'2016	Rs. 3,73,12,917/-
04	July'2016	Rs. 1,62,21,194/-
05	August'2016	Rs. 1,45,12,474/-
06	September'2016	Rs. 44,76,608/-
07	October'2016	Rs. 1,89,16,038/-
08	November'2016	Rs. 7,25,13,230/-
09	December'2016	Rs. 5,66,66,610/-
10	January'2017	Rs. 12,73,26,642/-
11	February'2017	Rs. 5,82,41,078/-
12	March'2017	Rs. 9,66,19,622/-
	<b>TOTAL</b>	<b>Rs. 51,49,20,717/-</b>



## RESEARCH DEPARTMENT, AIR & DOORDARSHAN

### INTRODUCTION

The Research Department of All India Radio was set up in 1937 primarily for propagation studies and scientific planning of broadcasting services in the country.

With the continued expansion of broadcast network in India in the post - Independence period, the department has constantly been augmented to carry out elaborate studies and development work in the fields of acoustics, audio broadcasting, internet, video transmission, automation, satellite, microwave, propagation etc.

Research Department of All India Radio & Doordarshan being a premier national organization involved in research and development activities in the field of Sound and TV Broadcasting since its inception to incorporate latest state-of-the-art technologies in the network. The primary objective of the department is to assist the broadcasting network in the country by way of developing systems/sub-systems which are not readily available and also by playing key role in inducting new services and new technologies to maintain Indian Broadcasting at par with International standards. In addition, a number of studies and research work have also been undertaken as part of international activities associated with ABU, EBU, CBA, ITU etc. from time to time.



There are multiple groups in the department like acoustic, telemetry, propagation, DTH Monitoring lab, DTH Radio lab and DRM lab etc. All laboratories of the relevant fields are well-equipped. All the technical groups assume responsibility for the design and development of specific state-of-the-art equipment and systems which are not commercially available off the shelf. The activities include various studies, developing new product, innovating new systems and also advising the broadcasting network in inducting new technologies. Apart from above major laboratories, some support facilities are also provided like Prototype production, Documentation, Internet/broadband, Technical Library and International Monitoring & Receiving Station.

Design, Development and implementation of Remote Monitoring & Control of MW Transmitters, SMS based Remote Monitoring & Control Units (Telemetry) for VLPT's & 100 watt FM Transmitters, Development of DTH Radio & DVB-T2 Radio, Propagation studies on analog and digital radio & TV transmission (DRM & DVB-T2) reception surveys, testing and evaluation of acoustic material, regular monitoring activities of IMRC, Todapur are some of the highlights of prestigious projects/activities undertaken during the current financial year. The development of low cost DRM receiver and Software defined radio has also been taken up.

#### **(A) INTERNATIONAL MONITORING & RECEIVING CENTRE, TODAPUR, NEW DELHI**

International Monitoring & Receiving centre situated at Todapur, New Delhi, is engaged in carrying out broadcast signal monitoring of MW, SW, FM and DTH signal carrying internal and external services of AIR and MW & SW Foreign broadcasters' service towards India. The activities carried out during the current financial year are given below:

#### **FREQUENCY CHECKING OF MF & HF TRANSMITTERS OF ALL INDIA RADIO**

- Carried out monitoring of all SW & MW transmitters viz. Kingsway, Khampur, Aligarh, Bengaluru, Chennai, Panaji, Mumbai, Chinsurah(SPT), Rajkot(SPT), Jalandhar(HPT), Tuticorin(HPT) which carry internal, external and Vividh Bharati services of All India Radio with the following objectives:-
  - (i) Performance of the transmitters i.e. breakdown, modulation, distortion, cross talk, excessive frequency deviation etc.
  - (ii) Checking the correct scheduling of programmes and their technical quality.
- Carried out monitoring of regional Short Wave transmitters located at Lucknow, Bhopal, Hyderabad, Jaipur, Shimla, Gangtok, Srinagar, Shilling, Leh, Jammu, Chennai and Mumbai.

- Carried out monitoring of AIR DRM transmitter (MW & SW) in both analog mode and digital mode transmission from Kingsway-Delhi-C (2 channel), Bengaluru-BL-1(2 channel), Delhi – C, Foreign DRM service from Radio New Zealand Int., Radio R-Romania Int., KBS world Radio, Radio Australia, NHK world Radio-Japan, BBC Radio, Vatican Radio, Voice of Nigeria Radio which carries Indian programmes.
- Three days special watch observed on HF schedule of All India Radio for co-channel and adjacent channel interference (+) & (-) 5Hz. This watch was observed in the beginning and middle of HF schedule.
- Kept watch on most Northern Region medium wave/Short wave transmitters of All India Radio from the point of undue interference emanating from foreign broadcasting stations during the night.
- Frequency deviation measurement carried out for about 63 Nos. of various frequencies including both medium wave and shortwave transmitters. Reports were sent by email.

### **CLEAR CHANNEL WATCHES AND IDENTIFICATION OF INTERFERENCE ON SHORTWAVE CHANNELS OF ALL INDIA RADIO**

Clear channel watches and identification of interfering stations of All India Radio channels carrying internal, external, Vividh Bharati & regional SW services, were carried out regularly. The observations from these watches were used for taking remedial action. Special monitoring of various channels was carried out for arriving at a decision before finalizing each seasonal aerial / frequency schedule for programme finalization on Republic Day, Sports, National events, VVIP broadcasts and other important events. During 2016-2017, special watches and VVIP transmission monitoring were carried out as per details below:-

S.No.	Details of watches	No. of occasions
1	VVIP broadcast transmission	06 days
2	Special watches (170 different frequencies)	63 days

### **MONITORING OF RN CHANNELS / FM CHANNELS**

- Monitoring of all “C” band RN channels originating from Broadcasting House, New Delhi. These channels were monitored round the clock on hourly basis, daily. The abnormalities observed regarding the quality and content of programme were communicated to Broadcasting House, New Delhi in real time for taking immediate necessary action and the report e-mailed.
- Monitoring of all the regional RN channels daily for overall performance and reports emailed.

- Monitoring of the FM channels of Delhi station (FM Rainbow, Gold & IGNOU) is being done on hourly basis, daily and the reports emailed.

### **DTH RADIO MONITORING**

Regular monitoring of 21 Nos. of DTH Radio channels was carried out on hourly basis daily. The abnormalities observed were communicated to the concerned stations and DTH-DD immediately for taking necessary action and the reports emailed.

### **MONITORING OF THE TRANSMISSIONS OF FOREIGN ORGANISATIONS**

Technical monitoring of the transmissions of 12-Foreign countries beamed towards India was carried out regularly on a reciprocal basis. Periodical reports were prepared and sent to respective broadcasting organizations by e-mail.

In addition to the scheduled monitoring and reporting works at IMRC, Todapur, the following works are in progress / completed under plan schemes:-

- (i) SITC of DG set 25 kVA completed.
- (ii) Oscilloscope (two nos.), Signal generator and Field strength meter procured under 11th plan project.
- (iii) HF Communication Receivers (2 nos.), DRM Test Receiver and Receiving Antenna are under process of procurement.
- (iv) DTH receiving set-3 Nos, 5 kVA UPS-1 No and Computers with Printers (3 Nos) have been procured.
- (v) Open Mode C-band RN-Terminal (2 Nos) procured and installed.
- (vi) Reconstruction of sump (capacity 20,000 Ltrs.) with 2 nos submersible pump has been completed.
- (vii) PVC flooring (800 Sq.ft.) in technical area is under process.
- (viii) Wooden Panelling, Acoustic tiles on wall and Anti-termite treatment for 2500 Sq.ft. area are under process.
- (ix) Repairing of trench with M.S trench cover (50 feet) is under process.

### **(B) TELEMETRY SYSTEM GROUP**

- Remote Monitoring and Control (Telemetry) System for MW/FM Transmitters  
Remote Monitoring and Control Systems have been installed at the following MW stations:
  1. AIR, Kota, installed by R&D funds
  2. AIR, Rohtak
  3. AIR, Tirunelveli

4. AIR, Trivendrum
5. AIR, Brahmavar/Mangalore
6. AIR, Chhattarpur
7. AIR, Ambikapur
8. AIR, Aizawl
9. AIR, Tura
10. AIR, Silchar

#### **Advance Telemetry System for Broadcast Transmitters**

The project development started using telephone line. Later on, it was tested on ISDN line, STL Link, GSM modem and IP based broadband connection. Further, development of web based telemetry System is under progress which will facilitate monitoring of transmission status of any transmitter from any remote place.

#### **(C) PROPAGATION LAB**

Propagation lab is one of the oldest laboratories of PSM group of Research Department, established to carry out field strength measurement and other propagation related studies for research purpose. This lab has carried out propagation studies on Broadcast Signal (Radio & Television) radiated by Terrestrial Transmitters of AIR & Doordarshan located in different parts of the country and have also prepared technical reports which is very useful for SMS and Planning Division.

#### **Development of Propagation Measurement and Reception Survey System for Digital Radio Transmissions under 11th Plan:**

Most of the DTE items like Handheld Spectrum Analyzer; Lap top with software, Desktop Computer, Color Printers, GPS Navigation System, Portable Gen Set, Mobile Van, Receiving Antenna, UPS, DRM Commercial Radio Receiver, Laptop based DRM Receiver with Hardware/Software, Split Air-conditioner & Tech. Furniture have been procured. Procurement of pneumatic mast, DRM reference monitoring analyzer, Field strength Meter, Customization and Fabrication of mobile/survey van are under process.

#### **(D) ACOUSTIC GROUP**

Research Department of All India Radio and Doordarshan has vast R&D experience in the field of acoustic engineering. The Acoustic lab has been carrying out various acoustic measurements of acoustic materials and newly constructed studios in All India Radio & Doordarshan as per existing national and international standards. During the year 2016-17, acoustic material provided by the various firms have been tested in Acoustic Lab and revenue total amount of Rs 96,985 /- has been received . Further the acoustic material received for testing (revenue amounting to Rs 1, 10,840 /-) is under progress.

**Upgradation and Modernization of Acoustic Lab under 11th plan project**

1. The Departmental Work under DTE01/12-13 is almost completed.
2. Under DTE10/09-10 New equipment Desktop computer, monitor, printer, technical furniture, cable connectors etc. have been purchased.
3. Procurement of Hand held pressure level recorder along with the building acoustic analyzer is under process.
4. Renovation/replacement of anechoic chamber to meet the latest international standard is under process.

**(E) TV STUDIO GROUP-1**

- Upgradation of earlier developed DTH Radio for Bluetooth enabled version has been carried out in the lab and it was showcased during BES Expo-2017.
- Work on development of Wireless DTH Radio (Wi-Fi enabled) is under progress.
- Digital Terrestrial Transmission (DVB-T2) Coverage survey in and around Delhi & Ahmadabad has been carried out.
- Development of cheaper Digital Receiver (DRM) & Software Defined Radio (SDR) has been initiated.
- Work on customized Radio Receiver Sets for the requirement of LWE & Border areas has been taken up for examining the technical feasibility.

**(F) DTH SIGNAL MONITORING LAB**

R&D has established a complete set-up to monitor DD Must Carry Channels on various private DTH platforms. Twenty five channels are being monitored on six private DTH platforms. The monthly report is being sent to Doordarshan Directorate regularly for onward submission to Prasar Bharati and I&B Ministry.

**(G) SUPPORTING FACILITIES**

1. Maintenance of bio-metric machine and records

Bio-metric attendance has been implemented in this office and is working satisfactorily. Up-keep of the bio-metric attendance machine and records are also being done regularly.

2. Library Facility

The technical library is backbone of the Research Department providing various information required for ongoing projects through extensive collection of books, technical journals, reports, standards including other non-book materials are regularly updated from time to time as per requirements of the projects. Technical books, Journals & technical reports were also added to the current financial year 2016-17.

### 3. Internet/Broadband Facility

The number of internet/broadband users at Research Department has grown over the year. To take care of increased number of connections the LAN was accordingly re-distributed but it is not sufficient to cater the need of e-procurement/ uploading e-tender documents. The providing facility of high speed internet broadband to R&D has been proposed to Directorate for consideration.

### 4. Documentation Cell

To support Research Department's activities, Documentation Cell provides facilities for preparation of presentation material, Annual Report, Research Reports and other technical documents using DTP software. Binding work is also carried out in the Documentation Cell. The following work has been carried out during the current financial year 2016-17:

- Design & Compilation of various Leaflets/ brochures for participation of Prasar Bharati in BES Expo-2017 completed.
  - Printing & Binding of Technical Research Reports, DRM & DVB-T2 reception survey reports were completed.
5. Participation of Prasar Bharati in International Conference & Exhibition through Research Department:

Prasar Bharati participated in the 23rd International Conference & Exhibition on Terrestrial and Satellite Broadcasting held from 2nd to 4th February, 2017 at the Leela Ambience Convention Hotel, New Delhi. AIR & Doordarshan participated in the above exhibition during BES Expo-2017 by putting a stall under the banner of Prasar Bharati where various displays and demonstration of products/services of AIR & Doordarshan were showcased. The various projects activities of R&D, AIR & Doordarshan, AIR Resources, NABM (T), AIR Archives & IT Division were showcased through power point presentation on LCD/Plasma TV screens apart from Live Demo of DVB-T2, DRM transmission, DTH Radio & Telemetry System. All the coordination and management for the above showcase was done by Research Department.

### 6. Maintenance of EPABX System

Maintenance of EPABX system, extensions and direct telephone lines provided at different sections /rooms in the Office complex at I.P. Estate and IMRC, Todapur.

### **(H) MINOR WORKS**

Minor works performed during the financial year 2016-17: Removable pavement work in the front portion of the main building and DG set area, plastering and painting of the shaft area of the lift has been completed and the shutter gate has been replaced by the MS Gate in the machine control room of the lift on the terrace

of the R&D building. The work of providing CC road in the office complex of R&D at I.P Estate has been completed. The cleaning of manhole, sewer line/ drain has also been completed. The repair of the damaged boundary wall near music studio at IMRC, Todapur has also been completed. Horticulture and water tank cleaning works have been completed as per schedule. Improvement of security measures by raising the height of boundary wall on the nulla side at I.P Estate is under progress. Repair and painting of the 500 KVA transformer has been completed including the dehydration of the transformer oil. Routine Maintenance of the lift has been carried out by the authorized agency as per schedule.

## ADMINISTRATION

### 1. RESERVATION FOR SCS/STS/OBCS

All India Radio has taken all requisite measures for implementation of reservation policy in respect of SCs/STs/ OBCs category by setting up a dedicated SC/ST Cell. All relevant policy directions and instructions issued by Nodal Ministries/ Departments for extending benefits to SCs/STs OBCs in Government Service were circulated to all offices and field units of AIR for compliance.

### 2. PUBLIC GRIEVANCE AND REDRESSAL MECHANISM

Grievance Redressal and Access Mechanism have been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievance and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS). All the public grievances and pension redressal petitions are being attended to promptly and disposed of without much delay. Further, monthly status reports on disposal of Grievances are being submitted to the Ministry of Information and Broadcasting. Moreover the ATRs/replies sent to the petitioners are being uploaded online on DARPG Portal for final disposal of the grievances from the respective portals as part of e-governance activities of this Unit.

The status of grievances on DARPG Portal is given below during the period 01.04.2016 to 31.03.2017:

1) Outstanding balance	-	276
(as on 01.04.2016)		
2) Grievance received	-	941
Total:	-	1217
3) Disposed off	-	1108
4) Closing balance	-	109

### 3. IMPLEMENTATION OF RIGHT TO INFORMATION ACT 2005

All AIR Stations have broadcast a number of programmes in different formats to inform the people regarding various provisions of the Right to Information Act, 2005

in order to empower people and contribute to transparency and accountability in governance. Programme Heads of all AIR Stations have been asked to highlight the salient feature of this Act in the programme. This Act has also been covered under Flagship Programme since September, 2008. AIR will continue with the publicity of this Act in future also.

In AIR, 46 CPIOs and 18 Appellate Authorities in Directorate and 295 CPIOs and 20 Appellate Authorities at field level have been designated for implementation of RTI Act. In the year 2016-2017 (from 01.04.2016 to 31.03.2017), 1211 RTI applications were received and were replied within the stipulated time. 91 appeals were received by the Appellate Authority during the period (from 01.04.2016 to 31.03.2017) and all were disposed of.

#### **4. WELFARE SECTION**

AIR has a vast network consisting of 420 stations/offices spread all over the country. There are about 14049 personnel working in three streams viz. Programme, Engineering and Administration in AIR, NSD and CCW.

In All India Radio, the percentage of working women in Group 'A', 'B' and 'C' is about 25% of the total strength of human resources. All AIR Stations/Offices have been instructed to set up a Complaints Committee to look into the grievances/complaints of sexual harassment. The Internal Complaints Committee has been set up at all the AIR Stations/Offices accordingly. It has also been directed that the said Internal Complaints Committee will be chaired by senior level woman officer and half of its members should be female.

#### **DAYS CELEBRATED IN DG:AIR, NEW DELHI:**

1. 14th April, 2016: Birth Anniversary of Baba Saheb Dr. Bhim Rao Ambedkar: Circular as well as Satellite Message from Welfare Section, DG:AIR was issued to all the Stations of All India Radio to celebrate birth anniversary of Baba Saheb Dr. B.R. Ambedkar on 14th April, 2016. A Programme was also organized to pay homage by DG: AIR in this Directorate on 13.04.2016 at 10.30 A.M in Conference Hall, Akashvani Bhawan, New Delhi.

2. 21st May, 2016: Anti Terrorism Day: 21st May of every year is observed as Anti Terrorism Day. The objective behind the observance of this day is to wean people, especially the youth, away from the cult of terrorism and violence. An important feature of the observance of the Anti Terrorism Day is the Pledge Taking Ceremony which was conducted on 21.05.2016 in the Conference Hall, Akashvani Bhawan, New Delhi in which all the officers/staff members are accordingly assembled in full strength and took pledge administered by DG: AIR.

3. 21st June, 2016: 21st June of every year is observed as International Yoga Day. The objective behind this is to take forward the momentum created by the International Yoga Day with greater vigour and active participation of all sections



of the society, particularly the youth during the celebration this year. Necessary Circular had been issued on 17.06.2016 to all Stations with the request to celebrate the International Yoga Day.

4. 20th August, 2016: Sadbhavana Diwas: It was observed by all the Stations of All India Radio on 20th August this year. Necessary circular as well as Satellite Message was issued from this Section. The theme of Sadbhavana is to promote National Integration and Communal Harmony among people of all religions, languages and regions. The idea behind observance of Sadbhavana Diwas is to eschew violence and to promote goodwill among the people.

5. 31st October, 2016: Rashtriya Ekta Diwas: It was decided to observe 31st October, 2016 birth anniversary of Sardar Vallabhbhai Patel as Rashtriya Ekta Diwas. The pledge taking ceremony was administered by Director General, All India Radio and Engineer-in-Chief (All India Radio) in Hindi and English respectively.

6. 30th January, 2017: A two minutes silence was observed throughout all the Stations of All India Radio on 30th January, 2017 in memory of those martyrs who sacrificed their lives for the freedom of the country. Accordingly, a two-minute silence was observed in this Directorate administered by Director General, All India Radio.

7. 8th March, 2017: Women's Day: International Women's Day was celebrated on 8th March, 2017. Around 200-225 women employees working in this Directorate took part in the Programme organized by Welfare Section of this Directorate. During the interaction, women employees were encouraged to come forward with suggestions and/or complaints for improvement in the working environment in AIR Directorate.

#### **5. WELFARE ACTIVITIES FOR WOMEN EMPLOYEES:-**

The following points are mentioned in this regard:

- a) A number of the offices of AIR are located in the buildings owned by Prasar Bharati. There is adequate arrangement for their sitting, drinking water etc. The work place is adequately illuminated. Proper toilets are available to the staff, with a provision for separate toilet for women employees.
- b) At many places, AIR has its own staff quarters. These are allotted to the staff as per All India Radio (Allotment of Residential Quarters) Rules.
- c) In accordance with the instructions of the Department of Personnel and Training, appointment on compassionate grounds is offered to the close relatives of AIR employees who expired while in service.
- d) AIR Staff like Technicians, Sr. Technicians, Engineering Assistants, Sr. Engineering Assistants etc. are shift duty staff. To the extent possible, arrangements are made for dropping and picking up of employees, including women employees, during late night shift duty at odd hours.

- e) All the staff members are paid their salary as per the pay scales approved by the Government of India. AIR employees including female employees are granted leave in accordance with the government rules.
- f) AIR employees including female employees are entitled to terminal benefits at par with the government employees.
- g) At places where Central Government Health Scheme is working, AIR employees are entitled to obtain its services. At other places, AIR employees are given the benefit of Central Services (Medical Attendance) Rules. Under these Rules even Private Medical Practitioners are appointed as Authorized Medical Attendants for the employees and their families. Wherever requested, separate Authorized Medical Attendants are appointed for women.
- h) AIR has a system of nurturing and recognizing excellence through Akashvani Annual Awards for Programming as well as Technical personnel and a number of women are awarded prizes under this scheme.

Accepting the recommendations of the Committee on Women Empowerment, a new category of Awards i.e. Best Women's Programme has been introduced under Akashvani Annual Awards from 2009. Majority of producers of the Women Programmes are women and are benefitted through this new category of awards.

## **6. RESERVATION FOR PERSONS WITH DISABILITIES**

1. The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities. The Government of India enacted "The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995", in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building.
2. The PWD Act has come into force in 1996. However it was later in November, 1997 the reservation for persons with disabilities was introduced in case of direct recruitment to Group 'C' and 'D' posts. It was extended to the cases of promotion to Group 'C' and 'D' post in 1989. With the enactment of the Act, reservation for persons with disabilities was made applicable in identified Group 'A' and 'B' posts also in case of direct recruitment.
3. The Department of Personnel & Training, Government of India had issued consolidated instructions on the subject in December, 2005. As per the instructions, reservation for persons with disability is now available in all groups of posts in case of direct recruitment. In case of promotion it is available when promotions are made with from Group 'D' to Group 'C' and within Group 'C' identified posts.
4. Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs and all relevant policy decisions and instructions issued by DOP&T from time to time.

5. All India Radio broadcasts programmes on Persons with Disabilities through the AIR Stations spread across the country. In these programmes, apart from the Schemes of Welfare of Persons with Disabilities being implemented by the Central and State Governments; programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and also useful in changing the callous attitude of society towards Persons with Disabilities.
6. Although there is no specific Budget Head in Directorate for the benefit of Persons with Disabilities and for the activities like making of ramp, special toilets preferably on ground floor, yet these works are undertaken from 'Minor Works' budget Head of CCW, AIR.

### **7. IMPLEMENTATION OF THE JUDGEMENTS / ORDERS OF CAT**

As per the instructions received from Department of Personnel and Training, information in r/o Implementation of the Judgements / Orders of CAT Cases in AIR for the year 2016-17 (01.04.2016 to 31.10.2016) is given here under:

Sl. No.	Section/ Stations/ Offices	No. of Orders received from CAT for the period during (01.04.2016 to 31.03.2017)	No. of the Judgement/ Orders implemented for the period during (01.04.2016 to 31.03.2017)
1	DG:AIR (Sections / Stations / Offices)	90	46

### **8. RAJBHASHA**

#### **Directorate General: All India Radio (Headquarters)**

The Hindi Unit of DG: AIR (Headquarters) is wholly dedicated to implementation of the Official Language Policy of Union of India and constantly strives to implement the orders/ instructions issued from time to time by Ministry of Home Affairs, Official Language Department and implementing targets mentioned in Annual Programme in Various AIR stations/offices. Apart from the implementing the Official Language Policy from 1st April, 2016 to 31st March, 2017 by Hindi Unit, the following works were carried out to encourage the officers/officials to work in Official Language Hindi.

### **REPORTS OF HINDI DIVAS/ HINDI FORTNIGHT ORGANIZED FROM 1ST APRIL, 2016 TO 31ST MARCH, 2017 AND OTHER SPECIFIC WORKS:-**

#### **HINDI SEMINAR**

To promote Official Language Hindi, a Seminar was organised at Jodhpur on 23rd

and 24th August, 2016 for AIR stations/offices situated in Rajasthan. Hindi Divas/ Hindi Fortnight organized in 2016-17

According to the orders issued by Government of India, Ministry of Home Affairs, Department of Official Language, 14th September is to be observed as Hindi Divas every year. DG:AIR always strives to organised this day. Following this tradition “Hindi Divas” was observed on 14th September, 2016 and “Hindi Fortnight” was organised from 15th September, 2016 to 28th September, 2016 under the guidance/instructions of Director General, Shri. F. Sheheryar. Officers/officials of AIR participated in Hindi Divas Celebration with great enthusiasm and the messages of Hon’ble Home Minister, Minister of Information & Broadcasting and CEO, Prasar Bharati were read out on this occasion.

Sixteen competitions in Hindi were organized during Hindi Fortnight. In these competitions, it was ensured that officers/ officials of Non-Hindi speaking areas should also take part in large number and separate Hindi competition was organized for them. Large number of officers/officials participated in the competition. 80 participants received prizes in the award ceremony.

### **HINDI WORKSHOP**

This year three Hindi Workshops have been organized so far in which solutions were provided for the problems being faced while doing official work in Hindi. A workshop was organised on 24th May, 2016 on the subject “Filling up the figures correctly in prescribed proforma of Quarterly Progress Report of progressive use of Official Language” in which Smt. Richa Banerjee, Joint Director (OL) discussed about the problems faced by the officials in filling up the quarterly report proforma. Workshop on the subject “Discussion on different aspects of progress of Official Language” was organised on 25th October, 2016 in which Sh. Rakesh Dubey, Dy. Director (OL) discussed the problems coming before the officials while doing Noting/Drafting in Hindi and gave solutions for their problems. Another workshop was on 29th March, 2017 in which Sh. Rajesh Srivastava guided the officers/officials about the process of using Unicode on the computers and also gave solution about the problems being faced by them in working.

### **WORK OF TOWN OFFICIAL LANGUAGE IMPLEMENTATION COMMITTEE DELHI (CENTRE)**

At present Town Official Language Implementation Committee Delhi (Centre) has 160 offices/ members and DG, AIR is the chairman. A workshop was organized on 15th July, 2016 by DG: AIR on the subject “Official Language and our responsibility” in which lecture was delivered by Sh. Rakesh Dubey, Dy. Director (OL). Half yearly meeting of TOLIC (Centre) was organized on 17th October, 2016 at YMCA Tourist Hostel.



सत्यम् शिवम् सुन्दरम्



**Doordarshan Bhawan, Copernicus Marg**

**Ph. No. 011 2338 6537**

From an experimental service at Delhi in September 1959, Doordarshan over the years has grown to become one of the leading TV organizations in the world. It has not only expanded its network across the length and breadth of the country, but has also kept pace with new technological developments in the field of broadcasting.

### ORGANIZATIONAL STRUCTURE

Doordarshan is headed by the Director General who is responsible for policy formulation, planning and development, infrastructure & technology development, budgetary planning & control, human resource development along with overseeing operation and maintenance activities, etc. There are four Zonal Offices located at Delhi, Mumbai, Kolkata and Chennai to look after project & maintenance activities in their respective zone. Another Zonal office setup at Guwahati is presently looking after maintenance activities in NE states. Various Doordarshan establishments are – Doordarshan Kendras (Studio Centres), High Power Transmitters (HPTs), Low Power Transmitters (LPTs) Doordarshan Maintenance Centres (DMCs) and Programme generating Facilities (PGFs).

There are 6 national channels (DD National, DD news, DD Bharati, DD Urdu, DD Sports & DD Kisan) and 1 international channel (DD-India) & 16 state/regional level channels. Apart from these 23 channels, there are 2 central production centers and 48 other Kendras/ Programme Generating Facilities (PGFs), which generate programmes that is beamed on DD National at specific time and also on the Regional Language Satellite Channels. Doordarshan beams programmes through a network of more than 1416 terrestrial transmitters (HPTs, LPTs & VLPTs). There are 67 Doordarshan studios producing TV programmes today.

### DD: NATIONAL -THE FLAGSHIP CHANNEL



- DD: National Channel is the largest terrestrial network in the world. It covers about 92.0% population and 81.0% land area of the country. The channel is a healthy mix of entertainment, information and education. It is available in terrestrial mode from 05.30 a.m. till midnight. In the satellite mode, it is available round the clock.
- Doordarshan procures content through various notified schemes such as Self-Finance-Commissioning (SFC), Revenue Sharing Mode (RSM), Advertisement Funded Programme (AFP) as approved in the 123rd Board Meeting. Doordarshan is planning to introduce new system of acquiring good quality programmes by introducing New Content Acquisition Scheme from 2016-17 which is expected to fetch good revenue and may also help to take Doordarshan to the fore front among GEC channels.
- Doordarshan Directorate has set up a National Resource Exchange Pool(NREP)

with the purpose of creating a common store house of important programmes created within the networks which have common value for Kendras in different linguistic regions through dubbing and subtitling. NREP is meeting the software requirement of regional channels/DD channels and earning revenue.

- Components/programmes on Swachch Bharat Mission and Swasth Bharat Mission have been undertaken and telecast on DD-National/Regional Kendras.



### **SERIAL MEIN KHUCH BHI KAR SAKTI HOON TELECAST ON DD NATIONAL**

#### **LIVE PROGRAMMES**

- All major national events like Republic Day, Independence Day Celebration, President and Prime Minister's addresses to the Nation, important Parliament debates, Question Hours of Lok Sabha and Rajya Sabha, sports events like SAF Games, Rio Olympics, International Events like Prime Minister Visit Abroad and UN Conference, etc. are covered and telecast on DD National.
- Birth Anniversaries/Death Anniversaries of important personalities- are telecast on DD-National during the period. Programmes for vigilance awareness and Rashtriya Ekta Diwas have also been telecast on Doordarshan.
- Doordarshan made elaborate arrangements with ISRO for live telecast of launch of GSAT-16 Communications Satellites.
- Socially relevant special programmes e.g. Healthy India, Pulse Polio Campaign, Anti-cancer, Leprosy, Tuberculosis, Dengue, Swine Flu and other health related issues, special Campaign for primary Education for all, AIDS, consumer education, Road Safety, free legal aid to weaker section of the society, girl child programme like Beti Bacho, Beti Padhao, etc. are covered and telecast on DD National.
- DD-National has been completely rebranded with (i) new programmes and (ii) iconic old serials made by reputed film makers.

- Education Component contributions is made from varied sources such as Indira Gandhi National Open University (IGNOU), University Grant Commission (UGC), Central Institute of Educational Technology (CIET)/NCERT, Vigyan Prasar.



**REPUBLIC DAY CELEBRATION, 2017**

## ACCOMPLISHMENTS

1. The live telecast of Civil Services Day Awards from Vigyan Bhawan on 21st April 2016 was unique as for the first time Delhi Doordarshan connected live to ten different districts in the country so as to highlight the award and nature of work done in the area.
2. EK Nayi Subah – the 2nd Anniversary celebration of the Union Government was commemorated on 28th May 2016 as a marathon telethon for 6 ½ hours from India Gate Lawns, connecting different parts of the country live. Besides the Hon'ble Prime Minister, more than 30 Ministers of the Central Government, important industrialists, film stars, journalists and top personalities from different walks of life participated in the mega event. This was also the first time that Delhi Doordarshan utilized a flyway set up for the multi camera coverage.
3. The grandeur of International Yoga Day featuring the Prime Minister and more than 35,000 yoga demonstrators was covered live on June 21st 2016 from Chandigarh by Doordarshan Kendra, Delhi using a 24 camera flyway set.
4. Aaj Savere being telecast from Monday to Saturday at 7.30 am on DD National has been revamped by Delhi Doordarshan. In addition to celebrity interviews, the programmes include Morning Ragas, Yoga Capsules, Health and lifestyle, History of the Day, Thought of the Day etc.
5. Good Evening India being telecast live on DD National from Monday to Friday at 4.30 pm to 5.30 pm has also been revamped by Delhi Doordarshan with a new vibrant set.



6. A new film band has been created at 4 pm on DD National from Monday to Friday so as to increase the viewership. The programmes being telecast in the film band are Batoon filmon Ki on Monday, Tuesday and Thursday and Chitrahaar on Wednesday and Friday.
7. To celebrate Doordarshan's 57th Anniversary on September 15th 2016, a special DD Anniversary programme "Satyam Shivam Sundaram" was telecast live in which the Hon'ble Minister for Information and Broadcasting and Minister of State for I&B were special guests.

### **NARROW-CASTING**

Doordarshan has been telecasting agriculture extension programme to address specific local issues related to the lifestyle of the people residing in the coverage areas. Narrow-casting by Doordarshan, which started in year 2000 initially involved 12 LPTs and is now extended to 179 transmitters from 36 Kendras.

### **LPT PROJECT & THREE TIER APPROACH**

1. On the National channel: The Agriculture programmes are telecast six days week. (Monday to Saturday), between 6.30 am to 7.00 am.
2. On 18 Regional channel: State specific Agriculture programmes are telecast five days a week (Monday to Friday), for the duration of 30 minutes in the respective Regional Language of the state on state network, from 5.30 pm to 6.00 pm.
3. In "Narrowcasting mode (36 Kendras): Area specific information, produced once a week is being telecast 5 days a week (Monday to Friday), in the evening through PGFs and Regional Kendra's over 180 transmitters across the country, covering more than 140 districts across the country.

The programmes are produced on varied subjects such as in Agriculture, Horticulture Animal Science, Dairy, Fisheries, etc. programmes also includes information on the weather, Mandi Bhav on a pan-India basis, MSP (Minimum Support Price), information provided by DAC and Ministry of Agriculture.

The date-wise schedule of programmes of each of the 55 information centres are uploaded on a specific portal ([www.dacnet.nic/csms](http://www.dacnet.nic/csms)), so that extension workers, planners and the farmers can receive advance information about the programmes that would be telecast each day.

### **FEATURE FILMS**

- Popular and blockbuster films were scheduled which boosted TRP and viewership of Doordarshan.

- Measures were taken for revision of Hindi feature film guideline 2007 (last amended in 2011). Various meetings were held with all major holders and an EOI is being floated.
- Rationalization of slots was undertaken and the revenue losing slots like Bioscope were dropped. The timings were preponed from 10 PM to 9 PM which helped earning better GVL and TRPs
- A workshop for revamping Regional Film Guidelines pending for more than 10 years was conducted. Various options to introduce a transparent system of sourcing of films and introducing Standard Operating Procedure were explored. Various meetings and presentations were held to draft a scheme which could help in beating competition and yet be cost effective.
- A Retro Film Mela based on different themes was organized from January, 2017 to March, 2017 which helped in boosting TRPs.

## DD NEWS



Doordarshan News (DD News) is the only terrestrial-cum-satellite, multi-lingual News channel in the country. The news channel has been successfully discharging its responsibility to give balanced, fair and accurate news by carrying different shades of opinion and without sensationalising the same.

DD News channel was launched on 3rd November, 2003 by converting DD Metro into a 24-hour news channel. DD News terrestrial reach is 49% by population and 26% by area of the country.

DD News, from its headquarters at Delhi is currently producing news content in Hindi, English, Urdu and Sanskrit languages apart from two exclusive bulletins for hearing impaired. 18 hours of live transmission per day include telecast of more than 40 news bulletins in these languages. Over and above, DD News has 30 Regional News Units (RNUs) as well, spread across the states which also telecast news of specified durations in the Regional languages.

Three Metro RNUs (Regional News Units) of DD News are also producing daily News capsules which are aired on DD News under the caption Metro scan. The channel also telecasts three sports bulletins and two business shows daily, and a number of current affairs programmes. All important newsworthy issues are discussed with the experts in the daily discussion programmes.

Special programmes on the channel include those on Health, Youth Issues, Cinema, Art & Culture, Flagships schemes, Employment Opportunities, International Events, Market Developments and programmes on social issues.

## NEWS GATHERING

In DD News, news inputs are received from across the country, including remote areas, through the latest satellite based technologies, together with DSNG Vans/ OB Vans, and through file internet/cellular mobile based technologies, such as TVU Backpacks and File Transfer Protocols (FTP). DD News collects majority of its news from the following sources:

- Own Correspondents in HQs and RNUs
- Stringers and part-time correspondents
- Agencies (PTI, UNI, Reuters, ANI)
- Maintenance Centres, Low Power Transmitters (LPTs) & Very Low Power Transmitters (VLPTs). Maintenance centre look after clusters of LPTs and VLPTs.
- International partners e.g. other national broadcasters, Asiavision
- DD National Channels

Correspondents are regularly sent out from Delhi and RNUs to cover news events and developmental and human interest stories in different parts of the country. It has been sending correspondents to cover VVIP visits abroad, launch of mega flagship programmes, general and state elections and such other major happenings.

## ACCOMPLISHMENTS

Restructuring the format and content of the channel is a significant and customary activity at the DD News. Several new programmes have also been introduced in the recent past. Some of the highlights are:

- Swachhta Samachar: 5 minutes special bulletin on all weekdays at 6:50 PM with its repeat next day 7.55 am, introduced in October, 2016. This includes important news stories, people's initiative and feature stories related to Swachh Bharat Abhiyan along with a Swachhta Tip.
- Additional Bulletin for Hearing Impaired: Special 5 minute bulletin daily for Hearing Impaired in English at 10:55 AM.
- Khabar Jaldi Jaldi: This 4-minute news show has important news items in a news capsule form, covering major national, international, business and sports news.
- 5 Minutes Flash 15: This 5-minute news show has 15 important news items in a news capsule form, covering major national, international, business and sports news. It runs more than 8 times a day.
- Vaarta Sanskrit Samachar: This daily news bulletin of 10 minutes duration in Sanskrit covers all the important news.

- Economy Today: New Special half an Hour programme focusing on daily happenings in the field of economy, finance and flagship programmes of Govt. and major initiatives like War on Black Money etc.
- India First: Special half an Hour show on strategic affairs on Monday and Friday.
- Do Tuk: Special half an Hour show on burning political issues on Monday and Wednesday.
- Business Morning-It is a sponsored programme in Hindi and English being telecast from Monday to Friday at 9 AM.
- Discussion on Strategic & Security issues- It is discussion based programme in English telecast at 10 PM on Monday.
- Late Edition-This is a current affairs programme in English being telecast at 10 PM on Tuesday.
- Charcha Mein-This is a current affairs programme in Hindi being telecast at 10 PM on Wednesday.
- GenNext- This is youth and teenage audience based programme in Hindi and telecast at 1.30 PM on every first and third Saturday.
- Rang Tarang-Rang Tarang is an entertainment programme in Hindi telecast at 12.30 PM on Saturday.
- Janane Ka Haq-The programme is on Right to Information and telecast in Hindi at 6.30 PM on Saturday.
- Total Health- It is a health awareness programme in Hindi and telecast at 8.30 AM to 9.30 AM on Sunday.
- Cinema Iss Hafte-This is an entertainment programme in Hindi and telecasts at 3.30 PM on Sunday.
- Tejaswani-The programme is in Hindi and telecast at 10 PM on Sunday.
- Seedha Samvad-It is an interview based programme in Hindi and telecast at 10.30 PM on Sunday. Eminent personalities from various fields are interviewed in the programme.
- Word connect- DD News telecasts weekly World Konnect programme in English on international news on every Saturday at 9 AM .
- Khabar Duniya ki- DD News telecasts weekly news programme in Hindi at 9 pm on every Sunday and repeat at 11 AM on Monday.

### **TECHNICAL INFRASTRUCTURE**

The 24x7 News channel has, at Delhi, its national newsroom and three studios. The newsroom works round the clock. Newsroom operations have been upgraded with the state of the art Quantel Automation System and Servers having non-linear video edit features at the Editors' Desks. For satellite based news gathering from different

parts of the country, there are 16 DSNG vans stationed in different states. Over and above, mobile-connectivity based backpack equipment are deployed in places when/where DSNG vans are not available or cannot be deployed.

DD News produces bulletins for other sister channels. Five bulletins in Hindi/English of 15 minutes duration are being produced daily by DD News for DD National Channel. DD News also produces 10 LIVE bulletins and news scrolls for DD Urdu. With the launch of Kisan channel, DD News is supporting it with two news bulletins airing news of interest to farmers.

DD News shares, free of cost and without its logo, feed on major happenings and exclusive coverage whenever it is felt that a social or public purpose is being served by sharing the feed. Other channels also often patch to DD News for live coverage of major events, especially PM's events.

### **DD NEWS ON SOCIAL MEDIA**

The News Channel, apart from its new website, has presence on social media, which includes a Face book page, Twitter handles in Hindi and English and a YouTube channel. The website of DD News can be accessed at [www.ddinews.gov.in](http://www.ddinews.gov.in) or [www.ddinews.com](http://www.ddinews.com). A new look website with video viewing facility was launched in September, 2013 and is being refurbished and made more user-friendly. Entire facilities are being looked after by a specialized and dedicated New Media Cell.

The English Twitter handle of DD News @DDNewsLive was launched in January, 2013 and is being followed by more than 12 lakh people and the number is growing. A new Twitter handle in Hindi language @DDNewsHindi was started In January, 2014 and already has more than two lakh followers.

A dedicated YouTube Channel <http://www.youtube.com/ddnews> was launched in February, 2013. The YouTube channel has logged more than 2.7 crore views/hits and has over 1.25 lakh subscribers.

DD News Mobile App has been enabling the people to access the news and current affairs at their fingertips. It has facility for live bulletins, latest news and popular videos. More features are being added in stages. New version of this app will be launched soon.

Also DD News can be accessed through the following means:

- Website
- Mobile app
- YouTube channel
- NIC's live cast channel: <http://webcast.gov.in>

### REGIONAL NEWS UNITS

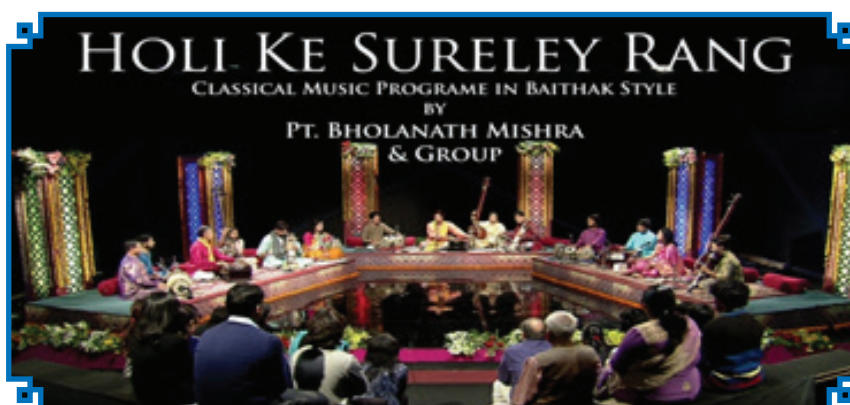
Considering the incapacity of any centralized agency in dealing with the regional and local level needs of a country as vast as ours and its people in being informed, educated and entertained in their own languages, DD News has set up, over the years, 30 Regional News Units/Bureaus spread across the country. These RNUs, operating out of the regional Doordarshan Kendras, are established mainly in State headquarters. These RNUs broadcast over 129 news bulletins and 8 current affairs programmes in 22 languages/dialects in a single day with a combined broadcasting time of more than 27 hours per day. The latest Regional News Unit was set up in Vijayawada and operationalised in September 2014 following the bifurcation of the State of Andhra Pradesh. States of Sikkim and Uttarakhand as well as all Union Territories other than Chandigarh do not have their own RNUs.

### DD BHARATI



DD Bharati was launched on 26th January 2002 and re-launched in November 2012 as a channel dedicated to Art & Culture. It has pre-determined time slots for Music, Dance, Art & Crafts, History, Heritage, Science, Energy, Environment, Traditions, Festivals and Personalities of India & the World. Number of music, literature and culture based programmes/serials like Mera Studio Mera Mehamaan by renowned cartoonist Sh. Sudheer Tailang, Meghdoot by Kathak Guru Ms. Uma Sharma, Nachyo Bahut Gopal of Sh. Amrit Lal Nagar, Nagar Katha, Navras etc. had already been commissioned. DD Bharati telecasts approximately more than 50 live coverage during the above mentioned period. DD Bharati undertakes number of ENG coverage and telecast approximately 115 programmes.

The programmes and documentaries on eminent personalities such as famous and great Writers, Poets, Freedom fighters and others of the different regions as well as the special programmes on festivals and other occasions produced for DD Bharati.



**SPECIAL PROGRAMME HOLI KE SURELEY RANG T/C ON DD BHARATI**

Some of these are:

- Mausiqui Ek Khoj: presented by Ustad Sujat Khan.
- Gora: - serial based on Gurudev Ravindra Nath Tagore's novel.
- Boondaur Samunder: - Serial based on Sh. Amrit Lal Nagar's novel
- Sanyaasi: - Serial based on Pt. Illa Chand Joshi's novel.
- Paintings & Sculpture of India by well known director Binoy K Bhal.
- Krishan Kali written by Shivani & directed by Mr. Amol Palekar.
- Yeh Hai India Meri Jaan: - Travel show
- Ek Prem Katha: - Series on short love stories by Basu Chatterjee.
- Tehreer Munshi Premchand based on his famous novels name Godan & Nirmala.
- Loh Purush- A special programme on Sardar Vallabh Bhai Patel .



### ***SPECIAL PROGRAMME ON SARDAR VALLABH BHAI PATEL***

DD Bharati is planning to earmark the slot for selected Art films in the fix point chart of best Directors such as Satyajit Ray/ Bimal Roy/ Mrinal Sen/ Ritvik Ghatak and other eminent films like Ardhsatya, Aakrosh, Chakra, Ankush etc.

Programming Strategy for future involves -

- Coverage of cultural / social / literary events.
- Unlock the potential of software available with cultural institutions.
- Leverage and curate from our huge archival resources including Zonal Cultural Centres.

**DD: URDU**

DD-Urdu Channel was launched by Hon'ble Prime Minister on 15th August 2006. Later on the channel became 24x7 with effect from 14th November 2007.

Presently DD-Urdu is producing more than 8 to 9 In-House Programmes, like Mubahisa, Duniya Mere Aage, Yeh Hai India, Taleem Aur Rozgar, Yaadain, Yaadon ke Dareechaiy Se, Bholaye Na Bane, Aina-E- Mazi, T.V Reports, Mushaira and other ENG Coverages including special programme on Festivals and Anniversaries. Besides 10 News Bulletins, DD-Urdu telecast live Events like Independence Day, Republic Day, President and PM broadcasts to the Nation, National & International Conferences and events including International Film Festival of India. DD- Urdu telecast 3 Feature Films per week on Wednesday, Friday & Saturday and 10 News Bulletins daily.

Important and prominent personalities from all walks of life, including Former Indian diplomats, Educationist, Social workers, literary personalities, Intellectuals and Common people have been invited to participate in the programmes not only in Delhi but also in other cities of the Country. Prominent among these events are Jashn- E- Begum Akhtar, Realty Show anchored by Anu Kapoor and Pinaz Masani, organized in Lucknow, Hyderabad, Kolkata, Mumbai and Delhi. Other Important Events before the invited audience were Mushairas, Sufiana Kalam and Qawwalis, etc.

**LIST OF IMPORTANT PROGRAMMES TELECAST**

Achievements and Challenges and Future Plan of NDA, Law & Order – Challenges and Concerns, Dekh Bahrarein Holi Ki, Jashn-e-Baharan, Rang-e-Sukhan, Criminal Psychology and Law, Exam Phobia, Digital Economy, Virasat ka Manzar, Kar Chale Hum Fida (Musical Prog. on Republic Day), India Russia Relations, Startup India Mission, India Afghanistan Relations. Freedom of Expression and Test of Democratic Tolerance, Modern Education in Madarsa, Women Empowerment, Aao School Chalein, Suffism in Present Scenario, Indian Arts Festival, Relevance of Sufism, New Trends in Higher Education, Safety of Women at their Working Place, World Sufi Conference, Ek Shaam Ghalib ke Naam, Role of Urdu Journalism, Festival of Dance, Yoga or Sehat, Cancer and its Perception, Goods and Services Tax (GST) etc. DD Urdu is planning to introduce “New In-House Programmes” as “Channel Driver” including weekly programmes on Women, Health, Legal issues, Cookery Show, Musical Series (anchored by Sh. Anoop Jalota) and interview based series on important personalities. Accordingly, DD Urdu is planning to introduce weekly programme like Bazm-e-Khwateen, Sehat Hazar Naimat, Quanooni Salaah, Nemat-e-Aalam, Ghazal ka Safar, Khaas Mulaquat, Guftgoo etc.



**DD-INDIA**

Doordarshan opened its window to the world by launching its international channel on 14th March, 1995. The Channel, initially known as DD-World was renamed DD-India on 2002. DD-India carries News bulletins, Features on Topical Events, Entertainment Programmes, Feature Films, Music and Dance, Serials, Documentaries, News and Current Affairs, Events and Tourism.

DD India shifted from GSAT-10 to INSAT 4-B for wider reach and footprints in Indian subcontinent. DD-India programmes are reaching 38 countries of the world through submarine cable, satellite and DTH platforms. It is available in the country on Cable by most MSOs and DTH platform on Tata Sky. Transmission of DD-India is tapeless. A strategy for further expansion of its distribution and to have global footprint is underway. A total number of 572 spots were telecast on DD-India during the period. A sponsorship agreement for 07 programmes is in pipeline. Now DD-India has new logo and channel ID. Important live events and programmes featuring Prime Minister, President & VIP, Parliament etc. were taken live on DD-India. MoU signed with 17 producers for telecast of programmes under sponsorship category for telecast fee amounting to Rs 2,02,23,900/-. Efforts are on to reach uncovered geographies such as US, Latin America, Australia and Europe through bilateral MoUs with MSOs in those areas and distribution through Submarine/OFC cable links.

Some important programmes telecast on DD India during the period.

- Dard-e-Baloch (Fight of peoples of Balochistan – A Panel Discussion)
- 12th International Travel Awards 2016
- World Flute Festival
- The Connectivity (Indo-Canadian Relationships)
- World Cultural Festival
- Uttrakhand Utsav
- 6th International dance & music festival-2016
- Youth Festival -2016
- Pravasi Bhartiya Divas 2017
- Surajkund International Craft Mela-2017
- Exhibition on French Marriage

## DD SPORTS



Sports Channel of Doordarshan was launched on 18/03/1999. The transmission of the channel was extended to round the clock from June 2000.



### ***DD SPORTS: THE SPIRIT OF INDIA***

Some salient features of DD Sports are:

- DD Sports is the only Free to air Sports Satellite Channel in India.
- Doordarshan has launched “Cash outflow” scheme in 2005 and revised in 2016 for coverage and telecast of Sporting events on Doordarshan by charging the Sports Federation, Association and Organizers a minimum amount as cash flow.
- DD Sports acquired important Sports programmes from different Rights Holders from time to time for telecast.
- The Major Sporting Events like Olympic Games are shown on DD Sports round the clock during the games period. The other important National Championship of different Sports events are also telecast on DD Sports.

## IN PIPELINE

1. National Games at Goa
2. All India School Games organized by School Sport Promotion Foundation
3. Road Race Championship

## DD KISAN



DD Kisan was launched on 26/05/2015 from CPC (Central Production Centre): Doordarshan. This is the first channel dedicated to India’s agriculture and its farmers. DD Kisan not only makes farmers aware of government policies, decisions but also bridges the gap between them.

The channel has content catering for the complete rural and farming community. The programs are of variety of genres such as core agriculture non-fiction, fiction and reality shows. A majority of the programs are produced in-house and some are outsourced through SFC mode.

### **SPECIAL PROGRAMMES**

1. DD Kisan celebrated its first anniversary on 26th May 2016, by organizing a special Live event. The event was attended by special invitees from Prasar Bharati, Doordarshan and eminent agricultural scientists. The event included cultural events across the country and felicitations were made to successful farmers and agricultural scientists.
2. Live streaming of DD Kisan through mobile and computer was launched by Chairman Prasar Bharati on the first anniversary.
3. A weekly program on environment titled “Prakriti Ki Aur” was launched
4. Special campaign on different government schemes related to Agriculture and Rural Development such as, Organic Farming, Water Conservation, Neem Coated Urea, Special stories on pulses, Soil Health Card & Fasal Bima Yojna etc. were launched.
5. A Live phone-in program “Swastha Kisan” was launched. It is an interactive programme for farmers on various health issues.
6. A special one hour program was made on the birth anniversary of Sardar Patel, titled “Hamare Sardar”.
7. A special weekly program – “Chunauti” has been launched. The program showcases farming in difficult terrains in far flung areas of the country.



**“CHUNAUTI”, PALAYAN, UTTARAKHAND-2**

8. A detailed coverage of Union Budget from the perspective of farmers and rural India was undertaken with following special features:
- ▶ Eleven hour coverage including six hours live Studio.
  - ▶ 18 eminent guests/experts participated in the programme.
  - ▶ Exclusive interview of Finance Minister & Agriculture Minister was part of the programme.
  - ▶ Farmers participation in the discussion.



**PROGRAMME ON BUDGET  
2017**



**LIVE BUDGET REACTIONS FROM  
CHOUPAL.BMPAL.BMP**

9. Gaon Maange Hisaab: A high quality production shot in a village of Muzaffarnagar with 200 invited farmers and experts.



**A SCENE FROM PROGRAMME GAON MAANGE HISAAB**

### **NEW INITIATIVES**

Initiatives under taken to revamp the channel during the period are as follows:-  
All existing programmes are being reviewed; evaluated and necessary changes have been incorporated. Benchmark has been set on editorial, production and technical quality.

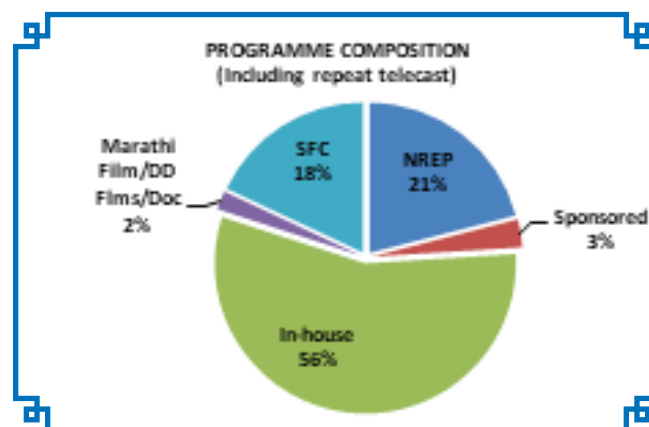
1. Programmes are to be field based, interactive and interesting.
2. System for aggressive promotion of programmes through promos on DD-Kisan, Cross channel promotion and social media.
3. Optimum utilisation of manpower by taking into consideration their core competence and output
4. System of review of transmission and technical glitches has been put in place.
5. Fresh programmes (outsourced program) are being closely previewed by a core team before they go on air.
6. New In House programmes have been designed and put on air.

## REGIONAL LANGUAGE SATELLITE CHANNELS

### DD SAHYADRI



Sahyadri Channel started throughout India via Satellite from 15th August 1994. Its transmission was extended to round the clock from 05th April, 2000. It is available on Terrestrial Support from 6.00 AM to 9.00 AM and from 3.00 PM to 8.00 PM on all days except Sunday and on Satellite Mode it is available round the clock. DD Sahyadri is very active in Social Media. It has its own website [www.ddsahyadri.in](http://www.ddsahyadri.in), face book page <https://www.facebook.com/ddsahyadri.in>, and a YouTube Account <https://www.youtube.com/user/ddsahyadri>. Social Media is actively used for programmes promotions and connecting with viewers.



**Total Transmission : 24 Hours**

Important programme activities during 1st April, 2016 to 31st March, 2017

- Iafa Awards 2016
- Sahyadri Sahyog Sindhu Awards-2016( 30th Dec., 2016)
- Dholki Zali Bolki ... Artharth Dholki Rocks-The first episode was telecast on 10th July, 2016

- Swapna Navya Yugache ... New Year Eve Programme in Marathi-telecast on 31.12.2016.
- National Robocon 2017 was held on 2nd to 4th March at Balewadi Stadium, Pune. The curtain raisers were telecast on 1st March. Highlights of all three days were telecast in the same slots on 2nd to 4th March 2017.



### **GLIMPSES FROM INDIAN ROBOCON 2017, PUNE – PART 3**

#### **DD GIRNAR**



The Regional Language Satellite channel DD-11 in Gujarati was started on 01.10.1993 by up linking from Delhi and the same service started up-linking locally on 15.08.1994. 24 Hours Transmission on Regional Satellite Language Service started from 01.05.2000 and DD-Girnar became a Brand Identity from 02.10.2007. The Tagline of the channel is “Aapni Sanskruti, Aapni Olakh”.

Important programmes telecast during April, 2016 till date:

- Special prog. on Gujarat Day-May,2016
- Lord Jagannath Rathayatra-July,2016
- Independence Day celebration from Marbi (Macchu Shirmar Marbi)-August,2016
- Janmasthan Mahotsav-August,2016
- Inauguration of the Savni Yojana (Aji Dam) Jamnagar by Hon'ble PM - August,2016
- Celebration of Navratri 2016-October,2016
- Inauguration of Vadodara International Terminal Airport- October,2016
- Live telecast of flagship schemes on urban mobility India –November, 2016.
- Special programme on new year 31stDecember Tak Dhina Dhin '17

## DD PODHIGAI



Regional Language Tamil Satellite Channel - Podhigai started functioning on the Pongal day i.e., 15.1.2001 with round the clock transmission. Considering the genre of programmes telecast it is coined as 'infotainment Channel'.

Important programmes telecast during 2016-17.

- Special programmes telecast on the Birth Anniversary of Dr. B.R. Ambedkar and Tamil New Year Day – April,2016,
- Launch of PSLV - C33 / IRNSS - IG Mission from Satish Dhawan Space Centre (SHAR), Sriharikota-April,2016
- Special programmes in connection with International Yoga Day-June,2016
- Foundation Stone Laying Ceremony and Unveiling of Statue of Former President Dr. A.P.J. Abdul Kalam at Rameswaram-July,2016
- Passing out Parade and Piping-in-Ceremony at Officers Training Academy, Chennai – September,2016
- Annual Festival and Car Festival of Our Lady of Health, Vailankanni-September, 2016
- Special Programmes were telecast on Gandhi Jayanthi-October,2016
- Special programme on Birth Anniversary of Sardar Vallabhai Patel (National Integration Day - Rashtriya Ekta Diwas)- October,2016 .
- Live telecast of Soorasamhaaram Festival –November, 2016.
- Live telecast of Maha Karthigai Deepam at Sri Arunachaeswarar Temple, Thiruvannamalai –December, 2016.
- Telecast of special programmes in connection with the festival of Pongal-January,2017.
- Programme on Kannadasan- March, 2017.

## DD YADAGIRI



After division of combined Andhra Pradesh into two States i.e; Andhra Pradesh and Telangana, Doordarshan Saptagiri channel was renamed as DD-Yadagiri at Hyderabad and DD-Saptagiri retained the same name at Vijayawada and they started functioning from 27.09.2014. DD-Yadagiri was given tag line of Sumadhuram -Sumanoharam.

Important programmes telecast during 2016-17.

- Live Telecast of "Telangana Formation Day" from Parade ground Sec'bad-June,2016.

- Live Telecast of Ujjain Mahankaali Bonalu Festival -July,2016
- Telecast of Krishna Pushkaralu from Gundimalla Pushkara Ghat - August,2016
- Hon'ble Shri M. Venkaiah Naidu visit to Doordarshan Yadagiri, Hyderabad & review meeting with all Heads under MIB-August,2016
- Live telecast of closing ceremony of Krishna Pushkaralu - August,2016
- Telecast of Ganesh Nimajjanam -Necklace Road, Hyderabad-September,2016
- Telecast of Srivari Brahmotsavalu from Tirumala-October-November,2016
- Telecast of Special Programme Majlis – E -Arbayeen-November,2016
- Documentary on Jaati Vikasam Maanava Vanarula Abhivrudhi – December,2016
- Telecast of Special Programme“Aata Paata” on New Year - January,2017
- Live telecast of ABU International Dance Festival-2017 from Shilpakalavedika, Hyderabad-January,2017
- Telecast of Special Programme on Ugadi -March,2017

## DD SAPTAGIRI



DD Saptagiri Channel was dedicated to Andhra Pradesh people by Union Rural development Minister Mr. M. Venkaiah Naidu and Andhra Pradesh Chief Minister Mr. N. Chandrababu Naidu on 27-09-2014.

Commercial Earnings during 2016-17 is Rs.2, 15, 29,449/-.

Important programmes telecast during 2016-17.

- Telecast of Dr. Baba Saheb Ambedkar - Telugu Movie-April,2016
- Telecast of Durga Malleswara Swamy Varla Devasthanam Sekhambari Mahotsavalu - Prathyeka Karyakramam-July,2016
- Telecast of Krishna Pushkara Vybhavam –August, 2016
- Telecast of BRICS summit at Visakhapatnam-September,2016
- Telecast of special programme on 2nd anniversary of DD Saptagiri-September,2016
- Live telecast of Sreevari Brahmotsavalu –October,2016
- Rasajhari - Invited Audience Programme - 31st December, 2016
- National Disaster Relief Force Battalion Inauguration by Hon'ble Union Home Minister - Live Telecast - January, 2017
- National Women Parliament - Live Telecast - February, 2017
- First Assembly Session of the New Assembly in the New Capital of AP, Amaravati - Live Telecast - March, 2017



**DD BANGLA**

Launched on 20th August, 1992 DD Bangla became 24 hours channel from 1st January, 2000. Collaborative Non-Linear Post Production facility in HDTV format have been available from 15th April, 2013.

Doordarshan Kolkata was commissioned on 9th August, 1975. Since its inception it is playing an important role in preserving and furthering the cultural heritage of Bengal and has been a popular TV channel among the Bengali audience of the country. Gross commercial earnings during 2016-17 is Rs. 5, 03, 39,089/-.

Important programme activities during 1st April, 2016 to 31st March, 2017

- ▶ A special live programme on Bengali New Year's titled - "Nababarsher Baithak - Swagata -1423" on 14.04.2016 at 7.15 am.
- ▶ A special live programme on Rabindra Nath Tagore's Birth Anniversary from Jorasanko Thakur Bari titled - "Kavi Pranam" on 08.05.2016 at 6.00 am
- ▶ A special programme on "Gaon Badalega – Shyama Prasad Mukherjee", Rurban Mission (On occasion of 2nd Anniversary Union Govt. ) on 31.05.2016 at 6.00 pm.
- ▶ Programme on Swachh Bharat Abhijan in Maldah, District (Occasion of 2nd Anniversary Union Govt.) on 04.06.16 at 1.30 pm.
- ▶ A special programme titled "Phiriye Dao Se Aranya" on the occasion of World Environment Day on 05.06.2016 at 5.15 pm.
- ▶ A special programme "Birthday Café" on 42nd Birth Anniversary of Kolkata, Doordarshan on 09.08.16 at 8.00 pm.
- ▶ Live telecast of launching of Akashvani Maitree Channel by Hon'ble President of India from Rajbhawan, Kolkata on 23.08.16 at 1100 am.
- ▶ "Tomar Karuna Dharay" – documentary on Mother Teresa on 04.09.2016 at 10.30 pm.
- ▶ Live musical programme on Aagomoni Gaan (songs invoking Goddess Durga on the earth) from the "Behala Roy Bari" on 06.10.16 (Maha Panchami) at 7:10 am.
- ▶ Live telecast of Durga Puja ceremony from Ramakrishna Math Belur from 07.10.16 to 11.10.16 in different time slots.
- ▶ Durga Puja Parikrama telecast from (Maha Sasthi to Bijaya Dashami) 07.10.16 to 11.10.16 in different time slots.
- ▶ "Ebar Pujoy Bharat Darshan" – a series of programmes on Durga Puja celebrations contribution of various Kendras telecast from 07.10.16 to 13.10.16 in different time slots.
- ▶ Live telecast of the Inaugural Ceremony of 22nd Kolkata International Film

Festival from Netaji Indoor Stadium on 11.11.2016 at 4.30 pm.

- ▶ Live telecast of Closing Ceremony of 22nd Kolkata International Film Festival from Nazrul Mancha, Kolkata on 18.11.2016 at 4:00 pm.
- ▶ “Poush Utsav” – the opening ceremony of Poush Utsav – live telecast from Bolpur, Santiniketan on 23.12.2016 at 7.25 am.
- ▶ A special programme on Years Round-up (2016) on 31.12.2016 at 8.00 pm.
- ▶ New Years’ Eve special programme “31st Night” on 31.12.2016 at 9.00 pm.
- ▶ Live telecast of Swami Vivekananda Music Festival-2017 (On the occasion of Swami Vivekananda Birth Anniversary) from Ramakrishna Mission Institute of Culture, Golpark on 12.01.17 at 9.00 am.
- ▶ The Great Escape – A Doc. on Netaji Subhas Chandra Bose (on the occasion of birth anniversary) on 23.01.17 at 6.00 pm.
- ▶ Live telecast of Inauguration of Kolkata International Book Fair -2017 at Kolkata on 25.01.17 at 5.30 pm.
- ▶ “Ami Ananya” – a special programme on International Women’s Day on 08.03.17 at 7.00 pm.
- ▶ A special programme on Holi on 11.03.2017 at 11.05 am.
- ▶ Live telecast of “Basanta Utsav” (Spring Festival) from Santiniketan on 12.03.2017 at 7.10 am.

## DD PUNJABI



DD Punjabi is 24 hours non-stop channel which is seen widely in India and other countries where the footprints of satellite INSAT 4B are available. It is also available on DTH platform on Satellite GSAT 15. Language Wise Break up of this channel is as follows:-Punjabi-99.16%, Hindi-0.79%, Urdu-0.05%. DDK Jalandhar contributes 99.45% of programmes and other Kendras contribution is 0.55%.

The 24 hours transmission of DD-Punjabi is divided into 7 parts under the titles Morning Transmission, Sajri Saver, Day Transmission, Khirki (Afternoon show), Regional Transmission and Evening Transmission & Night Transmission. Revenue earned by DD-Punjabi during 2016-2017 (up to March, 2017) is Rs. 8,42,09,137/-.

Important programme activities during 1st April, 2016 to 31st March, 2017

- Mela Baisakhi Da:-telecast on 15th April, 2016.
- “Raabta”:- live telecast on 21st April, 2016.
- Rubroo :-telecast on 24th August,2016.
- Sunehri Sham: -telecast on the occasion of “senior citizen day” on 22nd

September, 2016.

- Rashtri Ikjutta Da Parteeek:-a special programme on Vallabh Bhai Patel” telecast on 31st October, 2016.
- Raunka 17 Diyan:-a special programme of New Year telecast on 31st December, 2016.
- Live telecast of New Year programme “17 Mauj Baharan” was telecast on 01st January, 2017.
- Lohri (Vehra Shagna Da):-special reference to “Dhian Di Lohri” was telecast on 13th January, 2017.

## DD KASHIR



The “DD Kashir” Channel was launched on 26th January 2000 with fourteen and half hours of transmission per day. This was later converted into a 24 hour channel from 15th March 2003.

This is primarily a satellite channel having terrestrial support of 30 transmitters providing coverage to about 77% of the population in the Kashmir Region. The programmes of the DD Kashir are up-linked from Doordarshan Kendra at Srinagar. These are also available throughout the country and can be accessed to with the help of cable network. This channel also forms part of the bouquet in ‘DD Direct Plus’ service launched by DD and formally inaugurated by the Prime Minister on 16th December, 2004.

The languages include, Balti, Dogri, Gojri, Kashmiri, Ladakhi, Pahari, Punjabi, Sheena and Urdu. A series of programmes aimed to counter the false propaganda launched from across the border are also aired. Eight such programmes are produced and telecast every week on the themes and content identified by the Ministry of Home Affairs and Military Intelligence, Directorate of the Army. The Programme telecast by Kashir Channel comprises both in-house productions and commissioned programmes.

Important programmes telecast during 2016-2017

- Series entitled “Payam-e-Ramzan” telecast during Sehri and Iftaar on all the 30 days of the Holy month of Ramadhan, 2016.
- Series entitled “Yaad-e-Karbala” telecast in connection with Asshoora-e-Muharram on 1st ten days of Muharram, 2016.
- Special programmes in connection with Eid-e-Milad-un-Nabi (SAW) Holy Amarnath Yatra, Navratra, Mela Khir Bhawani, Guru Purab, Republic Day and Independence Day.
- Series of special programmes entitled “Peshraft” in connection with completion

of two years of Union Government.

- Live coverage of main proceedings during session of State Legislature.
- Daily live breakfast show “Good Morning” J&K.
- CPG programmes on daily basis.
- Special programme entitled “Be Yaad-e-Raj Begum” on demise of Kashmiri Folk legend Padam Shri “Raj Begum”.

### DD ODIA



DD-Odia started on 2.10.1993 and was made a 24-hour channel from 01.04.2001. Commercial earnings of the Kendra (in rupees) for 2016-17 is Rs.3,56,71,875.00/-.

Important programme activities during April 2016 to March'2017:

- Rath Yatra (car festival) of Lord Jagannath of Puri :telecast during June-July,2017
- Live telecast of 100 years of establishment of first Circuit Bench at Cuttack on 08th May, 2016
- Sital Sasthi of Sambalpur telecast on 11thJune, 2016.
- Konark Festival'2016: 1-5thDecember'2016.
- Mukteswar Dance festival: 14th-16th January'2017.
- Rajarani Music festival: 18th-20thJanuary'2017.
- Dhauli-Kalinga Mahotsava : 06th-08thFebruary' 2017.
- Live telecast Maha Shivaratri: on 24th February'2017 from Lingaraj Temple, Bhubneshwar .
- Telecast of special series on Dussehra in September-October, 2016.
- On new year eve following programmes were telecast on 31st December,2016 – ( a) “Muhurta”, news roundup programme, (b)“ Farda-2016” & year round up programme, (c) “ Smrutire Smrutire” and (d)“ Agamira Ahwana”.

### DD MALAYALAM



DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut and a network of terrestrial transmitters across the State.

Important programme activities during April 2016 to March'2017:

- Thrissur Pooram Festival in April, 2016

- A new programme Campus Festival started on regular basis in July, 2016
- Nehru Trophy Boat Race in August, 2016
- Onam Pageantry in September, 2016
- Prime Minister's function at Kozhikode in September, 2016
- Mannarasala Ayilyam Festival in October, 2016
- Makaravilakku Festival - LIVE telecast from Sabarimala on 14th January, 2017.
- Live telecast - 57th State School Youth Festival, 2017 held at Kannur from 16th January to 22nd January, 2017
- Live telecast of Attukal Pongala on 11th March, 2017.

### DD CHANDANA



DD Chandana is the Kannada language Satellite Channel launched on 15th August, 1994 supported by Doordarshan studios in Bangalore and Gulbarga, It became round the clock satellite channel in 2000 and its coverage expanded to more than 30 countries from 24th March, 2003. Language wise breakup is as follows: Kannada - 98.76%, Urdu, Kodava, Konkani & Tulu-1.24% each. Revenue earned during 1st April 2016 to 31st March, 2017 by the channel is Rs. 4,53,11,651/-.

Important programme activities during April 2016 to March'2017:

- Coverage of Chaitrollas programme on Ugadi Festival in Bengaluru in April, 2016
- Live telecast of PM's Public address at Lal Bahadur Shastri Stadium, Hyderabad in August, 2016
- Live telecast of 101st Birth Centenary of Dr. Devaraj Urs in August, 2016
- Live telecast of inauguration of 15th year celebrations of the Akshaya Patra foundation of ISKON, Bengaluru on 27/08/2016 & 28/08/2016 by President of India Dr. Pranab Mukherjee.
- Live telecast of Dasara Festival, Mysore Dasara Procession from Palace in October, 2016
- Madhura Madhuravee Manjula Gana at Kaginele, Haveri District
- Chandana Awards 2016 at Ravindra Kalakshetra, Bengaluru in November, 2016
- Pravasi Divas in January, 2017
- Smarananjali (tribute to Martyrs) at Belagaum in February, 2017
- Ugadi Festival in March, 2017

## DD NORTH-EAST



**NORTH-EAST**

DD North-East was commissioned on 01-11-1990 and finally launched on 15th August, 1994. It became 24 hours channel from 27th December, 2000. Programme Production Centre (PPC) (NE), DDK, Guwahati is the platform from where Doordarshan is offering uninterrupted programme service round the clock. Coverage area of DD North-East (DD-13) is extended to all the seven North-Eastern States and also Sikkim which has now come under the network of PPC (NE). This channel is also available on various DTH platforms such as DD Direct Plus, Videocon DTH, Tata Sky, etc. Commercial earning of PPC (NE), DD, Guwahati from April'2016 to March'2017 is Rs. 42, 59,965.00/- (net amount).

Important programme activities during April 2016 to March'2017:

- Telecast of an interactive programme titled 'A career in Indian Army'-July, 2016.
- Programme on 'Dada Saheb Phalke Laureate Dr.Bhupen Hazarika-September, 2016.
- Special musical programme "Sada Bahar Bhupenda' -September, 2016.
- Television show 'Ek Shaam Veer Jawano Ke Naam'- remembering all the brave Indian Soldiers- January, 2017.
- Documentary on Cultural Legacy of Darrang District-February, 2017.

## DD RAJASTHAN



DD: Rajasthan, a 24 X 7 Hindi Regional Channel came into existence on 1st August, 2013 and formally started telecasting programmes from 15th August, 2013. This 24 hour channel telecast programmes of different genres, keeping in view tastes and needs of audience of the state. DDK, Jaipur has archived around 750 programmes of various genres like music and dance, documentaries, features, tele-films and tele-plays. Out of these programmes 525 programmes have been dubbed on the DV format / Optical Disc being telecast on DD-Rajasthan. DD-Rajasthan also telecast weekly/fortnightly programme in Rajasthani, Sindhi, Urdu and Sanskrit language. A special quiz programme Prashnotari was telecast on completion of its 686 episodes in March 2017.

Important programme activities during April 2016 to March'2017 were -

- Iron Fist (Air show at Jaisalmer) – March 2016
- Ek Nayi Subah (Live OB from Amber Fort Jaipur on completion of two years of the Union Government) – May 2016
- BRICS Summit Jaipur – August 2016
- Global Rajasthan Agri tech Meet – November 2016
- Jaipur Literature Festival (5 Days TV Reports) - January 2017

**DD BIHAR**

“DD-Bihar” (24×7 Regional Satellite Channel) has been launched w.e.f 01.05.2013 expanding its horizon across the country. Commercial earning by the channel during 2016-17 is Rs. 1, 04, 01,881/-.

Major activities of DDK, Patna for the period 2016-17:

- Naxal based programme “Nai Pahal” was telecast on 13th May, 2016.
- 2nd international Yoga Day was telecast live from Chandigarh on 21st June, 2016.
- Live telecast of Janmashtmi from Mathura and Dwarika on 25th August, 2016.
- ABU TV Song Festival, 2015 (Istanbul) was telecast on 10th September, 2016.
- Telefilm, Kharij, was telecast on 18th September, 2016.
- Special programme on Navratra Saptmi Puja was telecast on 08th October, 2016.
- Live telecast of Chhath Parv on 06th& 07th November, 2016.
- Live telecast of 47th International Film festival, 2016 on 20th November, 2016 from Goa (Panaji).
- Closing ceremony of 47th International Film festival, 2016 was telecast live on 28th November, 2016 from Goa (Panaji).
- A TV report on 350th Prakash Parv was telecast on 30th December, 2016.
- Hope 2017- “Chhodo Kal Ki Baate” was telecast on 31st December, 2016.
- Momentum Jharkhand (Global Investor Summit) was telecast live on 16th February, 2017.

**DD UTTAR PRADESH**

DD Uttar Pradesh, a 24 X 7 Hindi Regional Channel came into existence on 16th August, 2013. Previously it was only available on Terrestrial Network. This 24 hour channel covers genres like folk music, Light music, play, talk show, quiz and some archival programmes. Revenue earned during 2016-17 (23 October) is Rs.391.29 Lacs. 08.00 hrs.

Programme origination from 14:00 to 20:00 is repeated in 2\*8 hours cycle excluding news and commercials which go on air once. 15:00 to 19:00 hours programme is common on DD UP Satellite and DD Terrestrial service excluding Sunday.

Important programmes telecast during 2016-17 are -

- Telecast of programme “Bole UP”
- Patro ke Rang Chitrahaar ke Sang

- Inauguration of DVD by Hon'ble Governor of UP.
- Telecast of special programme DD UP Sanmman.
- Telecast of musical programme Surmai Shaam 2017.
- Programme on International Women Day.

### DD MADHYA PRADESH



DDK, Bhopal launched 24 hrs telecast service through satellite and was renamed DD: Madhya Pradesh on 25th June 2013. PGF: Gwalior and PGF: Indore produce programmes for telecast on DD: Madhya Pradesh. Kendra offers programmes in variety of formats like live phone-in, serials, telefilms, variety shows, concerts, poetic symposiums, quiz & features. Besides Hindi the programmes in local dialects like Malwi, Bundeli, Bagheli and Nimari are also included in the bouquet. Revenue earned during 2016-17 by DD Madhya Pradesh is Rs.3, 35, 74,956/-.

Important programme activities during April 2016 to March'2017:

- Programme on Akshay Urja – telecast in April, 2016
- Under DD show programme on Manav Taskari Act telecast in May, 2016
- Programme on Umardraj Siddiqui telecast under slot Mehafil in June, 2016
- Programme on Rio Olympic aur Umeed telecast in August, 2016
- Play “Bahut Tension hai Yaar” telecast in September, 2016
- Under DD Show programme Doorbeen Padhati se Jodon Ka Ilaj telecast in August, 2016
- Akashvani Sangeet Sammelan 2016 was held on 24th Sept, 2016 by AIR, Bhopal.
- Tansen annual function was also celebrated by Ustad Allaudin Academy of Music & Art, M.P. Sanskriti Parishad, from 16th to 20th December, 2016.
- Khajuraho Dance festival was telecast from 20th to 26th February, 2017.

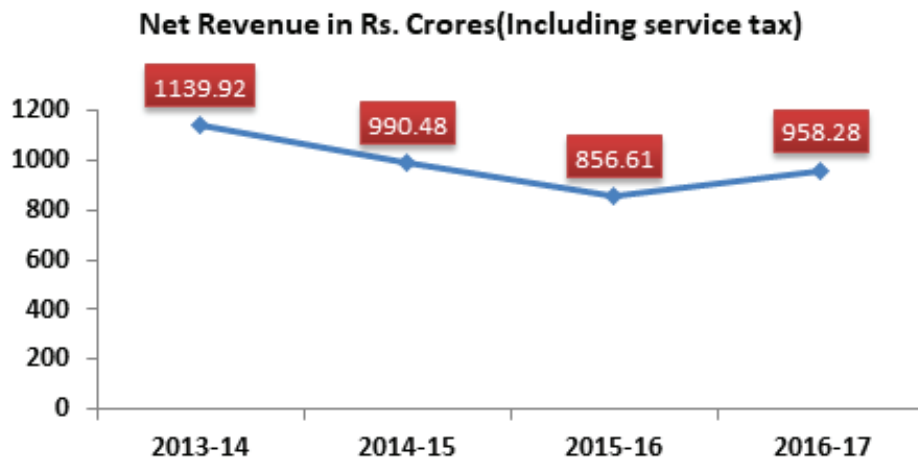
### OTHER WINGS OF DOORDARSHAN

#### DOORDARSHAN COMMERCIAL SERVICE (DCS)

Doordarshan Commercial Service (DCS) is an independent wing to co-ordinate all the commercial activities being performed at the Headquarters, Doordarshan Kendras, Marketing Divisions and DCD towards sale of airtime as well as collection of revenue from agencies/clients/producers. DCS is responsible for framing of Commercial policies and updating of rate card as per inputs received from Marketing Divisions and regional Kendras, with the approval of Prasar Bharati Board.



This wing allows registration and accreditation status to various advertising agencies and interact with them for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. The year wise Net Revenue (in Rs. crore) earned by Doordarshan registered a significant increase over last year as can be seen from the chart below –



#### **DEVELOPMENT COMMUNICATION DIVISION (DCD)**

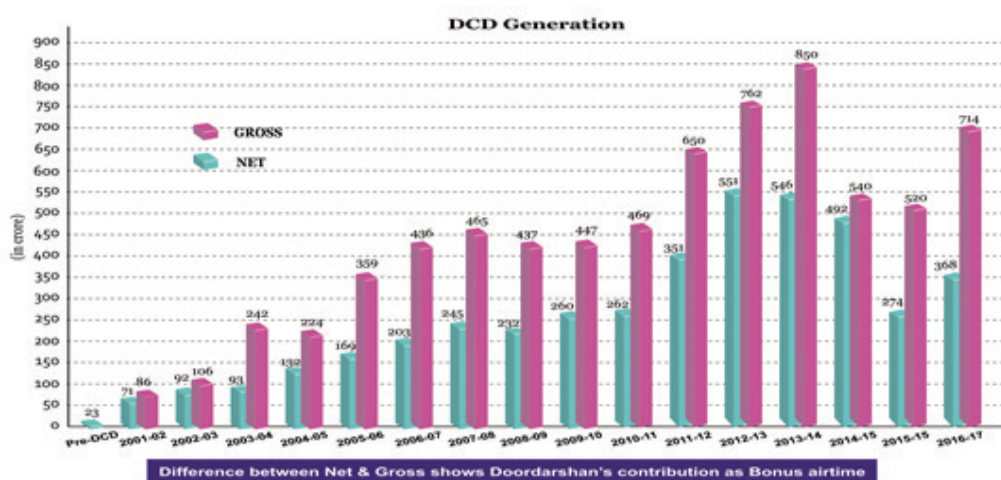
Keeping in view the communication needs of Government Departments/ Ministries/ PSUs, Development Communication Division (DCD) established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model. Development Communication Division provides as a single window facility for:

- Marketing of Doordarshan airtime and production capability
- Consultancy and customized media planning
- Production of programmes in countrywide stations in regional languages; and
- Feedback and research surveys to the clients.
- DCD telecast Sanitation campaign ‘Swachh Bharat’ in collaboration with the Union Ministry of Drinking Water and Sanitation which is an ongoing campaign on DD.
- ‘Gaon Vikas ki Ore’ a 52 episode series on rural Development is also being telecast from National and 34 Regional Channels and now has been extended for fresh 52 more episodes.
- Police Parakram –Ministry of Home Affairs in recognizing the supreme sacrifices made by the Police Martyrs. Doordarshan is airing half an hour series titled, ‘Police Parakram’.
- Various new campaigns i.e Accessible India Campaign, Elderly health Campaign of Ministry of Social Justice, Anti-tobacco, Chikunguniya, Dengue, Immunization

and Breast feeding of Ministry of Health and Family Welfare, Incredible India of Ministry of Tourism and Income Declaration Scheme & GST of Ministry of Finance have been telecast during the year 2016-17.

- Mission Indradhanush Spots, new scheme of Ministry of Health and Family Welfare for child vaccination and 'Jago Grahak Jago' of Ministry of Consumer Affairs has been launched on Doordarshan. DCD also telecast spots on Flagship campaigns of Govt. of India as well as on minority welfare and spots on activities for benefit of disabled persons.

During the year 2016-17 Revenue Received by DCD is Rs. 368 crore



## DD ARCHIVES

AIR and DD under the ambit of Prasar Bharati (India's Public Service Broadcaster) is operating 218 radio stations and 67 DD Kendras producing audio & audio visual programmes over several decades pertaining to eminent leaders, great scholars, artists, historians, sports and other events, etc. Also manuscript, Journals, photographs, brochures of yesteryears are available with AIR & DD.

DD Archives has been entrusted with the task of digitization of content and preserving it for its timeless use. Being the oldest television broadcaster, -DD Archives has to put up with innumerable media formats from legacy tapes to digital format. DD Archives is in the process of converting Umatic, BCN, Ampex Beta tapes to DVC Pro50 format and later to LTOs. So far over 15155 hrs. of content has been successfully digitised and more than 23787 hrs. of content has been transferred from legacy tapes to digital tapes. During 2016-17 digitisation registered 112.4 percent increase over previous year.

During 2016-17, Doordarshan Archives has earned Rs.49,94,532/- (Rupees forty nine lakh ninety four thousand five hundred and thirty two only).

Doordarshan Archives is privileged to have recordings of eminent leaders, great scholars, artists, historians, sports and cine personalities, etc.

To make the old recordings available to masses, DD Archives provides these recordings at nominal rates through its mobile display/ sale counters. DD Archives also releases DVDs of heritage recordings for discerning audiences. DD Archives has released close to eighty nine DVDs so far, two DVDs were released in the last year on two living legends, identified with the rich tradition of Indian classical music. One DVD encompasses the life and teachings of eminent kathak dance Guru Pt. Birju Maharaj and other on veteran Bharatnatyam danseuse Ms. Komala Varadan. These DVDs are available on payment basis at all Kendra of Doordarshan and Akashvani, through a permanent kiosk at Delhi Haat and also online at- [prasarbharatiarchives.co.in](http://prasarbharatiarchives.co.in) – is the part of our new marketing strategies to reach out discerning audience and to make available these DVDs for them. In purview of the same, a Web Based Library Management System common for both AIR and DD has been developed. It is primarily applied for archiving of enormous quantity of valuable information regarding Audio-visual contents, photos and documents of Doordarshan and All India Radio. Digitisation work of old magazines, journals and books of All India Radio, viz. Indian Listeners, Akashvani, etc. is in progress.



Recently DD Archives has published two coloured catalogues and brochures of available DVDs along with brief descriptions.

DD Archives makes its footage available to viewers on payment basis and facilitates free of cost preview to genuine scholars.

DD Archives also provides software to other channels after repackaging of its old content. At present six programmes are being provided to DD National per week. Some other DD Channels have also requested for more similar content. Besides preserving digitised content, DD Archives also prepares metadata of the digitised content. At present over 40,000 metadata has been created of which over 25,000 entries are available online.

Under National Resource Exchange Pool (NREP) scheme, DD Archives provides digitised content to other Doordarshan Kendras / offices on request. During 2016-17, over 4276 hrs. of digitised content is provided. The digitising process is likely to take a major boost in the days to come since advance level digitisation will start functioning from DDK, Kolkata as well.

### **LATEST INTEGRATED ONLINE ADVANCED LIBRARY MANAGEMENT SYSTEM**

Doordarshan Archives has developed its own advanced library management system. All 67 Kendras of Doordarshan are now effectively connected with system. All Doordarshan Kendras can now exchange library related information online.

### **DOORDARSHAN ARCHIVES' OWN YOUTUBE CHANNEL**

Doordarshan Archives has launched its own YouTube channel. Many popular serials are already uploaded on this channel and many more programmes are being uploaded. This will help genuine scholars, discerning audience and prospective buyers to get familiar with the content available at Doordarshan Archives.

### **MEDIA PUBLICITY DIVISION (MPD)**

- Media Publicity Division of the Directorate is a small composite unit which undertakes Media and Publicity activities. All forms of communication, advertising, direct mailers, Press Release, Press Conferences, etc. are undertaken for publicizing the activities and programmes of Doordarshan.
- Publicity efforts have been stepped up giving a boost to the ongoing programmes being telecast as well as upcoming programmes. The Media and Publicity Division has been upgraded with Addl. Director General heading the Division.
- Electronic Programme Guide (EPG) of the six national channels and regional channels is also furnished by the team to NDTV, which is then shared with the Cable and DTH operators, across the length and breadth of the country. Organizing Press Conferences on timely subjects like MOU signings, major achievements and developments issuing Press Releases and maintaining positive media relations is also been taken care of.
- The publicity plan of the show include radio, print and outdoor creativity. The various advertisements regarding Time Slot, DTH, and Employment are also executed on a regular basis by the Division.

### IMPLEMENTATION OF THE JUDGEMENTS/ORDERS OF CAT FROM 1ST JANUARY, 2016 TO 31ST DECEMBER, 2016

S.No.	Media Units/section DG: Doordarshan	No. of Judgments/orders received from CAT during 2016	No. of Judgments/orders implemented during 2016	Being Implemented/Challenged
1.	S-1	25	08	02
2.	S-II	30	16	-
3.	S-III	08	08	-
4.	S-1V	05	05	-
5.	S-V	Nil	Nil	Nil
6.	SCOR	Nil	Nil	Nil
7.	Vigilance	12	Nil	-

### PROGRESSIVE USE OF HINDI IN DG DOORDARSHAN

To ensure the compliance of the Official Language policy and instructions relating to the progressive use of Hindi, there is a separate Hindi Section in the Doordarshan Directorate. This section reviews the position relating to the progressive use of Hindi in the Directorate and its subordinate offices and make all efforts to promote the progressive use of Hindi.

The main activities of the section during the year 2016-17 are as hereunder:-

- All documents under Section 3(3) of the Official Language Act 1963, were issued in bi-lingual form and all letters received in Hindi were replied to in Hindi. During the period 5540 documents were issued. Hence the compliance of both of the statutory requirements were ensured during the year.
- To review the position of the compliance of the Official Language policy in the Directorate, 04 meetings of the Official Language Implementation Committee were held during the year and ensured the compliance of decision taken in the meeting.
- Four Hindi workshops were organized to create awareness among the officers/employees regarding Official Language Hindi and to motivate them to do their work in Hindi. 82 officers/employees attended the workshops. In addition to this one workshop on official language inspection was also organized in which officers of different offices were invited.
- Hindi Month was organized from 01st to 30th September, 2016 and various competitions were held during this period.
- Committee of Parliament on Official Language inspected 8 Doordarshan Kendras/offices during the year and all possible help and support was provided to concerned Kendras/Offices. Drafting & Evidence Sub Committee also inspected

the Directorate during the year. Committee appreciated the works of Directorate in its inspection.

- A Regional Official Language Conference of the head of offices of DDKs/DMCS/HPTs situated in region 'B' was held on 25th -26th December 2016 at Aurangabad.
- During the year 38 DDKs/DMCs/HPTs were inspected and review reports sent.
- A "Vasanti Kavi Sammelan" was organized on 23.02.2017 by Hindi Section of Directorate General Doordarshan in which many renowned Hindi poets i.e.; Shri Ashok Chakradhar, Sh. Ramdarash Mishra, Sh. Laxmi Shankar Bajapai, Sh. J.P. Kardam, Sh. B.L. Verma, Sh. Harish Naval, Ms. Kirti Kale, Ms. Anamika were invited.



**"VASANTI KAVI SAMMELAN" ORGANIZED ON 23.02.2017**

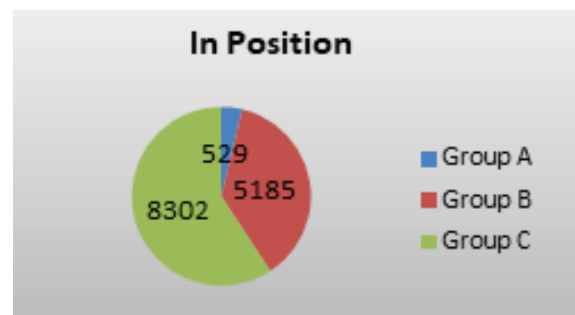
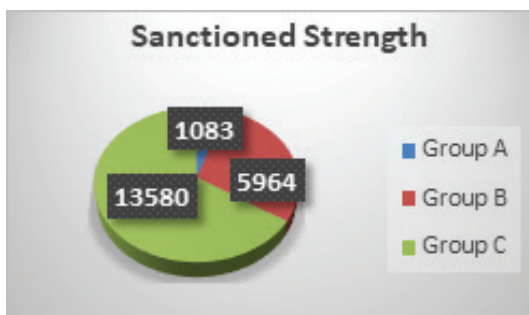
### AUDIENCE RESEARCH

The Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country, is involved in Research studies on various aspects of broadcasting since 1976. During the year April, 2016 to March, 2017 Audience Research Unit contribution is as follows –

- Analysis and reporting of BARC TVR on weekly basis.
- Preparation of annual report of Prasar Bharati for 2015-16 and Ministry of I&B for the year 2016-17.
- Training programmes on BARC, BMW software organised for Audience Research & programme personnel.
- Monthly monitoring of Doordarshan.
- Organised two days workshop on terrestrial transmission and DD Free dish at DG:DD, New Delhi for AR Personnel.
- Conducted Pilot study throughout the country on terrestrial transmission and DD Free dish.

**ADMINISTRATION****GROUP WISE EMPLOYEES IN DOORDARSHAN AS ON 31.03.2017**

	Sanctioned Strength	In Position	Vacancy Position
Group A	1083	529	554
Group B	5964	5185	779
Group C	13580	8302	5278
Total	20627	14016	6611

**FINANCE WING**

Doordarshan Finance wing works under the overall supervision and control of Additional Director General Finance who reports to the Director General Doordarshan. The Finance wing comprises of 3 sections viz., Budget & Accounts, Finance Advice and Inspection Unit. Doordarshan is funded by Grants in aid from the Government of India for Salaries of its employees and its capital expenditure. The other operational expenses of Doordarshan are met through its internally generated resources.

**BUDGET & ACCOUNTS**

The Budget and Expenditure position of Doordarshan for the financial year 2016-17 is as given below:

**PLAN/NON PLAN GRANTS FROM GOVERNMENT OF INDIA (IN CRORES INR)**

S 1 . no.	Details of Grants	Allocation(RE)	Expenditure	Expenditure %
1	Grants in aid – General (Salaries)	1418.46	1317.95	92.91
2	Grants in aid – Creation of Capital assets	221	208.14	94.18
3	Grants in aid – Kisan channel	52	49.33	94.86
4	Total	1691.46	1575.42	93.14

**INTERNAL EXTRA BUDGETARY RESOURCES (IEBR) (IN CRORES INR)**

Sl	Head of Account	Allocation(RE)	Expenditure	Expenditure %
1	Other Administrative Expenditure	428.91	403.22	94.01
2	Software Program Expenditure	286.33	255.18	89.12
3	Service Tax	70.00	86.68	123.83
4	Total	785.24	745.08	94.89

The total net revenue (exclusive of Service Tax) earned by Doordarshan during 2016-17 was Rs.831.88 crores against an operational expenditure (except Salaries which is funded by the Government of India) of Rs. 745.08 crores only. From the above details, it may be seen that the operational expenditure during the financial year 2016-17 was kept well within the allotted budget.

Further, in order to computerize the accounting setup of the Drawing and Disbursing officers of the various units of Doordarshan scattered across the country, the implementation of the Expenditure Monitoring system (EMS) of Prasar Bharati was operationalized from 2016-17. The EMS system enables the compilation of monthly account in a uniform computerized form and helps in the generation of various reports for MIS purposes.

**INSPECTION AND AUDIT**

The Inspection unit of DG: Doordarshan conducts internal inspections of various field units in order to ensure that they are functioning in a proper manner and as per the extant rules, procedures and instructions issued by the Directorate from time to time. It is also the nodal section for coordinating with the internal audit cell of the Ministry of Information and Broadcasting and the Comptroller & Auditor General's office. During the financial year 2016-17, the internal inspections of the following Units / sections was undertaken by the Inspection unit:

Sr. No.	Name of Unit/ Section	Duration of Inspection
1	DG:DD, Scor -I & IA	07.04.2016 to 13.04.2016
2	DDK, Lucknow	18.04.2016 to 29.04.2016
3	DCS, Section, DG:DD	11.07.2016 to 29.07.2016
4	HPT, Amritsar	23.08.2016 to 26.08.2016
5	DDK, Jalandhar	29.08.2016 to 02.09.2016
6	A & G Section, DG:DD,	19.09.2016 to 14.10.2016
7	DDK, Mumbai	17.10.2016 to 21.10.2016



8	Marketing Division, Mumbai	24.10.2016 to 26.10.2016
9	DDK, Trivandrum	15.11.2016 to 21.11.2016
10	DDK & HPT, Calicut	22.11.2016 to 25.11.2016
11	DDK, Hyderabad	19.12.2016 to 23.12.2016
12	DMC, Hyderabad	26.12.2016 to 30.12.2016
13	DDK, Kolkata	09.01.2017 to 13.01.2017
14	Marketing Division, Kolkata	16.01.2017 to 20.01.2017
15	DDK, Itanagar	13.02.2017 to 17.02.2017
16	DMC, Guwahati	20.02.2017 to 24.02.2017
17	Sports Section DG:DD	15.03.2017 to 16.04.2017

In order to monitor and expedite the settlement of the pending C&AG Audit paras of DG:Doordarshan and its units, an Adhoc Audit Committee (AAC) was constituted by the DG:DD in June 2016. The AAC held 3 meetings during the year 2016-17 and as a result of its monitoring and review, a total of 65 C&AG audit paras were settled up to 31.3.2017 out of a total of 352 paras which were outstanding at the time of the constitution of the AAC. The conduct of the annual C&AG audit for 2015-16 was also facilitated by the Inspection unit in March 2017.

### RTI ANNUAL RETURN INFORMATION SYSTEM (2016-17)

#### ANNUAL RETURN FORM

**MINISTRY/DEPARTMENT/ ORGANIZATION: DG: DOORDARSHAN, NEW DELHI.**

**YEAR 2016-2017 (1ST APRIL, 2016 TO 31ST MARCH, 2017)**

Progress in 2016-17					
	Opening Balance as on 01/04/2016	Received during the Quarterly F.Y.2016-17 (including cases transferred to other Public Authority)	No. of cases transferred to other Public Authority	Decisions where request/ appeals rejected	Decisions where requests/ appeals accepted
Requests	Nil	1318	05	Nil	1313
First Appeals	Nil	104	Nil	Nil	104

No. of Cases where disciplinary Action taken against any Officer		Nil
No. of CAPIOs Designated	No. of CPIOs Designated	No. of AAs designated
59	318	26

No. of items various provisions were invoked while rejecting requests														
Relevant Sections of RTI Act 2005														
Section 8 (1)										Sections				
A	B	C	D	E	F	g	H	I	j	9	11	24	Other 2(f) & 7 (9)	
01			01				01		02				01	02

Amount of Charges Collected (in Rs.)		
Registration Fee Amount	Additional Fee & Any other Charge	Penalties Amount
7347/-	12156/-	Nil

## REGIONAL KENDRAS

DD Kendras commissioned at different major/capital stations also carries programmes of regional/local interest for the people residing in their coverage areas from 3.00 pm to 7.00 pm (Monday to Sunday) except some regional Kendras where the duration of local/regional programmes telecast on Sunday is of half an hour duration. These Kendra also telecast 24 hours regional language satellite service. A brief description about these Kendra's are as follows:-

### DD DELHI

Doordarshan Kendra Delhi is the primary Kendra of the country and has the credit of not only originating and launching television in India in September 1959 but also of presenting the National Transmission to the rest of the country, since its inception.

It is responsible for 24 x 7 hour transmission of DD-I the National Channel and DD Bharati while simultaneously functioning as a regional centre for Delhi, its adjoining areas and low power transmitters (LPTs) scattered in remote areas in the country.

### Regular Programmes Carried By DDK Delhi during 2016-2017 on its regional platform:-

Aaj Savere:-celebrities and interesting personalities from various walks of life are invited in this programme.

Good evening India :- this hour long bilingual programme in Hindi and English is telecast live and focuses on healthy entertainment with an eye on current happenings.

Krishi Darshan:-this popular programme of Doordarshan Kendra, Delhi, launched in 1967 for rural India and her farmers have been telecast over the years without a break. The highlight of Krishi Darshan is an hour long live interactive phone-in programme which connects farmers and other stake holders with viewers every Thursday.

Youth Express, Kidz island, women's programme:- Doordarshan Kendra Delhi produced special programmes to cater to youth, children and women.

Meri Baat:- this is an interactive one hour programme telecast on every Saturday with issues relating to lifestyle.

Sports Programmes & Khel Khiladi:- this programme cover reports on sporting events in the national capital along with interviews and discussions with sporting icons. It also covered aspects of coaching, sports medicine, infrastructure, etc.

Swacch Bharat:- Doordarshan has started a rural magazine format based programme Swacch Bharat. In this programme information regarding health, drinking water, hygiene, sanitization, success stories of villagers etc. is provided through renowned personalities.

### **DD MUMBAI**

Doordarshan Mumbai came on television map of India on 2nd October 1972, whereas Regional Service was commissioned on 9th August, 1986. At present DDK Mumbai manages transmission of two 24 hours channels namely DD National and DD Sahyadri (RLSC). Digital Terrestrial Transmission of Doordarshan for Mobile Users was inaugurated with effect from 1.1.2016 at DDK, Mumbai for benefit of viewers in its coverage areas.

### **DD KOLKATA**

Doordarshan, Kolkata was commissioned on 9th August, 1975. Maximum programmes are telecast in Bangla during its transmission in the evening for local people, programme in other language i.e. Urdu, Nepali & Hindi are also telecast from the Kendra.

### **DD CHENNAI**

Television Centre, Chennai was inaugurated on 15th August 1975. Later on a 10 KW HPT was commissioned on 14th January, 1987 at Kodaikanal Hill to fulfill

the needs of people residing in the coverage area. Tamil (Regional Language) is the major language during regional/local telecast followed by English, Malayalam, Urdu and Hindi.

### **DD BANGALORE**

Doordarshan Kendra was commissioned on 1st November, 1981, as a Relay Centre with the transmitter of 1 KW capacity. It was converted to a programme production centre on 19th November 1983 and was replaced with 10 KW HPT on 1st March 1985. Main Language of telecast is Kannada followed by Urdu, Kodava, Konkani, Tulu & Sanskrit.

### **DD HYDERABAD**

Doordarshan Kendra, Hyderabad was inaugurated on 23rd October, 1977. Permanent studio setup at Ramanthapur, Hyderabad started functioning from October, 1988. The Kendra is functioning with a 10 KW transmitters (DD-National) having coverage area of 80 km. radius and 1 KW transmitter (DD-News) with a coverage area of 30 km. radius. Most of the programmes are telecast in Telugu language, followed by Urdu and Hindi.

### **DD THIRUVANANTHAPURAM**

A Programme Production Centre was commissioned on 1st January 1985 at Thiruvananthapuram which was upgraded to a full fledged studio complex on 18th March 1987.

With the commissioning of regional networking on 24th October 1993 and HPTs at Calicut and Kannur the whole of the State started receiving Malayalam TV signals from Doordarshan Kendra Thiruvananthapuram. With its three production centres and over 35 terrestrial transmitters, DDK, Thiruvananthapuram serve the State of Kerala and the Union Territories of Lakshadweep and Mahi terrestrially and all other parts of the country with the help of a cable or a digital connection. Maximum number of programmes are telecast in Malayalam followed by Hindi, English, Tamil and other South India Languages.

### **DD AHMEDABAD**

Doordarshan Kendra, Ahmedabad came into existence in 1977. From 19.11.1983 the existing 10 KW Transmitter at Thaltej, Ahmedabad started radiating Doordarshan programmes. The existing Doordarshan Studio was commissioned on 02-10-1987. Regional link up of the Kendra was inaugurated on 30.12.1992.

**DD JALANDHAR**

DD-1 Regional channel was originally commissioned at Amritsar on 29th September, 1973 and was later shifted and inaugurated at Jalandhar on 13th April, 1979. Full fledged functioning began from 01.06.1981. The bulk of the programmes produced by the Kendra are in the regional language Punjabi followed by Hindi and Urdu. Besides regional/local programmes, Kendra is also producing programmes on news based and current affairs like Khas Khabar Ik Nazar, Khoj Khabar and Ajj Da Masla providing a resume of the political and developmental activities of the State.

**DD GUWAHATI**

Doordarshan Kendra, Guwahati was commissioned on 19th November 1982, which became full fledged from the month of January 1985. At present it covers 79% Geographical area and 83% population of Assam.

Some important programmes telecast from April'16 to March'17

- Music based special programme Barerahanian Bihu.
- A special cultural programme on Rongali Bihu "Bohag Aahil Buli".
- TV report on Ambubachi mela'2016 held at Kamakhya Temple, Guwahati.
- A report on Durga Puja celebration in and around Guwahati.
- Special New Year Eve programme Swagatam, 2017 – Ek Purbalokan .
- Live musical programme Basanta Utsav.

**DD BHUBANESWAR**

DD: Bhubaneswar was commissioned on 19.11.1992 for fulfilling the needs and aspirations of Odiya people. It was further strengthened by introducing regional programmes in morning & noon transmission on Sundays from 07.07.1996. At present Doordarshan Kendra, Bhubaneswar has opened an account on the "Facebook" as Doordarshan Bhubaneswar for viewers benefit. The highlights of important programmes are sent through E-Flyers. The daily programmes of DDK, Bhubaneswar are now available on its Website: [www.ddkbbsr.gov.in](http://www.ddkbbsr.gov.in) since 24th September'2013.

**DD RANCHI**

Doordarshan, Ranchi commenced its telecast from 25th September, 1984 to accelerate the socio economic and cultural development of the people, including tribal in Ranchi and around. The Kendra has been playing a pivotal role to enrich its audience within its limited infrastructures and resources. Revenue earning of Kendra during the period 2016-17 is Rs.2,67,03,946/-

Important programmes telecast from April'16 to March'17

- Programme on B.R Ambedkar's 125th anniversary -15th April,2016
- Programme on Birsa Munda Jayanti(docudrama) – 09th June,2016
- Programme on Jaganath Rath Yatra-06th July,2016
- Programme on the occasion of Karma – 13th September,2016
- Programme on Durga Puja -11th October,2016
- Programme on Dr.B R Ambedkar Punyatithi – 02nd December,2016
- Programme on Guru Gobind Singh Jayanti – 05th January,2017
- Programme on Swami Vivekanand Jayanti – 12th January,2017

### DD SRINAGAR

Doordarshan Kendra, Srinagar was commissioned on 26th of January, 1973. Way back in 1973 a few interview based programmes, documentaries, songs and drama used to be telecast and generated for the viewers. With the passage of time programme activities of the Kendra witnessed many changes with inclusion of serials, Tele-films, variety shows, concerts, poetic symposiums, quiz competitions, features, chat shows, magazine programmes and different programmes for specific target audience. Following CPG Programmes Commissioned by Directorate General are telecast from this Kendra:-Pakistan Reporter, Sarhad Ke Do Rukh, Kashmir-Nama, Kashmir Now, Dateline Kashmir, PTV Sach Kya Hai, Dareecha, Janoobi Asia Khabart Nama and Tarz-e-Hayat.

Important Programmes telecast during 2016-17:

- Series entitled “Payam-e-Ramzan” telecast during Sehri and Iftaar on all the 30 days of the Holy month of Ramdhan, 2016.
- Series entitled “Yaad-e-Karbala” telecast in connection with Ashoora-e-Muharram on 1st ten days of Muharram, 2016.
- Special Programmes in connection with Eid-e-Milad-un-Nabi (SAW), Holy Amarnath Yatra, Navratra, Mela Khir Bhawani, Guru Purab, Republic day and Independence Day.
- Special programme entitle “Ba Yaad-e-Raj Begum” on demise of Kashmiri folk legend Padam Shri “Raj Begum”.
- Sada-Te-Samandar- film on noted poet of Kashmir Late Ghulam Nabi Firaq.
- World Theatre Day- A special programme on world theatre day was telecast on 27th of March, 2017.

**DD SHIMLA**

Doordarshan Kendra Shimla was commissioned on 7th June, 1995. The Kendra from the year 2014-15 is carrying regional programme every Monday to Saturday from 3:00 P.M. to 7:00 P.M. and on Sunday from 6:30 P.M. to 7:00 P.M. Revenue earned by the Kendra during 2016-17 is Rs.1.22 crore. Some regular programmes telecast from the Kendra for the local audiences are:- Chat Show(Under the scheme mass media support to agriculture extension), Swachh Bharat(Programme on health issues), and Ridge Show(Programme based on public interaction on different social & economic issues).On the eve of New Year a special programme “Swagatam -2017”was telecast from the Kendra.

**DD CHANDIGARH**

DDK, Chandigarh shifted from Terrestrial Signal to Digital Cable Network from 17.08.2015.Its transmission is being viewed in Chandigarh, Mohali, Panchkula and areas surrounding these places. Telecast timing of DDK, Chandigarh changed from 5.40pm to 6.30pm with effect from 11.01.2016. At present the Kendra has been upgraded as Regional/Capital Kendra from 02nd December, 2016. During 2016-17 commercial earning of the Kendra was approx. Rs 8, 00,000/-.

DDK, Chandigarh contributed its productions for telecast to DD National, DD Sports, DD Bharati, DD Punjabi / Jalandhar, DDK Hissar, DD Kashir/Srinagar and DDK Jammu on regular basis.

During 2016-17 it organized Annual Variety Programme for the audience, besides inviting prominent personalities from different walk of life.

**DD RAIPUR**

DDK Raipur was commissioned in the year 1977. Uptill March, 1989 it relayed programmes from DDK Delhi. From April, 1989 it started telecasting its own programmes and in the year 2016 Digital Terrestrial Transmission was commissioned for covering more population as well as areas in its reach. At present it covers 69.2 percent of area and 79.5 percent of population of the state. Commercial Revenue earned during FY 2016-17 is Rs.62,95,071/- (Rs. Sixty Two Lakh Ninety Five Thousand Seventy One Only).

Achievements of the Kendra during 2016-17:

- Special Programme on the occasion of Foundation Day (Sthapana Diwas) of Doordarshan on 15th September'16.
- Digi Dhan Mela telecast Live from Raipur and Bhilai.
- Special Programme telecast on the eve of New Year.

- Live Telecast of Hon'ble PM's visit to Naya Raipur (Chhattisgarh) on 01-11-2016
- Telecast of Programme on Dr.B.R.Ambedkar to celebrate his 125th Birth Anniversary.
- Following sponsored programmes were telecast from the Kendra during the year 2016-17:-Bahurang, Darbar and ERA Talkies.

### **DD IMPHAL**

DDK, Imphal was commissioned in September, 1987. Later on it was upgraded in 1993 for DD National & DD News. Revenue earned by the Kendra during the financial year 2016-2017 is Rs.9,88,273/- excluding DCD revenues. 90% of the programmes produced by this Kendra are in-house. Most of the programmes produced from this Kendra are in Manipuri language followed by other languages.

Activities and Achievements during 2016-17:

- The Kendra telecast an hour long programme on Christmas and New Year Eve.
- Differed live telecast of International Manipur Polo Tournament.
- Manipur Sangai Festival 2016.
- Telecast of Mukna Indigenous Games.
- Final match of the 6th, 57 Mountain Division Polo Tournament, 2016
- The 1st Rani Gaidilieu All India Women International Football Tournament, 2016

### **SMALL KENDRAS HAVING PROGRAMME GENERATING FACILITIES**

#### **DD PUNE**

Doordarshan Pune started with relay of DD National in the year 1972. Keeping in view the rich cultural heritage of Pune, Studio was setup in June 1999 to promote local talents. Now DD National is being relayed from R&S make 10 KW transmitter with effect from 23rd March, 2015.

Important programme produced & telecast during 2016-17:

- 125th Birth Anniversary of Dr. Babasaheb Ambedkar.
- Raja Paranjape Mahotsav & Award Ceremony organized by Raja Paranjape Pratishthan, Pune.
- Programme Swar Bhaskar Puraskar 2016.
- Opening ceremony of 100th Year Celebration organized by CW & PRS Khadakwasla.
- Telecast of Lokmanya Tilak Award 2016.



- 29th Pune Festival 2016 organised by Pune Festival Foundation.
- Robocon 2017 organized by Doordarshan Kendra & MAEERS, MIT, Pune.
- Special programme on Gudipadava.

### DD NAGPUR

Doordarshan Kendra Nagpur came on the telecast map of India on 15th August 1982 when it started relaying programmes originated from Delhi. To cater the needs of Marathi population of Nagpur the tapes of popular programmes of Doordarshan Kendra, Mumbai were initially relayed from this Kendra. Nagpur being the second Capital of Maharashtra, MIB has set up an up-linking facility at Nagpur. Major events of this area can be directly up-linked to anywhere in Indian Sub-continent with this up-linking facility. In March, 2014 studio of the Kendra was digitized for better quality of programme production. Source wise Break up of this channel is as follows: Information & Education-80.0 % and Entertainment-20.0 %.

Important programme produced & telecast during 2016-17:

- Live telecast of Dhamma Chakra Pravartan Din.
- Telecast Programme on Left Wing Extremism affected area of Gadchiroli District.
- Special Musical Programme on Swacch Bharat and Ek Bharat Shreshtha Bharat.
- Special programme on 125 Birth anniversary of Dr. B.R. Ambedkar.
- Programme Guldasta produced for DD Bharati.

### DD JAGDALPUR

Doordarshan Kendra, Jagdalpur was commissioned on 15.08.2000 and operates in the Bastar region of the State. At present the Kendra produces and transmits Krishi Darshan Programmes in Narrowcasting mode in local dialects Halbi, Gondi & Bhatari Chhattisgarhi from HPT Jagdalpur and LPT Kanker, Bailadila, Konta and Narayanpur four days a week i.e. Monday, Tuesday, Thursday and Friday for half an hour. The Kendra also contributes a programme entitling 'Baster Anchal Se'. Some important programmes telecast from this Kendra is as follows:-Bal Jagat, Yuva Jagat, Mahila Jagat, Hamara Baster, Swasthya Jagat, Sarwe Bhvantu Shukhinah, Baster Bolta Hai, Hamare Mehaman, Hamari Dharohar, Sahitya Darpan, Baster ki Kala Sanskriti etc;

### DD AIZWAL

DD Aizwal started functioning with local transmission for 1 hour from June, 1995. Later on by upgrading both DD-1 and DD-News the telecast time was extended from April, 2004.

During 2016-17 two special programmes were telecast from the Kendra:

- a) 50th Anniversary of AIR, Aizawl.
- b) Special programme on Christmas in Regional and NE programme slot.

### **DD SAMBALPUR**

DDK Sambalpur started its transmission from 30th April 1978. Besides relaying DD national programmes, it also telecast programmes of local interest in local dialects. Most of these locally produced programs are based on agriculture, folk, women and children etc. Commercial revenue earning of the Kendra during the period (December, 2016) was Rs.1,92,539/-.

During 2016-17 Doordarshan Kendra, Sambalpur produced and telecast Programmes on Dhanu Jatra, Folk and Tribal festival, Documentaries on LWE area, Sambalpuri Handlooms, live telecast of Sheetal Sasthi Jatra & Special musical programmes on Nuakhai and New Year.

### **DD SANTINIKETAN**

Programmes on Agriculture, Music, Dance and Docu-feature with the involvement of talent from Visva-Bharati, Shantiniketan and adjoining Birbhum, Bardhaman, Murshidabad and Bankura districts are produced in Bangla language.

Major initiative & achievement during 2016-17:

- Telecast live Basanta Utsav and Pous Utsav
- Produced and recorded extensive coverage on Briksharopan, Holokorshon, Baishe Shrabon, Ponchishe Boishakh, Joydev Mela and other notable festivals of Birbhum District.
- Live telecast of Banglar Janadesh-2016 .
- A special Interview based programme with Nobel Laureate Prof. Amartya Sen.
- Serialized programme on Rabindra Sangeet entitled 'Sur O Vani'.

### **DD PUDUCHERRY**

DDK: Puducherry was inaugurated on 15th August 1992 .This Kendra originates programmes for 1½ hours from 5.00 PM to 6.30 PM from Monday to Friday for five days in terrestrial mode, telecasting Programmes on Health, current affairs, education, Flagship, Rural, Children, Health, Homes, and on Literary activities. These programmes are getting tremendous response from both the regions of Puducherry and parts of Tamil Nadu, adjacent to Puducherry. All these programmes

are produced In-house. The language of the programme is Tamil. During the period this Kendra has earned revenue of Rs.11,22,424/-.

Apart from above during the period programmes were telecast on Tamil New Year, Diwali, Christmas, New Year, Pongal festival, and on different special occasions. These programmes were also sent to Doordarshan Kendra, Chennai for telecast over DD-Podhigai (satellite channel) for wider reach.

### **DD KOZHIKODE**

DD: Kozhikode situated in the northern region of Kerala was commissioned on 15th July 1984. The transmitter was shifted to other location on 02.01.2001. For programme production a TV Studio (PGF) was commissioned on 18.11.2007. During 2016-17 the Kendra has earned a commercial revenue of Rs.5,87,665/-.

Important programmes telecast during 2016-17 are:-

- Telecast of 32 episodes In- house production – “Ramayana Rahasyam”
- Telecast of two parts special comedy Tele-film on Onam: “Five years Guaranty No Warrant”
- Telecast of programme on the life sketch of Tamil Actress Reksha Raj “Kozhikode to Koliwood”.
- Five episodes documentary BC Kozhikode on “A Homeo Jaivakrishi ”.
- Live telecast of 57th State School Youth Festival 2017, held at Kannur.

### **DD BAREILLY**

DDK (PGF) was commissioned on 30.06.1995 to serve the people of this region and keeping this in view the transmission hour of the Kendra has been increased to one hour (Monday to Friday). This Kendra produce and telecast programmes of local interest on culture, art and general subject of Rohilkhand in Hindi language. It also contributes programmes & news stories for the DD Kisan channel. Commercial revenue earned by the Kendra during the period is Rs.61,43,400/-.

### **DD RAJKOT**

DDK Rajkot came into existence on 30.08.1984 as an Area Specific Kendra. This Kendra has only one hour transmission from 05.00 PM to 06.00 PM five days a week (i.e. from Monday to Friday). All the programmes produced are 100% in-house in Gujarati language. It also contributes one hour programme to DD-Girnar. Kendra has earned revenue of Rs.2,99,400/- during 2016-17.

Two programmes, i.e; one entitled “AAPNU RATN” in which veteran authors, poets, dramatists, social workers, doctors, and experts on dance , Folk Music and Literature

are invited on regular basis and another programme “Sauthi Alag, Sauma Alag” in which local talents of the area is encouraged.

Important programmes produced and telecast during 2016-17:-

- Telecast of 26 episodes of a serial entitled “CHINGAARI” based on “Women Empowerment”.
- Telecast of special Programmes on celebration of 125th Birth Anniversary of Dr. B.R. Ambedkar.
- Telecast of special programmes “Asmita Parva” on Hanumant Award function.

### **DD MADURAI**

To cater to the various cultural, social and intellectual interests of South Tamil Nadu, a Programme Production Centre was commissioned on 15th August, 2005. The Kendra has a single studio which is digital. The main activities of the Kendra are Studio based and ENG. The programmes produced from this Kendra include cultural, religious, industrial, social and other aspects of people of the region.

Programmes produced by DDK Madurai during the period are Thiruthangaigal, Isai Payanam, Vanakkam Madurai and TMS Times besides Special Programmes for special Occasions such as Chithirai Festival, Alagar Thiruvizha, Pattimandram, Theppa Thiruviazha, salangai Natham, Upputr Vinayagar Temple, the story of Ghatam, Tamil isai Vizha etc;.

### **DD BHAWANIPATNA**

DDK Bhawanipatna was commissioned on 03rd September, 2000 to boost up the development of Kalahandi, a Tribal dominated & LWE affected District of Odisha. It produces and telecast programmes based on Agriculture, Rural development, Cultural Heritage of undivided Kalahandi, Bolangir and Koraput districts of the State. Despite the location of Kendra in the backward area of Odisha, its commercial earnings (2016-17) was Rs. 20,000/- .

Programmes telecast during 2016-17:

- Soundarya & Prachurya- A Programme on two Blind Brothers having won international fame - April, 2016
- LWE Programme Nuarangare Nuapada for naxalite affected area-May, 2016
- Documentary on Bonda primitives tribe “Bondaghatira Goan Ganda –July, 2016
- Feature on Shahid Pitha of Odisha “ Sahidapitha Papada Handi”- September, 2016

- Special programme on New year “ Dangara upare Danga”- January, 2017
- Documentary on Bhawanipatna “Amasahara Bhawanipatna”- March, 2017

### **DD MUZAFFARPUR**

DDK Muzaffarpur is the first Kendra in Bihar. It was commissioned on 14th June 1978. Local and Regional programmes are relayed on DD national transmitter from 4.00 pm to 5.30 pm and 3.00 pm to 4.00 pm & 5.30 pm to 7.00 pm respectively.

Important programmes produced and telecast during 2016-17:-

- Special programme on Chaiti Chhath- April, 2016
- Special programme Hum Honge Kamyab for LWE – May, 2016
- TV Report on Eid-Mahfil-e-Shayari- July, 2017
- TV Report on Ramvrisha Benipuri-Kalam Ke Jadugar-September, 2016
- Maithali Telefilm “Sankalp” on Swacch Bharat-October, 2016
- Special programme on the eve of New Year-December, 2016
- TV Report on Human Chain-February, 2017
- Special programme on Holi”Rangili Holi”-March, 2017

### **DD GWALIOR**

DD Gwalior started its operation from 28th May, 2000. At present DD MP telecast programme produced by this Kendra for half an hour duration for five days a week from Monday to Friday.

Important programmes produced and telecast during 2016-17:-

- Report on Tansen Sangeet Samaroah
- Documentary on Maharani Laxmibai
- Visit of Hon’ble president to Gwalior.
- Special programme on Chaiti Chand.

### **DD’S EVER-EXPANDING NETWORK**

Doordarshan is presently operating 34 satellite channels (Details at Annexure- III) and has a vast network of 67 Studios and 1416 Transmitters of varying power providing TV coverage to about 92% population of the country. In addition, Doordarshan provides free-to-air DTH service.

### PROGRAMME PRODUCTION CENTRES

Doordarshan has 67 Studio centres spread over the country, including 17 major Studio centres at state capitals, a Regional Production Centre at Guwahati and 49 other Studio centres located at various cities (Annexure-I State-wise list of Studio Centres).

### TERRESTRIAL TRANSMITTERS

Doordarshan has 1416 transmitters of varying power, installed across the length and breadth of the country.

Service	HPTs	LPTs	VLPTs	Transposers	Total
DD National transmitters	138	728	351	14	1231
DD News transmitters	73	78	17		168
Other transmitters (DTT/ Digital)	17				17

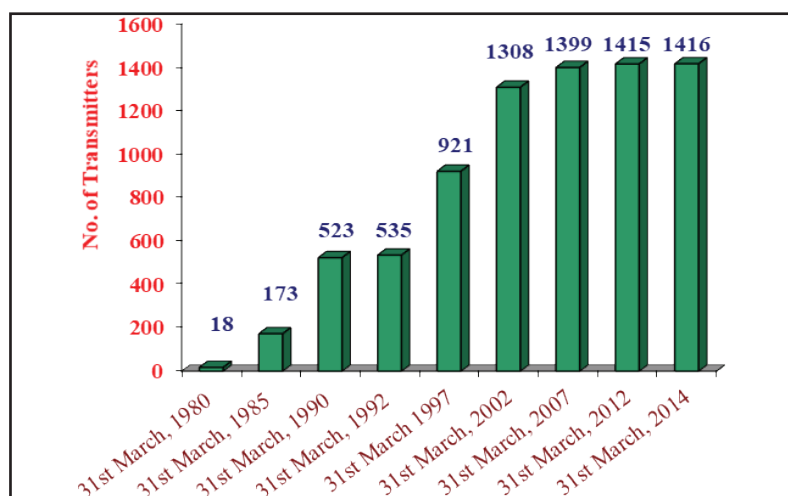
In terrestrial mode, DD National Channel coverage is estimated to be available to about 92% population of the country. Terrestrial coverage of DD News Channel is estimated to be available to about 49% population (Annexure-II: Number of State wise transmitters).

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies.

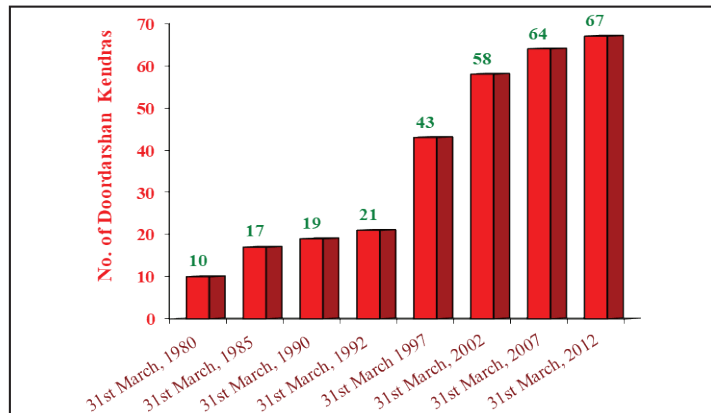
### MAJOR TECHNOLOGICAL UPGRADATION

Over the years, Doordarshan has not only expanded its network throughout length and breadth of the country but also inducted new technological developments in the field of TV broadcasting from time to time through its various Plan schemes. Growth of DD network and Doordarshan studio centres over the years is shown below:

#### GROWTH OF DD NETWORK



### GROWTH OF DD STUDIO CENTRES



#### Major Technological Achievements during 2016-17 are:

- Old ageing High Power Transmitter (HPT) at Jaisalmer (Rajasthan) replaced by a new HPT.
- Multi Camera Studio Production Facility in HDTV format set up at CPC, Delhi.
- Technical facility for launch of new TV Channel “DD Arun Prabha” set up at Itanagar.
- Multichannel Automated Playback facility set up at CPC, Delhi.
- Multi format digital camera chain & HDTV Zoom lens (245 Nos.) procured for various Doordarshan Kendras
- DTH Platform upgraded from 59 to 104 channels, except Conditional Access System (CAS). Implementation of Indian CAS (iCAS) completed. iCAS integrated SDTV STBs for reception of DD Free Dish DTH Service are expected to be available in Indian Market by second quarter of 2017-18.
- Non-Linear Post Production facility in HDTV format set up at CPC Delhi for DD-Kisan Channel

#### FREE-TO-AIR DTH “DD FREE DISH”



Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009.

The upgradation of Doordarshan's DTH Platform "DD Free Dish" from 59 to 104 channels completed in Dec, 2014. Presently, 80 TV channels are available on DTH platform. After implementation of Indian Conditional Access System (iCAS), number of channels will be increased to 104 TV channels.

Installation and testing for the implementation of iCAS including subscriber management system, firmware & middleware in DD Free Dish DTH service project has been completed in March, 2017. Doordarshan has shortlisted Indian STB OEMs for sale of iCAS integrated DD Free Dish DTH STBs in Indian market. iCAS integrated SDTV STBs for reception of DD Free Dish DTH Service are expected to be available in Indian Market by IInd quarter of 2017-18

Further upgradation of DD's DTH platform up to 250 TV channels is under implementation and tenders have been invited for turnkey solution. Brief details of DD Free Dish channels are given at Annexure-IV.

### **DIGITALIZATION OF TERRESTRIAL TRANSMITTERS**

Terrestrial transmitter network of Doordarshan is mainly comprised of analog transmitters. Each analog transmitter broadcasts a single TV programme service in 7 MHz for VHF Band or 8 MHz bandwidth for UHF Band. The Standard being used by DD for Analog Transmission is PAL-B and PAL-G.

With the advent of new technologies, multiple TV Channels are possible with single Transmitter using Digital Terrestrial Transmission (DTT). It offers the foremost advantage of efficient utilization of the spectrum which is a scarce resource. DTT facilitates transmission of multiple high quality channels which can be received on a variety of devices like fixed TV, Mobiles, Laptops & Tablets etc.

DD decided to adopt DVB-T2 standard for digitalization of its terrestrial network. DVB-T2 is the latest digital terrestrial transmission system offering higher efficiency, robustness and flexibility.

Doordarshan has been implementing 63 DTTs, in a phased manner, in various major cities and towns. In the first phase, 16 DTTs one each at Delhi, Kolkata, Mumbai, Chennai, Patna, Ahmedabad, Raipur, Lucknow, Bhopal, Guwahati, Indore, Bengaluru, Jalandhar, Ranchi, Cuttack & Aurangabad (Maharashtra) have been commissioned in February, 2016 and are relaying 5 DD channels namely, DD National, DD News, DD Bharati, DD Sports & DD-Kisan/ Regional. 03 more DTTs at Hyderabad, Thiruvananthapuram & Srinagar are likely to be made operational shortly. In the next phase, 44 DTTs are expected to be setup by end of 2018. After



installation of these DTTs in 63 cities, digital transmission is expected to be provided to about 40% of population and 30% area of the country. Locations of 44 DTTs are given at Annexure-V.

Doordarshan is planning to set up DTTs at 630 locations in the country to achieve the present level of TV coverage being provided by the Analog transmitters.

### **HIGH DEFINITION TV (HDTV)**

It is a human nature to seek better visual experiences. HDTV refers to video having resolution 5 times higher than traditional television systems (Standard-Definition TV). High definition television (HDTV) provides viewers with an enhanced visual experience with an increased sense of “being there” and increased sense of realness. Main features of HDTV are - Crystal clear & noise free picture; more realistic colours; wide screen picture and more viewing realism.

Doordarshan’s migration to HDTV started with a Pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games 2010.

During 11th plan, scheme for HDTV was sanctioned and following facility for HD Production and playback was setup:

- Multi-camera studio production facilities commissioned at Delhi and Mumbai
- Multi-camera mobile facility for outdoor production at Delhi & Mumbai equipped with 10 HD Cameras
- Multi-camera mobile facility for outdoor production at Chennai and Kolkata equipped with 8 HD Camera
- Playout facility at Delhi
- ENG based field production, Post-production facility and Preview facility at 4 Metro cities
- HDTV transmitters at Delhi, Mumbai, Kolkata and Chennai have been installed and are ready for commissioning

As part of 12th Plan schemes, Multi Camera Studio Production facilities in HDTV format at CPC, Delhi has been completed. HDTV Studio facilities at Chennai & Kolkata and Multi Camera Mobile Production facility in HDTV format at Delhi are under implementation. For setting up of HDTV Studio facilities at Chennai & Kolkata, Tenders received and technically evaluated, Financial Bid opened and

is under administrative scrutiny. The multi Camera Mobile Production facility in HDTV format at Delhi has been ordered. HDTV Uplinking facility is available at DDK, Delhi.

### **HUMAN RESOURCE DEVELOPMENT**

The National Academy of Broadcasting and Multimedia, NABM (formerly known as Staff Training Institute STI (T)) is premier training academy of Prasar Bharati. Over the period of time NABM has emerged as the leading organization to impart training in the field of Radio and Television production, post-production and broadcasting and also as training hub for broadcasters in the Asia-Pacific region.

Training Programmes for new recruits as well as for upgrading skills of existing personnel in tune with new emerging technologies besides management programmes are conducted at the in-house training institutes viz. NABM Delhi, NABM Bhubaneswar, RABM Shillong & RABM Thiruvananthapuram. Special courses like Executive Development Program for Senior Officers of DD & Workshop on Stress Management have been conducted. About 941 engineering officers have been provided training in 59 training courses conducted during 2016-17.

In addition, training is provided by the equipment manufactures at their work place. About 442 engineering officers have been trained during 2016-17 against various A/Ts by the equipment manufacturers for new equipment being inducted in the network.

### **INTERNATIONAL CONFERENCES/ ABU WORKSHOPS**

The following International conferences/ ABU workshops organized by various international organizations during 2016-17 were attended by Doordarshan officials:

- i. ABU Technical Bureau Mid-Year Meeting from 12.04.2016 to 13.04.2016 in Kuala Lumpur, Malaysia.
- ii. Workshop on Enhancing DTT Broadcasting & Asia Media Summit from 23.05.2016 to 26.05.2016 in Incheon, Korea. The summit was organized by AIBD in collaboration with its partners & international organizations.
- iii. Broadcast Asia 2016 from 31.05.2016 to 03.06.2016 in Singapore.
- iv. International Broadcasting Convention (IBC), 2016 from 08.09.2016 to 13.09.2016 in Amsterdam.
- v. NABM, Delhi in association with AIBD had arranged an in-country workshop on "Emerging Trends in Satellite Broadcasting from 19.09.2016 to 23.09.2016 at NABM Delhi.
- vi. ABU General Assembly 2016 from 20.10.2016 to 26.10.2016 in Bali, Indonesia.

vii. ABU Digital Broadcasting Symposium 2017 from 06.03.2017 to 09.03.2017 in Kuala Lumpur, Malaysia.

ABU Dance Festival – DD became proud host of first ever organized Asia Pacific Dance festival in February 2017 with 9 countries as its participant. The event was broadcast live world over.

### **COVERAGE OF IMPORTANT EVENTS**

More than 175 events have been covered live by Doordarshan during 2016-17 by using OB/ EFP Vans. Some of the major events covered live by Doordarshan are given at Annexure-VI.

**INCOME TAX**

Exemption from Income Tax has been granted to Prasar Bharati vide Finance Bill 2012-CBDT Circular No.3/2012 dated 12.06.2012 by insertion of a NEW CLAUSE 23BBH Under Section 10 of the IT Act with effect from 1.4.2013. The clause reads as under:

Clause 23BBH [any income of the Prasar Bharati (Broadcasting Corporation of India) established under sub-section (1) of section 3 of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990].

Apart from having received Income Tax Refunds for more than 20 crores in past, Prasar Bharati has been able to get additional refunds as per details given below:

- a) Rs. 4,03,14,540/- for A.Y.2014-15 (FY 2013-14) vide DD No. 931653 dated 29.03.2016 (received in April 2016).
- b) Rs. 18,85,05,620/- for AY 2012-13(FY 2011-12) vide DD No. 812734 dated 02.11.2016
- c) Rs. 2,10,69,210/- for AY 2015-16 (FY 2014-15) vide DD No. 869929 dated 02.03.2017

On having received Certification of Audit by C&AG, Income Tax Return of Prasar Bharati for the Financial Year 2015-16 has been filed on 16.3.2017.

**SERVICE TAX**

Prasar Bharati was not liable to be taxed earlier by virtue of Section 22 of Prasar Bharati Act, 1990 which was subsequently omitted vide Finance Act, 2002 and Prasar Bharati was made liable to collect & pay Service Tax w.e.f. 01.04.2003 onwards. Since then Prasar Bharati has been depositing Service Tax each month regularly.

In the absence of dedicated financial cadre with requisite expertise in Service Tax, compliances vis-a vis Service Tax rules have sometimes suffered. Further timely availability of input credit vouchers from over 600 DDOs of AIR & DD spread across the country especially during Tax Audit by authorities may become difficult. Resultantly some notices have been received from Service Tax Authorities which are being dealt with either by making the necessary details available or through Appeals to CESTAT, wherever required.

A hearing on appeal filed for the Service tax case for the Year 2003-04 to 2007-08 has been started and the last hearing was held by CESTAT on 29/03/2017.

**INTERNAL AUDIT / INSPECTION UNIT**

There are independent Inspection wings under both the Directorate of All India Radio and Doordarshan under Prasar Bharati who conducts inspection/internal audit of various units/field formations falling under their jurisdiction respectively. In the past Internal Audit of 100 selected DDOs of Prasar Bharati scattered all over India for the years 2012-13 & 2013-14 was got conducted by outsourcing a Chartered Accountant firm namely M/s Sushil Jeetpuria & Co. and the reports submitted by the firm were forwarded to the directorates for compliance.

**PRASAR BHARATI  
BALANCE SHEET AS AT 31.03.2016**

	SCHEDULE	Rs	
		As at 31-Mar-16	As at 31-Mar-15
<b>CORPUS/CAPITAL FUND AND LIABILITIES</b>			
Corpus/Capital Fund	1	-	-
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds	3	-	-
Secured Loan	4	-	-
Unsecured Loan	5	9,333,870,000	66,177,272,000
Deferred Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	53,036,122,166	87,786,602,822
<b>TOTAL</b>		<b>62,369,992,166</b>	<b>153,963,874,822</b>
<b>ASSETS</b>			
Fixed Assets	8	15,800,098,012	16,842,791,960
Capital Work-in progress	8	3,981,955,620	3,630,159,477
Investments (i) Earmarked/Endowment Funds	9	-	-
(ii) Others	10	-	-
Current Assets, Loans and Advances	11	21,501,696,644	18,992,624,449
Miscellaneous Expenditure		-	-
Deficit as per Income & Expenditure Account		21,086,241,890	114,498,298,936
<b>TOTAL</b>		<b>62,369,992,166</b>	<b>153,963,874,822</b>
SIGNIFICANT ACCOUNTING POLICIES	25		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	26		
<b>Jawhar Sircar</b> Chief Executive Officer	<b>Rajeev Singh</b> Member(F)	<b>Vineeta Barwa</b> ADG (B&A)	
Place: New Delhi Date			

<b>PRASAR BHARATI</b>			
<b>INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 March 2016</b>			
	Schedule	Rs.	Rs.
		for the year ended 31 March 16	for the year ended 31 March 15
<b><u>INCOME</u></b>			
Income from Sales/ Services	12	9,926,739,226	13,010,174,021
Grants/subsidies	13	122,430,463,400	24,256,200,000
Fees/subscriptions	14	51,309,684	46,248,175
Income from Investments (income on investments from earmarked/endow. Funds transferred to Funds)	15	-	-
Income from Royalty, Publications etc	16	-	-
Interest Earned	17	1,049,468,340	1,013,593,982
Other Income	18	3,143,860,626	2,069,988,397
		-	-
<b>TOTAL (A)</b>		<b>136,601,841,276</b>	<b>40,396,204,575</b>
<b><u>EXPENDITURE</u></b>			
Establishment Expenses	19	22,591,591,367	20,667,244,727
Other Administrative Expenses	20	9,223,412,939	10,761,013,668
Programme related Expenses	21	7,594,982,898	8,499,236,763
Expenditure on Grants & subsidy	22	-	-
Interest	23	1,094,197,511	6,829,643,820
Depreciation	8	2,686,116,439	2,217,796,169
		-	-
<b>TOTAL (B)</b>		<b>43,190,301,154</b>	<b>48,974,935,147</b>
Balance being excess of Income over Expenditure ( A-B)		93,411,540,122	(8,578,730,572)
Add: Prior period Adjustments & Exceptional items	24	516,924	33,369,418
Add: Balance brought forward from previous year		(114,498,298,936)	(105,952,937,782)
<b>BALANCE BEING DEFICIT CARRIED OVER TO BALANCE SHEET</b>		<b>(21,086,241,890)</b>	<b>(114,498,298,936)</b>
SIGNIFICANT ACCOUNTING POLICIES	25		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	26		
<b>Jawhar Sircar</b> Chief Executive Officer	<b>Rajeev Singh</b> Member(F)	<b>Vineeta Barwa</b> ADG (B&A)	
Place: New Delhi			
Date			

PRASAR BHARATI		
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2016		
	Rs As at 31.03.16	Rs As at 31.03.15
<b>SCHEDULE 1- CORPUS/CAPITAL FUND:</b>		
Balance as at the beginning of the year	-	-
Add: Grants -In-Aid received during the year	-	-
Balance Corpus/Capital Fund	-	-
Income and Expenditure Account	-	-
<b>BALANCE AS AT THE YEAR END</b>	-	-
<b>TOTAL</b>	-	-
<b>SCHEDULE 2- RESERVES AND SURPLUS</b>		
<b>1. Capital Reserve:</b>		
As per last account	-	-
Additions during the year	-	-
<b>TOTAL</b>	-	-
<b>2. General Reserve</b>		
As per last account	-	-
Addition during the year	-	-
Less: Deductions during the year	-	-
<b>TOTAL</b>	-	-
<b>SCHEDULE 3- EARMARKED/ENDOWMENT FUNDS</b>		
CAPITAL ASSETS FUNDS		
a) Opening Balance of the funds	-	-
b) Add to the Funds: Amounts transferred from Grants/Corpus/Capital Fund for meeting Capital Expenditure/Advances	-	-
<b>TOTAL</b>	-	-
<b>SCHEDULE 4- SECURED LOANS AND BORROWINGS:</b>		
<b>TOTAL</b>	-	-
<b>Jawhar Sircar</b> Chief Executive Officer	<b>Rajeev Singh</b> Member (F)	<b>Vineeta Barwa</b> ADG (B&A)

PRASAR BHARATI		
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2016		
	Rs	Rs
	As at 31.03.16	As at 31.03.15
<b>SCHEDULE 5- UNSECURED LOANS</b>		
1. Loan In Perpetuity	-	42,580,802,000
2. Central Government	-	-
3. Capital Loan from Ministry of I&B	5,830,930,000	9,786,970,000
4. Repayment of Loan due but not paid	1,873,740,000	12,180,300,000
5. Interest free Loan for CWG 2010	1,629,200,000	1,629,200,000
<b>Total</b>	<b>9,333,870,000</b>	<b>66,177,272,000</b>
(Refer Schedule 26, Note 6 & 7 of Notes to Accounts)		
<b>SCHEDULE 6- DEFERRED CREDIT LIABILITIES:</b>		
	-	-
<b>SCHEDULE 7- CURRENT LIABILITIES AND PROVISIONS</b>		
	-	-
<b>A. Current Liabilities</b>		
Advances received- against deposit work	1,208,424,468	1,206,518,628
Deposits, earnest money, caution money/security deposits	898,141,209	658,384,639
Interest on Loan in Perpetuity	14,903,280,700	44,709,842,100
Interest on Capital Loan	14,133,599,500	23,115,100,000
Penal Interest On Interest/principal due	2,825,421,810	3,781,500,000
Other current liabilities -recoveries from salary and wages and others etc.	4,357,648	4,357,648
Salary accrued for the Month of March	1,938,068,000	1,602,415,000
Income tax/Sales tax deducted at source	-	-
Unspent amount of Grant-in-aid	3,200,600,000	
Remittances to/from HQ/DDOs in transit/reconciliation's	3,322,436,979	3,265,999,450
<b>Total (A)</b>	<b>42,434,330,314</b>	<b>78,344,117,465</b>
(Refer Schedule 26, Note 7, 8, 9 & 21 of Notes to Accounts)		
<b>B Provisions</b>		
For Spectrum/Space Segment expense	7,343,700,000	5,585,100,000
For other expenses (including CAG Audit Fee etc.)	2,407,608,719	3,102,342,068
NPS provisions	251,819,825	191,600,000
Stock Provisions	124,937,564	124,937,564
Provision for Other Departmental loans and advances	160,254,598	160,254,598
Provision for Doubtful Debts	266,605,146	266,605,146
For Statutory liabilities (service Tax )	46,866,000	11,645,981
( Refer Schedule 26, Note 13,15,19 & 20 of Notes to Accounts)	-	-
<b>Total (B)</b>	<b>10,601,791,852</b>	<b>9,442,485,357</b>
<b>Total (A+B)</b>	<b>53,036,122,166</b>	<b>87,786,602,822</b>
<b>Jawhar Sircar</b> Chief Executive Officer	<b>Rajeev Singh</b> Member (F)	<b>Vineeta Barwa</b> ADG (B&A)



PRASAR BHARATI SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2016								
SCHEDULE 8- FIXED ASSETS								
DESCRIPTION	GROSS BLOCK			Cost at the year end 31.03.16	Depreciation		Net Block	
	Cost as on 1 <sup>st</sup> April'15	Additions/ Transfers from civil wings during the year	Deductions/ adjustments/ transfers/ disposal reclassification during the year		For the year	Cumulative upto to the year	As at 31st Mar' 2016	As at 31st Mar' 2015
A. Fixed Assets								
1. Land	28,105,080	-	-	28,105,080	-	-	28,105,080	28,105,080
2. Buildings	4,630,678,811	172,504,584	51,692,400	4,751,490,995	179,279,363	819,301,864	3,932,189,131	3,990,139,386
Others	-	-	-	-	-	-	-	-
3. Plant Machinery & Equipments								
a) Studios	26,167,203,574	69,299,686	-	26,236,503,260	735,761,681	22,936,412,052	3,300,091,208	3,966,553,203
b) Transmitters	38,104,782,070	591,575,223	-	38,696,357,293	1,010,954,984	33,615,194,124	5,081,163,169	5,500,542,930
c) Machinery/Equipments	6,026,258,737	775,402,163	-	6,801,660,900	695,461,798	3,629,140,363	3,172,520,537	3,092,580,172
d) Electrical Installations	66,803,761	10,953,225	-	77,756,986	2,891,215	18,308,113	59,448,873	51,386,864
4. Vehicles	74,008,055	13,540	-	74,021,595	638,787	73,700,108	321,487	946,734
5. Furniture, Fixtures	213,934,912	29,450,143	-	243,385,055	13,424,412	103,624,867	139,760,188	123,734,458
6. Office Equipments	192,600,374	13,279,740	-	205,880,114	10,988,448	172,871,452	33,008,662	30,717,370
7. Computers	263,744,757	32,119,663	-	295,864,420	36,715,751	242,374,743	53,489,676	58,085,764
8 Other fixed assets								
Capital Expenditure on various schemes	9,970,061,214	-	-	9,970,061,214	-	9,970,061,214	0	-
<b>Total of Current Year (A)</b>	<b>85,738,181,345</b>	<b>1,694,597,967</b>	<b>51,692,400</b>	<b>87,432,779,312</b>	<b>2,686,116,439</b>	<b>71,580,988,900</b>	<b>15,800,098,012</b>	<b>16,842,791,960</b>
<b>B. CAPITAL WORK-IN-PROGRESS</b>	<b>3,630,159,477</b>	<b>300,103,743</b>	<b>(51,692,400)</b>	<b>3,981,955,620</b>			<b>3,981,955,620</b>	<b>3,630,159,477</b>
<b>Total(B)</b>	<b>3,630,159,477</b>	<b>300,103,743</b>	<b>(51,692,400)</b>	<b>3,981,955,620</b>			<b>3,981,955,620</b>	<b>3,630,159,477</b>
<b>TOTAL</b>	<b>89,368,340,822</b>	<b>1,994,701,710</b>	<b>-</b>	<b>91,414,734,932</b>	<b>2,686,116,439</b>	<b>71,580,988,900</b>	<b>19,782,053,632</b>	<b>20,472,951,437</b>
<b>Previous Year</b>	<b>84,834,055,459</b>	<b>4,520,415,945</b>	<b>-</b>	<b>89,354,471,404</b>	<b>2,217,796,169</b>	<b>68,895,389,385</b>	<b>20,472,951,437</b>	<b>18,156,462,243</b>
(From Buildings there is a depreciation write back of Rs. 5,16,924/- due to excess depreciation charged last year and accordingly assets worth Rs.5.17 cr. have also been adjusted)								
<b>Jawhar Sircar</b> Chief Executive Officer Place: New Delhi Dated				<b>Rajeev Singh</b> Member (F)				<b>Vineeta Barwa</b> ADG (B&A)

**PRASAR BHARATI**  
**SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2016**

	Rs As at 31.03.16	Rs As at 31.03.15
<b>SCHEDULE 9- INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS</b>		
1. In Government Securities	-	-
2. Other approved securities	-	-
3. Other	-	-
<b>TOTAL</b>	-	-
<b>SCHEDULE 10- INVESTMENTS-OTHER</b>		
1. In government Securities	-	-
2. Other approved securities	-	-
3. Others	-	-
<b>TOTAL</b>	-	-
<b>SCHEDULE 11- CURRENT ASSETS, LOANS AND ADVANCES ETC</b>		
<b>A. CURRENT ASSETS:</b>		
Inventories	124,937,564	124,937,564
Sundry Debtors- Good	2,388,070,433	2,562,083,160
Sundry Debtors- Doubtful	533,210,291	533,210,291
Cash Balance- in hand/Imprest	18,314,357	18,643,957
Bank Balance With Scheduled Banks	-	-
on current accounts	213,831,957	222,535,510
on Collection accounts	129,080,067	48,757,818
	-	-
on Deposit account and other FDRs	11,648,993,164	5,946,067,941
with Various offices	5,925,376,501	9,055,732,263
with CP Fund A/c	271,552	1,405,889
(Refer Schedule 26, Note 14 & 19 of Notes to Accounts)	<b>20,982,085,886</b>	<b>18,513,374,393</b>
<b>TOTAL (A)</b>	<b>20,982,085,886</b>	<b>18,513,374,393</b>
<b>B. Loans/advances</b>		
1. Loans/advances	-	-
Staff	153,000,935	167,552,156
Others-departmental	160,254,598	160,254,598
Suspense account	-	-
2. Advances and other amounts recoverable in cash or in kind or for value to be received	-	-
On capital account	-	-
Prepayment	-	-
Others	-	-
3. Interest Accrued:	-	-
On investments from Earmarked/endowment funds	-	-
On Term Deposits with Scheduled Banks	131,817,000	96,165,496
Others	-	-
4. TDS & Income Tax	74,538,225	55,277,806
<b>Total (B)</b>	<b>519,610,758</b>	<b>479,250,056</b>
<b>Total (A+B)</b>	<b>21,501,696,644</b>	<b>18,992,624,449</b>

**Jawhar Sircar**  
**Chief Executive Officer**
**Rajeev Singh**  
**Member (F)**
**Vineeta Barwa**  
**ADG (B&A)**

PRASAR BHARATI SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2016		
	Rs 2015-16	Rs 2014-15
<b>SCHEDULE 12- INCOME FROM SALES/SERVICES</b>		
Income from services (Including taxes)		
AIR and DD (Commercial revenue)	9,927,492,035	13,104,019,303
Deduct: Share of other agencies	5,880,000	100,355,000
Add: Sales of CD/VCD	5,127,191	6,509,718
(Refer Schedule 26, Note 16 & 22 of Notes to Accounts)		
<b>TOTAL</b>	<b>9,926,739,226</b>	<b>13,010,174,021</b>
<b>SCHEDULE 13- GRANTS /SUBSIDIES</b>		
Add: Grants -In-Aid received during the year from Govt. Of India, Ministry of I&B -Plan.	4,537,700,000	4,360,000,000
Add: Grants -In-Aid received during the year from Govt. Of India, Ministry of I&B -Non-Plan.	23,421,200,000	20,019,800,000
Add: Conversion of Capital Loan/Loan in perpetuity and Interest thereon into Gant-in-Aid	97,672,163,400	-
Add: Grants-In-Aid carry forward from previous year	-	-
Deduct: Transferred to Capital Assets Fund	-	-
Deduct: Unspent balance of Grant in aid received from Govt. Of India, Ministry of I&B -Non-Plan.	1,288,100,000	-
Deduct: Unspent balance of Grant in aid received from Govt. Of India, Ministry of I&B -Plan.	1,912,500,000	123,600,000
<b>TOTAL</b>	<b>122,430,463,400</b>	<b>24,256,200,000</b>
(Refer Schedule 26, Note 6 of Notes to Accounts)		
<b>SCHEDULE 14-FEES/SUBSCRIPTIONS</b>		
Professional/Consultancy services fee	51,309,684	46,248,175
Deduct: Share of other agencies	-	-
<b>Total</b>	<b>51,309,684</b>	<b>46,248,175</b>
<b>SCHEDULE 15-INCOME FROM INVESTMENTS</b>		
Interest on Fixed Deposits	Investments from Earmarked Funds	Investments from Earmarked Funds
<b>TOTAL</b>		
SCHEDULE 16-INCOME FROM ROYALTY, PUBLICATIONS ETC		
SCHEDULE 17 INTEREST EARNED		
On Term Deposits with Scheduled Banks	1,132,207,406	929,921,389
On others like employees advances etc.	14,616,076	14,805,887
Interest on debtors and other receivables	(97,355,142)	68,866,706
<b>TOTAL</b>	<b>1,049,468,340</b>	<b>1,013,593,982</b>
(Refer Schedule 26, Note 17 of Notes to Accounts)		
<b>Jawhar Sircar</b> Chief Executive Officer	<b>Rajeev Singh</b> Member (F)	<b>Vineeta Barwa</b> ADG (B&A)

**PRASAR BHARATI**  
**SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2016**

		Rs 2015-16	Rs 2014-15
<b>SCHEDULE 18- OTHER INCOME</b>			
A. Other Receipts including Fees from Towers/staff quarters			
a) License Fees from Towers		653,735,533	618,313,275
b) License Fees from Staff Quarters		34,959,028	35,185,941
c) DTH Income		2,182,668,338	1,148,276,806
d) Others		229,937,854	192,587,852
Others			
(Refer Schedule 26, Note 16 of Notes to Accounts)			
<b>Total A</b>	<b>TOTAL (A)</b>	<b>3,101,300,753</b>	<b>1,994,363,874</b>
B. Profit on Sales/disposal of assets			
a) Owned Assets		2,226,768	1,544,845
b) Assets acquired out of grants, or received free of cost		31,842	715,103
c) Assets acquired prior to 1.4.2000		40,301,263	73,364,575
	<b>TOTAL (B)</b>	<b>42,559,873</b>	<b>75,624,523</b>
	<b>TOTAL (A+B)</b>	<b>3,143,860,626</b>	<b>2,069,988,397</b>

**SCHEDULE 19- ESTABLISHMENT AND OTHER ADMINISTRATIVE EXPENSES**

		Rs 2015-16	Rs 2014-15
		Non Plan	Non Plan
<b>Establishment Expenses</b>			
a) Salaries & Wages		20,111,112,588	18,255,312,875
b) Allowances and Bonus		607,092,085	554,872,667
c) Contribution to CPF/NPS		75,281,093	196,464,571
d) Expenses on Employee's retirement/ terminal exp/Pension etc.		1,526,082,586	1,394,798,112
		-	
e) Staff Welfare expenses		4,902,020	825,859
f) Others including Medical		<b>267,120,995</b>	<b>264,970,643</b>
	<b>TOTAL</b>	<b>22,591,591,367</b>	<b>20,667,244,727</b>

(Refer Schedule 26, Note 20 of Notes to Accounts)

**Jawhar Sircar**  
**Chief Executive Officer**

**Rajeev Singh**  
**Member (F)**

**Vineeta Barwa**  
**ADG (B&A)**

**PRASAR BHARATI**  
**SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C for the year ended 31 March 2016**

**SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES**

	Rs	Rs
	2015-16	2014-15
	IEBR	IEBR
Electricity and Power	2,373,161,151	2,742,485,654
Water charges	52,989,847	40,214,476
Insurance on plant & Machinery	-	-
Repairs and Maintenance on Plant & Machinery	6,931,548	7,284,509
Insurance on land and Buildings	-	-
Stock Provisions	-	124,937,564
Provision for Other Departmental loans and advances	-	160,254,598
Provision for Doubtful Debts	-	-
Rent, Rates and taxes	268,307,378	398,258,062
Repairs and Maintenance of vehicles	415,954,799	436,716,087
Postage, telephone and communication charges	140,026,265	135,535,897
Printing and Stationery(incl.Floppy,disc.)	125,390,980	127,662,914
Traveling & Conveyance expenses- local	331,739,258	385,611,527
Traveling -Foreign	15,043,249	15,677,188
Scholarship Stipends	24,308,534	15,277,412
Auditors remunerations	300,000	4,681,621
Hospitality Expenses	17,042,405	16,871,242
Professional charges(Armed Gurads etc.)	1,115,598,860	1,192,714,988
Bad and doubtful debt/advances Provisions	-	266,605,146
Advertisement and Publicity	96,170,948	138,928,682
Bank Charges	599,893	162,897
Supplies & material consumables	582,580,757	487,849,856
Other administrative expenses	774,363,831	942,675,403
Minor works and mach. & equipments and tools	1,559,559,525	1,842,394,714
Service Tax	1,323,196,098	1,278,213,231
Sales tax	147,613	-
Prior year expenses net/others	-	-
<b>Total</b>	<b>9,223,412,939</b>	<b>10,761,013,668</b>

**Jawhar Sircar**  
**Chief Executive Officer**

**Rajeev Singh**  
**Member (F)**

**Vineeta Barwa**  
**ADG (B&A)**

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**PRASAR BHARATI****SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C for the year ended 31 March 2016****SCHEDULE 21-PROGRAMME RELATED EXPENSES**

	Rs 2015-16 Plan	Rs 2015-16 IEBR	Rs 2015-16 Total	Rs 2014-15 Total
Royalty	-	221,893,374	221,893,374	380,801,480
Payment to UNI/PTI	-	244,986,684	244,986,684	231,671,606
Commissioning of Programme Softwares exp.	-	1,852,333,608	1,852,333,608	1,616,562,356
Panam Satellite expenses	-	313,373,842	313,373,842	715,759,730
Sport Events Expenses	-	33,040,261	33,040,261	40,103,404
Payment to Artists(PP & S etc.)	-	2,579,958,894	2,579,958,894	2,656,004,000
Other programme expenses/SAG-2016	87,329,129	230,723,513	318,052,642	711,613,914
J&K Package	-	-	-	18,645,093
N.E. Package	-	-	-	3,244
Spectrum & Space Segment Charges	-	1,765,840,750	1,765,840,750	2,127,395,736
Common Wealth Games	-	2,943,177	2,943,177	676,200
Kisan Channel Plan	262,559,666	-	262,559,666	-
<b>Total</b>	<b>349,888,795</b>	<b>7,245,094,103</b>	<b>7,594,982,898</b>	<b>8,499,236,763</b>

**SCHEDULE 22- EXPENDITURE ON GRANTS, SUBSIDIES ETC**

	Total 2015-16	Total 2014-15
Expenditure on grants	-	-

**SCHEDULE 23- INTEREST EXPENSES**

	Total 2015-16	Total 2014-15
Interest on Loan- Central Government	988,699,500	3,085,400,000
Interest on Loan in Perpetuity	-	2,980,656,140
Other Penal Interest etc	95,921,810	755,100,000
Other Finance charges	9,576,201	8,487,680
<b>Total</b>	<b>1,094,197,511</b>	<b>6,829,643,820</b>

(Refer Schedule 26, Note 6 &amp; 8 of Notes to Accounts)

**SCHEDULE 24- PRIOR PERIOD ADJUSTMENTS & EXCEPTIONAL ITEMS**

	Non Plan 2015-16	Non Plan 2014-15
Prior period Expenses- Refund of Loan/Grant		
Capital Assets Fund write back		
Reconciliation of Remittances in transit		(19,500,000)
Spectrum/space charges provision write back after waiver by GOI	-	-
Depreciation on Fixed assets capitalized from CWIP	(516,924)	(13,869,418)
Prior year exp	-	-
<b>Total</b>	<b>(516,924)</b>	<b>(33,369,418)</b>

(Refer Schedule 8)

**Jawhar Sircar**  
Chief Executive Officer

**Rajeev Singh**  
Member (F)

**Vineeta Barwa**  
ADG (B&A)

**PRASARBHARATI****SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2016**SCHEDULE 25- SIGNIFICANT ACCOUNTING POLICIES

1. **Method of accounting**  
The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.
2. **Inventory Valuation**  
Stores and Spares (including machinery spares) are valued at cost.
3. **Fixed Assets**  
Fixed assets worth Rs.4258.08 crores transferred by Ministry to Prasar Bharati and treated as " Loan In Perpetuity" have been converted into Grants-in-aid during 2015-16. Transfer of Assets by the Central Government is subject to actual valuation and verifications.  
In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.
4. **Method of depreciation**  
Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are: Building-2%, Studio, Transmitter, Machinery & Equipments and Other Fixed assets- 10%, Electrical installation- 4%, Vehicles-20%, Furniture & Fixtures-6.25%, Office Equipments-16.67% and Computers-33.33%.
5. **Foreign Currency Transactions**  
Transaction in foreign currencies is accounted for at the prevailing exchange rates at the date of transactions.
6. **License Fee and Consultancy fee**  
License fee and consultancy fee is recognized when receivable.

**Jawhar Sircar**  
Chief Executive Officer

**Rajeev Singh**  
Member (F)

**Vineeta Barwa**  
ADG (B&A)

Place: New Delhi  
Dated

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**PRASAR BHARATI****SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2016****SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS**

1. Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and fall under the category of "Not-for-Profit Organization". Accordingly, based on generally accepted accounting practices, and Section 145 of Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board however, decided to give effect to complete switch over from cash to accrual accounting at field unit also. To overcome this problem, Prasar Bharati has developed software called Expenditure Monitoring System (EMS). R&P A/c from all the DDOs will now be received through this software w.e.f. 01.04.16.

## 2 Contingent Liabilities:

2.1	Claims against the Entity not acknowledged as debts	Rs.	Nil
2.2	In respect of:		
*	Bank Guarantees given by/on behalf of the Entity	Rs.	Nil
*	Letters of Credit opened by Bank on behalf of the Entity	Rs.	Nil
*	Bank Guarantee encashed for CWG-2010 Activity	Rs.	24.60 crore

Bank Guarantee of Rs. 24.60 crore of M/s SIS Live was invoked and the matter is under arbitration. M/s SIS live submitted their claims for Rs. 106.88 crore as per contract, Rs. 24.60 crore towards BG and for damages GBP 9381,098. Out of that, an amount of Rs. 106.88 crore has been included in the liabilities. However, Damages claimed by M/s SIS Live are not acknowledged as liability as the Corporation has also lodged a counter claim of Rs. 147.60 crore.

3. The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject of physical verification and valuation.

4. The value of the assets sold/disposed of during the year has not been deducted from the Gross Block of Assets due to non-availability of details.

5. Grants received from Central Government are treated as Income, which together with internal revenue is utilized to meet expenses. Major proportion of deficit is represented by non-cash transactions such as depreciation, Loans due & interest thereon and Spectrum & Space Segment Charges.

6. As per letter No. G-20029/2/2015-B(Fin) dt. 10.02.2016, Ministry converted a total amount of Rs.11116.76 crore of outstanding loan & interest thereon upto 31.03.2010 and Spectrum & Space Segment charges accrued upto 31.03.2011 into Grant-in-aid. Out of this Rs.5684.34 crore pertains to outstanding loan, Rs.4082.88 crore to interest & Penal interest on loan and Rs.1349.54 crore to Spectrum & Space Segment charges. The effect of waiver of Spectrum and Space Segment charges has already been taken in the Annual Accounts of 2012-13 vide Order No.1/2013 dt.25.04.2013 issued by MIB.

7. For waiver of remaining Capital Loan and interest on Loan in Perpetuity and Capital Loan received from Government from 1.04.2010 to 31.03.2016, a separate proposal will be sent to the Ministry. The reason for depiction of conversion of Loan in Perpetuity, Capital Loan and interest thereon into Grant-in-aid upto 31.03.2010 is due to the fact that the GOM had taken the decision to waive off the whole Loan outstanding on Prasar Bharati in the year 2010 but the order was issued by the Ministry on 10.02.2016.

8. Interest rate on Loan in perpetuity granted by Government is 7% p.a. and on Capital Loan received from Government during 01.04.2000 to 31.03.2006 is 14.5% p.a., during 1.4.2006 to 31.03.2011 is 11.5% p.a. and from 1.4.2011 onwards is 13.5% p.a.

9. Every year liabilities on account of interest on capital loan are provided on the basis of figures provided by the Ministry. However, this year liabilities have been provided by PB as per the interest rates mentioned at note -7 above as the same has not been received from MIB.

**Jawhar Sircar**  
Chief Executive Officer

**Rajeev Singh**  
Member (F)

**Vineeta Barwa**  
ADG (B & A)



**PRASAR BHARATI  
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2016**

SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES  
NOTES ON ACCOUNTS

10. Taxation

Prasar Bharati is exempt from Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.

11. Prasar Bharati's contribution towards Leave salary and Pension in respect of employees on deemed deputation is charged as expenditure.

12. Deposit Works Amounts received from parties for deposit work, is after adjusting expenditure against such work.

13. Audit fee payable to C&AG for auditing Prasar Bharati's Accounts has been provided for.

14. Sundry debtors-good includes interest component of Rs.34.03 crore.

15. Provision for Spectrum & Space Segment charges and some other liabilities have been provided on estimated basis.

16. Income from Services (Commercial Revenue), Licence Fee for AIR/DD Towers and DTH income includes Service Tax component of Rs. 120.12 crore, Rs.8.02crore and Rs. 29.71 crore respectively.

17. Interest on Fixed deposit of Field offices and on Advances to staff are accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.

18. Out of the Capital Work in Progress completed during the year 2015-16, fixed assets aggregating to Rs. 189321000 have been capitalized.

19. Provision of Rs.16.02 crore and Rs.12.49 crore in respect of "Other Departmental Loans / Advances" and "Inventories" respectively under Current Assets has been provided as item/party wise details of these are not available and the amount was being carried forward without any change for the last three years.

20. Provision of Rs.25.18 crore has been provided as Employer's contribution towards NPS and interest thereon. Employee and Employer's contribution has also not been transferred to National Securities Depository Ltd.(NSDL) though the amount has been kept in separate bank Account. Most of the employees have been allotted PRAN and the work of transfer of legacy amount has already been initiated.

21. The unspent amount of Grants-in-aid payable to the Ministry has been shown separately as current liabilities which were earlier shown under provisions for other expenses.

22. The share of income from sales/services pertaining to other agencies was paid from Programme Expenses during the year.

23. The interest from debtors has become negative due to rectification/reconciliation carried out in the list of debtors during the year 2015-16.

**Jawhar Sircar**  
Chief Executive Officer

**Rajeev Singh**  
Member (F)

**Vineeta Barwa**  
ADG (B&A)

Place: New Delhi

<b>R&amp;P Account for 2015-16</b>					
	<b>Receipt</b>	<b>AIR Total</b>	<b>DD Total</b>	<b>P.B. Sectt.</b>	<b>Grand Total</b>
<b>I.</b>	<b>Opening Balances</b>				
	a) Cash in hand	1097535	1305141		2402676
	b) Bank Balances	0	0		0
	(i) in current A/c	0	0		0
	Receipt A/c (Field Offices)	234385800	974128297		1208514097
	DD's A/c (11084233390)	0	0	2140242	2140242
	AIR's A/c (11084233414)	0	0	46617576	46617576
	Expenditure A/ c (Field Offices)	4348398863	3498819303		7847218166
	SBI (11084239041)	0	0	82453	82453
	Canara Bank (1730)	0	0	222237127	222237127
		0	0		0
	Bank of India (12255)	215930			215930
	(ii) In deposit A/c (for fixed deposit, if any)	733677529	127851733	4773696889	5635226151
	(iii) C.P.FUND A/c	0	0	1405889	1405889
	c) Imprest A/c	4485530	11755751		16241281
		0	0		0
<b>II.</b>	<b>Grants Received</b>	0	0	0	0
	a)from Govt. of India	0	0	0	0
		0	0	0	0
	(i) Capital -Plan	0	0	0	0
		0	0	0	0
	(ii) Revenue PLAN	0	0	4537700000	4537700000
	NON-PLAN	0	0	21900000000	21900000000
	Common Weallth Game	0	0		0
	(iii)Other Min. / Deptt.	0	0	0	0
	(To Be Filled By PB (HQ))	0	0	0	0
		0	0	0	0
<b>III</b>	<b>Inter current A/c transfer by PB (HQ)</b>	0	0	0	0
	a) Funds-received-from PB	18775280202	17244133271	14168518078	50187931551
		0	0	0	0
	b) Other station/Kendra/Office	601362036	85117760		686479796
	c) CPF	0	0	25460024	25460024
	d ) Recovery of HBA & Other Advances	129235910	2399435		131635345
		0	0	0	0
<b>IV.</b>	<b>Interest Received</b>	0	0	0	0
	a) On bank deposits (FDR)	166504441	153748700	776302761	1096555902
		0	0	0	0
	b) Loans & Advances etc.	0	0	0	0
	(i) From Employees	6917571	1375846		8293417
		0	0	0	0
	(ii) Others	5153764	1168895		6322659
	c) Overdue interest on outstanding dues	0	2942843		2942843
<b>V.</b>	<b>Other Income</b>	0	0	0	0
	a) Rent/LF for AIR/DD Qrs.	24145850	10813178		34959028
		0	0	0	0
	b) LF for AIR/ DD Towers	573568519	0		573568519
	ii) Service Tax	80167014	0		80167014
		0	0	0	0
	c) Profit on sale/disposal of assets	0	0	0	0
		0	0	0	0
	(i) Owned assets	397898	1828870		2226768
		0	0	0	0
	(ii) Assets acquired out of Govt. Grants	0	31842		31842
		0	0	0	0
	(iii) Misc. Income	22813263	17488000		40301263
	(For assets acquired prior to 1.4.2k & other In	0	0	0	0
		0	0	0	0
	d) Others	230134	56071198		56301332
		0	0	0	0
<b>VI.</b>	<b>Amount borrowed</b>	0	0	0	0
	a) Capital loan from Govt.	0	0	0	0
		0	0	0	0
		0	0	0	0
<b>VII.</b>	<b>Income from Sales</b>	0	0	0	0
	a) Commercial Recei	0	0	0	0
		AIR	3215074114	0	3215074114
		DD	0	5584947981	5584947981

	ii) Service Tax	423341279	777843403		1201184682
		0	0		0
	b) Sale of CD/VCD	2822366	2304825		5127191
	<b>c) DTH</b>		1885518866		1885518866
	ii) Service Tax	0	297149472		297149472
		0	0		0
<b>III.</b>	<b>Income from Services</b>	0	0		0
	a) Professional /Consultancy Service	46419768	4889916		51309684
		0	0		0
<b>IX.</b>	<b>Other Receipts</b>	0	0		0
	a) Security Deposit /Earnest Money	353840117	47922820		401762937
		0	0		0
	b) Deposit work	1166238604	40591040		1206829644
		0	0		0
	c) Advances to staff	0	0		0
	i) HBA	5056253	1943357		6999610
	ii) Car Advance	2048231	385000		2433231
	iii) Computer Adv.	6506718	30000		6536718
	iv) Motor Cycle/Scooter Adv	3102209	210000		3312209
	v) Cycle /Mopad Advance	13103178	0		13103178
	vi) Other Advances	2762990	365880		3128870
	d) Earmarked fund CP Fund	0	0		0
	e) Others	149517575	24118947		173636522
		0	0		0
<b>X.</b>	<b>Receipt from Govt. buisness</b>	0	0		0
	<b>Give Min / Deptt. Wise details</b>	0	0		0
		0	0		0
<b>Xi</b>	<b>FDR</b>	68063979	0		68063979
		0	0		0
	<b>T O T A L</b>	<b>31165935170</b>	<b>30859201570</b>	<b>46454161039</b>	<b>108479297779</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

R&P Account for 2015-16	Total AIR		Total DD		P.B. Sectt.	Grand Total	
	Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
<b>Expenses</b>							
<b>a) Establishment Exp.</b>			0				
(Details as per Annexure.I)	10300944900	0	10436251642	0	0	20737196542	0
<b>b) Admn. Exp.</b>	0	0	0	0		0	0
(Details as per Annexure.II)	5029113588	0	3264361297	0		8293474885	0
<b>c) Programme related</b>	0	0	0	0		0	0
(Details as per Annexure.III)	2010495197	7208451	3498867906	337265344		5509363103	344473795
<b>d) Exp. On grants/subsidies</b>	0	0	0	0		0	0
(i) Grants given to Institutions	0	0	0	0		0	0
(ii) Subsidies given to Institutions	0	0	0	0		0	0
(iii) Grants received from other Min./Deptt.	0	0	0	0		0	0
<b>Inter current A/c transfer of funds(PB)</b>	0	0	0	0		0	0
<b>a) To Prasar Bharati</b>	4952623302	0	8371183470	0		13323806772	0
b) To other station/kendra/office	275905393	0	40766603	0	35778237695	36094909691	0
c) To IEBR (HBA)	24032689	0	341487	0		24374176	0
d) To Recovery of C.P.F.	0	0	0	0		0	0
<b>Deposits made Out of own funds</b>	256227383	0	23537385	0		279764768	0
(Investment others) FDR	0	0	0	0		0	0
<b>Exp. On fixed assets &amp; Capital</b>	0	0	0	0		0	0
<b>Work-in-progress</b>	0	0	0	0		0	0
<b>a) Purchase of fixed assets</b>	0	0	0	0		0	0
(Details as per annexure.IV)	56373721	1109511566	32648639	255396481		89022360	1364908047
<b>b) Exp. On Capital work-in-progress</b>	0	0	0	0		0	0
(i) Major Works	0	306708820	0	48944950		0	355653770
(ii) Misc. Works Scheme	0	185409873	0	53500		0	185463373
<b>Refund of surplus money/loans</b>	0	0	0	0		0	0
<b>a) to Govt. of India</b>	0	0	0	0	123600000	123600000	0
b) to PB, HQ	941134451	0	590844097	0		1531978548	0
<b>Finance charges (Interest)</b>	0	0	0	0		0	0
<b>a) On loans from Govt.</b>	0	0	0	0		0	0
b) Others loans	0	0	0	0		0	0
c) Others	3651056	0	5925145	0		9576201	0
<b>Other payments</b>	0	0	0	0		0	0
<b>a) Refund of SD/EM</b>	121835623	0	40170744	0		162006367	0
b) Exp. On Deposit work	1171781586	0	33142218	0		1204923804	0
c) Advances to Parties	0	0	0	0		0	0
d) Advances to staff	0	0	0	0		0	0
i) HBA	2020000	0	246968	0		2266968	0
ii) Car Advance	1134000	0	3592000	0		4726000	0
iii) Computer Adv.	5144850	0	3739500	0		8884350	0
iv) Motor Cycle/Scooter Adv	2421700	0	1316719	0		3738419	0
v) Cycle/Mopad Advance	0	0	0	0		0	0
vi) Other Advances	1346858	0	0	0		1346858	0
e) Income Tax	16298985	0	2961434	0		19260419	0
f) Service Tax	494057446	0	793918633	0		1287976079	0
fi) Sales Tax	147613	0	0	0		147613	0
g) Bank Charges	575018	0	21694	0	3181	599893	0
h) Others	78374435	0	24155524	0		102529959	0
<b>Exp. Against receipt from Govt. Business</b>	0	0	0	0		0	0
(Min./Deptt. wise breakup to be given)	0	0	0	0		0	0
<b>Closing Balances</b>	0	0	0	0		0	0
a) Cash in hand	1037229	0	1376249	0		2413478	0

	0	0	0	0	0	0	0
<b>b) Bank Balances</b>	0	0	0	0	0	0	0
<b>(i) in current A/c</b>	0	0	0	0	0	0	0
Receipt A/c (Field Offices)	388596893	0	1331071857	0		1719668750	0
DD's A/c (11084233390)	0	0	0	0	5912537	5912537	0
AIR's A/c (11084233414)	0	0	0	0	123167530	123167530	0
	0	0	0	0		0	0
<b>Expenditure A/c (Field Offices)</b>	2647822373	0	1557885378	0		4205707751	0
SBI(11084239041)	0	0	0	0	43351769	43351769	0
Canara Bank (1730)	0	0	0	0	167943624	167943624	0
Indian Overseas Bank(7430)	0	0	0	0		0	0
Bank of India (12255)	2536564	0	0	0		2536564	0
	0	0	0	0		0	0
<b>(ii) in deposit A/c (FDR if, any)</b>	766910300	0	147867134	0	10211673151	11126450585	0
	0	0	0	0		0	0
<b>(iii) C.P.FUNDA/c(SBI-30234030526)</b>	0	0	0	0	271552	271552	0
	0	0	0	0		0	0
<b>c) Imprest A/c</b>	4553307	0	11347572	0		15900879	0
	0	0	0	0		0	0
	0	0	0	0		0	0
<b>T O T A L</b>	<b>29557096460</b>	<b>1608838710</b>	<b>30217541295</b>	<b>641660275</b>	<b>46454161039</b>	<b>106228798794</b>	<b>2250498985</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
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Vineeta Barwa  
ADG (B&A)

<b>Annexure-I</b>							
<b>Annexure for A/c 2015-16</b>							
<b>Establishment Expenditure</b>	<b>Total AIR</b>		<b>Total DD</b>		<b>P.B. Sectt.</b>	<b>Grand Total</b>	
	<b>Non Plan</b>	<b>Plan</b>	<b>Non Plan</b>	<b>Plan</b>		<b>Non-Plan</b>	<b>Plan</b>
a) Salaries & Wages (include. Hono./ LTC / TF)	9890019113	0	9935000475	0		19825019588	0
i) Medical reimbursement	145152836	0	110713864	0		255866700	0
	0	0	0	0		0	0
b) Allowance & Bonous including OTA/CEA	240644661	0	369697424	0		610342085	0
	0	0	0	0		0	0
c) Contribution to CPF ( if any)	7459282	0	7601986	0		15061268	0
	0	0	0	0		0	0
d) Staff welfare Expenditure	820403	0	4081617	0		4902020	0
	0	0	0	0		0	0
e) Expenses on employees retirement & Terminal Benefits including L/S & Pension Contribution	646041	0	4236545	0		4882586	0
	0	0	0	0		0	0
	0	0	0	0		0	0
f) Establishment Capital	0	0	0	0		0	0
	0	0	0	0		0	0
g) Others	16202564	0	4919731	0		21122295	0
	0	0	0	0		0	0
<b>Total</b>	<b>10300944900</b>	<b>0</b>	<b>10436251642</b>	<b>0</b>	<b>0</b>	<b>20737196542</b>	<b>0</b>

<b>Annexure-III</b>							
<b>Annexure for A/c 2015-16</b>							
<b>Programme Expenses</b>	<b>Total AIR</b>		<b>Total DD</b>		<b>P.B. Sectt.</b>	<b>Grand Total</b>	
	<b>Non Plan</b>	<b>Plan</b>	<b>Non Plan</b>	<b>Plan</b>		<b>Non-Plan</b>	<b>Plan</b>
						0	
a) Royalty	57971892	0	215488482	0		273460374	0
	0	0	0	0		0	0
b) Payment to UNI/PTI	119865413	0	125121271	0		244986684	0
	0	0	0	0		0	0
c) Commissioning of Programme	290785552	0	1541245056	0		1832030608	0
	0	0	0	0		0	0
d) Panam Satellite Expenditure	150767511	0	162606331	0		313373842	0
	0	0	0	0		0	0
e) Sport events Expenses	22808448	0	10231813	0		33040261	0
	0	0	0	0		0	0
f) Payment to Artist	1306237141	0	1255057753	0		2561294894	0
	0	0	0	0		0	0
g) Spectrum charges	0	0	7240750	0		7240750	0
	0	0	0	0		0	0
g) J & K Package	0	0	0	0		0	0
	0	0	0	0		0	0
h) NE Package	0	0	0	0		0	0
	0	0	0	0		0	0
i) Common Wealth Games	0	0	2943177	0		2943177	0
	0	0	0	0		0	0
j) Others/ South Asian Games 2016	62059240	7208451	178933273	74705678		240992513	81914129
k) Kisan Channel	0	0	0	262559666		0	262559666
<b>TOTAL</b>	<b>2010495197</b>	<b>7208451</b>	<b>3498867906</b>	<b>337265344</b>	<b>0</b>	<b>5509363103</b>	<b>344473795</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

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ADG (B&A)

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<b>Annexure-II</b>							
<b>Annexure for A/c 2015-16</b>	<b>Total AIR</b>		<b>Total DD</b>		<b>P.B. Sectt.</b>	<b>Grand Total</b>	
<b>Other Administrative Expenditure</b>	<b>Non Plan</b>	<b>Plan</b>	<b>Non Plan</b>	<b>Plan</b>		<b>Non-Plan</b>	<b>Plan</b>
a) Domestic Travel Expenditure	190165685	0	164859673	0		355025358	0
	0	0	0	0		0	0
b) Foreign Travel Expenditure	8654460	0	7242789	0		15897249	0
	0	0	0	0		0	0
c) Rent Rate & Taxes	170794723	0	128886655	0		299681378	0
	0	0	0	0		0	0
d) Advertising & Publicity	9896216	0	86442732	0		96338948	0
	0	0	0	0		0	0
e) Professional Charges , Armed Guard etc .	741231456	0	436309276	0		1177540732	0
	0	0	0	0		0	0
(i) Legal Charges	752746	0	0	0		752746	0
	0	0	0	0		0	0
(ii) Advocate Fees	8580	0	0	0		8580	0
	0	0	0	0		0	0
(iii) Other / Consultation fees	3421802	0	0	0		3421802	0
	0	0	0	0		0	0
f) Scholarship Stipend	9820057	0	16271477	0		26091534	0
	0	0	0	0		0	0
g)Supplies & Mateial	189673042	0	253585683	0		443258725	0
	0	0	0	0		0	0
h) Vehicle Repairs & Maintenance	222677770	0	220542029	0		443219799	0
	0	0	0	0		0	0
i) Electrcity Power & Maintenance	1528295444	0	1027444707	0		2555740151	0
	0	0	0	0		0	0
j) Water Charges & Maintenance	35276908	0	17712939	0		52989847	0
	0	0	0	0		0	0
k) Postage	14734673	0	6845093	0		21579766	0
	0	0	0	0		0	0
l)Telephone & Communication	0	0	0	0		0	0
(i) Landline	67861093	0	40857853	0		108718946	0
	0	0	0	0		0	0
ii) Mobile	6597810	0	3129743	0		9727553	0
	0	0	0	0		0	0
m) Hospitality Expenditure	11121399	0	6869006	0		17990405	0
	0	0	0	0		0	0
n) Insurance on P&M	0	0	0	0		0	0
	0	0	0	0		0	0
o) Insurance on Land & building	0	0	0	0		0	0
	0	0	0	0		0	0
p) Auditor's remuneration (out of Provision)	423155	0	51194	0		474349	0
	0	0	0	0		0	0
q) Printing & Stationary	90993166	0	34051974	0		125045140	0
	0	0	0	0		0	0
r) Irrecoverable Balancs - Written off	0	0	0	0		0	0
	0	0	0	0		0	0
s) Provision for Bad & Doubtful debts/advances	0	0	0	0		0	0
	0	0	0	0		0	0
t) Purchase (Stock)	0	0	0	0		0	0
	0	0	0	0		0	0
u) Minor Work	734016640	0	221422961	0		955439601	0
	0	0	0	0		0	0
v) METP	489097765	0	183690159	0		672787924	0
	0	0	0	0		0	0
w) Consumable	76810817	0	66205215	0		143016032	0
	0	0	0	0		0	0
x) Local Conveyance	2234522	0	1874378	0		4108900	0
	0	0	0	0		0	0
y) Operation & Maintenance of Capital Assests	6931548	0	0	0		6931548	0
	0	0	0	0		0	0
z) Others	417622111	0	340065761	0		757687872	0
	0	0	0	0		0	0
<b>TOTAL</b>	<b>5029113588</b>	<b>0</b>	<b>3264361297</b>	<b>0</b>		<b>8293474885</b>	<b>0</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

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Annexure-IV							
Annexure for A/c 2015-16	Total AIR		Total DD		P.B. Sectt.	Grand Total	
Purchase of Fixed Assets	Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
<b>i) Land</b>	0	0	0	0		0	0
	0	0	0	0		0	0
<b>ii) Building</b>	0	0	0	0		0	0
(1) Studio	0	42093012	0	27206674		0	69299686
(2) Trasmmitter	0	0	0	4321811		0	0
a) Normal	0	490732460	0	0		0	495054271
	0	0	0	0		0	0
b) J & K	0	0	0	0		0	0
	0	0	0	0		0	0
c) N E	0	1395875	0	24788077		0	26183952
	0	0	0	0		0	0
(3) Office	0	0	0	0		0	0
	0	0	0	0		0	0
(4) Others	0	1247643	0	9800		0	1257443
<b>iii) Plant Machinery &amp; Equipment</b>	0	0	0	0		0	0
a) Normal	0	572046103	0	193123727		0	765169830
	0	0	0	0		0	0
b) J & K	0	0	0	0		0	0
	0	0	0	0		0	0
c) N E	0	1996473	0	5946392		0	7942865
<b>iv) Vehicles</b>	0	0	0	0		0	0
(a) trucks, Jeeps & Vans	0	0	0	0		0	0
	0	0	0	0		0	0
(b) Motor Car	0	0	0	0		0	0
	0	0	0	0		0	0
(c) Motor Cycles / Scooter & Three Wheelers	0	0	0	0		0	0
	0	0	0	0		0	0
(d) Rickshaws/ Cycles	8390	0	5150	0		13540	0
<b>v) Furnitue / Fixtures</b>	0	0	0	0		0	0
(a) Cabinets /Almirah . Filing Racks	5089234	0	3155151	0		8244385	0
	0	0	0	0		0	0
(b) Air Conditioners . A/C Plan	3232334	0	1698657	0		4930991	0
	0	0	0	0		0	0
(c) Air Coolers	760601	0	238485	0		999086	0
	0	0	0	0		0	0
(d) Water Coolers	840206	0	264790	0		1104996	0
	0	0	0	0		0	0
(e) Tables / Chairs / Sofas / Carpets	5763159	0	1817226	0		7580385	0
	0	0	0	0		0	0
(f) Wooden Partitions	697172	0	97585	0		794757	0
	0	0	0	0		0	0
(g) Voltage Stabilisers / U P S System	917108	0	810946	0		1728054	0
	0	0	0	0		0	0
(h) Others	1980887	0	2086602	0		4067489	0
<b>vi) Office Equipments</b>	0	0	0	0		0	0
(a) Typewriters	901546	0	31000	0		932546	0
	0	0	0	0		0	0
(b) Photocopiers / Duplicators	4591935	0	4884665	0		9476600	0
	0	0	0	0		0	0
(c) Fax Machines	1273182	0	319495	0		1592677	0
	0	0	0	0		0	0
(d) Others	1158969	0	118948	0		1277917	0
<b>vii) Computers / Periphines</b>	0	0	0	0		0	0
(a) Computers	17662198	0	10010197	0		27672395	0
	0	0	0	0		0	0
(b) Printers	2758149	0	941035	0		3699184	0
	0	0	0	0		0	0
(c) Floppies	86806	0	70064	0		156870	0
	0	0	0	0		0	0
(d) C D's	185323	0	3647	0		188970	0
	0	0	0	0		0	0
(e) Software	176302	0	165617	0		341919	0
	0	0	0	0		0	0
(f) Others	376370	0	29795	0		406165	0
<b>viii) Electric Installations</b>	0	0	0	0		0	0
(a) Elctrical Machinery	1014019	0	4680837	0		5694856	0
	0	0	0	0		0	0
(b) Electric Light / Fans	427663	0	259801	0		687464	0
	0	0	0	0		0	0
(c) Switchgear Instruments	12760	0	81377	0		94137	0
	0	0	0	0		0	0



(d) Transformers	56500	0	271014	0	327514	0
	0	0	0	0	0	0
(e) Electric Wiring & Fittings	3828019	0	232095	0	4060114	0
	0	0	0	0	0	0
(f) Others	0	0	89140	0	89140	0
	0	0	0	0	0	0
ix) Library Books	2094083	0	195385	0	2289468	0
	0	0	0	0	0	0
x) Tube wells & Water Supply System	480806	0	89935	0	570741	0
	0	0	0	0	0	0
xi) Arbitration Charges	0	0	0	0	0	0
	0	0	0	0	0	0
<b>T O T A L</b>	<b>56373721</b>	<b>1109511566</b>	<b>32648639</b>	<b>255396481</b>	<b>89022360</b>	<b>1364908047</b>

**Jawhar Sircar**  
Chief Executive Officer

**Rajeev Singh**  
Member(F)

**Vineeta Barwa**  
ADG (B&A)

18

PRASAR BHARATI		
Receipts and payments Account for the year 2015-16	Rupees	
Appendix I Common Wealth Games	Non- Plan	Plan
Coverage and Production events		
Construction and Operation of IBC		
Production Facilities venues		
Host Broad Caster Coordination monitoring Logistics and support service		
Contingency		
Arbitration Fees	2943177	
Right Holder Broadcaster		
<b>Total</b>	<b>2943177</b>	<b>0</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

## ANNUAL PLAN (2016-17)

## ALL INDIA RADIO

## Statement of outlays &amp; Outcomes/Targets(2016-17)

								Rs. in crore	
S. No	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2016-17 (PLAN BUDGET)	RE 2016-17	Expenditure up to 31.03.2017	Quantifiable Deliverables/ Physical Outputs	Processes/ Timeliness (Qrly Targets)	Achievements with respect to Col (6)	Remarks/ Risk Factors
1	2	3	4		5	6	7	8	9
	Scheme -1- Broadcasting Infrastructure Network Development (Total)		177.00	177.00	164.52				
	Scheme -1- Broadcasting Infrastructure Network Development (Continuing )		78.17	113.40	101.90				
	Scheme -1- Broadcasting Infrastructure Network Development (New)		98.73	63.50	62.62				
1	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recording and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation							
	Digitalisation of existing Network (Revenue)								
1.1	Digitalisation of Transmitters								
a	MW Transmitters (continuing)		3.86	30.65	28.64				

i	<p>• 100 KW -11 Nos. [Vijayawada (AP), Patna (Bihar), Panaji (Goa), Ranchi (Bihar), Mumbai 'A' (Mah), Mumbai 'B' (Mah), Pune (Mah), Tiruchirapalli (TN), Varanasi (UP), Kolkata 'A' (WB), and Passighat ( 10 kW by 100 kW )</p>					<p>All 11 Nos. of 100 kW MW DRM Tx have been installed and taken into service. Mast strengthening work at some places is still pending due to non availability of suitable agencies and completion of the work is expected to be spillover in the next financial year.</p>	<p>Completion of pending Departmental works, feeder line, ATU, mast upgradation, etc. and payments, etc. in r/o Passighat.</p>	<p>Achieved</p>	<p>Presently cost of digital receiver is high.</p>
ii	<p>• 200 KW -10 Nos. [Delhi 'A', Ahemdabad (Guj), Bangalore &amp; Dharwad (Kar), Jabalpur (MP), Ajmer (Raj), Chennai 'A' (TN), Siliguri, Kolkata 'B' (WB) and Itanagar ( replacement of 100 kw MW by 200 kw MW DRM)</p>					<p>All 10 Nos. of 200 kW MW DRM Tx have been installed and taken into service. Mast strengthening work at some places is still pending due to non availability of suitable agencies and completion of the work is expected to be spillover in the next financial year.</p>	<p>Pending works and payments in r/o 200 kW MW Tx at Itanagar. Completion of pending Departmental works, feeder line, ATU, mast upgradation, etc.</p>	<p>Achieved</p>	<p>Presently cost of digital receiver is high.</p>

iii	• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot (Guj), Jammu (J&K), Jalandar (Punjab), Suratgarh (Raj), Lucknow (UP)]					All 6 Nos. of 300 kW MW DRM Tx have been installed and taken into service. Mast strengthening work at some places is still pending due to non availability of suitable agencies and completion of the work is expected to be spillove in the next financial year.	Completion of departmental works, feeder line, ATU, mast upgradation, etc if any.	Achived	Presently cost of digital receiver is high.
	To replace the old and outlived 100 kW valve based MW transmitters by state of the art technology solid state 100 kW MW transmitter for re-storing the regional broadcast coverage and its services to listeners in analog mode.					Replacement of MW transmitter-100KW-4 Nos. Vishakhapatnam(AP), Jagdalpur (Chattishgarh), Jeypore &Sambalpur(Orissa)	Order Placed. Completion of departmental works, feeder line, ATU, mast up gradation, etc .	Partially achieved	Receipt, installation & commissioning of transmitters.  Ministry of I&B approved vide letter no. 37023/1/2015-B(D)Pt II dt 19/8/2016.
	To replace the old and outlived 200 kW valve based MW transmitters by state of the art technology solid state 200 kW MW transmitter for re-storing the regional broadcast coverage and its services to listeners in analog mode.					Replacement of MW transmitter-100KW-4 Nos. Vishakhapatnam(AP), Jagdalpur (Chattishgarh), Jeypore &Sambalpur(Orissa)	Order placed. Completion of departmental works, feeder line, ATU, mast up gradation, etc .	Partially achieved	Receipt, installation & commissioning of transmitters.  Ministry of I&B approved vide letter no. 37023/1/2015-B(D)Pt II dt 19/8/2016.
(b)	<b>SW Transmitters (total)</b>		1.60	0.90	0.82				
(i)	<b>SW Transmitters (continuing scheme)</b>		<b>1.60</b>	<b>0.90</b>	0.82				

	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)					Installation of 2nos 100KW SW transmitters at Kingsway camp Delhi will be completed in 2017-18.	Completion of departmental works, feeder line, ATU, mast up gradation, etc. and payments, etc.	Partially achieved	Aligarh SW transmitter project dropped
	FM Expansion Plan schemes (continuing)		18.25	18.25	18.18	Commission of FM transmitters under 12 Plan continuing projects		Partially achieved	
						Project of setting up FM Transmitters at at Haldwani, Rae Bareilly & Champawat.(a ) Acquisition of sites of Haldwani and champawat,C/ O Boundary wall and building (b) Erection of tower at Raebareilly, Installation of 20 kW FM Transmitters. These setups are expected to be installed by 2017-2018.	Q1: Commission ing of Tx and pending departmental work.	Partially achieved	FM Tx will be installed at existing LPTV site and expected to be completed by 2017- 18. Land for FM Setup at Champawa t has been identified and is being acquired from State Govt. Building work at Raebarelli completed. Tx installed & tower yet to be erected.
						Project of setting up FM Transmitters at Fazilka,Amrits ar,Chautanhill (a) Installation and commissionin g of equiment	Q1- Floating of tenders for towers. Q-2-Q3-Q4: Erection of Tower, commissioni ng of FM Tx projects. Building work at Suryapet.	Partially achieved	FM Setup at Fazilka commissio ned. FM Setup at Chautan Hill is technically ready for commissio ning. FM Tx has been installed at

									Amritsar but could not be commissioned due to difficulties in utilizing existing TV tower. Interim Setup is ready for commissioning.
					Setting up 10 kW FM transmitter at Darjeeling, Coochbihar, Dhanbad, Bardhaman, Suryapet Erection of Towers at these places under progress.	Q2-Q3-Q4: Installation and testing of CES, commissioning of STL and ordering of CES commissioning of full Set up.	Partially achieved		SITC of STL will be completed by March, 2017. SITC of CES will be completed in 2017-18.
					Setting up 10 kW FM transmitter at Dehradun (a) Procurement and Installation of STL (b) Procurement of Captive Earth station	Q1- Receipt of STL Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	Partially achieved		Order for STL placed. Tx have been installed and tested/commissioned.
					Setting up 10 kW FM transmitter at Gangtok and 5 kW FM transmitter at Silchar (a) Procurement and Installation of STL (b) Completion of Civil works	Commissioned	Partially achieved		

	FM Expansion at existing 24 AIR/TV sites & 100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.					Setting up 1 kW FM Tx at 19 places under NESP schemes. The installation of FM TX including erection of towers has been targeted to be completed by 2016-2017.	Q1-Q4: Commissioning of FM Tx at 4-5 places is expected to be completed in year 2016-2017. Some of the FM Tx have been diverted to other places and shall be brought back to original places and installed in the year 2016-17 and 2017-18.	Partially achieved	Out of 19 Nos. of 1 kW FM Tx, 15 nos have already been installed, 2 Nos. are under installation and 2 sites are yet to be acquired. 6 Nos. of 1 kW FM Tx are likely to be commissioned by March, 2017. These projects are getting delayed due local issues and difficult working conditions.
ii	<b>Replacement of FM /MW Transmitters</b>		-			Setting up 5 kw FM transmitter at 12 places (a) Tx and associated equipment procured. Commissioning under progress.		Partially achieved	
	Repl. of FM/MW Transmitters by higher power at <b>40 Existing</b> Stations under XI plan							Partially achieved	A couple of scheme involving erection of new tower may spill over to 2017-18.
	FM Transmitters (New scheme)		85.28	53.14	55.86		Receipt of equipments 2017-18	Partially achieved	
	FM expansion proposed by setting up various Power of Transmitters at 18 places					Order placed for 10KW-72 nos, 20KW-7nos, 5KW-14nos, 1KW-10nos etc		Partially achieved	



	Setting of 100W FM Transmitters at 100 locations of LPT DD					Procurement of transmitters under process & likely to be received in 2017-18.	Scheme is targeted to be completed in 2017-18	Not achieved	
<b>1.2</b>	<b>Studio &amp; Networking (Total)</b>		32.43	32.11	31.63				
<b>(i)</b>	<b>Studio (Continuing Scheme)</b>		20.68	25.80	<b>27.16</b>	-			
	Digitalisation of 98 Studio, Neworking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan						Scheme is targeted to be completed in 2017-18	Partially achieved	NIT is to be floated
						SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94) , Expected Order value Rs 23.30Cr	Order placed likely to completed 2017-18	Partially achieved	
						Procurement of consoles(Orde r 38 crore)	Scheme is targeted to be completed in 2017-18	Not achieved	NIT is to be floated
						Networking of studios	Scheme is targeted to be completed in 2017-18	Partially achieved	
<b>ii</b>	Studio (New scheme)		11.75	6.31	<b>4.47</b>	Refurbishing of studios			
	Digitalisation of 29 Studio, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan		<b>11.75</b>	<b>6.31</b>	4.47		Order placed likely to completed 2017-18	Partially achieved	
<b>1.3</b>	<b>Connectivity</b>		<b>13.58</b>	<b>23.20</b>	<b>9.81</b>				
<b>(i)</b>	<b>Connectivity (continuing scheme)</b>		11.88	22.95	9.80				

	Replacement of 82 STL and procurement of 35 New STL					STL received in all zones	Installation under progress	Partially achieved	
	Installation of Captive Earth Stations					CES at 5 places. Order placed.	Scheme is targeted to be completed in 2017-18	Partially achieved	
<b>(ii)</b>	<b>Connectivity (New scheme)</b>		1.70	0.25	0.01				
	Augmentation of telecom facility: Replacement of 2 pole to 4 pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32		1.70	0.25	-		To be retendered	Not achieved	Replacement of 2 pole to 4 pole feeds may defer to 2017-18
<b>1.4</b>	<b>Strengthening of staff Training institute(Total)</b>		<b>0.59</b>	<b>1.20</b>	0.39	Scheme is targeted to be completed in 2017-18			
	<b>Augmentation of Training facility (Continuing scheme)</b>		<b>0.59</b>	<b>1.20</b>	0.74			Partially achieved	
	Augmentation of STI (T) and STI (P) including regional training institutes.					Scheme is targeted to be completed in 2016-17		Not achieved	
	<b>Augmentation of Training facility (New scheme)</b>		-	-	-			Not achieved	
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubaneswar Under XII plan		-		-		Scheme is targeted to be completed in 2017-18	Not achieved	

1.5	<b>Strengthening of Research &amp; Development (Total)</b>	to carry out propagation studies on digital transmission like DRM/ DRM*, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions to development comprehensive Interactive broadcasting Services	1.50	0.50	0.25		Scheme is targeted to be completed in 2017-18	Not achieved	
	<b>Strengthening of Research &amp; Development (Continuing scheme )</b>		1.50	0.50	0.23		Scheme is targeted to be completed in 2017-18	Not achieved	
	<b>Strengthening of Research &amp; Development (New scheme )</b>		-	0.00	0.02	Procurement & departmental work under progress.			
	New Proposal for R&D in XII plan		-				Scheme is targeted to be completed in 2017-18	Not achieved	
2	<b>Strengthening of Border area (Total)</b>		17.58	13.20	14.93	Procurement & departmental work under progress.			
	<b>Strengthening of Border area (J&amp;K border (continuing scheme)</b>		17.58	13.20	14.93				
i	Setting up HPT/LPT in J&K :- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs. Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs								
						Procurement of 100 watt FM transmitters(4 No)	completed	achieved	
						Scheme is targeted to be completed in 2016-17(Naushera)	FM transmitters received.	Partially achieved	FM transmitters under installation

	at AIR Site. Setting up 4 no's of 100 Watt FM Trs					(i) progress of civil works (ii) Procurement of 10 kW FM Transmitter(1 +1) and 10 kW Tv Transmitter (1+1) for DD at three places	Scheme is targeted to be completed in 2017-18	Partially achieved	<b>TV transmitte rs are yet to be ordered</b>
	<b>Strengthening of Border area (Indo-Nepal border (New scheme)</b>		0.00	0.00					
	Indo-Nepal Border (i) FM broadcasting setup along Indo- Nepal border -8 nos at the site of DD setup (ii) Production center at 2 places (iii) Unlinking at 2 places.		-		-	Scheme revised. Process for procurement of equipment initiated. Sites are being examined for suitability.	Scheme is targeted to be completed in 2018-19	Not achieved	Sites not available
3	<b>Broadcasting on alternate platforms (New scheme)</b>	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	0.00	0.50	0.70		Scheme is targeted to be completed in 2017-18	Partially achieved	
4	<b>Consolidation of Infrastructure (Total)</b>	to improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required; To provide facilities for staff welfare	2.23	2.50	2.16		Scheme is targeted to be completed in 2016-17		
	<b>Consolidation of Infrastructure (continuing scheme)</b>		2.23	1.80	1.40			Partially achieved	

	Office Accommodation/ Staff Quarter at Guwahati including hostel accommodation at Srinagar					Scheme is targeted to be completed in 2017-18	Completed except hostel accommodation at Srinagar (Targeted 2017-18)	Partially achieved	Lease rent issue at Srinagar
	<b>Consolidation of Infrastructure (New scheme)</b>		-	0.70	0.76				
	Community Centres at Delhi & Mumbai					Estimate received. Sanction issued for Mumbai.	Scheme is targeted to be completed in 2017-18	Partially achieved	
	Strengthening of Security fencing etc						Scheme is targeted to be completed in 2017-18	Not achieved	
5	<b>E- Governance (New scheme)</b>	to facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system	0.00	0.75	0.80	Specification under preparation by IT.	Scheme is targeted to be completed in 2017-18	Not achieved	
	<b>Scheme IV: Special Projects</b>		0.10	0.10					

(i)	<b>Renovation of Auditorium at Delhi (New Scheme)</b>	To renovate existing Auditorium as AIR, does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.	0.10	0.10			Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works. Targeted 2017-18	Partially achieved	Completion of scheme by March 2018.  Scheme approved by Ministry of I&B vide letter no.N-37013/9/2014-B(D) Pt.II dt 21.12.2016
	<b>Total (Capital)</b>		177.00	177.00	164.52				
	<b>Total(AIR)</b>		177.00	177.00	164.52				

DOORDARSHAN Annual Plan (2016-17)						
Statement of Targets and Achievements						
Sl. No.	Name of the Scheme/ Programme	Outlay approved		Exp. upto March, 17	Targets/ Physical output	Achievements/ Remarks (Present status as on 31-03-17)
		BE 2016-17	RE 2016-17			
<b>Scheme-I : Broadcasting Infrastructure Network Development</b>						
Continuing Scheme						
1	Digitalization of Transmitters and Studios	33.00	36.50	30.56		
	a) Digitalization of Transmitter				Digital HPTs-21	Departmental works, Procurement of equipment and Strengthening of towers for site preparation are in progress. NIT has been issued.
					Earth Station for Networking of DTTs (Placement of order)	Formulation of business model for the DVB-T2 transmitters is under process. Interim arrangement has been made for feeding of 5 DD channels to digital transmitters.
	b) Digitalization of Studio				Full digitalization of 39 Studios (Procurement of Camera chains)	Camera chains have been supplied recently & are under transportation to the respective stations.
2	High Definition TV (HDTV)	15.00	0.00	0.00	Multi-Camera Mobile equipment at Delhi	Order for Multi Camera mobile production facility at Delhi had been cancelled earlier on technical reasons. Subsequent tenders received have also been cancelled due to infirmities in tenders. Fresh tenders have again received, processed & purchase order has been placed.
3	Expansion of DTH	18.00	0.00	0.00	Procurement of 30,000 DTH sets	Action for procurement of DTH receive units shall be initiated after availability of Conditional Access System (CAS) enabled DTH STBs in Indian Market, which are likely to be available by IInd quarter of 2017-18. Prasar Bharati Board, in its 129th meeting held on 16.10.15, has approved engagement of DeitY approved Indian CAS vendor, M/s ByDesign, for implementation of CAS on DD Free Dish. Order has been placed on 26.7.2016 to M/s By Design for implementation of iCAS (Indian CAS), on SITC basis, for Doordarshan's DTH Platform "DD Free Dish" at DTH Earth Station Todapur, New Delhi and Installation & testing of equipment has been completed. Applications for authorization of STB OEMs to sell STBs with DD approved CAS & firmware/ middleware have been processed and 5 nos Indian STB OEMs have been shortlisted.
4	Modernization, Augmentation & Replacement of Satellite Broadcast equipment	10.00	10.00	8.07	Replacement of Existing IRDs with DVB-S2 based IRDs & Replacement of Modulators	DVB-S2 based IRDs have been supplied. DVB-S2 Modulators and additional DVB-S2 IRDs have also been supplied.
					Upgradation of Earth Stations (4 nos)	Installation of Earth station equipment completed & tested except C-Band Up-Converter and Redundancy Switch. Up-converter & RF Switch have been supplied recently.

					New Earth Station (Gorakhpur)	Tenders for Compression equipment was cancelled in Dec., 2016 on administrative reasons. Fresh NIT to be issued. Up-converter & RF Switch have been supplied recently. Fresh tenders have been received for HPA & PDA and are under technical evaluation.
					Replacement of Earth Station compression equipment at 1 location (Dehradun)	Tenders for Compression equipment was cancelled in Dec., 2016 on administrative reasons. Fresh NIT to be issued.
					New DSNGs-9 nos (Placement of order)	Tenders invited on previous occasions had to be cancelled on technical considerations. Fresh tender has been received, evaluated & commercial bid opened. Purchase proposal is under financial scrutiny.
5	Modernization, Augmentation & Replacement of Transmitter and Studio Equipment	22.00	24.00	24.98		
	a) Modernization, Augmentation & Replacement of Studio equipment				Procurement of Camera chains.	Camera chains have been supplied recently & are under transportation to the respective stations.
					Replacement of Essential services equipment at select Kendras	Replacement of Lighting grid completed at Jalandhar & Lucknow and nearing completion at Srinagar. AC Plant replacement at Bhubaneswar completed. Works related to replacement of AC plants, Acoustic treatment, flooring etc at Chennai & Bengaluru are at various stages of completion.
	b) Modernization, Augmentation & Replacement of Transmitter equipment				New tower at Dibrugarh (Placement of order)	Installation of 7.5 KW Super Turnstile Antenna at Dibrugarh has been completed. Tender for 150 mtr. tower at Dibrugarh received earlier was cancelled in Sept., 2012 as the L1 bidder did not extend price validity. Subsequently, CCW was entrusted with the construction of tower at Dibrugarh. CCW had invited tenders in Sept. 2014 against which a single tender was received with high cost. CCW held price negotiations with the firm. The tender was cancelled subsequently due to high cost and decision on permissible height was not received from Appellate Authority, Civil Aviation. Recently, NOC has been received from Airports Authority of India for 135M tower height. In view of this, further action on extension of existing tower of 75 mtr to 135 mtr. is being taken up in consultation with CSIR.
					Measuring equipment for HPTs	Order has been placed for measuring equipment for HPTs.
6	Staff Quarters and other Misc. works	2.00	2.00	1.81	Balance works at Tower 'C' building	Construction of Tower "C" building has been completed. Prasar Bharati Secretariat has been shifted to this building and started functioning from 19th January, 2017.



7	Other Misc. Ongoing Schemes	17.00	17.00	15.33	Procurement of Camera chains	Camera chains have been supplied recently & are under transportation to the respective stations.
					Commissioning of DD1 and DD (News) HPTs at Amritsar with antenna mounted on 300 M Tower	Interim setup commissioned. Tower erected to its full height (282 M). The work had been terminated due to extra ordinary delay & major deficiencies. Correction of Verticality from 203.5 M onwards as recommended by IIT, Roorkee was taken up through fresh tendering process. Tender was received, evaluated & commercial bids opened. However, the tender has been cancelled due to administrative reasons. Balance works including verticality correction is being taken up in two phases. 1st phase of work, i.e. visual inspection & quantification of defects in the structure has been completed & report received. NIT is being issued shortly for second phase of work i.e. correction of verticality in tower.
					HPT Mehboobnagar (pmt. Set up) (Placement of order for 150 M Tower)	HPT (int. setup) commissioned in Dec, 2012. Order was placed for 150 mtr tower in 2010. However, the agency did not take up the work and hence the order was cancelled in 2012. CCW invited tenders in April, 2014. However, in view of high cost received, the tender was cancelled. CCW has re-invited the tenders. Tenders have been received & processed. Price negotiation was also held. However, the tender had to be cancelled this time also due to high rates & price negotiation did not yield any fruitful result. Tender action is being initiated by ADG (E) (SZ).
					Balance work at Studio, Dehradun.	Permanent Studio setup at Dehradun operationalized in March, 2016 from Main Studio. Various works in Studio-B are at advanced stage of completion.
<b>New Scheme</b>						
1	Strengthening of Border coverage (along Indo-Nepal Border)	5.00	4.50	4.50	Strengthening of 300 M tower at Rameshwaram	Strengthening work on RCC structure completed. Work is in progress on steel structure.
2	Modernization, Augmentation & Replacement of Transmitter and Studio Equipment	73.00	85.00	89.57	Automated Playback facility	Multichannel Automated facility has been setup.
					Procurement of Studio equipment (Placement of order for part equipment, supply & Installation)	Digital Production switchers, 32x32 Routers, XDCAM Camcorders & Recorders, Light weight Camera support system, Digital Frame Synchronizer and Digital Phone-in-Console have been supplied. Orders have been placed for Camera chain, HDTV Zoom Lens, & Digital Audio Mixer. Specifications of few remaining equipment have been finalized and NIT is to be issued.
					Modernization of News facilities at News Headquarter, Delhi (Placement of order for part equipment, supply & Installation)	XDCAM Camcorders & Recorders have been supplied. Order placed for Integrated News production facility.
3	High Definition TV (HDTV)	2.00	0.00	0.00	HDTV Studios at Kolkata & Chennai	Tenders have been received for SITC of HDTV Studios at Chennai & Kolkata and are under tech. evaluation.

4	Modernization, Augmentation & Replacement of Satellite Broadcast equipment	4.00	4.00	0.74	Construction of Earth station buildings at Kohima & Imphal	Roof slab shuttering work is in progress for building at Kohima. For Imphal, work commenced.
					Replacement of Compression chain, RF eqpt. & Uplink PDA at Earth stations (Placement of order for part equipment, supply & Installation)	1) Up-converter & RF switch have been supplied recently. 2) Tenders cancelled for Uplink Antenna system at Dehradun on technical consideration. Fresh tenders have been received including Antenna for Nagpur also and are under technical evaluation. 3) Tenders cancelled for HPA at Dehradun & Srinagar on administrative consideration. Fresh tenders have been received including HPA for Nagpur also and are under technical evaluation. 3) Technical evaluation had been completed & Commercial bids opened for Compression equipment for Srinagar. However, tender was cancelled in Dec, 2016 on administrative reasons. Fresh NIT is to be issued. 4) NIT has been issued for Compression equipment for DDK, Delhi, Bengaluru & Hyderabad.
					Upgradation of Earth stations at 13 locations (Placement of order and supply & Installation of part equipment)	NIT has been issued for twelve locations. NIT for remaining one location is being issued shortly.
5	Infrastructure augmentation and Misc. works	1.00	0.50	0.36	Construction of Staff Quarter at Chandigarh	Both Civil & Electrical works completed. Completion/ Occupation certificate is awaited from UT Admn., Chandigarh.
6	Expansion of DTH (250 channels)	3.00	1.50	1.18	Construction of building for DTH expansion	Structure completed & finishing work is in progress.
					Upgradation of DTH platform up to 250 TV channels	NIT has been issued.
7	New Media technologies/ Alternative delivery platform	0.50	0.00	0.00	Webcasting & Content Distribution Network (CDN)	Specifications for Pilot project on OTT are under finalization.
8	Digitalization of Doordarshan Network	7.00	9.00	7.69	Digital HPTs-23 (Placement of order)	Departmental works, Procurement of equipment and Strengthening of towers for site preparation are in progress. NIT has been issued.
					Augmentation of Central Archives at Delhi	Committee has been constituted by Prasar Bharati for finalizing the specifications. Project to be taken up after finalization of scope & specifications.
9	OFC Connectivity	0.50	0.00	0.00	Linking selected DDKs through OFC connectivity	It is being reviewed for defining the detailed scope for its optimum utility.
10	Arun Prabha Channel	0.00	9.00	6.37	Launch of 24x7 Arun Prabha channel from Itanagar	Playout facility, XDCAM Camcorders & Recorders and Drive units, 32x32 routing switcher, Digital Frame Synchronizers, CG, Logo Generators etc. have been supplied. Technical facility for launching of the Channel is ready.
Scheme-III : Special Projects						
1	Kisan Channel Capital	8.00	18.00	16.98	Augmentation of Technical facility at CPC, Delhi	Multi Camera Studio Production facility in HDTV format & Collaborative Post Production facility have been installed. Light weight camera support system, Batteries & Chargers and XDCAM Camcorders & Recorders have been supplied.

## ANNEXURE-I

EXISTING A.I.R. STATIONS					31.03.2017
<b>TOTAL STATIONS- 420</b>					[MW-143,FM-421, SW-48]
<b>TOTAL TRANSMITTERS-612</b>					
			Total [MW+ FM] National Coverage: Area-92.00% Population -99.20%		
			FM National Coverage: Area-34.0% Population -47.00%		
SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
<b>ANDHRA PRADESH [14]</b> Trs.-20 (MW-4, FM-16)			Total [MW+ FM]Coverage: Area-99.00 % Population - 99.50 % FM Coverage: Area- 32.00 % Population - 40.00 %		
1	ANANTAPUR	LRS	6 kW FM	101.7 MHz	MP
2	CUDDAPAH		100 kW MW	900 kHz	TYPE I
			1 kW FM	103.6 MHz	
3	KURNOOL	LRS	6 kW FM	102.4 MHz	MP
4	MACHERLA		3 kW FM	103.1 MHz	
5	MERKAPURAM	LRS	6 kW FM	101.5 MHz	MP
6	NELLORE	RELAY	100 W FM	101.1MHz	DTHTelegu
7	ONGOLE	RELAY	100 W FM	100.6MHz	DTHTelegu
8	TIRUPATHI	LRS	10 kW FM	103.2 MHz	MP
		LRS	3 kW FM	107.5 MHz	
9	VIJAYAWADA		100 kW MW	837 khz	TYPE III, RNU
			1 kW MW* VB (to be Decommissioned)	1503 khz	
			1 kW FM	103.4 MHz	
			10 kW FM	102.2 MHz	FM Ranbow Krishnveni Prog.
10	VISHAKHAPATNAM		100 kW MW	927 khz	TYPE I
			10 kW FM , RAINBOW	102 MHz	STEREO
11	NANDYAL	LPT RELAY	100 W FM	100.1 MHz	
12	ADONI	LPT RELAY	100 W FM	100.1 MHz	
13	KAKINADA	LPT RELAY	100 W FM	100.1 MHz	
14	SRIKAKULAM	RELAY	1 kW FM	102.7 MHz	
<b>ARUNACHAL PRADESH [20]</b> Trs- 26 ( MW-5, SW-1,FM-20)			Total Coverage[MW+FM]: Area-57.00% Population -76.00% FM Coverage: Area-7.00% Population -15.50%		
15	ITANAGAR		100 kW MW	675 khz	TYPE I , UPLINK, RNU
			50 kW SW		
			10 kW FM	103.1 MHz	
16	PASSIGHAT		10 kW MW	1062 khz	MP
			100 W FM	100.1MHz	
17	TAWANG		10 kW MW	1521 khz	MP

			100 W FM	100.1MHz	
18	TEZU		10 kW MW	1332 khz	MP
			100 W FM	100.1MHz	
19	ZIRO	LRS	1 kW MW	1602 khz	MP
			100 W FM	100.1MHz	
20	ZEMITHANG	LPT RELAY	100 W FM	100.1MHz	
21	KALAKTANG	LPT RELAY	100 W FM	100.1MHz	
22	BOMDILA	LPT RELAY	100 W FM	100.1MHz	
23	TALIHA	LPT RELAY	100 W FM	100.1MHz	
24	SEPPA	LPT RELAY	100 W FM	100.1MHz	
25	BASAR	LPT RELAY	100 W FM	100.1MHz	
26	ALONG	LPT RELAY	100 W FM	100.1MHz	
27	MIAO	LPT RELAY	100 W FM	100.1MHz	
28	ROING	LPT RELAY	100 W FM	100.1MHz	
29	HUNLI	LPT RELAY	100 W FM	100.1MHz	
30	YOMCHA	LPT RELAY	100 W FM	100.1MHz	
31	NAMSAI	LPT RELAY	100 W FM	100.1MHz	
32	HAWAI	LPT RELAY	100 W FM	100.1MHz	
33	GEKU	LPT RELAY	100 W FM	100.1MHz	
34	DEOMALI	LPT RELAY	100 W FM	100.1MHz	
<b>ASSAM [14]</b>			<b>Total Coverage [MW+FM]: Area-96.70%</b>		
<b>Trs- 24 (MW-7, SW-2, FM-15)</b>			<b>Population -99.00%</b>		
			<b>FM Coverage: Area-40.30% Population -40.13%</b>		
35	DHUBRI	RELAY	6 kW FM	103.3 MHz	
36	DIBRUGARH		300 kW MW	567 khz	TYPE III, RNU
			1 kW FM	101.3 MHz	
			100 W FM	100.1 MHz	
37	DIPHU	LRS	1 kW MW	1485 khz	MP
38	GUWAHATI		100 kW MW	729 khz	TYPE IV , UPLINK, RNU, NOP
			10 kW MW	1035 khz	
			10 kW FM VB	100.8 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			100 W FM	100.1MHz	
39	HAFLONG	LRS	6 kW FM	102 MHz	MP
40	JORHAT	LRS	10 kW FM	103.4 MHz	MP
41	KOKRAJHAR		20 kW MW	1512 khz	TYPE I
			100 W FM	100.1 MHz	
42	NOWGONG	LRS	6 kW FM	102.7 MHz	MP
43	SILCHAR		20 kW MW	828 khz	TYPE I, RNU
			100 W FM	100.1MHz	
44	TEZPUR		20 kW MW	1125 khz	MP

			1 kW FM	102.4 MHz	
45	MARGHERITA	LPT Relay	100 W FM	100.1MHz	
46	TINSUKIA	LPT Relay	100 W FM	100.1MHz	
47	NAZIRA	LPT Relay	100 W FM	100.1MHz	
48	NORTH LAKHIMPUR	LPT Relay	100 W FM	100.1MHz	
<b>BIHAR [15]</b>			<b>Total Coverage[FM+MW]: Area-99.00%*Population -99.00%*</b>		
<b>Trs 18 - (MW-3,FM-15)</b>			<b>FM Coverage: Area-24.00% Population -24.40%</b>		
49	BHAGALPUR		20 kW MW	1458 khz	TYPE I
			100 W FM	100.1 MHz	
50	DARBHANGA		20 kW MW	1296 khz	TYPE I
51	GAYA	RELAY	100 W FM	11.9MHz	VB
52	PATNA		100 kW MW	621 khz	TYPE IV, Uplink, News on Phone, RNU
			6 kW FM	102.5 MHz	VB, STEREO
			10 kW FM	101.6 MHz	
53	PURNEA	LRS	6 kW FM	102.3 MHz	MP
54	SITAMARHI	RELAY	100 W FM	102MHz	VB
55	SASARAM	LRS	6 kW FM	103.4 MHz	MP
56	AURANGABAD	LPT RELAY	100 W FM	102.4 MHz	
57	MUZAFFARPUR	LPT RELAY	100 W FM	100.1 MHz	
58	BETTIAH	LPT RELAY	100 W FM	100.1 MHz	
59	MOTIHARI	LPT RELAY	100 W FM	100.1 MHz	
60	MADHUBANI	LPT RELAY	100 W FM	100.1 MHz	
61	FORBESGANJ	LPT RELAY	100 W FM	100.1 MHz	
62	KISHAN GANJ	RELAY	100 W FM	100.1 MHz	
63	SUPAUL	RELAY	100 W FM	100.1 MHz	
<b>CHHATTISGARH [13]</b>			<b>Total Coverage[MW+FM]: Area-93.80%</b>		
<b>Trs-15 (MW-3, FM-12)</b>			<b>Population -97.35%</b>		
			<b>FM Coverage: Area-15.70% Population -27.00%</b>		
64	AMBIKAPUR		20 kW MW	1260 khz	TYPE I
65	BILASPUR	LRS	6 kW FM	103.2 MHz	MP
66	JAGDALPUR		100 kW MW	756 khz	TYPE I
			100 W FM	100.1 MHz	
67	RAIGARH	LRS	6 kW FM	100.7 MHz	MP
68	RAIPUR		100 kW MW	981 khz	TYPE I , Uplink, NoP, RNU
			10 kW FM	101.6 MHz	
69	SARAIPELLI	LRS	1 kW FM	102.8 MHz	MP
70	MANINDRAGARH	LPT RELAY	100 W FM	100.1MHz	
71	KONTA	LPT RELAY	100 W FM	100.1MHz	
72	KHAROD	LPT RELAY	100 W FM	100.1MHz	
73	KORBA	LPT RELAY	100 W FM	100.1MHz	
74	PANDARIA	LPT RELAY	100 W FM	100.1MHz	
75	KANKER	LPT RELAY	100 W FM	100.1MHz	
76	DONGARGARH	LPT RELAY	100 W FM	100.1MHz	

<b>DELHI [1]</b> Trs-16(MW-5,SW-9, FM-2)			<b>Total Coverage[MW+FM]: Area-99.00%</b> <b>Population -99.00%</b> <b>FM Coverage: Area-99.12% Population -99.90%</b>		
77	DELHI [1]		200 kW MW 'A'	819 khz	TYPE IV Plus, UPLINK
			100 kW MW 'B'	666 khz	News on Phone
			20 kW MW 'C' VB	1368 khz	
			10 kW MW 'D'	1017 khz	
			20 kW FM (RAINBOW)	102.6 MHz	STEREO
			20 kW FM (GOLD)	106.4 MHz	STEREO
			20 kW MW NC	1215 khz	TYPE III
			100 kW SW EXT. SERV.		
			100 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
<b>GOA [1]</b> Trs-5 (MW-2, SW-2,FM-1)			<b>Total Coverage[MW+FM]: Area-99.00%*</b> <b>Population -99.00%*</b> <b>FM Coverage: Area-90.00% Population -90.00%</b>		
78	PANAJI		100 kW MW	1287 khz	TYPE III, RNU
			20 kW MW VB	828 khz	
			6 kW FM ,RAINBOW	105.4 MHz	STEREO
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
<b>GUJARAT [15]</b> Trs.- 19 (MW-7, FM-12)			<b>Total Coverage[MW+FM]: Area-99.00%*</b> <b>Population -99.00%*</b> <b>FM Coverage: Area-25.00% Population -44.00%</b>		
79	AHMEDABAD		200 kW MW	846 khz	TYPE IV,Uplink,News on Phone, RNU
			10 kW FM VB	96.7 MHz	STEREO
80	AHWA		1 kW MW	1485 khz	MP
			100 W FM	100.1 MHz	
81	BHUJ		20 kW MW	1314 khz	TYPE II, RNU
82	GODHRA	LRS	6 kW FM	102.2 MHz	MP
83	RAJKOT		300 kW MW	810 khz	TYPE III

			10 kW FM VB	95.8 MHz	STEREO
			1000 kW MW EXT. SERV.	1071 khz	Replaced with DRM Tr. & formally commissioned on 10.9.2012
84	SURAT	LRS	10 kW FM, VB	101.1 MHz	MP
85	VADODRA	VB EXCL.	10 kW FM	93.9 MHz	TYPE II & STEREO
86	HIMMATNAGAR	LRS	1 kW MW	1584 khz	MP
87	MEHSANA	LPT RELAY	100 W FM	100.1 MHz	
88	BHAVNAGAR	LPT RELAY	100 W FM	100.1 MHz	
89	BHARUCH	LPT RELAY	100 W FM	100.1 MHz	
90	JAMNAGAR	LPT RELAY	100 W FM	100.1 MHz	
91	PORBANDAR	LPT RELAY	100 W FM	100.1 MHz	
92	DWARKA	LPT RELAY	100 W FM	100.1 MHz	
93	JUNAGARH	RELAY	10 kW FM	101.7 MHz	Playback with Voiceover recording, & field production facilities
<b>HARYANA [5]</b>			<b>Total Coverage[MW+FM]: Area-99.00%*</b>		
<b>Trs-6 (MW- 1, FM- 5)</b>			<b>Population -99.00%*</b>		
			<b>FM Coverage: Area-57.50% Population -58.60%</b>		
94	HISSAR	LRS	6 kW FM	102.3 MHz	MP
95	KURUKSHETRA	LRS	10 kW FM	101.4 MHz	MP
96	ROHTAK		20 kW MW	1143 khz	TYPE III, UPLINK
			10 kW FM	103.5 MHz	STEREO
97	SIRSA	LPT RELAY	100 W FM	101 MHz	
98	AMBALA	LPT RELAY	100 W FM	101 MHz	
<b>HIMACHAL PRADESH [16]</b>			<b>Total Coverage[MW+FM]: Area-56.27%</b>		
<b>Trs- 18 ( MW-2, FM-15, SW-1)</b>			<b>Population -91.70%</b>		
			<b>FM Coverage: Area-51.15% Population -89.80%</b>		
99	BHARMOUR	LPT RELAY	100 W FM	101.3 MHz	
100	DHARMSHALA		10 kW FM	103.4 MHz	MP
101	HAMIRPUR	LRS	6 kW FM	101.8 MHz	MP
102	KASALI	RELAY	10 kW FM	107.2 MHz	
103	KINNAUR(KALPA)	RELAY	1 kW MW	1584 khz	
104	KULLU	RELAY	6 kW FM	102.5 MHz	
105	SHIMLA		100 kW MW	774 khz	TYPE III , UPLINK, RNU,NOP
			50 kW SW		
			10 kW FM	100.9 MHz	STEREO
106	KEYLONG	LPT RELAY	100 W FM	100.4 MHz	
107	RAMPUR	RELAY	100 W FM	100.1 MHz	
108	BERTHEIN	RELAY	100 W FM	100.1 MHz	
109	MANDI	RELAY	100 W FM	100.1 MHz	
110	BILASPUR	RELAY	100 W FM	100.1 MHz	
111	SUNDER NAGAR	RELAY	100 W FM	100.1 MHz	

112	MANALI	RELAY	100 W FM	100.1 MHz	
113	CHAMBA	RELAY	100 W FM	100.1 MHz	
114	CHAURIKHAS	RELAY	100 W FM	100.1 MHz	
<b>JAMMU &amp; KASHMIR</b>			<b>Total Coverage[MW+FM]: Area-51.05%</b>		
<b>[24]</b>			<b>Population -99.50%</b>		
<b>Trs- 38 (MW-14,SW-</b>			<b>FM Coverage: Area-12.00% Population -63.76%</b>		
<b>3,FM- 21)</b>					
115	JAMMU		300 kW MW	990 khz	TYPE III, UPLINK, RNU
			3 kW FM YUV VANI	100.3 MHz	
			10 kW FM VB	104.5 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
116	KARGIL		1 kW MW	1584 khz	MP
			200 kW MW	684 khz	
			100 W FM		
117	KATHUA	LRS	10 kW FM	102.2 MHz	MP
118	LEH		20 kW MW	1053 khz	MP, UPLINK, RNU
			10 kW SW		
			100 W FM	101.1 MHz	
119	POONCH	LRS	6 kW FM	100.7 MHz	MP
120	SRINAGAR		300 kW MW	1116 khz	TYPE IV, UPLINK, RNU
			10 kW MW YUV VANI	1224 khz	
			10 kW FM VB	102.6 MHz	STEREO
			10 kW FM	103.5 MHz	
			50 kW SW		
121	BHADARWAH		6 kW FM	101.0 MHz	MP
122	KUPWARA	RELAY	20 kW MW	1350 khz	
123	KHALSI	RELAY	1 kW MW	1485 khz	
124	NAUSHERA	RELAY	20 kW MW	1089 khz	
125	RAJOURI	RELAY	10 kW FM	101.9 MHz	
126	DRASS	RELAY	1 kW MW	1485 khz	
			100 W FM	100.1 MHz	
127	TIESURU	RELAY	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
128	NYOMA	RELAY	1 kW MW	1485 khz	
129	DISKIT	RELAY	1 kW MW	1602 khz	
130	PADUM	RELAY	1 kW MW	1584 KHz	
			100 W FM	100.1 MHz	
131	TITHWAL	RELAY	100 W FM	102.3MHz	VB
132	URI	RELAY	100 W FM	100.1 MHz	
133	MANGLADEVI FORT	RELAY	100 W FM	100.1MHz	
134	UDHAMPUR	RELAY	100 W FM	103.1 MHz	
135	GUREJ	RELAY	100 W FM	100.5MHz	VB



136	TRAL	RELAY	100 W FM	100.1MHz	VB
137	BIMBARGALLI	RELAY	100 W FM	100.1MHz	
138	PAHALGAM	RELAY	100 W FM	100.1MHz	VB
<b>JHARKHAND [13]</b>			<b>FM Coverage[MW+FM]: Area-99.00% Population -99.00%</b>		
<b>Trs-17 [MW-2, SW-1, FM-14]</b>			<b>FM Coverage: Area-39.00% Population -40.05%</b>		
139	CHAIBASA	LRS	6 kW FM	101.7 MHz	MP
140	DALTONGANJ	LRS	10 kW FM	103 MHz	MP
141	HAJARIBAGH	LRS	6 kW FM	102.1 MHz	MP
142	JAMSHEDPUR		1 kW MW	1584 khz	TYPE I
			6 kW FM VB	100.8 MHz	STEREO
143	RANCHI		100 kW MW	549 khz	TYPE II, UPLINK, RNU
			6 kW FM VB	103.3 MHz	STEREO
			10 kW FM	100.5 MHz	
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
144	DHANBAD	LPT Relay	100 W FM	100.1 MHz	
145	CHATRA	LPT Relay	100 W FM	100.1 MHz	
146	GHATSHILA	LPT Relay	100 W FM	100.1 MHz	
147	GUMLA	LPT Relay	100 W FM	100.1 MHz	
148	BOKARO	LPT Relay	100 W FM	100.1 MHz	
149	GIRIDIH	LPT Relay	100 W FM	100.1 MHz	
150	DEOGHAR	LPT Relay	100 W FM	100.1 MHz	
151	DUMKA	LPT Relay	100 W FM	100.1 MHz	
<b>KARNATAKA [20]</b>			<b>Total Coverage[MW+FM]: Area-96.53% Population -97.40%</b>		
<b>Trs-33 [MW-5, SW-6, FM-22]</b>			<b>FM Coverage: Area-34.07% Population -43.30%</b>		
152	BANGALORE		200 kW MW	612 khz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM VB	102.9 MHz	STEREO
			10 kW FM, RAINBOW	101.3 MHz	STEREO
			1 kW FM	100.1 MHz	Classical
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV. & VB		
153	BHADRAWATI		20 kW MW	675 khz	TYPE I
			1 kW FM	103.5 MHz	

154	BELLARY		10 kW FM	103.3 MHz	
155	BIJAPUR	LRS	6 kW FM	101.8 MHz	MP
156	CHITRADURG	LRS	6 kW FM	102.6 MHz	MP
157	DHARWAD		200 kW MW	765 khz	TYPE III, RNU
			10 kW FM VB	103.0 MHz	
158	GULBARGA		20 kW MW	1107 khz	TYPE-I
			10 kW FM	103.7 MHz	STEREO
159	HASSAN		6 kW FM	1107 khz	MP
160	HOSPET	LRS	10 kW FM	102.2 MHz	MP
161	KARWAR	LRS	3 kW FM	100.5 MHz	MP
162	MANGALORE/UDIPI		20 kW MW	1089 khz	MP
			10 kW FM	100.3 MHz	TYPE I
163	MERCARA (Madikeri)		6 kW FM	103.1	
164	MYSORE		10 kW FM	1017 khz	MP
165	RAICHUR	LRS	6 kW FM	102.1 MHz	MP
166	SRINGERI	RELAY	100 W FM	101 MHz	DTH Kannada
167	TUMKUR	LPT RELAY	100 W FM	100.1 MHz	
168	HOSDURG	LPT RELAY	100 W FM	100.1 MHz	
169	DAVANGERE	LPT RELAY	100 W FM	100.1 MHz	
170	SAGAR	LPT RELAY	100 W FM	100.1 MHz	
171	KUMTA	LPT RELAY	100 W FM	100.1 MHz	
<b>KERALA [11]</b>			<b>Total Coverage[MW+FM]: Area-99.60%</b>		
<b>Trs- 17 (MW- 4,SW-1,FM-12)</b>			<b>Population -99.80%</b>		
			<b>FM Coverage: Area-43.54% Population -46.30%</b>		
172	ALLEPPY (Alappuzha)	RELAY	200 kW MW	576 khz	
173	CALICUT (Kozhikode)		100 kW MW	684 khz	TYPE III, RNU
			10 kW FM (VB)	103.6 MHz	
174	CANNANOR (Kannur)		6 kW FM	101.5 MHz	MP
175	COCHIN (Kochi)	LRS	10 kW FM	102.3 MHz	MP
			10 kW FM	107.5 MHz	
176	IDUKKI (DEVIKULAM)		6 kW FM	101.4 MHz	MP
			100 W FM	100.1 MHz	
177	TRICHUR (Thrissur)		100 kW MW	630 khz	TYPE I
			1 kW FM	101.1 MHz	
178	THIRUVANANTHAPURAM		20 kW MW	1161 khz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM VB	101.9 MHz	STEREO
			50 kW SW		
179	MANJERI	LRS	3 kW FM, RAINBOW	102.7 MHz	MP
180	PUNALUR	LPT RELAY	100 W FM	100.1 MHz	
181	KALPETTA	LPT RELAY	100 W FM	100.1 MHz	
182	KASARGODE	LPT RELAY	100 W FM	103.7 MHz	
<b>MADHYA PRADESH [25]</b>			<b>Total Coverage[MW+FM]: Area-99.30%</b>		
<b>Trs-30 (MW-6, FM-23, SW-1)</b>			<b>Population -99.40%</b>		
			<b>FM Coverage: Area-27.08% Population -30.90%</b>		

183	BALAGHAT	LRS	6 kW FM	101.3 MHz	MP
184	BETUL	LRS	6 kW FM	103.1 MHz	MP
185	BHOPAL		10 kW MW	1593 khz	TYPE III, UPLINK, RNU
			6 kW FM VB	103.5 MHz	STEREO
			50 kW SW		
186	CHHATARPUR		20 kW MW	675 khz	TYPE I
187	CHHINDWARA	LRS	6 kW FM	102.2 MHz	MP
188	GUNA	LRS	6 kW FM	102.3 MHz	MP
189	GWALIOR		20 kW MW	1386 khz	TYPE I
190	INDORE		200 kW MW	648 khz	TYPE III, RNU
			6 kW FM VB	101.6 MHz	STEREO
191	JABALPUR		200 kW MW	801 khz	TYPE I
			10 kW FM VB	102.9 MHz	STEREO
192	KHANDWA	LRS	6 kW FM	101.2 MHz	MP
193	PANCHMARHI	RELAY	100 W FM	100.1MHz	
194	REWA		20 kW MW	1179 khz	TYPE II
195	SAGAR	LRS	6 kW FM	102.6 MHz	MP
196	SHAHDOL		6 kW FM	102 MHz	MP
197	SHIVPURI		6 kW FM	100.2 MHz	MP
198	MANDLA	LRS	1 kW FM	100.4 MHz	MP
199	RAJGARH	LRS	3 kW FM	100.7 MHz	MP
200	NEEMUCH	LPT RELAY	100 W FM	100.1 MHz	
201	MANDSAUR	LPT RELAY	100 W FM	100.1 MHz	
202	SATNA	LPT RELAY	100 W FM	100.1 MHz	
203	HARDA	LPT RELAY	100 W FM	100.1 MHz	
204	CHANDERI	LPT RELAY	100 W FM	100.1 MHz	
205	UJJAIN	RELAY	5 kW FM	102.5 MHz	Studio with Field Production & Voice over Recording facilities are under installtion
206	RATLAM	LPT RELAY	100 W FM	100.1 MHz	
207	JHABUA	LPT RELAY	100 W FM	100.1 MHz	
<b>MAHARASHTRA [29] Trs- 38 (MW-10, FM-26, SW-2)</b>			<b>Total Coverage[MW+FM]: Area-99.03% Population -99.1% FM Coverage: Area-36.00% Population -54.90%</b>		
208	AHMEDNAGAR	LRS	6 kW FM	100.1 MHz	MP
209	AKOLA	LRS	6 kW FM	102.4 MHz	MP
210	AURANGABAD		10 kW FM	101.7 MHz	TYPE II, UPLINK, RNU
					STEREO
211	BEED	LRS	6 kW FM	102.9 MHz	MP
212	CHANDRAPUR	LRS	6 kW FM	103 MHz	MP
213	DHULE	LRS	6 kW FM	100.5 MHz	MP
214	GHARCHIROLI	RELEY	100 W FM	101.8MHz	
215	JALGAON		20 kW MW	963 khz	TYPE I
216	KOLHAPUR		6 kW FM	102.7 MHz	MP

217	MUMBAI		100 kW MW 'A'	1044 khz	TYPE IV Plus, UPLINK, RNU
			100 kW MW 'B'	558 khz	MULTI TRACK
			50 kW MW VB	1188 khz	News on Phone
			10KW FM VB		
			10 kW FM (RAINBOW)	107.1 MHz	STEREO
			20 kW FM (GOLD)	100.7 MHz	STEREO
			100 kW SW		VBS-UPLINK
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
218	NAGPUR		300 kW MW	585 khz	TYPE III, RNU
			10 kW FM VB	100.6 MHz	STEREO
			1000 kW MW NC	1566 khz	
219	NANDED	LRS	6 kW FM	101.1 MHz	MP
220	NASIK	LRS	6 kW FM	101.4 MHz	MP
221	OSMANABAD	LRS	6 kW FM	101.3 MHz	MP
222	PARBHANI		20 kW MW	1305 khz	TYPE I
223	PUNE		100 kW MW	792 khz	TYPE IV, RNU
			10 kW FM VB	101 MHz	STEREO
224	RATNAGIRI		20 kW MW	1143 khz	TYPE I
225	SANGLI		20 kW MW	1251 khz	TYPE I
			1 KW FM		
226	SATARA	LRS	6 kW FM	103.1 MHz	MP
227	SOLAPUR	LRS	10 kW FM	103.4 MHz	MP
228	YAVATMAL	LRS	6 kW FM	102.7 MHz	MP
229	ORAS (Sindhurganagari)		5 kW FM	103.60 MHz	Playback with Voiceover recording, & field production facilities
230	BULDHANA	LPT RELAY	100 W FM	100.1MHz	
231	WARDHA	LPT RELAY	100 W FM	100.1MHz	
232	GONDIA	LPT RELAY	100 W FM	100.1MHz	
233	JALNA	LPT RELAY	100 W FM	100.1MHz	
234	MALEGAON	LPT RELAY	100 W FM	100.1MHz	
235	BRAHMPURI	LPT RELAY	100 W FM	100.1MHz	
236	AMRAVATI		10 kW FM VB	101.5 MHz	Playback with Voiceover recording, & field production facilities
237	SHIRDI	LPT RELAY	100 W FM	103.7MHz	
<b>MANIPUR [7]</b>			<b>Total Coverage[MW+FM]: Area-95.00%</b>		
<b>Trs- 9 ( MW-1,SW-1, FM-7)</b>			<b>Population -98.50%</b>		
			<b>FM Coverage: Area-65.64% Population -74.24%</b>		
238	IMPHAL		300 kW MW	882 khz	TYPE III ,Uplink, News on Phone, RNU
			50 kW SW		
			10 kW FM	103.5 MHz	
239	CHURACHANDPUR	LRS	6 kW FM	101.4 MHz	MP

240	SENAPATI	LPT RELAY	100 W FM	100.1 MHz	
241	KANGPOKPI	LPT RELAY	100 W FM	100.1 MHz	
242	PARBUNG	LPT RELAY	100 W FM	100.1 MHz	
243	MOREH	LPT RELAY	100 W FM	100.1 MHz	
244	CHANDEL	LPT RELAY	100 W FM	100.1 MHz	
<b>MEGHALAYA [6]</b>			<b>Total Coverage[MW+FM]: Area-97.50%</b>		
<b>Trs-9( MW-4 SW-1,FM-4)</b>			<b>Population -98.50%</b>		
			<b>FM Coverage: Area-47.64% Population -48.59%</b>		
245	JOWAI	LRS	6 kW FM	101.1 MHz	MP
246	NONGSTOIN	CRS	1 kW MW	1485 khz	MP
247	SHILLONG		100 kW MW,	864 khz	TYPE II ,
			50 kW SW NE		UPLINK, RNU
			INTEG.		
			10 kW FM,	103.6 MHz	STEREO
			RAINBOW		
			100 W FM	100.1 MHz	
248	TURA		20 kW MW	1233 khz	TYPE I
249	WILLIAMNAGAR	CRS	1 kW MW	1602 khz	MP
250	CHERRAPUNJI	RELAY	100 W FM	100.1 MHz	
<b>MIZORAM [6]</b>			<b>Total Coverage[MW+FM]: Area-59.60%</b>		
<b>Trs – 9 (MW-2, SW-1, FM-6)</b>			<b>Population -73.30%</b>		
			<b>FM Coverage: Area-48.11% Population -58.70%</b>		
251	AIZAWL		20 kW MW	540 khz	TYPE II ,
			10 kW SW		UPLINK, RNU
			6 kW FM	100.7 MHz	
252	LUNGLEH		6 kW FM	101.9 MHz	MP
253	SAIHA	CRS	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
254	RENGDIL	RELAY	100 W FM	100.1 MHz	
255	LAISAWRAI	RELAY	100 W FM	100.1 MHz	MP
256	LAWNGTLAI	LPT RELAY	100 W FM	100.1 MHz	
<b>NAGALAND [6]</b>			<b>Total Coverage[MW+FM]: Area-84.80%</b>		
<b>Trs- 8 (MW-3, SW-1 FM-4)</b>			<b>Population -87.67%</b>		
			<b>FM Coverage: Area-43.30% Population -44.08%</b>		
257	KOHIMA		100 kW MW	639 khz	TYPE III,
			1 kW FM (Intrim set	103 MHz	Stereo
			up)		
			50 kW SW		
258	MOKOKCHUNG	LRS	6 kW FM	100.9 MHz	MP
259	MON	CRS	1 kW MW	1584 khz	MP
260	TUENSANG	CRS	1 kW MW	1602 khz	MP
261	SAMTORE	LPT RELAY	100 W FM	100.1 MHz	
262	DIMAPUR	LPT RELAY	100 W FM	100.1 MHz	
<b>ODISHA [21]</b>			<b>Total Coverage[MW+FM]: Area-98.27%</b>		
<b>Trs- 24 ( MW-8, SW-1, FM-15)</b>			<b>Population -99.00%</b>		
			<b>FM Coverage: Area-13.80% Population -17.80%</b>		
263	BARIPADA	LRS	5 kW FM	102.9 MHz	MP

264	BERHAMPUR	LRS	6 kW FM	100.6 MHz	MP
265	BHAWANIPATNA		200 kW MW	1206 khz	TYPE I
266	BOLANGIR	LRS	6 kW FM	101.9 MHz	MP
267	CUTTACK		300 kW MW	972 khz	TYPE IV, UPLINK, RNU
			1 kW MW VB	1314 khz	
			6 kW FM ,RAINBOW	101.3 MHz	STEREO
268	JEYPORE		100 kW MW	1467 khz	TYPE I
			50 kW SW		
			1KW FM		
269	JORANDA	LRS	1 kW MW	1485 khz	MP
270	KEONJHAR	LRS	10 kW FM		
271	PURI	LRS	3 kW FM	103.4 MHz	MP
272	ROURKELA	LRS	6 kW FM	102.6 MHz	MP
273	SAMBALPUR		100 kW MW	945 khz	TYPE I
274	DEOGARH	LPT RELAY	100 W FM	101.0 MHz	
275	SORO	LRS	1 kW MW	1485 KHz	MP
276	SUNDERGARH	LPT RELAY	100 W FM		
277	ANGUL	LPT RELAY	100 W FM		
278	PARADEEP	LPT RELAY	100 W FM		
279	PARLAKHEMUNDI	LPT RELAY	100 W FM		
280	BALIGUDA	LPT RELAY	100 W FM		
281	RAYAGADA	LPT RELAY	100 W FM		
282	NUAPARA	LPT RELAY	100 W FM		
283	RAIRANGPUR		1 kW FM	102.0 MHz	Studio with Voice-over recording & playback facility
<b>PUNJAB[6]</b> Trs.-10(MW-2,FM-8)			<b>Total Coverage[MW+FM]: Area-99.00%*</b> <b>Population -99.00%*</b> <b>FM Coverage: Area-56.50% Population -61.00%</b>		
284	BHATINDA	LRS	6 kW FM	101.1 MHz	MP
285	JALANDHAR		300 kW MW	873 khz	TYPE IV, UPLINK
			200 kW MW	702 khz	URDU SERVICE
			10 kW FM, RAINBOW	102.7 MHz	stereo
			10 kW FM	100.6 MHz	
286	PATIALA	LRS	6 kW FM	100.2 MHz	MP
287	GURDASPUR	LPT RELAY	100 W FM	100.1 MHz	
288	FEROZEPUR	LPT RELAY	100 W FM	100.1 MHz	

289	LUDHIANA		5 kW FM	100.1 MHz	Studio with Voice-over recording & playback facility
290	FAZILKA		20KW FM		
<b>RAJASTHAN[23]</b> Trs-29(MW-8,FM-20,SW-1)			<b>Total Coverage[MW+FM]: Area-94.00%</b> <b>Population -99.00%</b> <b>FM Coverage: Area-28.00% Population -35.50%</b>		
291	AJMER	RELAY	200 kW MW	603 khz	
292	ALWAR	LRS	10 kW FM	103.1 MHz	MP
293	BANSWARA	LRS	10 kW FM	101.3 MHz	MP
294	BARMER		20 kW MW	1458 khz	MP
295	BIKANER		20 kW MW	1395 khz	TYPE II
			10 kW FM	101.6 MHz	
296	CHITTORGARH	LRS	10 kW FM	102.9 MHz	MP
297	CHURU		6 kW FM	100.7 MHz	MP
298	JAIPUR		1 kW MW	1476 khz	TYPE III,Uplink, News on phone, RNU
			6 kW FM Tr. VB	100.3 MHz	STEREO
			50 kW SW		
299	JAISALMER		10 kW FM	101.8 MHz	TYPE I
300	JHALAWAR	LRS	6 kW FM	103.2 MHz	MP
301	JODHPUR		300 kW MW	531 khz	TYPE III
			6 kW FM VB	102.1 MHz	
302	KOTA	LRS	20 kW MW	1413 khz	MP
303	MOUNT ABU		6 kW FM	103.5 MHz	MP
304	NAGAU	LRS	6 kW FM	103.7 MHz	MP
305	SAWAI MADHOPUR	LRS	6 kW FM	101.5 MHz	MP
306	SURATGARH		300 kW MW	918 khz	TYPE I
307	UDAIPUR		20 kW MW	1125 khz	TYPE I
			10 kW FM,* VB	101.7 MHz	STEREO *( on low power as 75M not yet available)
308	NATHDWARA	LPT RELAY	100 W FM	100.1 MHz	
309	JHUNJHUNU	LPT RELAY	100 W FM	100.1 MHz	
310	BHARATPUR	LPT RELAY	100 W FM	100.1 MHz	
311	KARAU	LPT RELAY	100 W FM	100.1 MHz	
312	ANUPGARH	LPT RELAY	100 W FM	100.1 MHz	
313	DUNGARPUR		1 kW MW	1485 kHz	Transmission studio with voice - over recording facilities

<b>SIKKIM [7]</b> <b>Trs-10 (MW-1, FM-8, SW-1)</b>			<b>Total Coverage[MW+FM]: Area-72.00%</b> <b>Population -95.60%</b> <b>FM Coverage: Area-72.50% Population -84.80%</b>		
314	GANGTOK		20 kW MW	1404 khz	TYPE I, RNU
			10 kW SW	100.3 MHz	
			10 kW FM	103.0 MHz	
			100 W FM	100.1 MHz	
315	RONGPO	LPT RELAY	100 W FM	100.1 MHz	
316	RONGLI	LPT RELAY	100 W FM	100.1 MHz	
317	YANGYANG	LPT RELAY	100 W FM	100.1 MHz	
318	TASHIDING	LPT RELAY	100 W FM	100.1 MHz	
319	ZORTHANG	LPT RELAY	100 W FM	100.1 MHz	
320	NAMCHI	LPT RELAY	100 W FM	100.1 MHz	
<b>TAMILNADU [15]</b> <b>Trs- 28 ( MW-9,SW-2, FM-17)</b>			<b>Total Coverage[MW+FM]: Area-99.00%*</b> <b>Population -99.00%*</b> <b>FM Coverage: Area-68.40% Population -74.50%</b>		
321	CHENNAI		200 kW MW 'A'	720 khz	MULTI TRACK
			20 kW MW 'B'	1017 khz	TYPE IV Plus, UPLINK
			20 kW MW VB	783 khz	News on Phone, RNU
			10 KW FM VB		
			20 kW FM,(RAINBOW)	101.4 MHz	STEREO
			20 kW FM ,(GOLD)	102.3 MHz	STEREO
			50 kW SW		
			100 kW SW VB SYNC.		
322	COIMBATORE		20 kW MW	999 khz	TYPE I
			10 kW FM	103 MHz	STEREO
323	KODAIKANAL		10 kW FM	100.5 MHz	MP(STEREO)
324	MADURAI		20 kW MW	1269 khz	TYPE II
			10 kW FM	103.3 MHz	STEREO
325	NAGARCOIL	LRS	10 kW FM	101 MHz	MP
326	OOTTACAMUND		1 kW MW	1602 khz	MP
			100 W FM	101.8 MHz	
327	TIRUCHIRAPALLI		100 kW MW	936 khz	TYPE IV, RNU
			10 kW FM	102.1 MHz	STEREO
328	TIRUNELVELI		20 kW MW	1197 khz	TYPE I
			10 kW FM	102.6 MHz	
329	TUTICORIN		200 kW MW EXT. SERV.	1053 khz	TYPE I
			1 kW FM	100.1 MHz	
330	DHARMAPURI	LRS	10 kW FM TR.	102.5 MHz	MP
331	SALEM (YERCAUD)	LPT RELAY	100 W FM	100.9 MHz	
332	THANJAVUR	LPT RELAY	100 W FM	101.2 MHz	
333	RAMESHWARAM	LPT RELAY	100 W FM	100.1 MHz	
334	VELLORE	LPT RELAY	100 W FM	100.1 MHz	
335	TIRUPATTUR	LPT RELAY	100 W FM	100.1 MHz	



<b>TELANGANA [11] Trs- 15 ( MW-2,FM- 12, SW-1 )</b>			<b>Total Coverage[MW+FM]: Area-99.00 %* Population - 99.00 %* FM Coverage: Area- 33.00 % Population - 42.00 %</b>		
336	ADILABAD	LRS	1 kW MW	1485 khz	MP
337	HYDERABAD		200 kW MW	738 khz	TYPE IV, UPLINK,RNU
			20 kW MW	1377 khz	News on Phone
			10 kW FM VB	102.8 MHz	STEREO
			10 kW FM, RAINBOW	101.9 MHz	
			50 kW SW		
338	KARIMNAGAR	RELAY	5 kW FM	102.3 MHz	
339	KOTHAGUDAM		6 kW FM	100.1 MHz	MP
340	NIZAMABAD	LRS	6 kW FM	103.2 MHz	MP
341	WARANGAL	LRS	10 kW FM	103.5 MHz	MP
342	SURYAPET	RELAY	1 kW FM (Intrim setup)	101.0 MHz	
343	KAMMAREDDY	LPT RELAY	100 W FM	100.1 MHz	
344	BANSWADA	LPT RELAY	100 W FM	100.1 MHz	
345	MEHBOOBNAGAR	RELAY	10 kW FM	101.2 MHz	On Low Power Pending Installation of Regular Antenna
346	KHAMMAM	LPT RELAY	100 W FM	100.1 MHz	DTHTelegu
<b>TRIPURA [8] Trs -9 (MW-2 , FM -7)</b>			<b>Total Coverage[MW+FM]: Area-84.31% Population -89.00% FM Coverage: Area-72.90% Population -86.20%</b>		
347	AGARTALA		20 kW MW	1269 khz	TYPE I , UPLINK, RNU
			10 kW FM	101.6 MHz	STEREO
348	BELONIA	LRS	6 kW FM	103.7 MHz	MP
349	KAILASHAHAR	LRS	6 kW FM	103.2 MHz	MP
350	AMARPUR	LPT RELAY	100 W FM	100.1 MHz	
351	KHOWAI	LPT RELAY	100 W FM	100.1 MHz	
352	TELIMURA	LPT RELAY	100 W FM	100.1 MHz	
353	SABROOM	LPT RELAY	100 W FM	100.1 MHz	
354	DHARMANAGAR		1 kW MW	1584 kHz	Playback with Voiceover recording, & field production facilities
<b>CHANDIGARH UNION TERRITORY Trs. - 2 ( FM -2)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-99.00%* Population -99.00%*</b>		
355	CHANDIGARH [1]	VB Exclusive	6 kW FM	103.1 MHz	STEREO
			10 kW FM	100.9 MHz	TYPE I, RNU
<b>DADRA &amp; NAGAR HAVELI (1) Trs.1</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-29.50%* Population -67.50%*</b>		

<b>(FM-1)</b>					
356	SILVASA	<b>LPT RELAY</b>	100 W FM	100.1 MHz	
<b>DAMAN &amp; DIU UNION TERRITORY Trs. - 1 (FM-1)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage:Area-64.30% Population -61.00%</b>		
357	DAMAN [1]	LRS	3 kW FM	102.3 MHz	MP
<b>PONDICHERRY[2] Trs. - 3 (MW-1,FM-2)</b>			<b>Coverage: Area-99.00%* Population-99.00%* FM Coverage: Area-99.00% Population -99.00%</b>		
358	PONDICHERRY		20 kW MW	1215 khz	MP, RNU
			10 kW FM	102.8 MHz	STEREO (FM Rainbow Chennai)
359	KARAIKAL	LRS	6 kW FM	100.3 MHz	MP
<b>L &amp; M ISLANDS [1] Trs.2 (MW - 1, FM-1)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-15.62% Population -18.00%</b>		
360	KAVARATTI		1 kW MW	1584 khz	MP
			100 W FM	101.1 MHz	
<b>A &amp; N ISLAND [1] Trs.-3(MW-1,SW-1,FM-1)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-36.3% Population -28.00%</b>		
361	PORT BLAIR A&N		100 kW MW	684 khz	RNU
			10 kW SW		TYPE II
			10 kW FM	100.9 MHz	STEREO
<b>UTTAR PRADESH [25] Trs -39 ( MW-8, SW- 6, FM- 25)</b>			<b>Total Coverage[MW+FM]: Area-99.90% Population -99.90% FM Coverage: Area-36.00% Population - 43.00%</b>		
362	AGRA		20 kW MW	1530 khz	TYPE I
363	ALIGARH	RELAY	6 kW FM, RAINBOW	101.3 MHz	
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
364	ALLAHABAD		20 kW MW	1026 khz	TYPE III
			10 kW FM VB	100.3 MHz	
365	BAREILLY	LRS	6 kW FM	100.4 MHz	MP
366	FAIZABAD	LRS	6 kW FM	101.9 MHz	MP
367	GORAKHPUR		100 kW MW	909 khz	TYPE III, RNU

			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			10 kW FM	100.1 MHz	STEREO
368	JHANSI	LRS	6 kW FM	103 MHz	MP
369	KANPUR	VB EXCL.	1 kW FM	103.7 MHz	TYPE I
			10 kW FM	103.7 MHz	
370	LUCKNOW		300 kW MW	747 khz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM,Rainbow	100.7 MHz	STEREO
			10 kW FM, VB	101.6 MHz	
			50 kW SW		
371	MATHURA		1 kW MW	1584 khz	TYPE I
			100 W FM	100.1 MHz	
372	NAJIBABAD		200 kW MW	954 khz	TYPE I
373	OBRA		6 kW FM	102.7 MHz	MP
374	RAMPUR		20 kW MW	891 khz	TYPE I
			1 kW FM	102.9 MHz	
375	VARANASI		100 kW MW	1242 khz	TYPE II, UPLINK (Under installn.)
			10 kW FM	100.6 MHz	
376	BHARAICH	LPT RELAY	100 W FM	100.1 MHz	
377	ORAI	LPT RELAY	100 W FM	100.1 MHz	
378	BALRAMPUR	LPT RELAY	100 W FM	100.1 MHz	
379	MAHOBA	LPT RELAY	100 W FM	100.1 MHz	
380	PILIBHIT	LPT RELAY	100 W FM	100.1 MHz	
381	HARDOI	LPT RELAY	100 W FM	100.1 MHz	
382	LAKHIMPURKHERI	RELAY	10 kW FM	102.3 MHz	
383	MAUNATH BHANJAN	RELAY	10 kW FM	102.2 MHz	
384	RAEBAREILI		5 kW FM	102.8 MHz	Studio with Voice-over recording & playback facility
385	AMETHI		5 kW FM	103.1 MHz	Studio with Voice-over recording & playback facility
386	BANDA		10 kW FM	101.2 MHz	
<b>UTTARAKHAND [20] Trs.-23 ( MW-5, FM-18)</b>			<b>Total Coverage[MW+FM]: Area-57.87% Population -82.63% FM Coverage: Area-38.50% Population -50.00%</b>		
387	ALMORA		1 kW MW	999 khz	TYPE I, UPLINK
388	BHATWARI	RELAY	100 W FM	100.3MHz	
389	GOPESHWAR(CHAM OLI)		1 kW MW	1485 khz	MP

			100 W FM	102.4 MHz	
390	MUSSOORIE	RELAY	10 kW FM, RAINBOW	102.1 MHz	
391	PAURI		1 kW MW	1602 khz	MP
			100 W FM	100.1 MHz	
392	PITHORAGARH	RELAY	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
393	UTTARKASHI	RELAY	1 kW MW	1602 khz	
394	PRATAP NAGAR	LPT RELAY	100 W FM	100.1 MHz	
395	BACHER	LPT RELAY	100 W FM	100.1 MHz	
396	RAJGARHI	LPT RELAY	100 W FM	100.1 MHz	
397	TANAKPUR	LPT RELAY	100 W FM	100.1 MHz	
398	KHAETIKHAN	LPT RELAY	100 W FM	100.1 MHz	
399	UKHIMATH	LPT RELAY	100 W FM	100.1 MHz	
400	NAINITAL	LPT RELAY	100 W FM	100.1 MHz	
401	KASHIPUR	LPT RELAY	100 W FM	100.1 MHz	
402	KALAGARH	LPT RELAY	100 W FM	100.1 MHz	
403	RANIKHET	LPT RELAY	100 W FM	100.1 MHz	
404	BAGESHWAR		5 kW FM	101.5 MHz	Studio with Voice-over recording & playback facility
405	GAIRSAIN	Relay	1 KW FM		
406	NEW TEHRI	Relay	1 KW FM		
<b>WEST BENGAL [14] Trs.-24 ( MW-5, SW-2, FM-17)</b>			<b>Total Coverage [MW+FM]: Area- 99.00%*Population -99.00%* FM Coverage: Area-30.70% Population -42.80%</b>		
407	ASANSOL	RELAY	6 kW FM RELAY	100.3 MHz	
408	KOLKATA		200 kW MW 'A'	657 khz	TYPE IV, UPLINK, RNU
			100 kW MW 'B'	1008 khz	
			20 kW MW VB	1323 khz	
			10 KW FM VB		
			20 kW FM Tr.,(GOLD)	100.2 MHz	STEREO
			10 kW FM,(Rainbow)	107 MHz	STEREO
			50 kW SW		
			1000 kW MW (Chinsurah)	*594 khz & **1134 khz	*During day time **During night time.
409	KURSEONG		50 kW SW		TYPE II, RNU
			1 kW MW REG. SERV.	1440 khz	
			5 kW FM , RAINBOW	102.3 MHz	
410	MURSHIDABAD	LRS	6 kW FM	102.2 MHz	MP
411	SHANTINIKETAN	LRS	3 kW FM	103.1 MHz	MP
412	SILIGURI		200 kW MW	711 khz	TYPE I
			10 kW FM VB	101.4 MHz	STEREO
413	DARJEELING	LPT RELAY	100 W FM	100.2 MHz	

414	BALURGHAT	LPT RELAY	100 W FM	101.00MHz	
415	MEDNIPUR	LPT RELAY	100 W FM	100.1 MHz	
416	PURULIA	LPT RELAY	100 W FM	100.1 MHz	
417	FARAKKA	LPT RELAY	100 W FM	100.1 MHz	
418	KRISHNAGAR	LPT RELAY	100 W FM	100.1 MHz	
419	COOCHBEHAR	LPT RELAY	100 W FM	100.1 MHz	
420	BASANTI	LPT RELAY	100 W FM	103.7 MHz	
<b>TOTAL NO. OF STATIONS.-</b>					<b>TOTAL NO. OF Trs.- 612</b>
	<b>420</b>				
* Coverage in these states can be taken as 100%					

**Doordarshan Kendras (Studio Centres)**

<b>State/UT</b>	<b>Location</b>
<b>Andhra Pradesh</b>	Vijayawada Tirupati
<b>Arunachal Pradesh</b>	Itanagar
<b>Assam</b>	Dibrugarh Guwahati Guwahati (PPC) Silchar
<b>Bihar</b>	Patna Muzaffarpur
<b>Chhattisgarh</b>	Jagdalpur Raipur
<b>Goa</b>	Panaji
<b>Gujarat</b>	Ahmedabad Rajkot
<b>Haryana</b>	Hissar
<b>Himachal Pradesh</b>	Shimla
<b>Jammu &amp; Kashmir</b>	Srinagar Jammu Leh Rajouri
<b>Jharkhand</b>	Ranchi Daltonganj
<b>Karnataka</b>	Bangalore Gulbarga
<b>Kerala</b>	Kozhikode Thiruvananthapuram Trichur
<b>Madhya Pradesh</b>	Bhopal Indore Gwalior
<b>Maharashtra</b>	Mumbai Nagpur Pune
<b>Manipur</b>	Imphal
<b>Meghalaya</b>	Shillong Tura
<b>Mizoram</b>	Aizawl

<b>Nagaland</b>	Kohima
<b>Odisha</b>	Bhubaneswar Bhawanipatna Sambalpur
<b>Punjab</b>	Jalandhar Patiala
<b>Rajasthan</b>	Jaipur
<b>Sikkim</b>	Gangtok
<b>Tamil Nadu</b>	Chennai Coimbatore Madurai
<b>Telangana</b>	Hyderabad Warangal
<b>Tripura</b>	Agartala
<b>Uttar Pradesh</b>	Allahabad Bareilly Lucknow Gorakhpur Mau Varanasi Mathura
<b>Uttarakhand</b>	Dehradun
<b>West Bengal</b>	Kolkata Shantiniketan Jalpaiguri
<b>A &amp; N Islands</b>	Port Blair
<b>Chandigarh</b>	Chandigarh
<b>Delhi</b>	Delhi Delhi (CPC)
<b>Puducherry</b>	Puducherry

## Annexure II

Doordarshan Network (as on 31.03.2017)																
Sl. No	State /UT	No. of transmitters														
		Primary Channel (DD 1)					News Channel (DD News)				DD I transmitters relaying Regional programmes during entire duration of transmission				DTT	
		HPTs	LPTs	VLPTs	Trp	TOTAL	HPTS	LPTs	VLPTs	TOTAL	HPTS	LPTs	VLPTs	TOTAL		HPT
1	Andhra Pradesh	7	38		1	46	3	6		9			8	8		
2	Arunachal Pradesh	1	3	39		43	1			1				0		
3	Assam	4	20	1	1	26	2	1		3				0	1	
4	Bihar	4	28	2		34	2	2		4				0	1	
5	Chhattisgarh	4	15	8		27	1			1				0	1	
6	Goa	1				1	1			1				0		
7	Gujarat	7	51			58	4	3		7			3	3	1	
8	Haryana	2	13			15	1	7		8				0		
9	Himachal Pradesh	3	7	39	2	51	2	1		3				0		
10	Jammu & Kashmir	10	7	67	1	85	5	3		8	4	8	17	29		
11	Jharkhand	3	17	2		22	2	2	1	5				0	1	
12	Karnataka	8	47			55	4	2		6			7	7	1	
13	Kerala	4	20			24	3	2		5			4	4		
14	Madhya Pradesh	8	60	6		74	4			4				0	2	
16	Maharashtra	8	78			86	5	10		15			20	20	2	
17	Manipur	2	1	4		7	1			1				0		
15	Meghalaya	2	3	2		7	2			2				0		
18	Mizoram	2	1	2		5	1	1		2				0		
19	Nagaland	2	2	6	2	12	1	1		2				0		
20	Odisha	5	62		1	68	2	7	2	11			16	16	1	
21	Punjab	4	4			8	3	1		4				0	1	
22	Rajasthan	7	65	17	2	91	4	4		8				0		
23	Sikkim	1		6		7	1			1				0		
24	Tamil Nadu	6	44		1	51	2	10		12	1		7	8	1	
25	Telangana	3	36			39	1			1			1	1		
26	Tripura	1	5	1	1	8	1	1		2				0		
27	Uttar Pradesh	11	53	3		67	7	9	1	17				0	1	
28	Uttarakhand	1	15	33	2	51	1	2		3				0		
29	West Bengal	8	17			25	4	2		6	1		1	2	1	
30	A.&N. Islands	1	1	19		21	1	1	6	8				0		
31	Chandigarh		1			1				0				0		
32	Dadar & Nagar Haveli		1			1				0				0		
33	Daman & Diu		2			2				0				0		
34	Delhi	1				1	1			1				0	2	
35	L'Dweep Islands		1	1		2			7	7			7	7		
36	Puducherry	1	1	1		3		1		1			1	1		
	<b>Total</b>	<b>132</b>	<b>719</b>	<b>259</b>	<b>14</b>	<b>1124</b>	<b>73</b>	<b>79</b>	<b>17</b>	<b>169</b>	<b>6</b>	<b>8</b>	<b>92</b>	<b>106</b>	<b>17</b>	
	<b>Total No. of transmitters</b>										<b>1416</b>					



**ANNEXURE-III****Doordarshan Satellite channels**

<b>All India Channels (6)</b>	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	DD Kisan
<b>Regional Channels (16)</b>	DD Malyalam	DD Chandana	DD Yadagiri
	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan
	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri		
<b>State Networks (11)</b>	Himachal Pradesh	Jharkhand	Chhattisgarh
	Haryana	Uttarakhand	Tripura
	Mizoram	Meghalaya	Manipur
	Arunachal Pradesh	Nagaland	
<b>International Channel (1)</b>	DD India		

## ANNEXURE-IV

**Brief details of DD Free Dish channels**

Frequency 11090 MHZ, S.R. 29.5 MSPS, FEC 3/4 GSAT -15	Frequency 11170 MHZ, S.R. 29.5 MSPS, FEC 3/4 GSAT -15	Frequency 11470 MHZ, S.R. 29.5 MSPS, FEC 3/4 GSAT -15	Frequency 11510 MHZ, S.R. 29.5 MSPS, FEC 3/4 GSAT -15	Frequency 11550 MHZ, S.R. 29.5 MSPS, FEC 3/4 GSAT -15
<b>TV Channels</b>				
1. DD -1	17. DD Rajasthan	33. Naaptol Blue	49. Big Magic	65. Manoranjan Movies
2. DD News	18. DD Oriya	34. DD Urdu	50. Sanskar	66. Movies House
3. DD Sports	19. DD Podhigai	35. Cinema TV	51. 9XM	67. Housefull Movies
4. DD Kisan	20. DD Punjabi	36. DD Saptagiri	52. Maha Cartoon TV	68. Star Utsav Movies
5. DD Bharati	21. DD Sahyadri	37. India TV	53. India 24x7	69. Russia Today
6. DD Bangla	22. DD Yadagiri	38. Aastha TV	54. Star Utsav	70. Zee Anmol Cinema
7. DD Chandana	23. DD Malayalam	39. Manoranjan TV	55. Zee Anmol	71. 9X Bajao TV
8. DD Girnar	24. Lok Sabha	40. News Nation	56. Masti	72. RT Movies
9. DD Kashir	25. Rajya Sabha	41. Sony Pal	57. B-4U Music	73. Zee News
10. Maha Movie	26. Vaa Movies	42. Dabanng	58. Dillagi	74. DD India
11. Astha Bhajan	27. Dangal	43. Rishtey	59. News State UP	75. 9X Jalwa
12. B-4U Movies	28. Bhojpuri Cinema	44. Sony Mix	60. News 24	76. Rishtey Cineplex
13. WOW Cinema	29. DD Bihar	45. Home Shop 18	61. Sony Wah	77. Multiplex
14. India News	30. DD North East	46. DD MP	62. AajTak	78. MTV Beats
15. News 18 India	31. DD UP	47. Enterr 10	63. ABP News	79. ETV Rajasthan
16. Big Magic Ganga	32. Sadhna National	48. APN News	64. Chardikla Time TV	80. ETV UP/ Utrakhand
<b>Radio Channels</b>				
1. AIR VBS	9. AIR Gujrati	17. AIR Kannada	25. AIR Ragam	
2. AIR Telugu	10. FM Rainbow	18. AIR Bangla	26. FM Rainbow Bangalore	
3. AIR Marathi	11. AIR Punjabi	19. AIR Hindi	27. AIR Urdu	
4. AIR Tamil	12. FM Gold	20. AIR N.E.	28. AIR Oriya	
5. AIR National	13. Radio Kashmir	21. AIR Chennai	29. AIR Malayalam	
6. Rainbow Kolkata	14. AIR Lucknow	22. FM Gold Mumbai	30. AIR Assamese	
7. AIR Vijayawada	15. AIR Patna	23. AIR Jaipur	31. FM Gold Chennai	
8. AIR Imphal	16. AIR Bhopal	24. Rainbow Mumbai	32. FM Gold Kolkata	

## Annexure-V

## List of digital HPTs (DTTs) under implementation in DD Network

Sl. No.	State/ UT	DTTs under implementation (44 nos)	
		21 Nos (Approved in XI Plan)	23 Nos (Approved in XII Plan)
1	Andhra Pradesh	Vijayawada	Tirupati
2	Arunachal Pradesh		Itanagar
3	Bihar		Muzaffarpur
4	Chhattisgarh		Jagdalpur
5	Gujarat	Surat	
		Vadodara	
		Rajkot	
6	Haryana		Hissar
7	Himachal Pradesh	Kasauli	Shimla
8	Jammu & Kashmir		Jammu
9	Jharkhand		Jamshedpur
10	Karnataka	Mysore	Shimoga
			Dharwad
11	Kerala	Kochi	Kozhikode
12	Madhya Pradesh	Gwalior	
13	Maharashtra	Nagpur	Ambajogai
		Pune	
14	Manipur		Churachandpur
15	Meghalaya		Shillong
16	Mizoram		Lunglei
17	Nagaland		Mokokchung
18	Odisha		Balasore
19	Punjab	Amritsar	
20	Rajasthan	Jaipur	Barmer
			Bundi
21	Sikkim		Gangtok
22	Tamil Nadu	Kodaikanal	Rameshwaram
23	Tripura		Agartala
24	Uttar Pradesh	Kanpur	
		Varanasi	
		Allahabad	
		Agra	
		Bareilly	
25	Uttarakhand	Mussoorie	
26	West Bengal	Kurseong	Asansol
		Krishnanagar	

## Annexure - VI

IMPORTANT COVERAGE			
S. No.	Event	Place	Date
1.	Launching of Stand Up India Scheme by Hon'ble PM	Noida	05 April 2016
2.	Asian Kho-Kho Championship	Indore	08-10 April 2016
3.	Live coverage of public meeting at Kakryal, Near Shri Mata Vaishnodevi University by Hon'ble PM	Reasi	19 April 2016
4.	Live Teleconferencing/ Hot Switching from various Head Quarter i.e West Sikkim (Sikkim), Nagaon(Assam), Chandigarh(UT), North 24 Pargana (W.B), Hamirpur(H.P), Bikaner (Raj.), Balrampur(Chhattisgarh), West Jantiya (Meghalaya), Ananthapuram(A.P), Dadar Nagar Haveli (UT), in connection with celebration of 10th Civil Services day by Hon'ble PM	Vigyan Bhavan	21 April 2016
5.	Indian Boxing Council Fight Card IBC-2	Delhi	23 April 2016
6.	Live coverage of Gram Uday Abiyan on Panchyati Raj Day by Hon'ble PM at Jamshedpur	Jamshedpur	24 April 2016
7.	20th Fed. Cup National Sr. Athletics Championship	Delhi	28-30 April 2016
8.	ITF Future 10K Tennis Tournament	Chandigarh	29-30 April 2016
9.	6 <sup>th</sup> Hockey India Annual National Championship 2016 (Sr. Women)	Bengaluru	01 May 2016
10.	PM Coverage for Pradhan Mantri Ujjwala Yojana	Balia	01 May 2016
11.	PM Coverage for E-Boat Distribution & Music Programme at Varanasi	Varanasi	01 May 2016
12.	PM Coverage to Gyan Pravah Museum	Varanasi	01 May 2016
13.	Remotely Flagging of DMU at Anantnag J&K by Railway Minister from Rail Bhawan, N. Delhi.	Delhi & Anantnag	05 May 2016
14.	PM Coverage on visit to Kochi	Kochi	11 May 2016
15.	Inauguration of International Vaicharik Mahakumbh	Indore	12-13 May 2016
16.	Coverage of Singhasth Kumbh at Ujjain	Ujjain	20 Apr – 22 May 2016
17.	Bodhgaya Temple for live telecast of celebration of Vesak day to Sri Lanka	Gaya	21 May 2016
18.	Oath taking ceremony of Chief Minister of Assam	Guwahati	24 May 2016
19.	Oath taking ceremony Chief Minister of West Bengal	Kolkata	27 May 2016
20.	PM Coverage for visit to Heritage Village	Shillong	28 May 2016
21.	PM coverage for remote flagging trains from Shillong through video conferencing at Agartala(Tripura), Jiribam(Manipur), Bhairabi(Mizoram), Kamakhya, Guwahati (Assam)	Shillong, Agartala, Jiribam, Bhairabi and Kamakhya	27 May 2016
22.	PM Coverage for live programme on the events for completion of two years of the Government of India at India Gate and video conferencing from Karnal, Ahmedabad, Mumbai, Vijayawada, Guwahati, Jaipur and Nagpur	Delhi, Karnal, Ahmedabad, Mumbai, Vijayawada, Guwahati, Jaipur and Nagpur	28 May 2016
23.	Asian Cup Qual. Football Match (India Vs Laos)	Guwahati	07 June 2016
24.	Rio Olympic Boxing Qualification	Noida	11 June 2016
25.	Live Coverage of Bilateral Meeting of Hon'ble PM with Prime Minister of Royal Kingdom of Thailand	Hyderabad	17 June 2016

26.	Live Coverage of 2nd International Yoga day	Chandigarh	21 June 2016
27.	56th National Inter-state Sr. Athletics championship	Hyderabad	28-30 June 2016
28.	ITF Asian Tennis Tournament for(Women 5 K)	Delhi	05-06-2016
29.	43rd Junior National Aquatic Championship	Bengaluru	05-09 July 2016
30.	Davis Cup Group 1st Asia Oceania 2nd round India Vs. Korea Republic	Chandigarh	15-17 July 2016
31.	The National Squash Championship	Bandra (West)	16-17 July 2016
32.	PM Coverage for visit to Gorakhdham Temple, Gorakhpur	Gorakhpur	22 July 2016
33.	PM Coverage for Public rally of Gorakhpur	Gorakhpur	22 July 2016
34.	IMAS International Karate Championship 2016	Jaipur	24-Jul-16
35.	PM Coverage to flag of "Run for Rio" at National Stadium (India Gate) New Delhi	Delhi	31 July 2016
36.	Coverage of Hon'ble PM at DRDO Bhawan N. Delhi	Delhi	02 Aug 2016
37.	Live telecast of Rio Olympic Games 2016	Delhi	03-21 Aug 2016
38.	Live Coverage of Prog. on National Handloom Day	Varanasi	07 Aug 2016
39.	Live Coverage of Hon'ble PM at Hyderabad and Gajwel	Hyderabad & Gajwel	07 Aug 2016
40.	Independence celebration at Anandpur(AP)	Anandpur	15 Aug 2016
41.	Independence celebration at Red Fort, New Delhi.	Delhi	15 Aug 2016
42.	Inauguration of Meeting of BRICS Women Parliamentarians at Jaipur	Jaipur	20 Aug 2016
43.	Live coverage of Prime Minister's meet with President of Egypt at Hyderabad House	Delhi	02 Sep 2016
44.	65th All India Police Athletic Championship 2016	Hyderabad	03-07 Sep 2016
45.	Durand Football Tournament	New Delhi	09-11 Sep 2016
46.	Davis Cup World Group (Play off) Tie India Vs Spain	Delhi	16-18 Sep 2016
47.	Live Coverage of visit of Hon'ble PM to Navsari and Limkheda (Dahod in Gujarat)	Navsari & Limkheda	17 Sep 2016
48.	Indian Masters Badminton League	Tirupur	17-18 Sep 2016
49.	Live telecast of Platinum Jubilee foundation day celebration of CSIR from Vigyan Bhawan with tele-conferencing of Hon'ble PM with farmers located at labs of CSIR at Cuddalore (Tamilnadu), Hyderabad, Jammu, Palampur(HP) & Jorhat (Assam)	Vigyan Bhawan	26 Sep 2016
50.	Live coverage of visit of H.E. President of India at ISCON, Bengaluru.	Bengaluru.	27 Sep 2016
51.	Live coverage of visit of H.E. President of India at Bengaluru for attending Annual convocation of National Law School	Bengaluru.	28 Sep 2016
52.	Indian Global Premier League T-20 Cricket Tournament	Noida	04-06 Oct 2016
53.	Live Coverage of first BRICS under 17 Football Tournament at Goa.	Goa	05-15 Oct 2016
54.	27th Lal Bahadur Shastri Hockey Tournament	Delhi	08-09 Oct 2016
55.	Live Coverage of Hon'ble PM attending the programme on "Complete works of Deen Dayal Upadhaya"	Vigyan Bhawan	09 Oct 2016
56.	Live coverage of 60 <sup>th</sup> Dharam Chakra Parivartan din from Deeksha Bhoomi, Nagpur	Nagpur	09 Oct 2016
57.	57th Edition of Subroto Cup International Football tournament held at Dr.Ambedkar Stadium New Delhi	Delhi	10 Oct 2016

58.	Live Coverage of visit of Hon'ble PM to war memorial and Parade ground, Bhopal.	Bhopal	14 Oct 2016
59.	Live coverage of 8th BRICS summit, BIMSTEC Outreach Meeting and Indo-Russian Bilateral Summit for which Doordarshan was Host Broadcaster.	Goa	15-17 Oct 2016
60.	Live Coverage of Hon'ble PM's meeting with the Myanmar's Civilian leader Aung San Suu Kyi	Delhi	19 Oct 2016
61.	Live coverage of Hon'ble PM's event at C&AG Office Auditorium -Opening ceremony	Delhi	20 Oct 2016
62.	Live coverage of Hon'ble PM's event at C&AG Office Auditorium -Closing ceremony	Delhi	22 Oct 2016
63.	Live Coverage of visit of Hon'ble PM to Vadodara to inaugurate new terminal of Airport, Vadodara and attend function related to Divyang.	Vadodara	22 Oct 2016
64.	Live coverage of Hon'ble CM dedicating Punjab State War Memorial & Museum to the Nation	Amritsar	23 Oct 2016
65.	Live coverage of Hon'ble PM for Conference on the "National Initiative to Strengthen Arbitration and Enforcement in India"	Vigyan Bhawan	23 Oct 2016
66.	61th Senior Free Style, Greco Roman Style & 19th Female National Wrestling Championship	Gonda(UP)	23-25 Oct 2016
67.	Inauguration of The Heritage Street from Town Hall, Amritsar by Hon'ble CM	Amritsar	25 Oct 2016
68.	Live Coverage of Hon'ble PM attending the National Tribal carnival 2016	Delhi	25 Oct 2016
69.	Closing ceremony of National Cadet Corps(NCC) Games	Delhi	26 Oct 2016
70.	Live coverage of Prime Minister's meeting with PM of New Zealand on 27th October, 2016 at Hyderabad house	Delhi	27 Oct 2016
71.	ITF Women \$ 10K Tennis	Pune	28-29 Oct 2016
72.	BRICS – Heart of Asia Conference	Amritsar	Dec., 2016
73.	Live coverage of Hon'ble PM for Ramanath Goenka Award at Kamal Mahal, ITC Maurya Hotel	Delhi	2 Nov 16
74.	Live coverage of Hon'ble PM to meet select journalists at 9, Ashoka Road in New Delhi	Delhi	3 Nov 16
75.	Live coverage of Hon'ble PM for inauguration of first Asian Ministerial Conference on Disaster Risk Reduction – 2016	Delhi	3 Nov 16
76.	Live coverage of Hon'ble PM for inaugural Ceremony of 1st International Agro biodiversity Congress	Delhi	6 Nov 16
77.	Live coverage of India-United Kingdom Business Forum Event addressed by Hon'ble PM	Delhi	7 Nov 16
78.	Live coverage of Hon'ble PM Narendra Modi meeting with PM of UK at Hyderabad House	Delhi	7 Nov 16
79.	Live coverage of President's Standard and Colours Award Ceremony	Ambala	10 Nov 16
80.	Live coverage of Hon'ble Prime Minister's visit to Ghazipur(UP) and remote inauguration of Train from Ghazipur to Kolkata and foundation stone of Rail-cum-Road over bridge over Ganga river at Ghazipur	Ghazipur	14 Nov 16
81.	Live coverage of 2nd edition of National Children's Film Festival	Jaipur	14 Nov 16
82.	Live coverage of Transforming India Lecture Session	Vigyan Bhawan	16 Nov 16
83.	Live coverage of the Golden Jubilee Celebration of Press Council of India	Vigyan Bhawan	16 Nov 16
84.	Live coverage from Darbar Hall, Rashtrapati Bhawan	Delhi	16 Nov 16

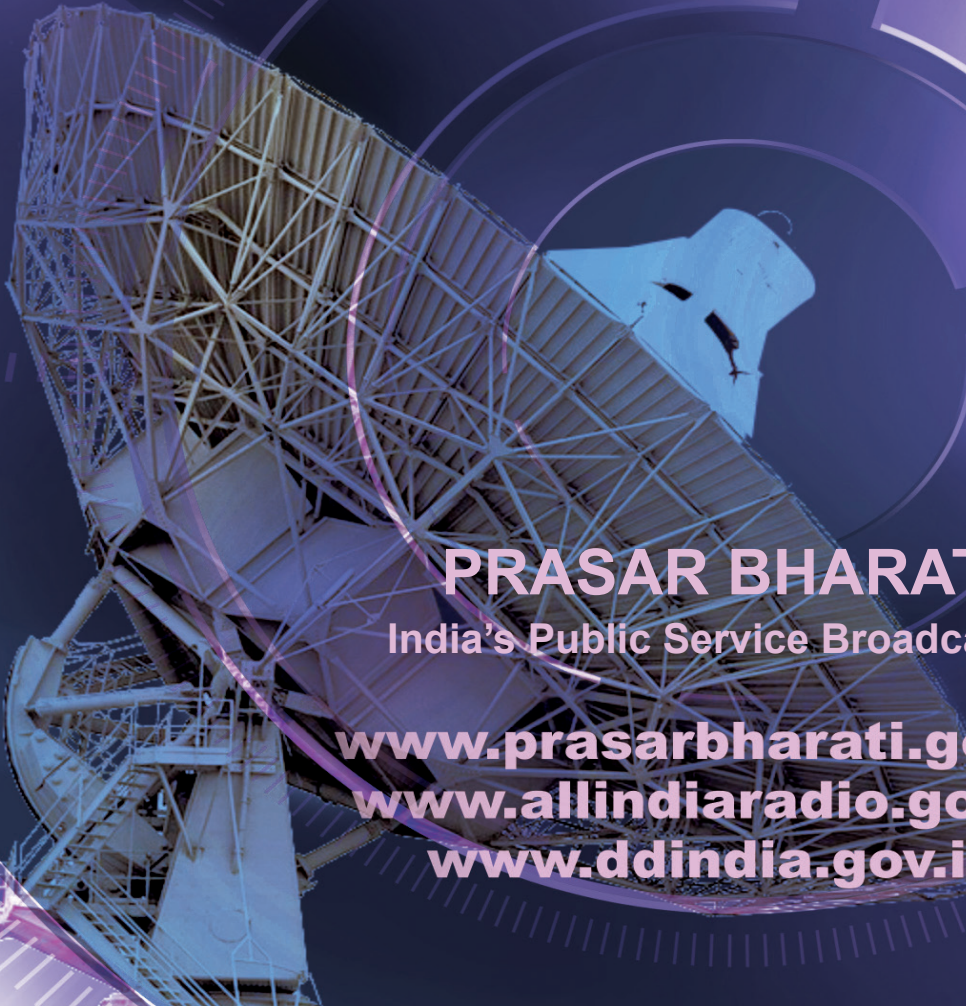
85.	Live coverage of opening of 47 <sup>th</sup> International Film Festival of India (IFFI) 2016	Panaji	20 Nov 16
86.	Live coverage of Hon'ble Prime Minister's visit to lay down the foundation stone of AIIMS at Bathinda	Bathinda	25 Nov 16
87.	Live coverage of Constitution Day celebration function	Delhi	26 Nov 16
88.	Live coverage of Hon'ble Prime Minister's visit to Kushinagar (UP) and to flag off Hamsafar Express through video conferencing from Gorakhpur Railway Station	Kushinagar (UP)	27 Nov 16
89.	Live coverage of closing of 47 <sup>th</sup> International Film Festival of India (IFFI) 2016	Panaji	28 Nov 16
90.	Live coverage of Presentation of ICCR Distinguished Indologist Award 2016 by Hon'ble President	Delhi	1 Dec 16
91.	Live coverage of Meeting of Hon'ble PM with the PM of Qatar at Hyderabad House	Delhi	3 Dec 16
92.	Live coverage of 12 <sup>th</sup> International Oil & Gas Conference and Exhibition, PETROTECH-2016 by Hon'ble PM	Vigyan Bhawan	5 Dec 16
93.	Launch of India's Polar Satellite Launch Vehicle (PSLV-C36)	Sriharikota	7 Dec 16
94.	Live coverage of Hon'ble President for Laureates and Leaders summit for Children at Rashtrapati Bhawan	Delhi	11 Dec 16
95.	Live coverage of Parliamentarian's Car Rally	Delhi	11 Dec 16
96.	Live coverage of Hon'ble PM's meeting with Indonesia President at Hyderabad House	Delhi	12 Dec 16
97.	Floral Tribute to the Martyrs at the plaque between Gate Nos. 11 & 12, Parliament House	Delhi	13 Dec 16
98.	Live coverage of Hon'ble PM's meeting with President of Tajikistan	Hyderabad House	17 Dec 16
99.	Live coverage of Hon'ble PM's meeting with President of Kyrgyzstan at Hyderabad House	Hyderabad House	20 Dec 16
100.	Live coverage of Hon'ble Prime Minister's visit to MMRDA Ground, Mumbai	Mumbai	24 Dec 16
101.	Live coverage of Hon'ble Prime Minister's visit to Pataganga, Mumbai-Pune highway	Mumbai Pune highway	24 Dec 16
102.	Live coverage of Hon'ble Prime Minister's visit to Pune for laying of foundation stone of Metro	Pune	24 Dec 16
103.	Live telecast of Konark Festival-2016	Konark	01-05 Dec 16
104.	Live coverage of Heart of Asia summit.	Amritsar	03-04 Dec-16
105.	Live coverage of 28 <sup>th</sup> State Information Ministers Conference at Vigyan Bhawan	Delhi	09-10 Dec-16
106.	Hon'ble President visit to Karnataka	Mangalore	29 Dec 16
107.	Live Coverage of Hon'ble PM at Tirupathi for inauguration of 104 <sup>th</sup> Science Congress	Tirupathi	03 Jan 17
108.	350 <sup>th</sup> Birth Anniversary of Sri Guru Govind Singh Ji	Harmandir Sahib Ji Patna	05 Jan 17
109.	Pravasi Bhartiya divas at Bengaluru. Youth Pravasi Diwas Awards Presentation By Hon'ble PM at Jacaranda	Jacaranda, Bangaluru	07-09 Jan 17
110.	Live Coverage of Hon'ble PM visit to Gujarat for Trade fair Inauguration at Ahmedabad	Ahmedabad	09 Jan 17
111.	Inauguration of conference of Nobel Laureates at Ahmedabad, Science city	Ahmedabad	09 Jan 17
112.	1 <sup>st</sup> ABU International Dance Festival	Hyderabad	15 Jan 17
113.	Hon'ble PM Meeting with Kenyan President at Hyderabad House	Hyderabad house	11 Jan 17
114.	Republic day Ceremony 2017	Delhi	26 Jan 17

115.	Republic day Ceremony 2017 at Vijayawada	Vijayawada	26 Jan 17
116.	Live Coverage of republic day	Amaravati	26 Jan 17
117.	PM's NCC Rally at Garrison Parade Ground	Delhi	28 Jan 17
118.	Beating the Retreat at Vijay Chowk	Delhi	29 Jan 17
119.	Martyr's Day	Delhi	30 Jan 17
120.	Live coverage of Davis Cup Asia-Oceania Group	Mumbai	01-05 Feb 17
121.	Live coverage of Davis Cup	Pune	04-05 Feb 17
122.	Live coverage of National women's Parliament	Vijayawada	10-12 Feb 17
123.	Live coverage of Hon'ble Defence Minister for 11th Edition of Aero India 2017	Bengaluru	14 Feb 17
124.	Live coverage of Launch of PSLVV-C37/ CARTOSAT	Sriharikota	15 Feb 17
125.	Live coverage of Global Investors' Summit organized by Govt. of Jharkhand	Ranchi	16-17 Feb 17
126.	Live coverage of South Asian Speakers Summit on Achieving sustainable development goals(SDGs)	Indore	18-19 Feb 17
127.	Live coverage of Hon'ble PM for Mahashivratri Function & Unveiling of ADHIYOGI Statue	Coimbatore	24 Feb 17
128.	Live coverage of President's Standard Presentation and Colours Award Ceremony-2017	Tambaram	3 Mar 17
129.	Live coverage of Question Hour and budget speech of Arunachal Pradesh	Itanagar	06-15 Mar 17
130.	Live coverage of Hon'ble PM for YSS Postal Stamp Release function	Delhi	7 Mar 17
131.	Live coverage of Hon'ble PM's visit to Dahej, Gujarat to inaugurate new plant of ONGC	Dahej	7 Mar 17
132.	Live coverage of Hon'ble President for Nari Shakti Awards	Rashtrapati Bhawan	8 Mar 17
133.	Live coverage of Hon'ble PM for Oath Taking ceremony of new Uttarakhand Government	Dehradun	18 Mar 17
134.	Live coverage of Hon'ble PM for Oath Taking ceremony of new Utter Pradesh Government	Lucknow	19 Mar 17
135.	Live coverage of Hon'ble President for Defence & Civil investiture ceremony	Rashtrapati Bhawan	30 Mar 17





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